

# A Sustainable Future: Understanding Embodied Carbon in Buildings





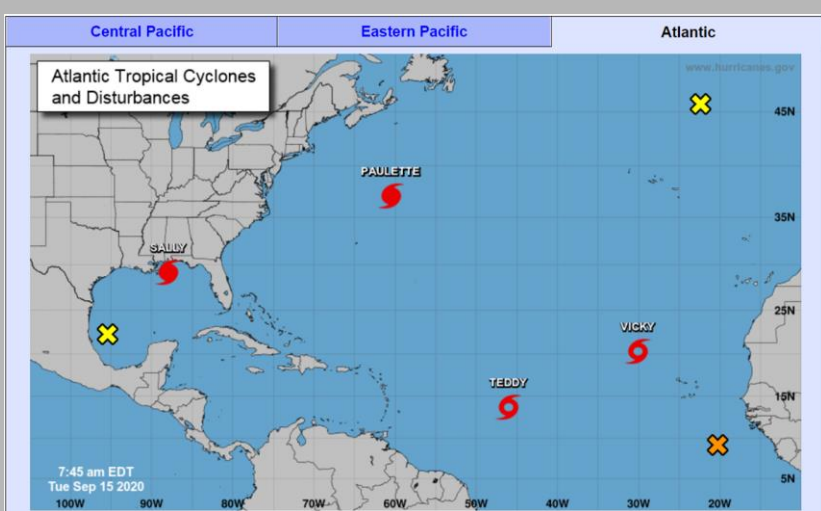
**Brian McSweeney, PE**  
**Structural Project Engineer**



**Kristy M. Walson, PE, LEED**  
**Fellow, BEMP**







Protesters demonstrate outside of U.S. Bank Stadium on May 31 in Minneapolis. (Salwan Georges/The Washington Post)



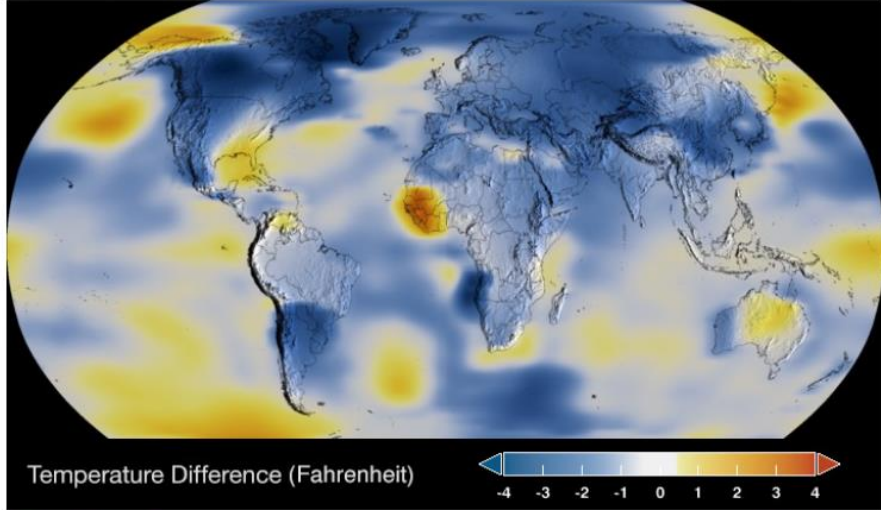
Josh Edelson/Getty

**TIME SERIES: 1884 TO 2019**

Data source: NASA/GISS

Credit: NASA Scientific Visualization Studio

1884



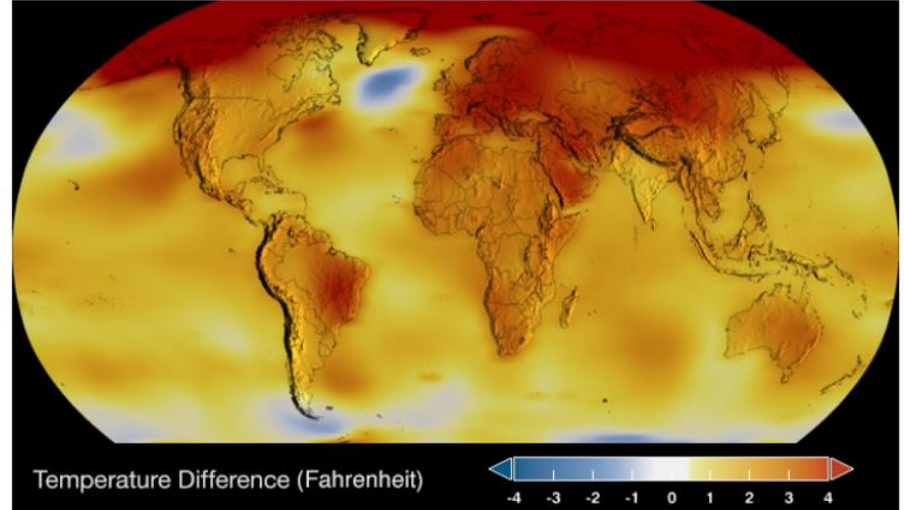
1884 2019

**TIME SERIES: 1884 TO 2019**

Data source: NASA/GISS

Credit: NASA Scientific Visualization Studio

2019



1884 2019





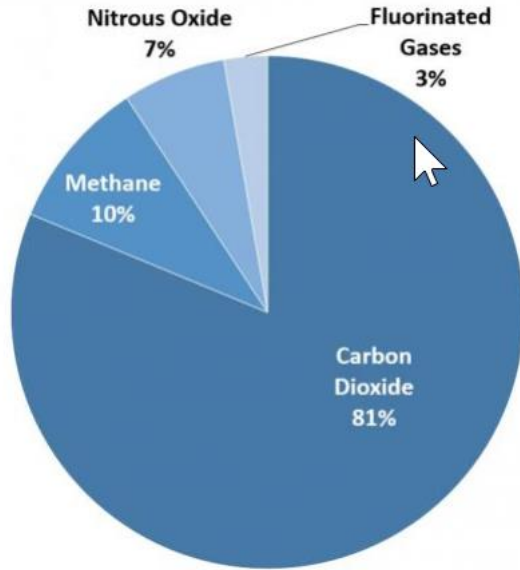
# Climate Change is **Carbon**

...and Global Warming,  
and Greenhouse Effect,  
and Social Equity,  
and Extreme Weather Events,  
and Rising Sea Levels,  
and Global Pandemics,  
and Melting Glaciers,  
and Fossil Fuel Burning,  
and...



# Carbon: What's the big deal?

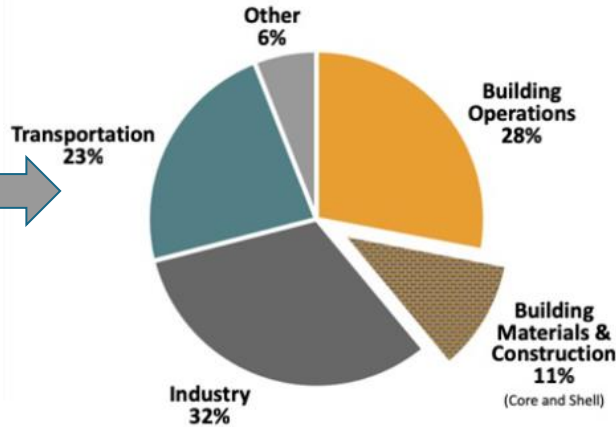
## Overview of Greenhouse Gas Emissions in 2018



Total Emissions in 2018 = 6,677 [Million Metric Tons of CO<sub>2</sub> equivalent](#). Percentages may not add up to 100% due to independent rounding.



## Global CO<sub>2</sub> Emissions by Sector



Source:  
Global Alliance for Buildings and Construction.  
2018 GLOBAL STATUS REPORT.

- Excessive trapping of Greenhouse Gases in the Earth's atmosphere leads to Global Warming, which leads to Climate Change.
- Carbon Dioxide accounts for approximately 81% of all Greenhouse Gas Emissions.
- As Building Operations continue to do better, Building Materials will become a larger part of the pie.

# Carbon: Operational vs. Embodied

## Operational Carbon

The carbon released into the atmosphere as a result of a building's energy consumption.  
Occurs at the utility plant(s).

## Embodied Carbon

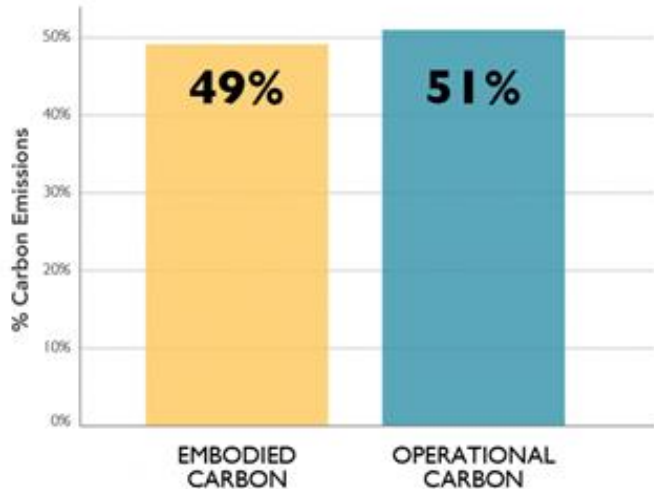
The environmental impact associated with extracting, manufacturing, and transporting building materials to the jobsite.





# Carbon: Operational vs. Embodied

Total Carbon Emissions of Global New Construction  
from 2020-2050  
Business as Usual Projection



© 2018 2030, Inc. / Architecture 2030. All Rights Reserved. Data Sources: UN Environment Global Status Report 2017; EIA International Energy Outlook 2017

## Operational Carbon

Occurs only during occupancy of the building & can be reduced over time through energy efficiency measures.

## Embodied Carbon

Occurs during full lifecycle of building and is locked-in when the building opens.

Embodied carbon will be responsible for

**almost half**  
of total new construction emissions  
between now and 2050.



## AIA Framework for Design Excellence



Measure 1  
**DESIGN FOR INTEGRATION**



Measure 6  
**DESIGN FOR ENERGY**



Measure 2  
**DESIGN FOR COMMUNITY**



Measure 7  
**DESIGN FOR WELLNESS**



Measure 3  
**DESIGN FOR ECOLOGY**



Measure 8  
**DESIGN FOR RESOURCES**



Measure 4  
**DESIGN FOR WATER**



Measure 9  
**DESIGN FOR CHANGE**



Measure 5  
**DESIGN FOR ECONOMY**



Measure 10  
**DESIGN FOR DISCOVERY**

image credit: AIA COTE

West Branch of the Berkeley Public Library  
Berkeley, CA, USA

ARCHITECT **Leddy Maytum Stacy Architects**

- Energy benchmarking & goal setting
- Passive design features / climate responsive design
- Onsite renewables (solar, wind)
- Energy Modeling
- Commissioning
- Net Zero Energy / Net Zero Carbon Building

### Resources:

[AIA 2030 Commitment](#)

[Architect's Guide to Building Performance](#)

- Safer material selection
- Embodied Carbon
- Material Sourcing
- Construction Waste Diversion

### Resources:

[ILFI Red List](#)

[Carbon Smart Materials Palette](#)

[Zero Waste Guidelines](#)

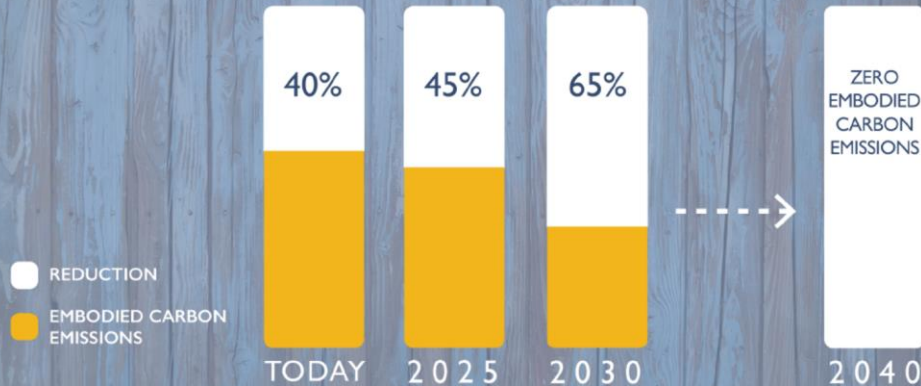


STRUCTURAL  
ENGINEERING  
INSTITUTE



## THE 2030 CHALLENGE FOR EMBODIED CARBON

Buildings, Infrastructure, and Materials



©2020 2030, Inc. / Architecture 2030. All Rights Reserved.

Making a Difference Now, For the Future

# COMMITTING TO NET ZERO

We are a community of progressive structural engineers who endorse the global vision of net zero carbon building. Whether you are a structural engineer, architect, contractor, owner or someone in between, we invite you to join us in the movement in promoting, designing and constructing net zero embodied carbon structures by 2050!



# In Our Future: Sustainable Structural Design

Annual U.S. Construction by Floor Area  
Total Construction 4 Billion sf

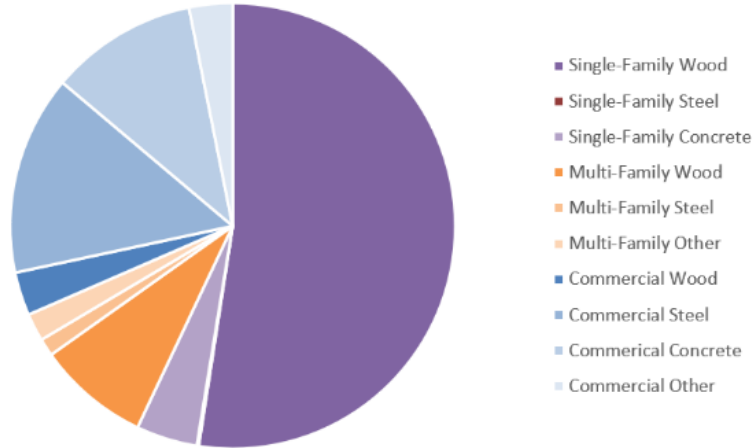


Figure 1-2: Annual New Construction in the United States by Building Type and Type of Structural Frame

CO<sub>2</sub>e Emissions by Material and Sector  
Total Emissions 100 Million Metric Tons

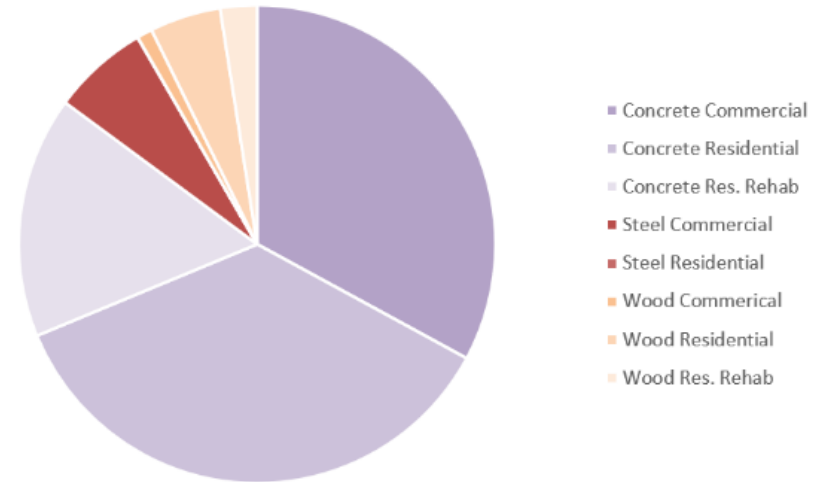


Figure 1-3: Annual CO<sub>2</sub>e Emissions Associated with Structural Materials Used in New Construction in the United States by Building Sector

# Sustainable Structural Design

## 4 Approaches



- 1. Refine the Structural Design**
  - a. Design optimization, materials and process specification
- 2. Fabricate with Renewable Power Sources**
- 3. Produce or Use Structural Materials More Efficiently**
- 4. Employing “Carbon Offsets” (not ideal)**



# 1. Refining the Structural Design

We can *sharpen our pencils* in structural design. What might this include?

- Lighter structure (caution: the devil is in the details!)
- Optimization with architectural coordination
- Performance-Based Design (PBD):
  - Intensive coordination to develop objectives/requirements
  - Freedom in the “how”
- Resilient structure (longevity)

*Potential: 10%-25% estimated emissions reduction*



# 1. Refining the Structural Design (cont.)

We can *sharpen our pencils* in the specifications also. What else might this include?

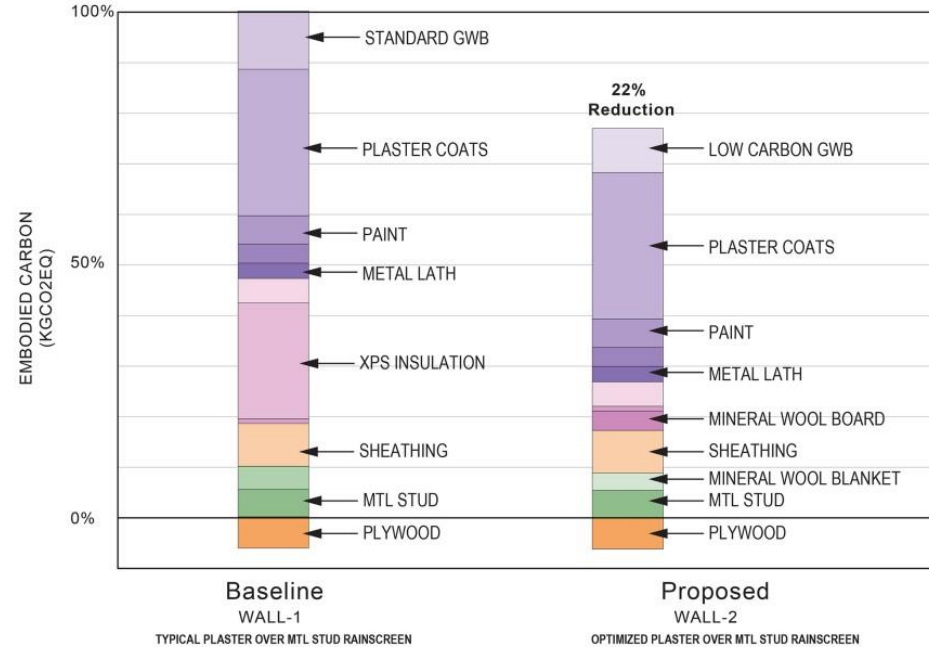
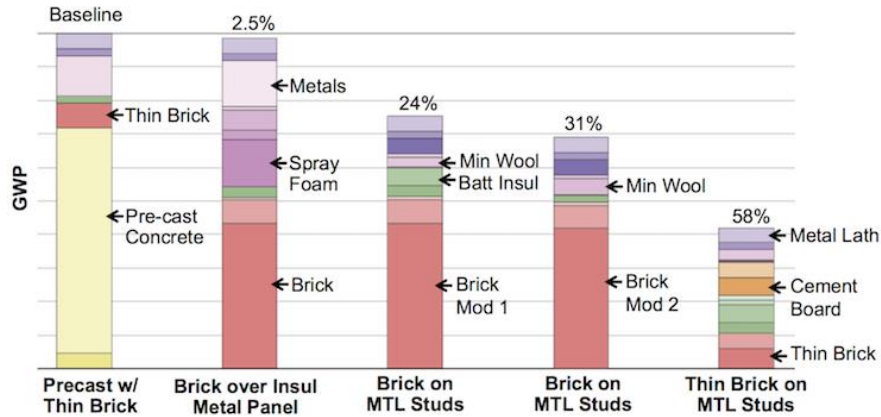
- The usual “percent recycled content” and “local sourcing”...but this alone is not enough
- Specifying better material additives and manufacturing processes (requires Design Team / Owner buy-in!) - i.e., blended cements
- Requiring modular / panelized construction (less waste)
- EDUCATION: working with Owners, Architects, and Suppliers to understand availability and benefits / costs to specifications

*Potential: An additional 15-35% estimated emissions reduction*

Source: Achieving Net Zero Embodied Carbon in Structural Materials by 2050, SEI Sustainability Committee / Mark D. Webster, March 2020

# 1. Refining the Design: EC in Materials

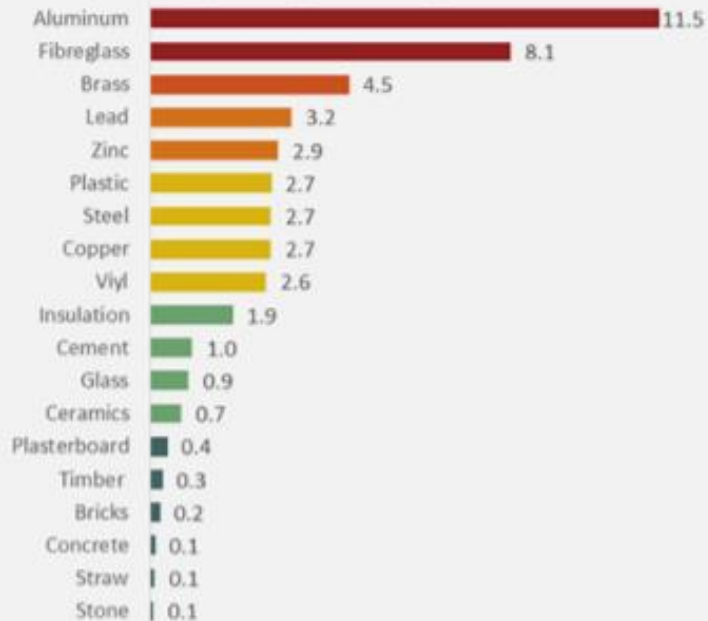
## A Tale of Five Bricks



# 1. Refining the Design: EC in Materials

## The Embodied Carbon of Building Materials

All figures in kg CO<sub>2</sub>/kg of building material



Note: This figure is intended as a beginners guide. Detailed estimation involves considerable complexity for each product. Figures for metals assume virgin material.

Source: **Inventory of Carbon & Energy (ICE) database.**

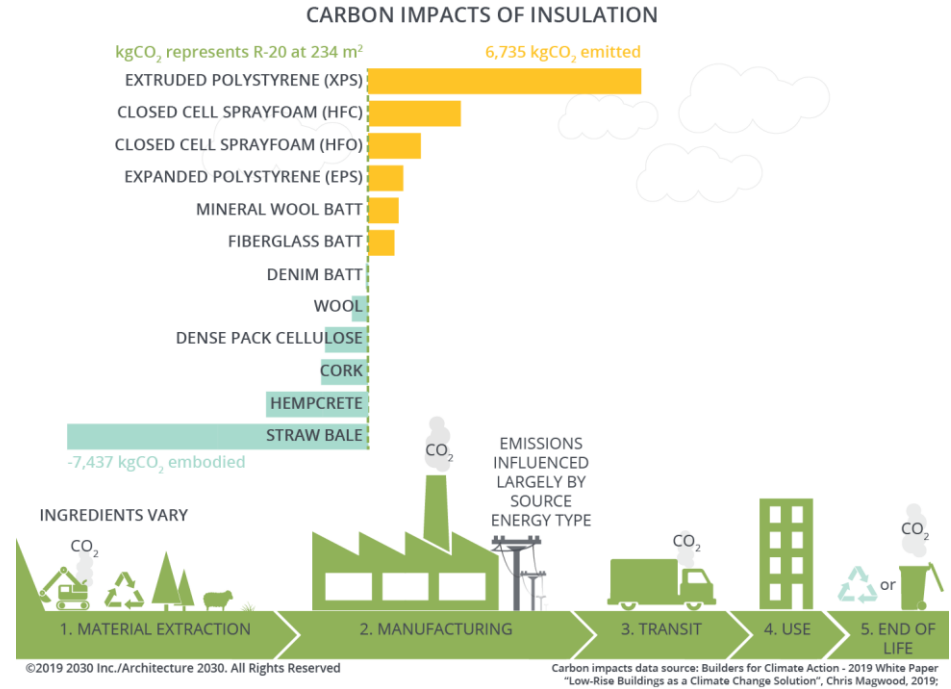
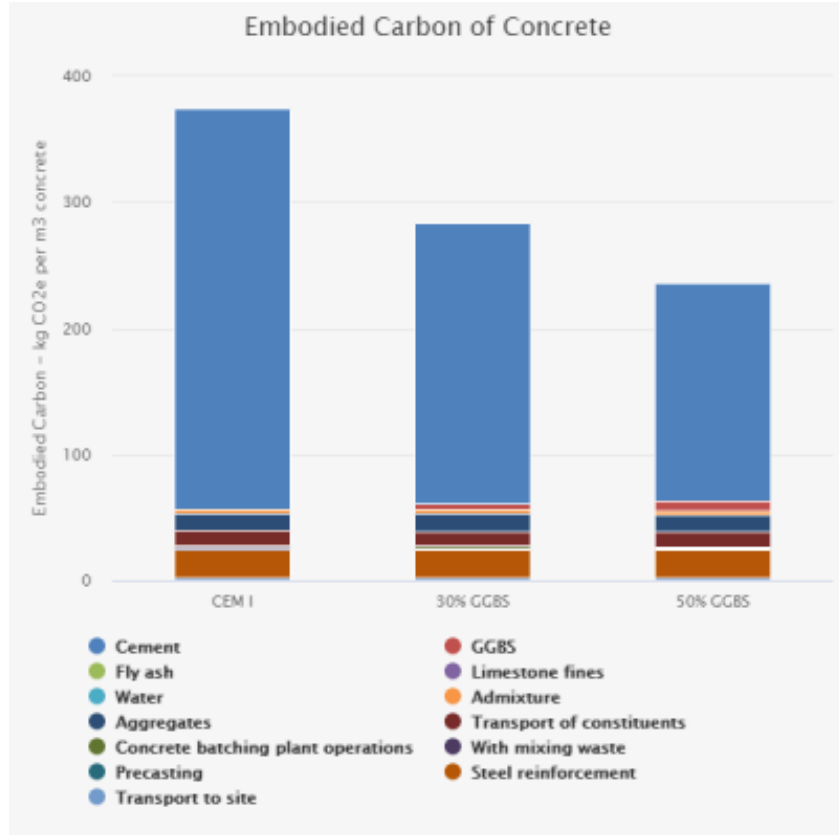
Download: <http://www.circularecology.com/ice-database.html>

## From BuildingGreen's "*The Urgency of Embodied Carbon and What You Can Do about It*":

- Structural systems almost always comprise the largest source of embodied carbon in the building—up to 80%, depending on the building type when looking at gross tonnage.
- The first goal when looking to reduce the embodied carbon of a project is to target the structural system.
- **Concrete** and **Steel** combined account for 11% of global CO<sub>2</sub> emissions. Combustion during manufacturing process and cleanliness of the supporting energy grid contribute to embodied carbon.



# 1. Refining the Design: EC in Materials



# 1. Refining the Design: EC in Materials



The eight-mile-long, three-mile-wide Hull-Rust-Mahoning open pit iron mine in Hibbing, Minnesota was established in the late 1800s and is still producing iron ore.

Photo: Chipcity. License: [CC BY-SA 3.0](https://creativecommons.org/licenses/by-sa/3.0/).

Net Carbon Emissions of Common Construction Materials

Material		Net carbon emissions (kilogram carbon/ton)	Near-term net carbon emissions, including carbon storage within material (kilogram carbon/ton)
Framing lumber		33	-457
Brick		88	
Glass		154	
Steel	100% recycled	220	
	Virgin	694	
Concrete		265	
Aluminum	100% recycled	532	
	Virgin	4,352	

## 2. Using Renewable Power in Fabrication

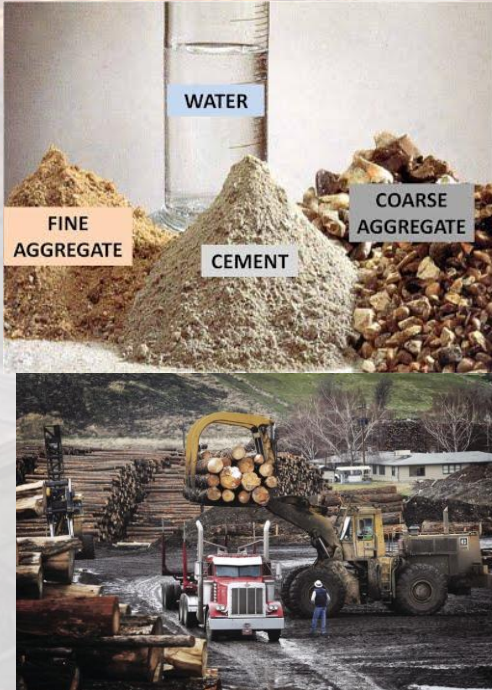
Partnering with the industry in a broader sense - materials manufacturers, suppliers, and so forth - is critical!

Selecting any part of the construction process, especially energy-intensive fabrication steps, that is on a green power source will noticeably impact the Embodied Carbon content of a project.





### 3. Producing Materials More Efficiently



When it comes to materials production, we have options!

- Cement processing via kiln
  - Alternative cement types (low-lime calcium silicate cement)
- Steel blast furnace type
  - Electric Arc or Energy-Optimized, vs. Coal-fired (“Blast furnace blast oxygen furnaces”, or BF-BOF)
- Wood harvesting
  - Sustainable forests certified by the FSC

### 3. Using Materials More Efficiently

How about adaptive reuse? It's like "recycling" a building!

- Minimizes virgin material use (less new Embodied Carbon)
- May be eligible for historic tax credits
- Can reduce construction time and overall energy expenditure (again, less new EC)

*Potential: 5%-15% estimated emissions reduction (adaptive reuse) , 5%-10% for salvaged material use*



## 4. Employing Carbon Offsets

What is a “Carbon Offset”? The SEI Sustainability Committee defines it in their *White Paper on Net Zero by 2050* as:

“Investments in actions that reduce carbon emissions.”





# Combining Approaches for Embodied Carbon Reduction

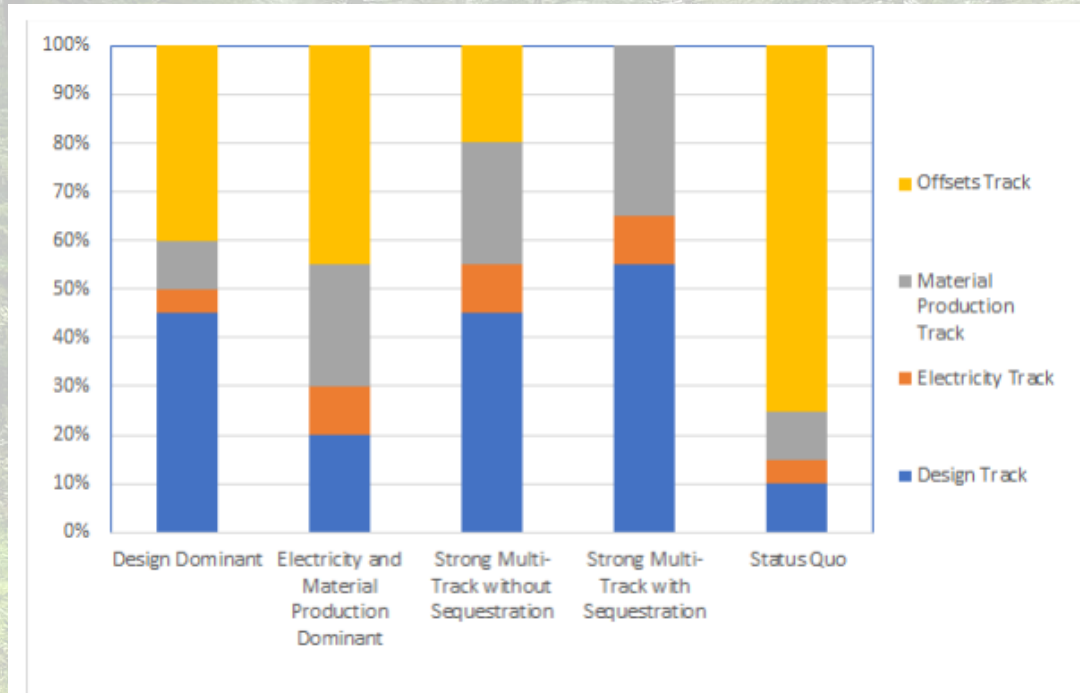


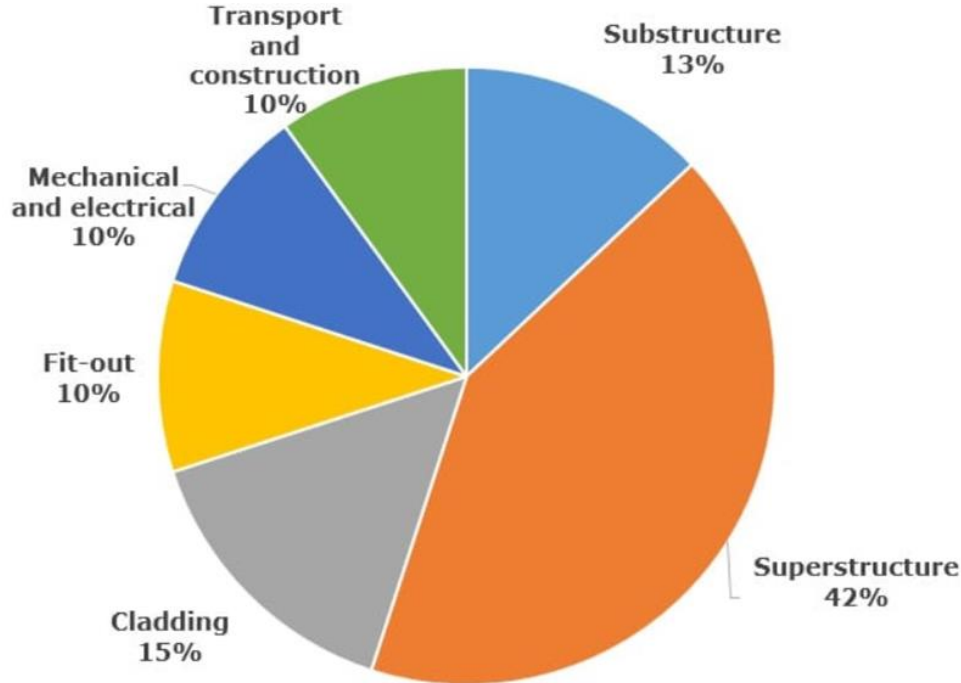
Figure 1-1: Some of the Possible Paths to Net Zero Embodied Carbon by 2050. Each bar represents different combinations of the four available reduction tracks.

Source: *Achieving Net Zero Embodied Carbon in Structural Materials by 2050*, SEI Sustainability Committee / Mark D. Webster, March 2020

# Side-by-Side Visual for Multi-Tracks 3 and 5



# Embodied Carbon in MEP Systems

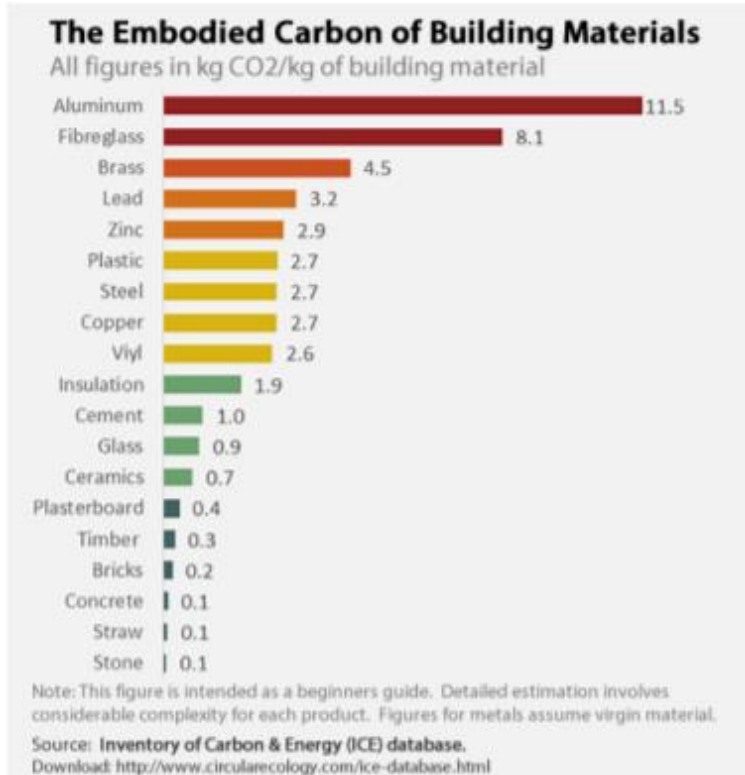


- MEP systems account for approximately 10% of the embodied carbon in new construction.
- MEP's contribution relies heavily on the type of building.
- 10% may not seem like a large chunk, but it doesn't tell the whole story
- Extremely important to analyze both MEP's *direct* and *indirect* contributions to the embodied carbon content of a building.



# Embodied Carbon in MEP Systems:

## Direct Impacts

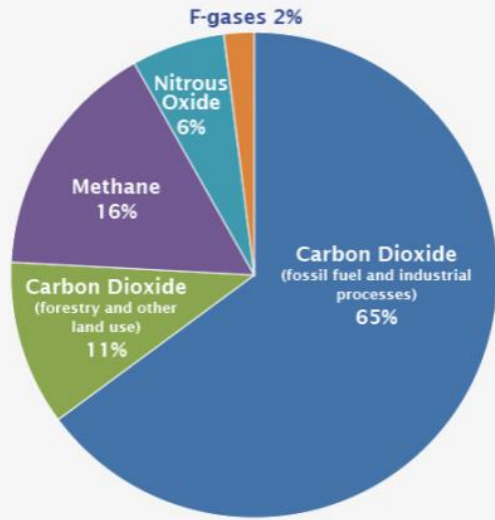


### MATERIALS

- Primary materials used in MEP systems include:
  - Galvanized Steel & Aluminum (ductwork)
  - Insulation
  - Copper (wiring, piping)
  - Plastic (piping, wire sheathing)
- These materials have a high embodied carbon content.
- Groups like *Building Green* are pushing for more transparency from equipment manufacturers by asking for EPDs and point of origin on components used.

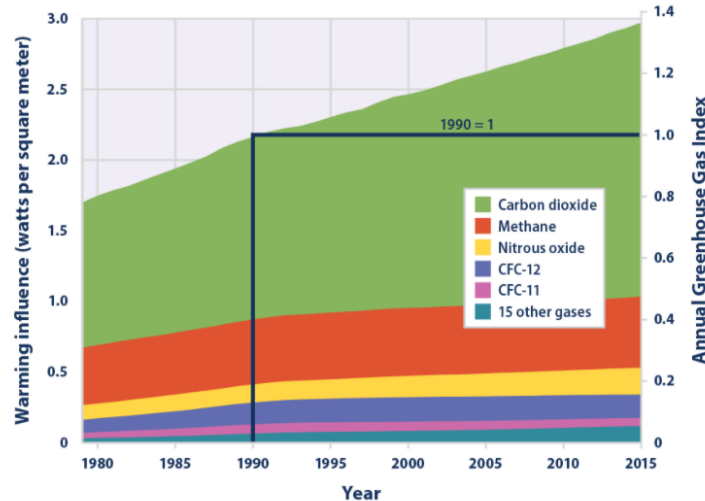
# Embodied Carbon in MEP Systems: *Direct Impacts*

## Global Greenhouse Gas Emissions by Gas



Source: [IPCC \(2014\)](#)  based on global emissions from 2010. Details about the sources included in these estimates can be found in the [Contribution of Working Group III to the Fifth Assessment Report of the Intergovernmental Panel on Climate Change](#).

Figure 1. Radiative Forcing Caused by Major Long-Lived Greenhouse Gases, 1979-2015

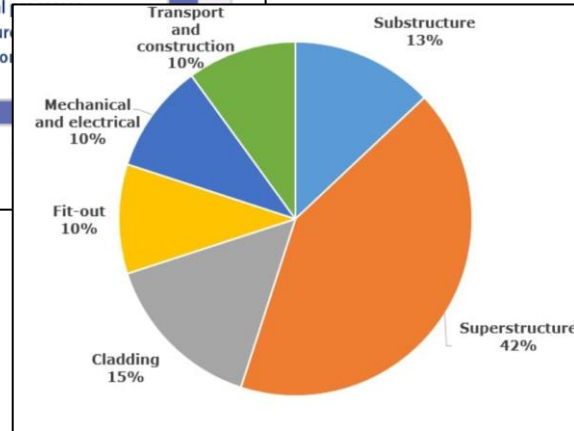
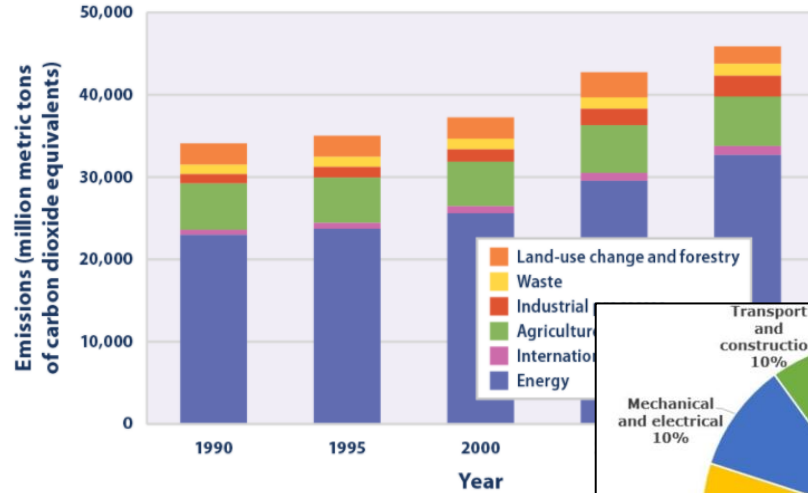


## REFRIGERANTS

- Refrigerants' contribution to greenhouse gases is small, but still worth keeping in mind.
- As codes phase-out more harmful refrigerants, the overall contribution starts to level out.
- Radiative impacts need to be considered.
- Is there a future where cooling can be accomplished with harmless refrigerants?

# Embodied Carbon in MEP Systems: *Indirect* Impacts

Figure 2. Global Greenhouse Gas Emissions by Sector, 1990–2010



## STRUCTURE

- While MEP's main carbon impact is during operation, it's still important to analyze MEP's embodied carbon.
- Conscious sizing and locating of MEP equipment has a big impact on structure.
- Using the age-old practice of reducing heat loads in the building to decrease mechanical equipment sizes can also reduce structure size.
- Discuss options for locating equipment on grade aids in structure sizing reductions.



# Embodied Carbon in MEP Systems: Building Green Sustainable MEP Leaders

The screenshot shows the BuildingGreen website's Peer Networks Hub. The header includes the BuildingGreen logo and navigation links: NEWS, KNOWLEDGE BASE, CONSULTING, PRODUCT GUIDANCE, CONTINUING EDUCATION, and PEER NETWORKS. The main section is titled "Peer Networks Hub" and has sub-tabs: Sustainable MEP Leaders, Green Gurus, Member List (selected), Webinars, Calendar, Resources, and Help. Below this is the "Member Directory" section. On the left, a "FILTER BY NETWORK" sidebar lists: All (Green Gurus), Sustainable Design Leaders, Sustainable Construction Leaders, Sustainable MEP Leaders (selected), and Sustainable Advising Leaders. The directory displays a grid of member profiles, each with a photo, name, company, location, and SMEPL membership status (indicated by a checkmark icon).

**BuildingGreen**

NEWS KNOWLEDGE BASE ▾ CONSULTING PRODUCT GUIDANCE CONTINUING EDUCATION PEER NETWORKS

**Peer Networks Hub**

Sustainable MEP Leaders Green Gurus **Member List** Webinars Calendar Resources Help

**Member Directory**

**FILTER BY NETWORK**

- ☐ All (Green Gurus)
- ☐ Sustainable Design Leaders
- ☐ Sustainable Construction Leaders
- ☒ Sustainable MEP Leaders
- ☐ Sustainable Advising Leaders

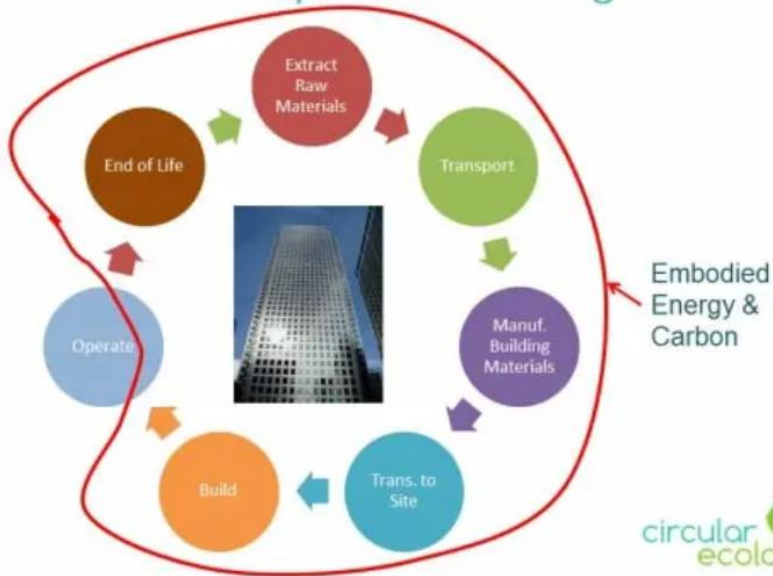
**Member Profiles:**

- Jeffrey Rios**, AKF Group, New York, NY, SMEPL
- Sergio Sadaba**, Stantec, Seattle, WA, SMEPL
- Amarpreet Sethi**, tk1sc, Seattle, CA, SMEPL
- Kim Shinn**, TLC Engineering Solutions, Nashville, TN, SMEPL
- Brian Turner**, CMTA, Prospect, KY, SMEPL
- Kristy Walson**, TLC Engineering Solutions, Orlando, FL, SMEPL

- Embodied Carbon Sub-Committee for MEP Systems
- Reviewing initial embodied carbon counts for standard equipment (source: UK)
- Crafting letter to MEP equipment manufacturer's asking for EPDs and embodied carbon transparency
- Discussing if EPDs are the best "ask".

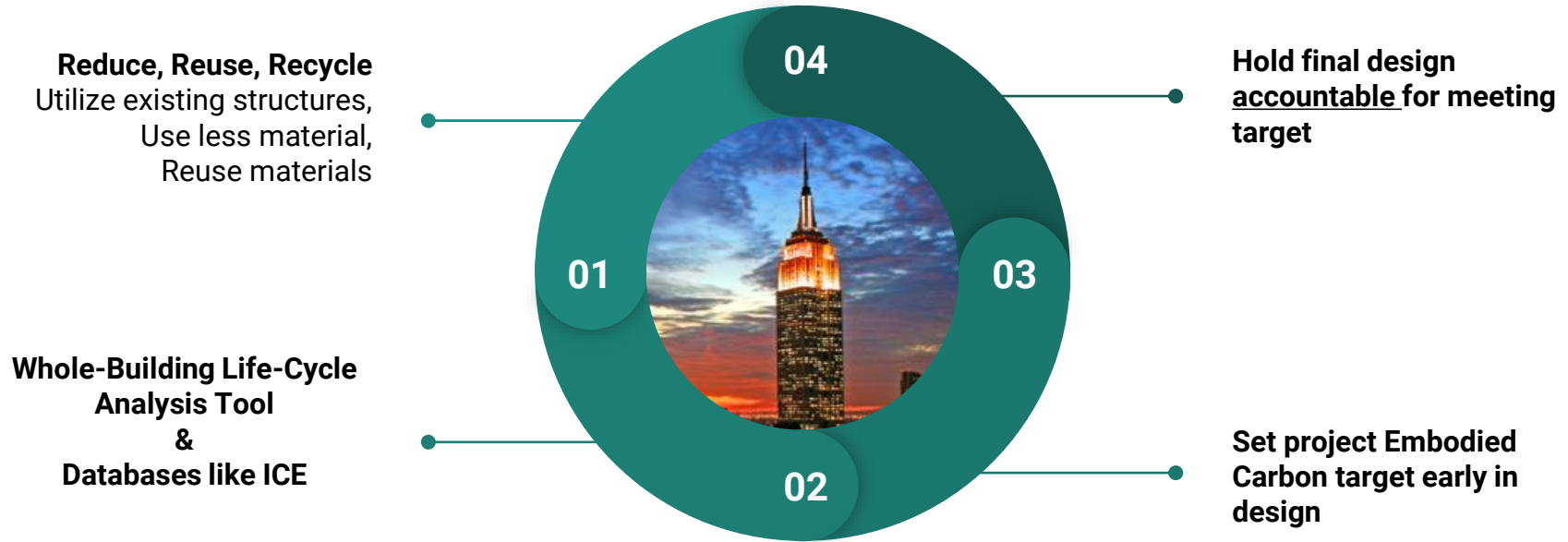
# Material End of Life Considerations

## Embodied Energy and Carbon The Life Cycle of a Building



- LCA's consider the *whole* life cycle of each product
- Inventory of Carbon & Energy (ICE) Database
- Beware of depending on recycling for end-of-life

# Reducing Embodied Carbon during Design



Where there traditionally has not been a significant role for structural engineers in the world of sustainability, they can now step into the forefront as pioneers towards decarbonizing the built environment.



# Reducing Embodied Carbon during Design

## LCA Tools and Carbon Calculators

LCA Tools and Carbon Calculators		Emissions Considered						Acceptability for G	
		Embodied Emissions	Operational Emissions	Data Regionalized or National Averages	Custom Assemblies for Input	Software Cost	LEED v4 credits	LEED credits	
LCA Tools for Use in Pre-Design and Conceptual Design Phases									
Athena EcoCalculator for Commercial Assemblies	Early estimate simplified LCA (Note: software updates are no longer maintained, so data is somewhat out of date)	Yes	Yes	Regionalized	No				
Carbon Designer (One-click LCA add-on tool)	Early estimate simplified LCA with regionalized generic data	Yes	Yes (with add-on Life Cycle Carbon Tool)	National averages	Yes				
Whole Building LCA Tools for Use in Conceptual Design, Schematic Design, Design Development, and Construction Document Phases						<div>SE2050 COMMITTING TO ZERO</div> <p>ECOM is a simple embodied carbon (c)arbon (o)rder of (m)agnitude</p>			
Athena Impact Estimator for Buildings	Detailed robust WBLCA	Yes	Yes	Regionalized	Yes				
Tally	Detailed robust WBLCA	Yes	Yes	National averages	Yes				
One-Click LCA	WBLCA with regionalized generic data and global EPD library	Yes	Yes	Both	Yes				
Other Carbon Calculators									
EC3 (Beta Version)	EPD database, sortable by upfront embodied carbon enabling comparisons of products within like categories; roll-up into total building carbon footprint	Yes	No	Based on product-specific EPDs (currently national averages for wood products)	No	Free	Pilot credit	Pilot credit	
WoodWorks Carbon Estimator	Rough estimate based on wood building type (wood structure only)	Yes	No	National averages for wood products	No	Free	No	No	
WoodWorks Carbon Calculator	Detailed estimate based on wood products used (wood structure only)	Yes	No	National averages for wood products	No	Free	No	No	



### ECOM

ECOM is a simple embodied carbon estimator to calculate the approximate (E)mbedded (C)arbon (O)rder of (M)agnitude based on your structural material quantities.

Calculate Now

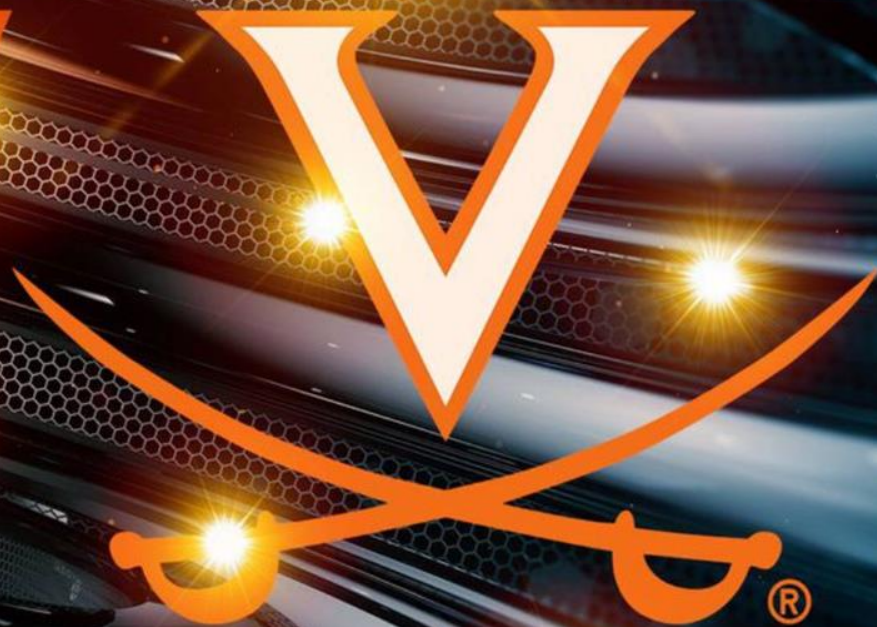
# Who is Responsible for Embodied Carbon?

**EVERYONE!**





vs





# Who is talking about Embodied Carbon?



# CALL TO ACTION



- Embodied Carbon science is still *new* and *evolving*. Don't let the uncertainties keep you from doing *something*.
- Tools exist and are readily available to start carbon accounting on your next project.
- Focusing on only the structural materials can have a significant impact.
- Set goals early, make decisions that support these goals, and hold the final project accountable for meeting the goal.
- With the success of high performance design, embodied carbon's environmental impact will soon surpass operational carbon's.



**THINK. LISTEN. CREATE.®**

# **Resiliency vs. Low Embodied Carbon**



## Brian & Kristy Meeting Notes

- Don't let the uncertainties and disagreements on this topic keep you from doing *something*.
- Differentiate between **conventional lumber** and **mass timber**.
- Distinction between **concrete** and **cement**.
- Cannot have **concrete** without **steel**.
- Architecture *matters!!!!* Both in operational & embodied. - *Include this as a statement, not a slide.*
- We've already been down this road with operational carbon and we are succeeding. Take the lessons learned from the operational carbon journey to make the embodied carbon journey quicker and just as successful.
- We know a few things because we've seen a few things. A successful project needs trust between consultants.
- Show parallel between Arch2030 and SE2050 programs
- Mechanical & Structural Engineers need to talk **MORE**. Provide added value for each and for our clients.
- If VT vs. UVa Grads can work together, so can architects & engineers.

## Learning Objectives

1. Participants will be able to define what constitutes “embodied carbon” and the important role design can play in reducing embodied carbon content in our buildings with respect to Architecture 2030 and the SE 2050 Challenge. **BRIAN & KRISTY**
2. Participant will be able to identify options in the “road map” for reducing the embodied carbon content and global warming potential of our buildings through sustainable structural design, with an examination of framing systems, project specifications, and architectural influences. **BRIAN**
3. Participants will understand the various “levers we can pull” in design for the mechanical, electrical, and plumbing systems of a building so as to have a sustainable impact on the embodied carbon content and global warming potential of the final building product, with a focus on refrigerants. **KRISTY**
  - **HVAC plays a large role in operational carbon**
  - **Mechanical systems effect structural systems. Can we put this eqp on the ground instead of the roof?**  
**Reduce structural sizing.**
  - **SMEPL Embodied Carbon Subcommittee - Focusing on asking manufacturers to build the data**
  - **Refrigerant is trending downward**
  - **Science is still catching up**
  - **Can't forget about MEP!**
4. Participants will be able to apply the challenges presented to their design teams so they consider the impact that Owners and Architects can have in facilitating the reduction of EC in their buildings. They will leave equipped to communicate the benefits of early discussions with technical experts, setting embodied carbon targets, and evaluating the

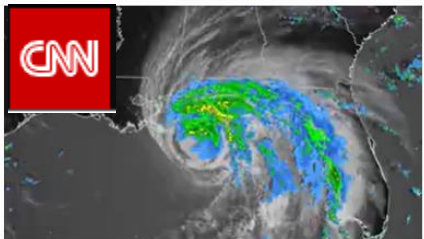
## **Course Description**

Sustainable buildings are crucial to the future of the human race and societies at large. The embodied carbon (EC) content of buildings in their structures and systems can be a tremendous contributor to the Global Warming Potential (GWP) of a building as a final product. There are numerous decision points in the process of visioning and designing a building at which the EC content can be reduced dramatically, enabling us to build with far less impact on global warming than is currently the case.

As firm believers in this, Kristy Walson and Brian McSweeney of TLC Engineering Solutions will be engaging the design and ownership community to raise their awareness of the action steps they can take with their buildings and designs to provide a sustainable future. They will lay out the definition of EC and the sources of EC in buildings from a structural engineering and mechanical, electrical, and plumbing systems perspective. This presentation will also cover recent research in the field of buildings and embodied carbon, with an eye to increasing our sustainability in design.

Kristy and Brian will then demonstrate the many ways in which engineers, architects, and owners can leverage their role and the available tools in the industry to reduce the embodied carbon content of their buildings. They will examine in detail the options available to design teams for EC reduction and discuss the contributions of Architecture 2030 and the SE 2050 challenge to making it possible to build sustainably.

# September 15, 2020 Headlines



**A crawling Hurricane Sally is threatening a 'historic rainfall event'**

- Tracking Sally's path
- **Live updates:** Hurricane Sally went into rapid intensification. Here's what that means.

West Coast Wildfires

03:19 07:03 03:31

California official who challenged Trump's climate denial: Perfect As the West Coast burns from massive Oregon governor: If we don't take collective action, wildfires 'will

OPERATION WARP SPEED

Trump says COVID vaccine weeks away as Dems express concerns over safety

Coronavirus knocks banks off M&A radar: Bank CEO

CEO of largest vaccine maker says world won't have total inoculation until this date... at best

JOHNS HOPKINS UNIVERSITY & MEDICINE CORONAVIRUS RESOURCE CENTER

NEW CASES OF COVID-19 IN US STATES Have states flattened the curve? See if new cases are rising or declining as states reopen.

TESTING TRENDS TOOL Track trends in COVID-19 cases and tests See an overview of key testing metrics in each U.S. state

NEW CASES Have countries flattened the curve? Daily confirmed new COVID-19 cases for the 20 most affected countries over time.

Why Israel's peace deals with Gulf states matter Gulf states see opportunities for trade while Israel lessens its isolation, writes Jeremy Bowen.

Poisoned Navalny 'will return to Russia' The opposition figure posted on Instagram, announcing that he was breathing free of ventilation.

LIVE UK government under pressure over lack of tests 7m Warning over Test and Protect phone scam 17m Can the UK testing shortage be solved? 23m The Netherlands 'sees record daily rise'

'My children's classroom is our car' Meet the resilient mother who oversees "school" near a Wi-Fi hotspot because they lack internet at home.

Fire erupts in shopping centre near Beirut's port 2h World US nurse alleges 'hysterectomies on migrant women' 2h US & Canada Hong Kong's dolphins make pandemic comeback 5h China

The New York Times

Gulf Coast Prepares for Deluge From Hurricane Sally

Officials urged people to prepare for "life-threatening" flash floods, torrential rains and strong winds. "This is the real deal," Mississippi's governor said.

Live

Don Robin made sure an oyster boat was secure as the water rose on Monday in St. Bernard Parish, La. Chris Granger/The Advocate, via Associated Press

The Washington Post

September 15, 2020 Democracy Dies in Darkness Election 2020

Devastating fires inject climate change into presidential campaign

Joe Biden attacked President Trump on his environmental record while the president again shrugged off the science behind global warming.

By Seung Min Kim and Brady Dennis