

PEERS PERFECT PIVERS

SARASOTA
DESIGN CONFERENCE

| 24

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Florida Gulf Coast

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MARCH 1 & 2

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On behalf of the 2024 Sarasota Design Conference Organizing Committee and the Board of the Florida Gulf Coast Chapter of the American Institute of Architects, I welcome you to the 2024 Sarasota Design Conference.

This conference is the 36 th anniversary edition of the, then State, Design Conference finding its permanent home in Sarasota. Our Chapter is justifiably proud of it having become firmly established as the premier architecture design conference in Florida. Credit is due to those who started this adventure and the ongoing efforts of multiple Florida Gulf Coast Chapter members who have since continued to build this legacy, sustained this year by our large and energetic Organizing Committee and Chapter Board.



PERSPECTIVES is the theme of this 2024 conference. We have deliberately invited speakers who work at a range of scales, who undertake work that is clearly thoughtful and evocative, who exhibit a holistic vision, and who appear to approach their work in their own unique way. We live, work, and play in towns, states, countries, and on a planet grappling with the effects of climate change, human displacement, and technological induced changes to business models.

In the vacuum left by a worsening lack of political consensus, architects can and should be agents of change in designing and proposing new paradigms. This is what unites our conference speakers in their own unique ways.

We trust you will find the conference challenging and thought provoking. We will consider our job well done if the conference inspires, questions, reawakens, and strengthens design thoughts in your own journey through the great art and profession that is Architecture.

Enjoy!

Julian P.A. Norman-Webb, AIA, NCARB, ARB, LEED AP BD+C
2024 Sarasota Design Conference Chair
American Institute of Architects Florida Gulf Coast Chapter



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RENZO PIANO BUILDING WORKSHOP



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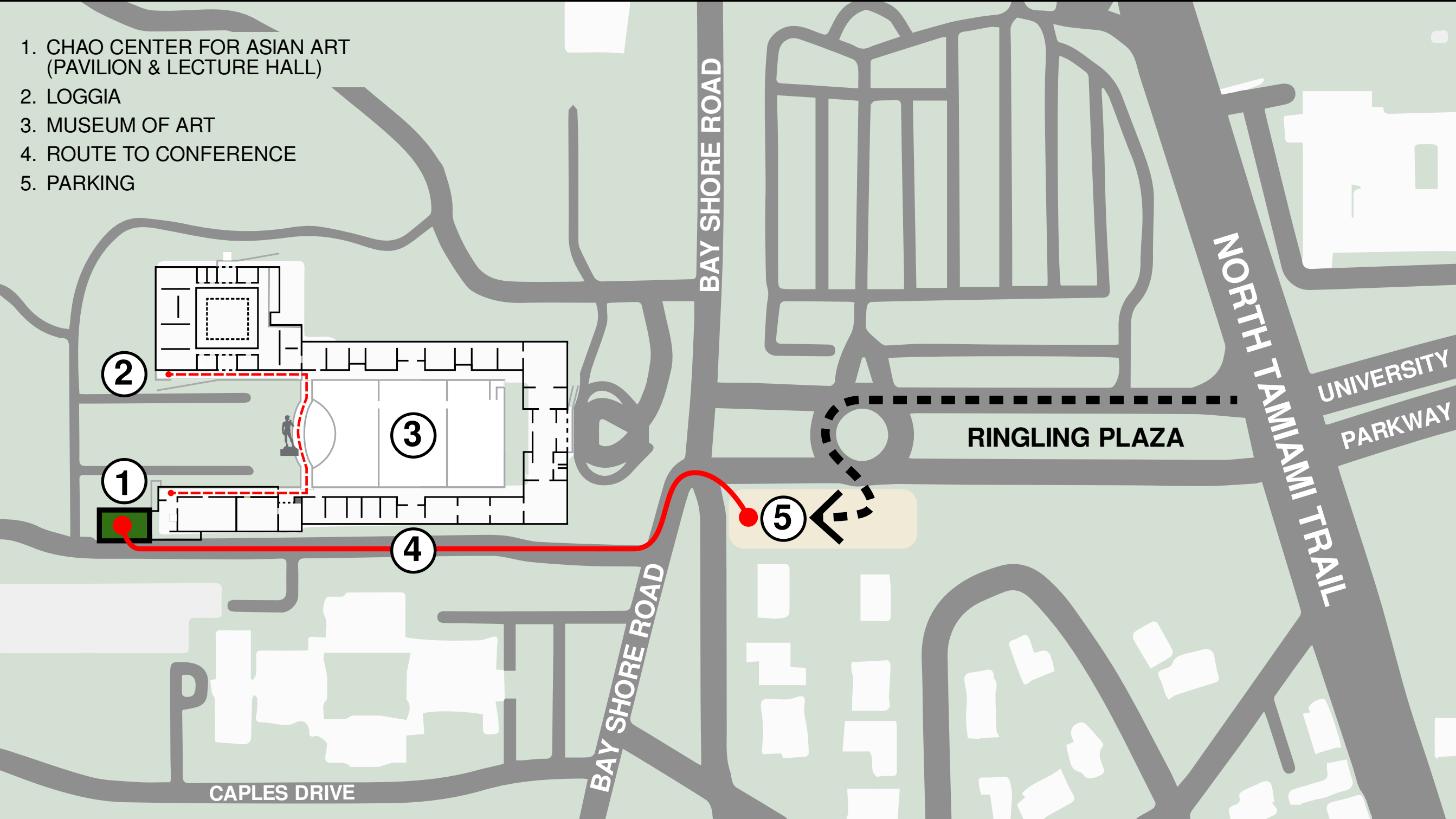


PHOTOGRAPHY BY



Stand Out. Be Remembered.

CONFERENCE MAP



TheRingling

5401 Bay Shore Road, Sarasota, FL 34243

CHAO LECTURE HALL
3RD FLOOR



SCHEDULE

FRIDAY | MARCH 1

REGISTRATION & BREAKFAST	8:30 - 9:45 AM	PAVILION
SESSION A - JAMES PFEIFFER BNIM	9:45 - 11:30 AM 2 LU	LECTURE HALL
LUNCH	12:00 - 1:00 PM	LOGGIA
SESSION B - SEKOU COOKE sekou cooke STUDIO	1:00 - 2:45 PM 2 HSW / LU	LECTURE HALL
SESSION C - JULIE CANTER PWP Landscape Architecture	3:15 - 5:00 PM 2 HSW / LU	LECTURE HALL
TRADE SHOW	5:00 - 7:30 PM	PAVILION

SATURDAY | MARCH 2

REGISTRATION & BREAKFAST	8:30 - 9:15 AM	PAVILION
SESSION D - NEREA FELIZ ARRIZABALAGA	9:15 - 11:00 AM 2 HSW / LU	LECTURE HALL
SESSION E - PANEL DISCUSSION	11:00 - 12:15 PM 1.5 LU	LECTURE HALL
LUNCH	12:30 - 1:30 PM	LOGGIA
SESSION F - KERRY JOYCE RENZO PIANO BUILDING WORKSHOP	1:30 - 3:15 PM 2 HSW / LU	LECTURE HALL
DESIGN AWARDS DINNER *Requires Separate Ticket	5:00 - 8:00 PM	SAGE RESTAURANT (DOWNTOWN)

James Pfeiffer is a Principal at BNIM whose strengths are centered around design, culture, and people. He is an award-winning designer and collaborator with a broad range of notable, significant project experience including higher education projects, cultural facilities, office buildings, adaptive reuse and civic spaces.

His experience includes the new Dr. E.J. and Margaret O'Brien Hall at Marquette University; the Pacific Center Campus Amenities Building in San Diego, CA; the East End Transformation at Washington University in St Louis; the Fine Arts + Design Studios and the Career and Technical Education Center projects, both at Johnson County Community College; and the creation of a high performance, conceptual framework for the redevelopment of the Edmonton City Centre Airport, in collaboration with Snøhetta.

FRIDAY | 9:45 - 11:30 AM



James' leadership and approach to human-purposed integrated design has resulted in quantifiable positive outcomes for his clients, from energy and water efficiency to improved occupant health and increased user productivity. His work has been recognized for design excellence and sustainable stewardship from national entities like the American Institute of Architects, Architectural Record, and the US Green Building Council. These honors include the AIA Regional and Urban Design Award (Washington University in St. Louis East End Transformation) and The Chicago Athenaeum: Museum of Architecture & Design & The European Centre for Architecture Art American Architecture Award (Pacific Center Campus Development).

James has presented both regionally and nationally at conferences for organizations including the American Institute of Architects (AIA) and the Society for College and University Planning (SCUP) and has served as an adjunct professor and co-teacher for a comprehensive design studio at Kansas State University. He has also frequently served as a guest design critic for the University of Kansas, Kansas State University, the Kansas City Art Institute, and the Kansas City Design Center.



Sekou Cooke

sekou cooke STUDIO

Hip-Hop. Architecture. Urbanism: The Shaping of a Cultural Practice

Sekou Cooke is an architect, urban designer, researcher, and curator. Born in Jamaica and based in Charlotte, North Carolina, he is the Director of the Master of Urban Design program at UNC Charlotte, the 2021/2022 Nasir Jones HipHop Fellow at the Hutchins Center for African & African American Research at Harvard University, and a founding member of the Black Reconstruction Collective.

Founded in 2008, sekou cooke STUDIO has completed design commissions for masterplans, multi-unit residential developments, residential and commercial buildings, interior renovations, speculative developments, and tenant improvements across the United States and internationally.

Key recent projects include the forthcoming Syracuse Hip-Hop Headquarters, designs for Los Angeles Department of Building and Safety's Standard Plan ADU Program, and Grids + Griots, an architectural intervention commissioned for the 2021 Chicago Architecture Biennial.

Cooke's research practice centers on the emergent field of Hip-Hop Architecture, a theoretical movement reflecting the core tenets of hip-hop culture with the power to create meaningful impact on the built environment and give voice to the marginalized and underrepresented within design practice.

This work has been explored through his writings, exhibitions, lectures, and symposia. It is the subject of his monograph *Hip-Hop Architecture*, published in April 2021, and the 2018 exhibition, *Close to the Edge: The Birth of Hip-Hop Architecture*, first mounted in 2018 at the AIA Center for Architecture in New York. This exhibition has travelled to several venues across the US. His work was also featured in the landmark exhibition, *Reconstructions: Architecture and Blackness in America*, at the Museum of Modern Art.

FRIDAY 1:00 - 2:45 PM



Julie Canter is a licensed landscape architect with over 15 years of experience. She has worked as both a designer and project manager, leading complex projects within the United States and abroad. Julie’s work spans both the public and private sector, often working within dense, urban environments.

To all of these projects, Julie brings strategic thinking, design vision, and knowledge of constructability, all which have led to the success implementation of projects and continued client relationships. Julie is both LEED and WEDG accredited, with a keen interest in creating designs that are sustainable and resilient for both people and the environment, while also maintaining a high quality of craft and design. Julie received a Bachelor of Science in Landscape Architecture, with a dual concentration in Ecology and Art and Architectural History, from Cornell University in 2003 and a Master of Landscape Architecture from the University of Pennsylvania in 2006.

FRIDAY | 3:15 - 5:00 PM



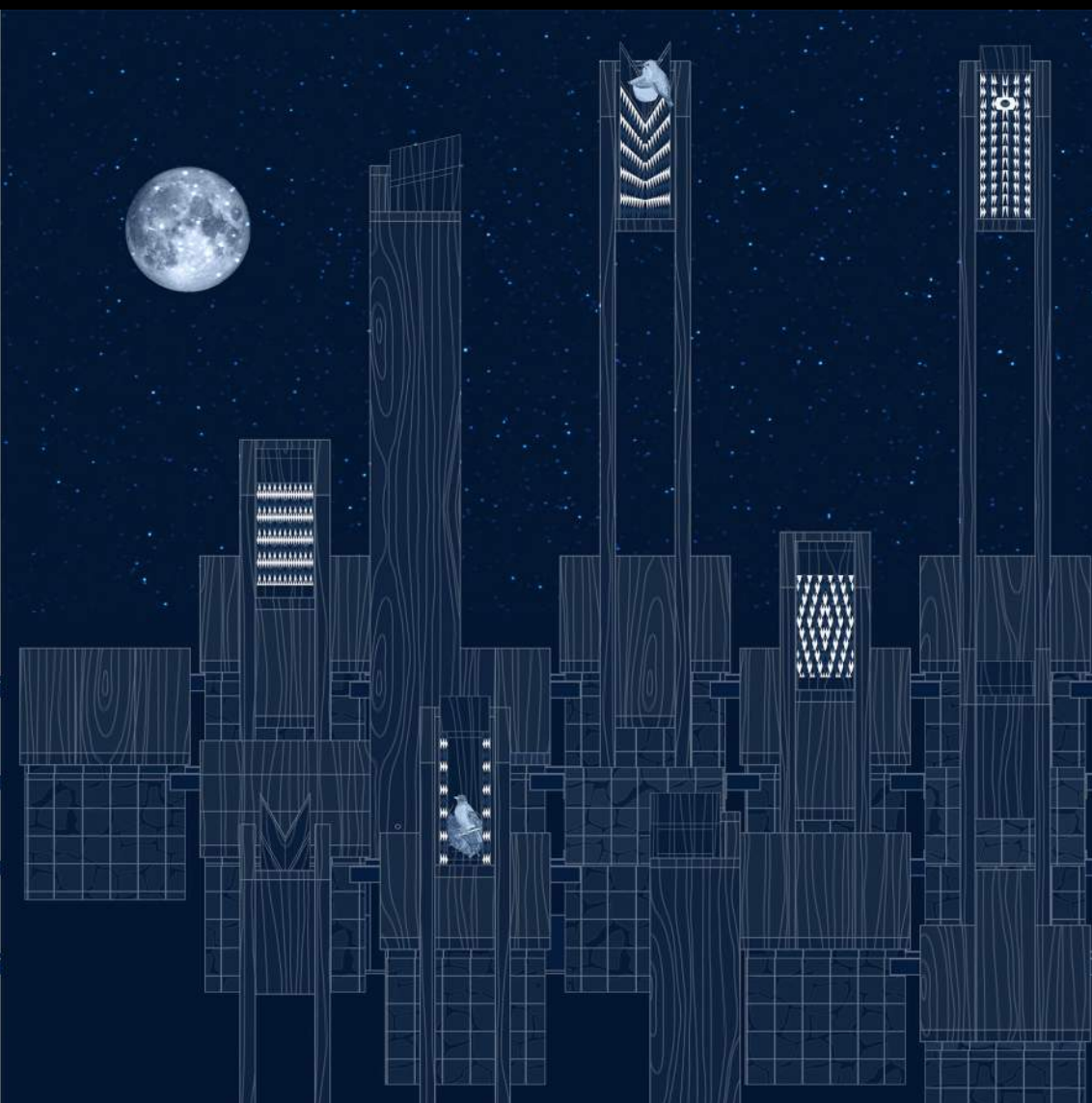
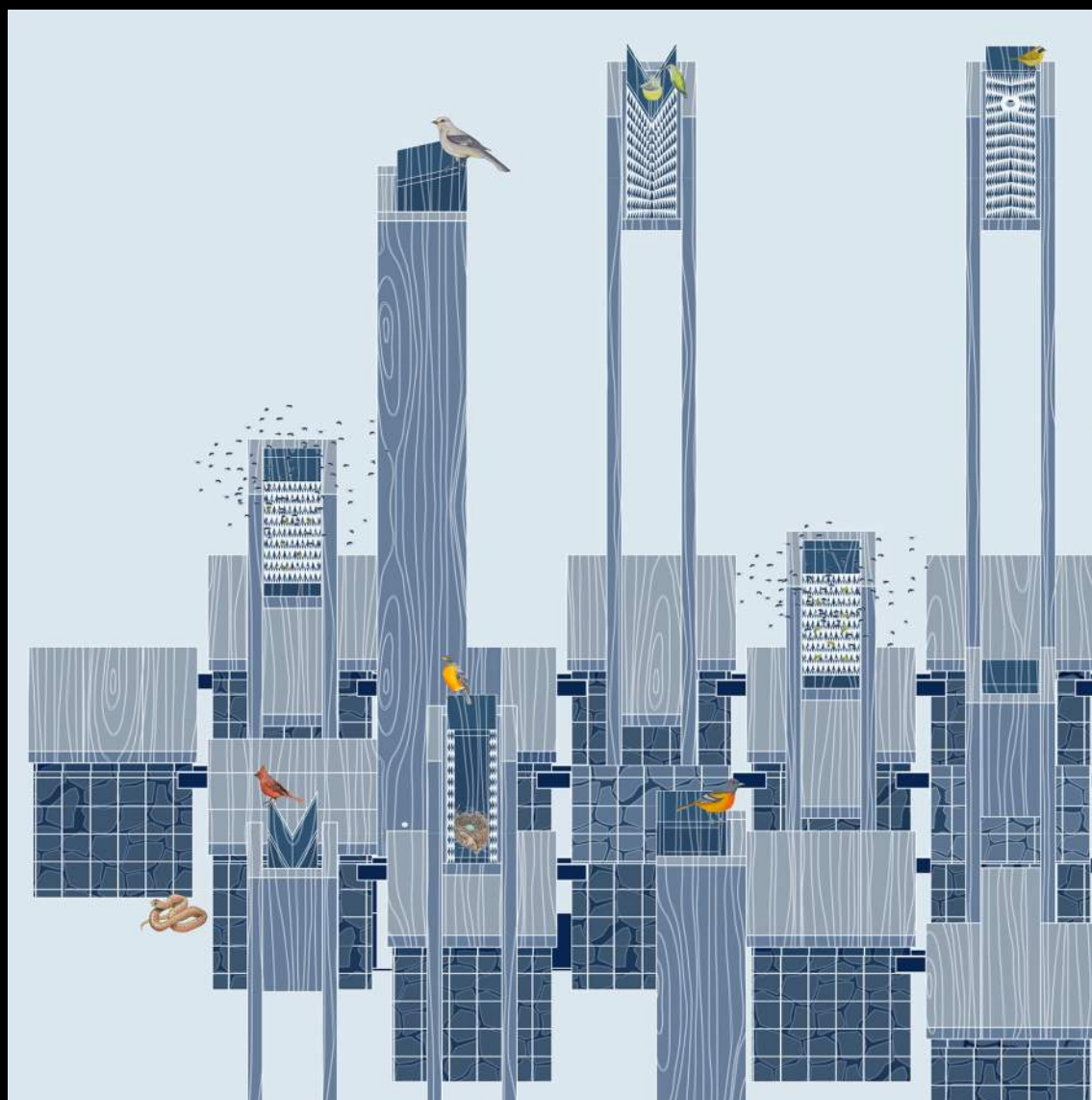
Nerea Feliz is associate professor at The University of Texas at Austin. Her research encompasses both scholarly and creative activities with a sustained focus on public space and an emphasis on inclusivity. Situated at the intersection of architecture, interior design, and interior urbanism, her work challenges disciplinary boundaries while investigating the role of design as a mediator between us, the public spaces we occupy, and pressing cultural and political questions. Her adoption of an expanded notion of inclusivity within public space, often extends to non-human species.

Nerea Feliz holds a Masters and Bachelor's degree in architecture from the Politecnica University of Madrid, Escuela Técnica Superior de Arquitectura (ETSAM).

Before joining UT, she taught for four years at the University at Buffalo's School of Architecture and Planning. Prior to moving to the US, Feliz worked for Foster & Partners (2004-06 & 2008-09) and Zaha Hadid Architects (2006-08) among others. As a registered architect in Spain and UK, she has worked on a wide range of project scales and programs: from mixed-use office buildings to a new terminal in Heathrow Airport and a temporary market in Spain. In 2010 she founded Nerea Feliz Studio, a creative research office. Since 2018, she often collaborates with Joyce Hwang under the name of Double Happiness.

Her projects and writing have been featured in publications including Architect Magazine, Ground Up, Platform, International Journal of Interior Architecture + Spatial Design, Interiors: Design/Architecture/Culture Journal, The Architect's Newspaper, and urbanNext. Her work has been exhibited nationally and internationally at a range of venues: The Bentway, Space P11, SXSW Eco, Matadero Madrid, and multiple academic institutions such as Toronto Metropolitan University and the Pontificia Universidad Catolica de Chile, among many others.

SATURDAY | 9:15 - 11:00 AM



Kerry Joyce

Renzo Piano Building Workshop

Perspective vs. Style

Kerry is an architect based in Genoa. He received his Bachelor of Arts in Architecture and a Bachelor of Architecture from the Rice University School of Architecture in Houston, Texas, USA.

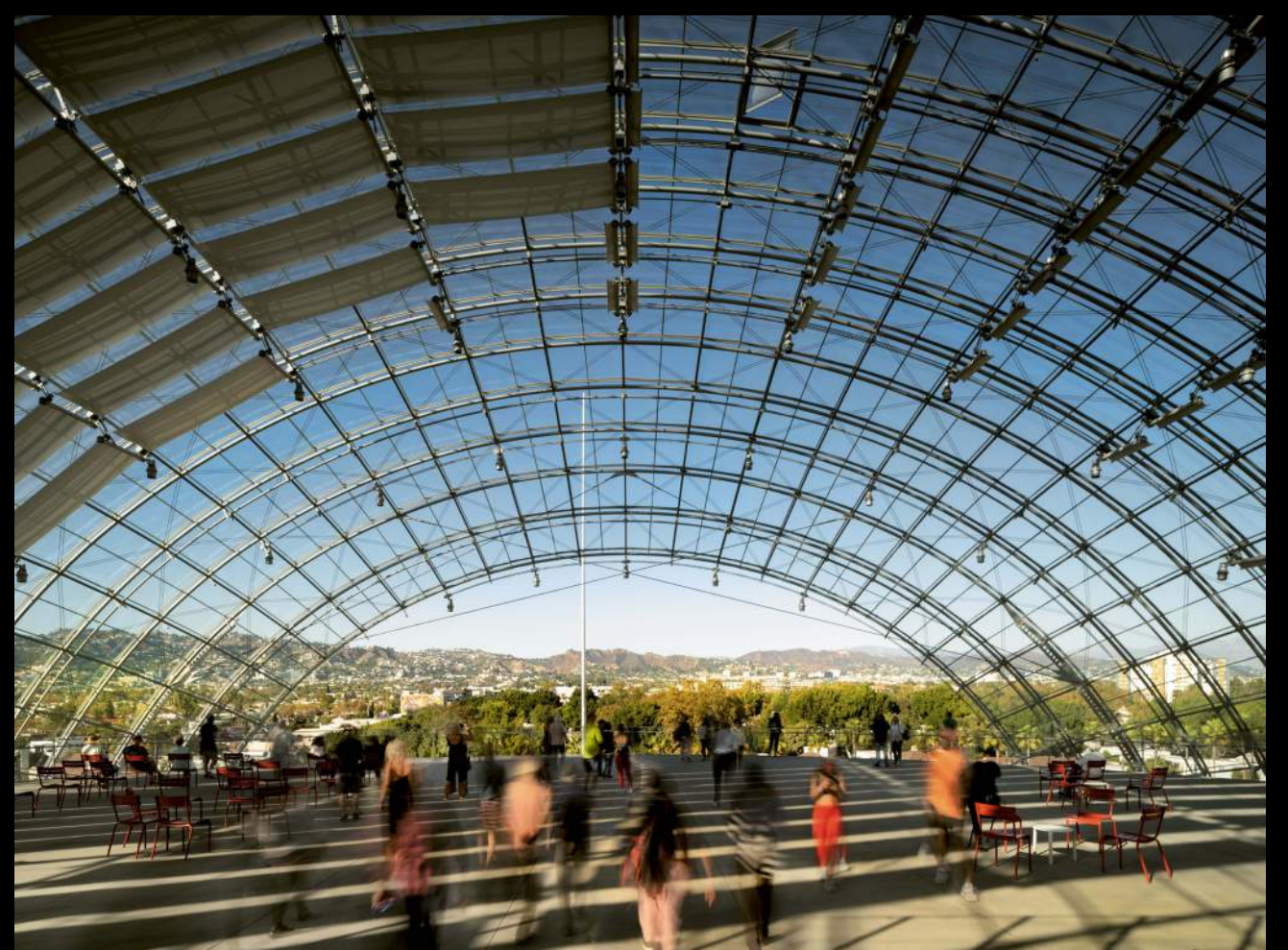
Kerry joined the RPBW-Genoa office in 2016 to work on the Academy Museum of Motion Picture Arts and Sciences in Los Angeles, California. He worked on the Design Development Phase through to the completion of the building, including one year on-site in Los Angeles to follow the final phases of the construction.

Additionally, he worked on all stages of the design for the Whittle School Washington DC Campus, which was inaugurated in 2020. He has worked on Monterosa 91, a mixed-use project born out of the former il Sole 24

Ore headquarters in Milan. He is currently collaborating on the Bovisa Campus for the Polytechnic University of Milan.

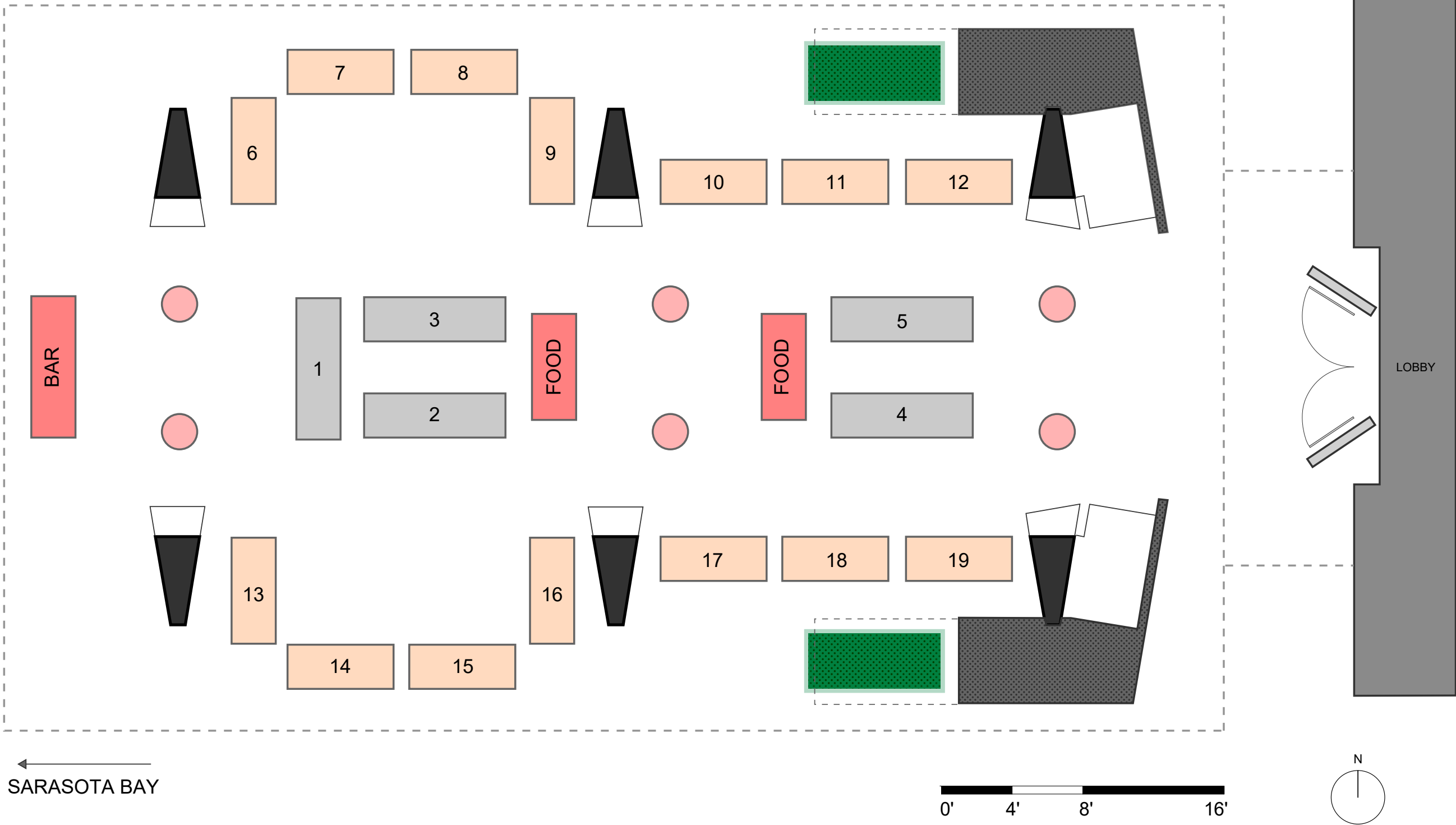
Kerry became an Associate in 2022.

SATURDAY | 1:30 - 3:15 PM





BOOTH LAYOUT



SATURDAY | 5:00 - 8:00 PM



The 2024 AIA Florida Gulf Coast Design Awards is designed to encourage excellence in architecture, to elevate the public consciousness of good design, and to recognize owners, designers, and contractors whose work enriches the built environment.

The program recognizes great design and a commitment to service, which contributes to the advancement of the profession. The winners will be honored at the Design Awards presentation on March 2, 2024 which will double as the closing act of the Sarasota Design Conference and a celebration of AIA Florida Gulf Coast’s diamond anniversary.

**Please note this event requires a separate registration.*

This year’s Design Award’s Dinner will take place at:



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Sarasota, FL 34236

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Thank you for attending the conference! If you are interested in
being involved in a future conference, please reach out to:

info@aiagulfcoast.org