



AIA
Florida

2018 CONVENTION & TRADE SHOW SPONSORSHIP OPPORTUNITIES

**MAKE CONNECTIONS, DRIVE SALES, INCREASE R.O.I. WITH AIA FLORIDA
PICK A CONVENTION SPONSORSHIP OR CREATE YOUR OWN!**



The AIA Florida Annual Convention & Trade Show features distinguished speakers, special events, an awards ceremony, a trade show for product vendors and service providers, the annual business meeting, and a black-tie-optional design awards reception. As an essential part of the event's programming, exhibitors and sponsors are provided the unique opportunity to gain brand exposure, reach influential design professionals, and gain new clients.

AIA Florida is the fifth largest state chapter in AIA with 3,600 members and an annual 2% growth in membership. The Annual AIA Florida Convention & Trade Show is the largest annual event for the organization, attracting over 500 attendees each year. The Convention & Trade Show is also host to the prestigious Design & Honor Awards, honoring a select group of winners selected by an esteemed jury from over 250 submissions. By taking part in this prominent industry event, you will connect with new customers who are experienced professionals and industry leaders.

Join us on July 19 – 22 at our [2018 AIA Florida Convention & Trade Show at the Sawgrass Marriott Golf Resort in Ponte Vedra Beach, FL](#). Come meet architects and associates throughout Florida and the Southeast and enjoy the newly-renovated hotel and golf course!

Convention sponsors are welcome to choose one specific event or build their own package. All sponsors will enjoy a multitude of benefits for their investment.





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EVENT OPPORTUNITIES

☐ PRESIDENT'S RECEPTION.....\$5,000

*The opening night reception, hosted by the AIA Florida President for all convention attendees. **Two \$5000 Opportunities Available.***

- * Receive complimentary convention registration
- * Opportunity to address the audience 2-3 minutes
- * Receive (4) complimentary tickets to President's Reception
- * Company name listed on Signage as Reception Sponsor
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

1 AVAILABLE

1 SOLD Thank You USI Insurance Svcs.

☐ LUNCHEON SPONSOR.....\$7,500

*Sponsor a lunch for all attendees. **Two \$7500 Opportunities Available***

- * Receive complimentary convention registration
- * Receive a complimentary Trade Show booth table to exhibit
- * Receive (4) complimentary tickets to luncheon
- * Opportunity to address the audience 2-3 minutes
- * Company name listed on Signage as Luncheon Sponsor
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

SOLD
Thank You
LP Bldg Products
Masonry Assoc of FL

☐ DESSERT RECEPTION SPONSOR.....\$1,000

Exclusive Opportunity

- * Exclusive Opportunity to host a dessert reception on Thursday, July 19 following the president's reception
- * Sponsor may develop theme for reception
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses
- * Cost of reception is the responsibility of the sponsor

☐ DRINK AND DRAW RECEPTION.....\$2,500

Exclusive sponsorship

- * Receive a complimentary convention registration
- * Opportunity to address the audience 2-3 minutes
- * 25% discount on purchase of booth space if exhibit space is available
- * Company name listed on Signage as Reception Sponsor
- * Company logo on drink and draw passes
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

SOLD
Thank You
Graphisoft

☐ ANNUAL MEETING.....\$1,000

Exclusive sponsorship

- * Receive a complimentary convention registration
- * Opportunity to address the audience 2-3 minutes
- * 25% discount on purchase of booth space if exhibit space is available
- * Company name listed on Signage as Annual Meeting Sponsor
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses
- * Recognition on AIA Florida webpage at www.aiafla.org

SOLD
Thank You
Collinsworth

☐ ARCHITECTURAL TOUR.....\$1,000

Tour is arranged by architects/staff to areas of interest in the host city.

Three \$1000 Opportunities Available

- * Receive a complimentary convention registration
- * Attendance on Sponsored Tour (1 person)
- * Company name listed on Signage near Registration area
- * Company listing in the Conference & Trade Show Guide
- * Company logo on attendee tour passes
- * Final attendee list with mailing addresses

1 AVAILABLE

2 SOLD

Thank You

TPC Terrazzo, Cardinal Architectural



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EVENT OPPORTUNITIES

- ☐ **REFRESHMENT BREAK**.....\$1,000
*Sponsor a refreshment break for all convention attendees. **Three \$1000***

Opportunities Available.

- * Receive a complimentary convention registration
- * Optional Tabletop display in Break area
- * 25% discount tabletop exhibit
- * Company name and/or logo listed on final slide of previous session
- * Company name listed on Signage at Break area
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

SOLD

Thank You Mannington, Atas, GKD USA

- ☐ **CONTINENTAL BREAKFAST**.....\$2,500
Three \$2500 Opportunities Available

- * Receive a complimentary convention registration
- * Optional Tabletop display in Breakfast area
- * Company name listed on Signage at Breakfast
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

SOLD

Thank You Magic Pak, Palm Beach Woodwork

CONTINUING EDUCATION OPPORTUNITIES

- ☐ **KEYNOTE OR GENERAL SESSION**.....\$3,500
*Sponsor a leading and influential speaker at an event attended by all convention attendees. **Seven \$3500 Opportunities Available.***

- * Opportunity to address the audience 2-3 minutes
- * Receive a complimentary convention registration
- * Receive a complimentary ticket to President's Reception
- * Company listing in the Conference & Trade Show Guide
- * Company name listed on Signage as General Session Sponsor at entrance to session
- * Final attendee list with mailing addresses

6 AVAILABLE

1 SOLD

**Thank You
Behr Paint**

- ☐ **CONTINUING EDUCATION LUNCH SEMINAR**.....\$5,000
Present a quality continuing education seminar to convention attendees. (Note: CE seminar must be vetted through the convention committee prior to approval and submitted to AIA Florida for approved hours).

- * Receive a complimentary convention registration
- * Complimentary Trade Show Signage at Seminar
- * Company name listed on Signage at Seminar
- * Company name included on program of previous session
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

SOLD

**Thank You
Masonry Assoc of FL
LP Bldg Products**

HONOR & DESIGN AWARDS OPPORTUNITIES

- ☐ **AWARDS RECEPTION**.....\$5,000
Two \$5000 Opportunities Available

- * Receive complimentary convention registration
- * Receive (2) complimentary tickets to Reception
- * Step & Repeat Sign/w company logo-photo ops
- * Company name listed prominently on Signage as Sponsor
- * Company name listed in Program as Reception Sponsor
- * Final attendee list with mailing addresses

1 AVAILABLE

1 SOLD

**Thank You
Masonry
Association
of Florida**

- ☐ **PROGRAM & VIDEO PRESENTATION**.....\$5,000
Exclusive sponsorship

- * Enjoy recognition as a major sponsor pre and post awards program by emcees
- * Receive complimentary convention registration
- * Receive (2) complimentary tickets to Reception
- * Company name listed on Signage & Program as Video Sponsor
- * Final attendee list with mailing addresses



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HONOR & DESIGN AWARDS OPPORTUNITIES

☐ AWARDS DESSERT AND CHAMPAGNE TOAST AFTER PARTY...\$3,500

Two \$3500 Opportunities Available

- * Receive a complimentary convention registration
- * Receive (1) complimentary ticket to Reception
- * Company name listed on Signage as After Party Sponsor
- * Final attendee list with mailing addresses

1 AVAILABLE

1 SOLD

Thank You

Global Innovation Brands



GOLF TOURNAMENT OPPORTUNITIES

☐ GOLF TOURNAMENT TITLE SPONSOR..... \$9,500

Exclusive sponsorship

- * Receive (2) two complimentary convention registrations
- * Receive a complimentary Trade Show booth
- * One Foursome in Golf Tournament
- * Two (2) Tee Sponsorships with signage at the course
- * Company name listed on Signage at Convention Registration area
- * Company listing in the Conference & Trade Show Guide
- * Final attendee mailing list with mailing addresses

SOLD
Thank You
Euro Wall Systems

☐ DRINK CART SPONSOR.....\$1,500

Three \$1500 Opportunities Available

- * Receive (1) one ticket to Golf Tournament
- * Company name prominently listed on drink carts
- * One golf tee sponsor
- * Company logo on drink tickets
- * Company listing in the Conference & Trade Show Guide
- * Final attendee mailing list with mailing addresses

1 AVAILABLE

2 SOLD

Thank You

Versico, Grindley Williams

☐ PRACTICE RANGE / PUTTING GREEN SPONSOR.....\$1,500

Three \$1500 Opportunities Available

- * Receive (1) one ticket to Golf Tournament
- * Company name prominently listed on a practice facility on course
- * One golf tee sponsor
- * Company listing in the Conference & Trade Show Guide
- * Final attendee mailing list with mailing addresses

2 AVAILABLE

1 SOLD

Thank You

Innovative Publishing

This year's tournament tees up at the legendary Tournament Players Club at Sawgrass. TPC is home to the PGA Tour's signature event, THE PLAYERS Championship, held annually in May.





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TRADE SHOW OPPORTUNITIES

☐ **TRADE SHOW BAR.....\$1,500**

Three \$1500 Opportunities Available

2 AVAILABLE

- * Receive a complimentary convention registration
- * Company name listed on Signage on Bar
- * Opportunity for bartender to wear your logo apparel (subject to approval)
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

1 SOLD

Thank You
MAPEI

OTHER OPPORTUNITIES

☐ **CONFERENCE WELCOME BAGS.....\$1,500**

Exclusive Opportunity

- * Receive a complimentary convention registration
- * A 25% discount on purchase of booth or table top exhibit
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

☐ **REGISTRATION AREA TABLETOP.....\$850**

Set up a 6' area exhibit in the high traffic area around registration.

- * Company signage at Registration area
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

☐ **SOCIAL MEDIA: EVERWALL.....\$1,500**

Exclusive Opportunity

- * Company listing in "How To" handout to attendees
- * Company logo displayed on projection wall
- * In use for entire convention
- * Post from company social media accounts/cycle through live wall



☐ **TRADE SHOW BAGS.....\$1,500**

Your company name and/or logo imprinted on Trade Show bags.

Exclusive Opportunity

- * Receive a complimentary convention registration
- * A 25% discount on purchase of booth or table top exhibit
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

OTHER OPPORTUNITIES

☐ **KEYCARD SPONSOR.....\$2,500**

Exclusive Opportunity

- * Company logo on hotel room keys for all attendees
- * Receive (1) complimentary convention registration
- * Company listing in the Conference & Trade Show Guide

☐ **AIA FLORIDA WELCOME DESK.....\$2,500**

Guaranteed highest traffic area. Two \$2500 Opportunities Available

- * Receive a complimentary convention registration
- * Company signage at Registration Desk

☐ **ATTENDEE LAYNARD/WALLETS.....\$2,000**

Exclusive Opportunity

- * Receive a complimentary convention registration
- * A 25% discount on purchase of booth or table top exhibit
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

SOLD
Thank You
Shell Engineering

OTHER OPPORTUNITIES

☐ FELLOWS DINNER SPONSOR.....\$1,500 *Exclusive Opportunity*

- * One (1) ticket to Fellows Dinner
- * Opportunity to address dinner guests (3 minutes)
- * Company name/logo on step-and-repeat banner located near dinner entrance
- * Company name/logo signage on tables
- * 25% discount table top exhibit-if exhibit space is available

SOLD
 Thank You
 Winco



☐ LOUNGE AREA CHARGING STATION.....\$1,500

- * Receive a complimentary convention registration
- * A 25% discount on purchases of food and/or table top exhibit
- * Company name listed on signage for Charging Station
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

SOLD
 Thank You
 DDSCAD

☐ Wi-Fi..... \$3,500

Exclusive Opportunity

- * Receive a complimentary convention registration
- * Wi-Fi instructions include sponsored by....with company name as the pass
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

☐ SOCIAL MEDIA: FACEBOOK/TWITTER POSTS.....\$1,500

Facebook reach over 10,000, Twitter reach over 25,000 (Three \$500 Opportunities Available)

- * Content provided by sponsor, limited to three (3) sponsors with two (2) posts per day

2 AVAILABLE
1 SOLD



AIA Florida @AIAFlorida · 27 Jul 2017

Make sure to tweet and Instagram with hashtag #aiafla17 on screen!

Thank You
 Imaginit Technologies





☐ NIGHT AT THE MOVIES.....\$1,000

Exclusive Opportunity

- * Receive a complimentary convention registration
- * Optional Tabletop display in movie room
- * 25% discount table top exhibit-if exhibit space is available
- * Company name listed on Signage at Movie
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

