

SPONSOR & EXHIBITOR PROSPECTUS

AIA FLORIDA

ANNUAL CONVENTION & TRADESHOW

JULY 30 - AUGUST 2, 2015

BOCA RATON, FL

**SIGN UP BY
JANUARY 31
AND
SAVE!**

BOCA RATON RESORT & CLUB



Join AIA Florida at the beautiful Boca Resort!

AIA Florida's most popular and highly-attended annual convention will feature distinguished speakers, a two-day product and service expo, annual business meeting, golf tournament and design awards gala. The conference provides exhibitors and sponsors with a unique opportunity to generate exposure and awareness about their offerings to architects, associates and allied professionals throughout Florida.

The Annual Convention routinely attracts more than 450 architects and associates from around Florida, along with over 100 exhibiting companies. As the largest annual event for the organization, the convention provides an excellent opportunity to network with architects and expand your brand to the architecture firms across the state.

Why attend in 2015?

For the first time in nearly a decade, we return to the architectural gem, "Boca." This beautifully-renovated, historic property, along with our energizing line up of top-notch speakers and compelling programs, will draw hundreds of architects from around Florida and throughout the Southeast region.

With an action-packed program and architects eager to see your latest in products and services, your time at the convention and tradeshow will be a valuable experience.

Become a Sponsor!

Become a Corporate Sponsor and enjoy **year-round benefits** or customize your **own Convention Package** with a variety of options throughout the event. ***The convention is the ideal event for developing key relationships with our architect members.*** Convention sponsor benefits include complimentary registration, logo recognition, tickets to events, and more! Contact Lisa O'Donnell today at 850-222-7590 or email lodonnell@aiafla.org for more information.



BUDGET ONCE...ENJOY THE BENEFITS ALL YEAR!

Upgrade your Convention Sponsorship or Tradeshow booth to an Annual Corporate Sponsorship with AIA Florida.

AIA FLORIDA CORPORATE SPONSOR BENEFITS	PREMIER <i>Benefits worth over \$34,000</i>	PLATINUM <i>Benefits worth over \$19,000</i>	GOLD <i>Benefits worth over \$12,000</i>	SILVER <i>Benefits worth over \$7,000</i>	BRONZE <i>Benefits worth over \$4,000</i>
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Annual Convention Sponsor Package Included	Premium Convention Sponsor (\$5,000 Value)	Major Convention Sponsor (\$2,750 Value)	Supporting Convention Sponsor (\$1,500 Value)		
Complimentary Tradeshow Booth at AIA Florida 2015 Annual Convention	Premium Booth Included	Premium Booth Included	Premium Booth Included	Premium Booth Included	Premium Booth Included
Complimentary Convention Registration	6	4	3	2	1
Complimentary Foursome in AIA Florida Golf Tournament	2	1			
Lunch with Executive Committee Leadership	1				
Present a 1-hour approved CE webinar to AIA Florida audience of 100+ architects	4	4	2	1	
Complimentary website banner advertisements. <i>Run-of-site banners or run-of-site rectangles.</i>	Run-of-site Banner (12 months)	Run-of-site Banner (6 months)	Run-of-site Rectangle (12 months)	Run-of-site Rectangle (6 months)	
Complimentary e-newsletter <i>Friday Facts</i> advertisements	26	12	6	4	2
Complimentary Listing/Logo in <i>eProduct Showcase</i> email	2	2	1	1	1
Complimentary E-Blast to all members (sent by AIA Florida and approved in advanced by sponsoring company)	2	1			
Complimentary print advertisements in <i>Florida/Caribbean Architect</i> magazine	Multiple Available				
Complimentary print advertisements in <i>Firm & Membership Directory</i>	1 Full Page Color Ad	1 Full Page Color Ad	1/2 Page Color Ad	1/4 Page Color Ad	1/8 Page Color Ad
Advertorial article published in one issue of <i>Florida/Caribbean Architect</i> magazine	1				
Advertorial article or Event Spotlight published in <i>Friday Facts</i> e-newsletter (500-word maximum)	4	3	2	1	
Complimentary sets of AIA Florida membership mailing labels to announce events and promote products or services	4	4	3	2	1
Complimentary Individual Allied Memberships with AIA Florida, and all benefits associated with this membership	5	4	2	1	1

EXHIBITOR BENEFITS

AIA Florida recognizes the need for architects and exhibitors to have ample time to network while at the convention. The 2015 Tradeshow will provide more than 5 hours of prime show hours including a Friday evening reception and Saturday morning breakfast.

Sign up by January 31 and save up to \$250 on a booth!

- Reception Friday Evening (*sponsorship available!*)
- Breakfast Saturday Morning (*sponsorship available!*)
- 8' x 10' Booth with drape, table, two chairs, wastebasket & ID sign
- Discounts on accessories
- Up to four (4) name badges per booth
- Company listing printed in Tradeshow Program
- Final attendee list with mailing addresses

[plan as of 2.25.15]



- Sponsors
- Available
- Reserved

**Booths sell out quickly!
SIGN UP EARLY
for the best options.**

CONVENTION SPONSORSHIPS

All Convention Sponsorships include verbal recognition plus other benefits per level. Please visit the AIA Florida website for more detailed sponsorship information.

KEYNOTE OR GENERAL SESSION.....\$5,000
Sponsor a leading and influential speaker at an event attended by all convention attendees (400+ attendees)

PRESENT CONTINUING EDUCATION SEMINAR.....\$5,000
Present a quality continuing education seminar to convention attendees.

AIA FLORIDA WELCOME DESK.....\$2,500

TITLE TOURNAMENT SPONSOR.....\$5,000
Your company becomes the title sponsor of the golf tournament.

TOURNAMENT LUNCH SPONSOR.....\$2,500

GOLF SHIRT SPONSOR*.....\$2,500

PRACTICE RANGE / PUTTING GREEN SPONSOR...\$1,000

TEE SPONSOR.....\$500

DESIGN AWARDS PROGRAM.....\$5,000

AWARDS RECEPTION.....\$2,500

AWARDS RECEPTION BAR.....\$2,000

DESSERT SPONSOR.....\$2,000

CHAMPAGNE TOAST SPONSOR.....\$1,500

LUNCHEON SPONSOR.....\$5,000

**Subject to approval to avoid competing Company sponsors*

PRESIDENT'S RECEPTION.....\$5,000

CONTINENTAL BREAKFAST.....\$2,500

REFRESHMENT BREAK.....\$1,500

EMERGING PROFESSIONALS RECEPTION.....\$2,500

NIGHT AT THE MOVIES.....\$1,000

ARCHITECTURAL TOUR.....\$1,000

ANNUAL MEETING.....\$1,000

Wi-Fi.....\$3,500

ATTENDEE NECK WALLET.....\$1,500
Your company name and/or logo imprinted on all attendee neck wallets.

CONFERENCE BAGS.....\$1,500
Your company name and/or logo imprinted on conference bags.

CHARGING STATION.....\$1,000

TRADESHOW BAGS.....\$750

TRADESHOW FOOD & SNACKS.....\$1,500

TRADESHOW BAR.....\$1,500

REGISTRATION AREA TABLETOP\$750

1 available

2 available

3 available

SOLD

SOLD

SOLD

SOLD

SOLD

SOLD

SOLD

"Trade show vendor participation much improved over prior thanks to better economy."
Howard Bruning, AIA (Tampa)

"Great show and thank you!"
Gary Damerow, Sunbrella Fabrics, 2014 Sponsor

"...there was a wide range and variety of product lines and info."
Jessica Dorblaser, Assoc. AIA (Boca Raton)

REGISTRATION PAGE

Contact Information

Company Name _____
Primary Type of Business _____
Mailing Address _____
City, State, Zip _____
Website _____
Main Contact _____
Phone _____
Email _____

CONVENTION SPONSORSHIP OPPORTUNITIES

___ YES! I am interested in becoming a 2015 convention sponsor! Please contact me with more information.

BOOTH PRICES:

All booths include pipe/drape, 6' table, 2 chairs, wastebasket and I.D. sign. Each booth is allowed four (4) name tags. Booths are on a first come, first served basis – "corner" and "end" booths go quickly!

	EARLY BIRD (Through Jan 31)	STANDARD (On/After Feb 1)
AIA Florida Allied Members	\$1,100	\$1,200
Non-members	\$1,250	\$1,500*

*Join AIA Florida as an Allied Member today...annual dues are just \$250 + \$1,200 Allied Booth!

BOOTH SELECTION: 1st _____ 2nd _____ 3rd _____ **Total Cost: \$** _____

PAYMENT INFORMATION

Check (payable to AIA Florida) Visa MasterCard AMEX

Card Number _____

Expiration Date _____

CVS Code _____

Billing Address _____

City _____

State _____

Zip _____

Cardholder Name (print legibly): _____

Signature _____

Date _____



AIA Florida

Complete and return to Lisa O'Donnell:
AIA Florida, 104 East Jefferson Street, Tallahassee, FL 32301
Fax: (850) 224-8048 or email lodonnell@aiafla.org