



Yves Rathle, NCARB is a local architect who founded his firm studioYVESinc+ in 1989. He has worked with clients such as MGM Grand, ESPN, Disney, and the Jacksonville Jaguars. He recently received an AIA Design Award for his work on the Amazon HQ2 Jacksonville Master Plan “the Confluence of Two Rivers”. Colleagues nickname for Yves, in some circles is “Vitamin E” because of the energy he injects into every project and workshop. His broad range of knowledge of cutting edge technologies are only enhanced by his extensive abilities with hand-done media. While embracing Artificial Intelligence as the latest tool for design, Yves still has a unique ability to, with nothing more than pen and paper, bring his ideas to life – articulating unique concepts in quick order. Yves takes a cross-disciplinary approach to an inventive array of projects. Crafting a unique narrative concept for each project is fundamental to his successful design approach and synthesis of creative thought.