

**PERS
PECT
IVES**



**SARASOTA DESIGN CONFERENCE
& AWARDS NIGHT
SPONSORSHIP PACKAGE**

**MARCH 1 & 2 2024
RINGLING MUSEUM**

srqdesignconference.com

25th ANNIVERSARY OF SARASOTA DESIGN CONFERENCE

Hosted and organized by the Florida Gulf Coast Chapter of the American Institute of Architects, the Sarasota Design Conference is a biennial event that draws architects and related professionals worldwide. Celebrating its 25th Anniversary, the Conference has shone the spotlight on some of today's cutting-edge architects both before and after they hit the limelight.

ADVERTISEMENT

The Conference is advertised throughout the State of Florida and is extensively championed in the Chapter's eNewsletter, reaching over 1,250 local recipients every Wednesday. The Conference website credits the major sponsors providing six months of uninterrupted visibility. Advertisement within the conference is dependent upon the level of sponsorship.

AUDIENCE

The audience is mostly comprised of licensed architects and emerging professionals from firms of all sizes and markets. Many firms from the counties of The Florida Gulf Coast and Tampa Bay are represented with the conference proving a hit with firm principals and practice leaders. Most attendees attend the full two days of the conference.

TRADESHOW

The conference includes a tradeshow which is popular with both attendees and exhibitors enjoying the relaxed atmosphere to connect, network, and view vendors' products and services. Providing the ability to talk directly with decision makers and specification writers the tradeshow complements the conference and closes the first day of the conference while light food and drinks are provided.





AIA FLORIDA GULF COAST CHAPTER DESIGN AWARDS

The 2024 AIA Florida Gulf Coast Design Awards is designed to encourage excellence in architecture, to elevate the public consciousness of good design, and to recognize owners, designers, and contractors whose work enriches the built environment.

The program recognizes great design and a commitment to service, which contributes to the advancement of the profession. The winners will be honored at the Design Awards presentation on March 2, 2024 which will double as the closing act of the Sarasota Design Conference and is expected to draw significant numbers of firms and their guests to the table.

Come join us at the pre-eminent gathering of architectural professionals across the sarasota and manatee county markets – a golden opportunity to celebrate the conference silver anniversary amongst friends and industry colleagues.

SPONSORSHIP PACKAGE: **PLATINUM (1)**

\$6,000.00

Five minute presentation slot at Loggia Luncheon

Product / Discipline representation exclusivity

One ticket to Speaker Dinner

Two tickets to Sarasota Design Conference

Tradeshow: Largest Booth in the Most Prominent Location

Recognized each day of the conference, Morning and Afternoon

Recognized at the AIA Florida Gulf Coast Awards Dinner

Listing in Program, on the website and all conference email correspondence

Recognition of company representatives

Logo on the Lanyard and Shirt





SPONSORSHIP PACKAGE: GOLD (2) **\$4,000.00**

Two tickets to Sarasota Design Conference
 Tradeshow Booth
 Recognized each day of the conference, Morning and Afternoon
 Recognized at the AIA Florida Gulf Coast Awards Dinner
 Listing in Program and on the website
 Recognition of company representatives



SPONSORSHIP PACKAGE: SILVER (4) **\$2,500.00**

One ticket to Sarasota Design Conference
 Tradeshow Booth
 Recognized each day of the conference, Morning
 Listing in Program and on the website
 Recognition of company representatives



SPONSORSHIP PACKAGE: SPEAKER (5) **\$2,000.00**

Recognition prior to Sponsored Speaker
 Logo at Commencement of Speaker Presentation
 Listing in Program and on the website
 Recognition of company representatives

SPONSORSHIP PACKAGE: AWARDS DINNER (3)

\$1,500.00

Recognition prior to Tradeshow
Listing in Program and on the website
Recognition of company representatives
Opportunity to Provide Branded Napkins during Awards Dinner



SPONSORSHIP PACKAGE: BAR (2)

\$1,500.00

Recognition prior to Tradeshow
Listing in Program and on the website
Recognition of company representatives
Opportunity to Provide Branded Napkins during Tradeshow



SPONSORSHIP PACKAGE: BREAKFAST (2)

\$1,000.00

Display of Company Logo and Information at Breakfast
Listing in Program and on the Website
Recognition of company representatives
Opportunity to Provide Branded Napkins during Breakfast

SPONSORSHIP PACKAGE: LUNCH (2)

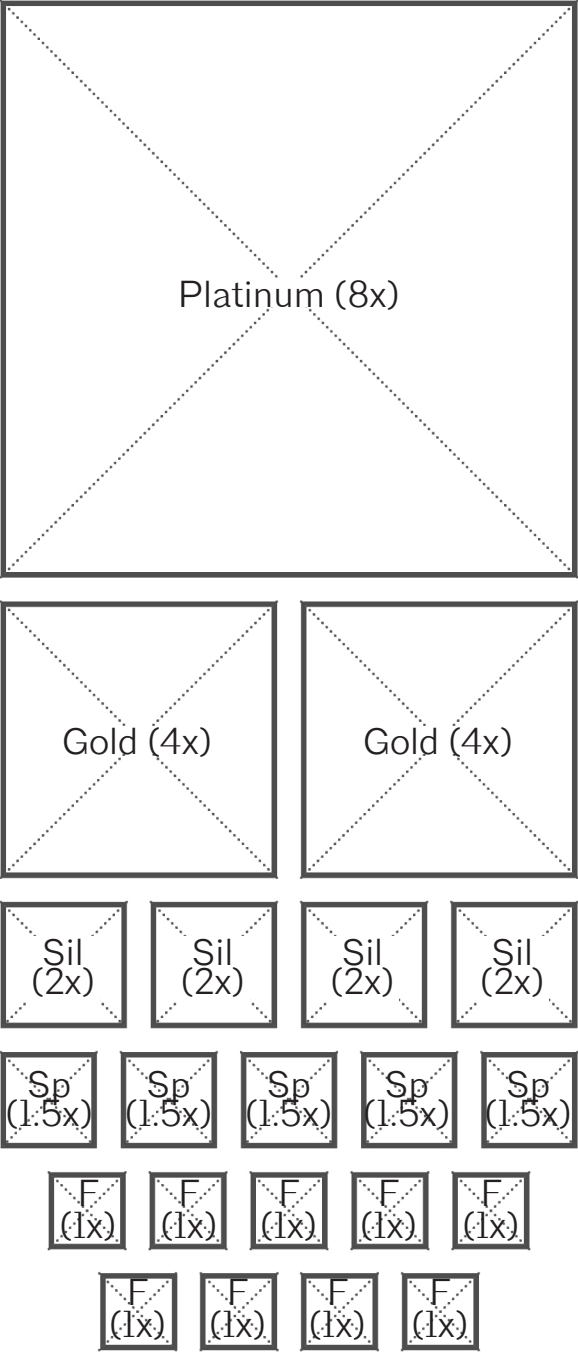
\$1,000.00

Display of Company Logo and Information at Lunch
Listing in Program and on the Website
Recognition of company representatives
Opportunity to Provide Branded Napkins during Lunch



TRADESHOW BOOTH (10) - \$250.00

LOGO SIZING



TRADESHOW MAP

