



# Empower & Elevate 2022

AIA FLORIDA 2022 CONVENTION | JULY 27-31, 2022

# PRESIDENT'S MESSAGE



I AM THRILLED TO INVITE YOU TO THE 2022 AIA FLORIDA CONVENTION & TRADE SHOW AT THE BREAKERS IN PALM BEACH. OUR THEME IS EMPOWER AND ELEVATE.

This year's convention is packed with award-winning presenters sharing their expertise in areas that will truly empower and elevate you in your practice and your life.

Architecture – like this convention – is about people. It can empower and elevate entire communities, enriching the human experience as a whole. Knowledge, too, can empower and elevate, and this year's convention will offer prestigious and accomplished speakers that will share their knowledge with you.

Hear from AIA Gold Medal winners Angela Brooks, FAIA, and Larry Scarpa, FAIA, who will discuss designing affordable and dignified housing on both U.S. coasts. Listen to the 2021 Whitney M. Young Jr. Award recipient Pascale Sablan, FAIA, as she brings to light great works built by women and diverse designers. Learn from representatives of two AIA Firm of the Year winners, MASS Design and Moody Nolan, as they discuss designing for healthy communities and supplementing

the rich histories of historically overlooked communities.

More sessions will include Boca Raton Mayor Scott Singer and Meg Daly from Friends of the Underline, discussing empowering civic and community change through design. Evelyn Lee, FAIA, will show us how to bridge the gap between traditional practice and what's next for the architect.

In addition to the traditional social receptions, exciting tours and the fun-yet-competitive golf tournament, this year's convention has lots of new and exciting activities for networking. Find your peers at: the Women in Architecture breakfast, the Jacob Leadership Institute graduates' reunion, the associates' social hour or the mid-career mentoring session. Be sure to set your alarm early for AIA Florida's first-ever untimed, unofficial Archi 5K Fun Run!

Plan to attend this year's convention and leave energized, ready to empower and elevate yourself and your practice. I look forward to seeing you all at the AIA Florida Convention & Trade Show on July 27-31!

Lourdes Solera, FAIA 2022 AIA Florida President











"ARCHITECTURE - LIKE THIS CONVENTION - IS ABOUT PEOPLE. IT CAN EMPOWER AND ELEVATE ENTIRE COMMUNITIES, ENRICHING THE HUMAN EXPERIENCE AS A WHOLE."

-LOURDES SOLERA, FAIA

# **KEYNOTE SPEAKERS**



PASCALE SABLAN, FAIA, NOMA, LEED AP

Pascale Sablan, FAIA, is an associate at Adjaye Associates with more than 14 years of experience. She has been on the team for a variety of projects around the world. She is an activist architect who works to advance architecture for the betterment of society, to bring visibility and voice to the issues concerning women and Black, indigenous, and people of color (BIPOC) designers. She founded the Beyond the Built Environment organization positioned to uniquely address the inequitable disparities in architecture. Forbes magazine describes her as "the powerhouse woman who is actively changing history with a simple mission: women and designers of color must claim and be credited for their contributions to the built environment."



ANGELA BROOKS, FAIA, AND LARRY SCARPA. FAIA

Angela Brooks, FAIA, and Larry Scarpa, FAIA, are AIA's 2022 Gold Medal winners. Angela Brooks, FAIA, is a recognized leader in the field of environmental and sustainable design and construction. She pioneered more holistic ways of delivering affordable housing, sustainable architecture and advances in social equity. She has been practicing architecture since 1991 and is responsible for firm development in the area of housing and policy, leading the firm's sustainable initiatives and overall management. Brooks was a co-founder and past president of Livable Places Inc., a nonprofit development company dedicated to building sustainable mixed-use housing in Los Angeles on under-utilized and problematic parcels of land as a reaction against Southern California's suburban sprawl. She has served as an adviser to the National Endowment of the Arts; to the Mayors Institute on City Design; and sits on the advisory board of Solar Santa Monica, a program whose mission was to achieve net zero energy imports by 2020 for the city of Santa Monica; a model that can be replicated throughout the country.

Larry Scarpa, FAIA's work is inventive and difficult to categorize. It is environmentally sustainable, but not sustainable design; it employs new materials, digital practices and technologies, but is not tech or digital; it is socially and community conscious, but not politically correct. Rather, it is deeply rooted in conditions of every day and works with our perception and preconceptions to allow us to see things in new ways. Scarpa has received more than 100 major design awards and his work has been exhibited internationally. including the National Building Museum in Washington, D.C. He has been featured in Newsweek and appeared on the Oprah Winfrey Show. In 2009. Interior Design Magazine honored him with their Lifetime Achievement Award. Brooks + Scarpa was awarded firm of the year by both AIA California and AIA National in 2010.



KATIE SWENSON, ASSOC. AIA

Katie Swenson, Assoc. AIA, senior principal, MASS Design Group, is a nationally recognized design leader, researcher, writer and educator, Swenson has served as a senior principal of MASS Design Group, recipient of the AIA 2022 Firm of the Year Award, since 2020. Her work explores how critical design practice can, and should, promote economic and social equity, environmental sustainability and healthy communities. Swenson has over 20 years of experience in the theoretical and practical application of design thinking and is a talented global public speaker and thought leader. A prolific writer, she authored "Design with Love: At Home in America." and "In Bohemia: A Memoir of Love, Loss, and Kindness." She co-authored "Growing Urban Habitats: Seeking a Housing Development Model" with William Morrish and Susanne Schindler. She is a contributing author to "Activist Architecture: Philosophy and Practice of Community Design" and "Expanding Architecture: Design as Activism." Swenson received the AIA Award for Excellence in Public Architecture in 2021.



**EVELYN LEE, FAIA, NOMA** 

Evelyn Lee, FAIA, is a senior experience designer at Slack Technologies. Lee integrates her business and architecture background with a qualitative and quantitative focus to build a better workplace experience. She is a 2016 40 Under 40 Building Design + Construction recipient and is the only AIA member who received the National Associates Award, National Young Architects Award and to be elevated to Fellowship. She recently finished her term serving as the first-ever female treasurer to the AIA National board in 2020-2021 and is a candidate for first vice president/president-elect for 2023-2024. Lee is a featured speaker at national design and architecture conferences and her topics focus on developing knowledge leadership. organizational change management, capacity building, stakeholder engagement and strategic approaches to put design thinking into practice.



JONATHAN D. MOODY, AIA

Jonathan D. Moody, AIA, CEO of Moody Nolan, is the recipient of the 2021 Young Architect award and the 2021 AIA Firm of the Year Award. Moody is guided by his focused mission to deliver transformational design to underserved communities across the country. In 2016, Moody became the president of Moody Nolan and facilitated its growth from 146 professionals to 220. More significantly. Moody steered the firm toward focused efforts to educate and empower a more diverse population. Now the CEO. Moody proudly points to not only the firm's growth, but also the significant shift in staff composition on its way to joining AIA's Large Firm Roundtable and its receipt of the 2021 Firm of the Year award.

# SCHEDULE OF EVENTS

## WEDNESDAY, JULY 27, 2022

**10 a.m.- 5 p.m.** Registration Desk Open **1-4 p.m.** AIA Florida Annual Meeting

## **THURSDAY, JULY 28, 2022**

**8 a.m.- 5 p.m.** Registration Desk Open **8:30-9:45 a.m.** Session A: Creating Space for Well-Being

**10-11 a.m.** Session B: Empowering Civic and Community Change Through Design

**11:15 a.m.-12:30 p.m.** Session C: Lunch Presentation - Adaptive Reuse

**12:45-2:30 p.m.** Session D: Kickoff: I Was Asked to Stand

**2:45-3:45 p.m.** Session E: High Design for Low-Income Housing

**3-5 p.m.** Tour: The Breakers Resort: A Balance Between Preservation and Modernization

**4-5:30 p.m.** Session F: The Power of Home: How Design Impacts Community

**5:30-7 p.m.** President's Welcome Reception **7-10 p.m.** Fellows' Dinner (invitation only)

# **FRIDAY, JULY 29, 2022**

**6:30-7:30** a.m. NEW! Archi 5K Fun Run **6:45** a.m.-**5:00** p.m. Registration Desk Open **7:15-8:15** a.m. Session G: Early Bird: Early Design Decisions: Priming Mass Timber Projects for Success

**7:30-8:30 a.m.** NEW! Women in Architecture Breakfast

**7:30 a.m.-1 p.m.** Euro-Wall Golf Tournament **8 a.m.-12 p.m.** Tour: Concrete Materials Plant and Hands-On Training

**8:30-9:45 a.m.** Session H: Keynote: The Architecture of Healthy Communities

10-11 a.m. Session I: Keynote: Bridging the Gap

11:15 a.m.-12:15 p.m. Session J: Coastal Urbanism and Geophysical City: Strengthening Human and Natural Ecology in the 21st Century City

Between Traditional Practice and What's Next

**11:15 a.m.-12:15 p.m.** Session K: Human Factors in Workplace Design: Designing Spaces that are More Naturally Human

**12:30-2 p.m.** Session L: Optional Lunch Session: Metal Surface Preparation Overview

**12:30-2 p.m.** Session M: Young Architects Workshop

**2-6:30 p.m.** Havana Nights Trade Show **2:15-3:15 p.m.** Mid-Career Mentoring

**2:30-3:30 p.m.** Session N: Architects Do's and Don'ts During the Construction Phase

2:30-4 p.m. Sumi-e and Sake Social Hour

**3:40-4:40 p.m.** Session 0: Using Technology to Improve Practice

**4:45-5:45 p.m.** NEW! JLI Graduates Reception **6:30-8:30 p.m.** Drink & Draw! / NEW! Salsa Dancing

**7-10 p.m.** Tour: The New Norton: The Making of a Cultural Icon

**7:30-8:30 p.m.** Alumni Receptions **8:30-9:30 p.m.** NEW! Associates Social Hour

# **SATURDAY, JULY 30, 2022**

**6:45 a.m.-5 p.m.** Registration Desk Open **7:15-8:15 a.m.** Session P: Early Bird Session - Masonry - Topic TBD

**7:30-8:15 a.m.** Past Presidents' Breakfast (Invitation Only)

**8-11:30 a.m.** Tour: West Palm Beach: Then, Now and Tomorrow

**8:30-10 a.m.** Session Q: Keynote: The Legacy House and Bridging the Gap

**10:15 a.m.-3:30 p.m.** Architecture Registration Exam (ARE) Seminar

**10:15-11:15 a.m.** Session R: Beyond Burnout: Overcoming Career Crisis as an Architect **10:15-11:15 a.m.** Session S: Empowering and Connecting through Strong Communication Skills

11:30 a.m.-1 p.m. Session T: Small/Medium/ Large Firm - How to Work Together and Mentor 11:30 a.m.-1 p.m. Session U: Encouraging Architect Careers Through Successful Programs

**1-2 p.m.** Florida Foundation for Architecture Lunch Meeting – Invitation Only

**1:10-2:40 p.m.** Session V: Optional Lunch Session - Masonry Game Show

**2:50-3:50 p.m.** Session W: Encouraging Architect Careers Workshop

**2:50-3:50 p.m.** Session X: Designing Leaders to Build Your Firm Legacy

**4:20-5:20 p.m.** Session Y: Implicit Bias and How it Can Affect Architects

**4:20-5:20 p.m.** Session Z: The Power of Art Shaping Cities

**6-9 p.m.** Design & Honor Awards Reception & Presentation

# **SUNDAY, JULY 31, 2022**

**7:30-10 a.m.** Registration Desk Open **8:30-10 a.m.** Session AA: Design Awards Panel Discussion

**8:30-10 a.m.** Session BB: Demystifying the Fellowship

**10:15 a.m.-12:15 p.m.** Session CC: Advanced FBC: 7th Edition (2020) – Mixed-Use Buildings

Designates concurrent sessions.

# **GENERAL INFORMATION**

# GET SOCIAL! (1) (2) (ii)

Follow us on Facebook, Twitter, LinkedIn and Instagram for updates on everything convention!

#AIAFLA22



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#### ATTENTION EMERGING PROFESSIONALS

The AIA Florida Convention Planning Committee built an agenda full of great sessions and events for emerging professionals (EPs) to attend. Best of all, associate AIA members and professionals licensed 10 years or fewer enjoy a reduced registration rate.

Here are some sessions designed with the associate and young architect in mind:

- Kickoff Session I Was Asked to Stand.
- Traditional Practice vs. What's Next.
- Young Architects Workshop.
- · Mid-Career Mentoring.
- Using Technology to Improve Practice.
- Beyond Burnout: Overcoming a Career Crisis as an Architect.
- Empowering and Connecting through Strong Communication Skills.
- Encouraging Architect Careers Through Successful Programs.
- Implicit Bias: How it Can Affect Architects.

# FLORIDA FOUNDATION FOR ARCHITECTURE ANNUAL RAFFLE GIVEAWAY

The Florida Foundation for Architecture annual raffle is back at The Breakers. All proceeds will benefit the Architecture in Education program. The raffle is sponsored by Crawford-Tracey Corp. The foundation truly appreciates Crawford-Tracey Corp's continuing to sponsor the annual raffle. The foundation's Architecture in Education program has paired architects with fourth- and fifth-grade students since its inception in 2015 to enrich the existing STEAM curriculum during classroom hours. Programs have been held throughout the state of Florida. With your support, the foundation's goal is to rejuvenate the program and increase participation

across the state. Be sure to purchase your raffle tickets at the AIA Florida Logo Store before the drawing on Saturday, July 30.

#### **CE CREDIT**

This year's convention features more than 30 hours of continuing education credit from which to choose. All convention continuing education credits have been submitted to AIA CES for approval.





# 2022 ANNUAL CONVENTION COMMITTEE

A huge thank you to the very talented group of architects and associates. Without their hard work and dedication, this event would not be possible.

#### **President**

Lourdes Solera, FAIA

#### **Vice President**

Rhonda Hammond, AIA

#### **Co-Chairs**

Adam Gayle, AIA Briana Johnson, Assoc. AIA

## **Consultants**

Jeff Huber, FAIA Andrew Chin Max Strang, FAIA

#### **Mentors**

Stephen Panzarino, AIA Nati Soto, FAIA

#### At Large

Jonathan Fish, AIA
Beverly Frank, AIA
Peter Hauerstein, AIA
Shadia Rassoul Jaramillo, Assoc. AIA
Francis Lussier, AIA
Michelle Riegner, AIA
Marjorie Weibe-Reed, AIA
Seth Yeslow, AIA

# **CONTINUING EDUCATION**

# **Thursday, July 28, 2022**

# Session A: Creating Space for Well-Being 1 LU | 8:30-9:45 a.m.

The course will examine the industry's shift from environmentalism to wellism, and what it means to not simply practice wellness architecture but to be a wellness architecture firm. The course will demonstrate why we are moving into an era where design thinking through a wellness lens is the best path for creating not only a successful firm, but a balanced and happy society for generations to come. Participants will explore examples of when to use the wellness strategies available today, how to avoid well-washing, and to be guided through an exercise to begin to identify their personal power in creating meaningful outcomes both personally and professionally.

Speaker: Veronica Schreibeis Smith, AIA, CEO & founding principal at Vera Iconica Architecture

# Session B: Empowering Civic and Community Change Through Design 1 LU/HSW | 10-11 a.m.

Empowerment comes in many forms, including the positive empowerment that can come from architecture through community activism and the civic representation of our fellow citizens. This presentation will discuss how community leadership helped the vision of the Underline project in Miami and the Wildflower Park project in Boca Raton become a reality. Both projects benefit the citizens in their communities with sustainable public spaces.

Speakers: The Honorable Scott Singer, mayor of Boca Raton; and Meg Daly, founder, Friends of the Underline

Session C: Lunch Presentation Adaptive Reuse (CE Credit Pending AIA Approval) | 11:15 a.m.-12:30 p.m.



# Session D: Kickoff Session: I Was Asked to Stand

#### 1.5 LU/HSW | 12:45-2:30 p.m.

This session addresses how we, as designers, create a culture of awareness and inclusion. Hear about the great works built by women and diverse designers and discover how they took on an array of challenges, fashioned them into opportunities, and finally, triumphed. Learn about collaborative organizations and groups that can help make a difference, gain the ability to identify and name women and minority architects and their contributions to the built environment, and have a better sense of how architects reach out to the community as they get diverse children both interested in and on the pipeline to the field.

Speaker: Pascale Sablan, FAIA, associate at Adjaye Associates Architects, founder & executive director of Beyond the Built Environment

## Session E: High Design for Low-Income Housing

## 1 LU/HSW | 2:45-3:45 p.m.

Low-income affordable housing used to mean fortress-like structures that were soulless and cheaply built. Today, there is a growing interest amongst architects that have spawned new and innovative approaches to affordable housing that are well-designed and incorporate a combination of creative social programming, cutting-edge forms and materials, sustainable design and a keen sense of aesthetic. This discussion will explore new models that have transformed affordable and low-income housing into cutting-edge architecture.

Speakers: Angela Brooks, FAIA, and Larry Scarpa, FAIA, principals at Brooks + Scarpa

# Session F: The Power of Home: How Design Impacts Community

1.5 LU/HSW 4-5:30 p.m.

Community development is fundamentally a question of housing, since two-thirds of most cities'

land area generally consists of housing. Vital cities are made from neighborhoods that sponsor diversity in housing types, living densities and mixed-use configurations in compact organizations. Housing equity and resilience is also a critical element to consider. Each housing type plays a niche role in the functioning of each neighborhood. Structuring the typological mix significantly determines neighborhood quality. In essence, a city's success is tied to the quality of its housing stock. This panel will discuss the role of housing, affordability, equity and design excellence in the context of making great neighborhoods through the power of home.

Speakers: Angela Brooks, FAIA, and Larry Scarpa, FAIA, moderators; Michael O'Hara, Housing Authority, City of Miami Beach; Craig Huffman, AIA, The Dwellings; Rep. Andrew Learned, Florida House District 59; Mandy Bartle, executive director, South Florida Community Land Trust Inc.

# Friday, July 29, 2022

# Session G: Early Bird Session: Early Design Decisions: Priming Mass Timber Projects for Success

1 LU/HSW | 7:15-8:15 a.m.

This presentation will walk through early project decisions and design steps, focusing on how to optimize projects for mass timber and how one early decision can influence others. Topics will include construction types, fire ratings, column grids and beam/panel spans, acoustics and MEP integration. Completed mass timber projects will be used to illustrate the variety of viable options when navigating these key decisions.

Speaker: Jeff Peters, PE, WoodWorks, Wood Products Council



# Session H: Keynote Session: The Architecture of Healthy Communities 1 LU/HSW | 8:30-9:45 a.m.

The question of the architect's role within the community has continued to grow and change in recent years. How do we look beyond not only designing projects, but delivering on a mission to research, build and advocate for architecture that promotes justice and human dignity? This presentation explores the notion that the best results for all stakeholders occur when a project is conceived and built with purpose. A purpose-built approach begins with immersion, a deep engagement with all partners and project stakeholders that allows us to collectively identify the specific mission of a project and its intended outcomes, and ends with impact.

Speaker: Katie Swenson, Assoc. AIA, senior principal at MASS Design Group

## Session I: Keynote: Bridging the Gap Between Traditional Practice and What's Next

#### 1 LU | 10-11 a.m.

In the blink of an eye, the way firms worked changed. While there is a desire to return to normal, there's no snapping back and people's expectations around how and where they work have changed. Meanwhile, the AEC industry has seen exponential growth in investment from venture capitalists for companies led by nonarchitects. This session will highlight opportunities for firms to recapture and expand their value proposition for their clients. How we evolve practice in the next few years will be critical to our ability to have a seat at the table and influence within our communities.

Speaker: Evelyn Lee, FAIA, senior MOMA experience designer at Slack Technologies

## Session J: Coastal Urbanism and Geophysical City: Strengthening Human and Natural Ecology in the 21st Century City

#### 1 LU/HSW | 11:15 a.m.-12:15 p.m.

The lecture explores ecological and development strategies, urban and architectural designs, policies and zoning changes in anticipation of flooding and other climate-change related challenges. Interventions related to obsolescent infrastructure demonstrate how to transform the city in a sustainable, equitable way.

Speaker: Susannah Drake, FAIA, founding principal at DLANDstudio

## Session K: Human Factors in Workplace Design: Designing Spaces that are More Naturally Human

## 1 LU/HSW | 11:15 a.m.-12:15 p.m.

The way we work is rapidly changing yet the spaces in which we work are far behind. The consequences of this disconnect come in the form of injuries, compensation costs, lost productivity, high turnover and more. Learn about the latest research in the field of ergonomics and workplace trends. Is sitting really harming us? What does workstation height have to do with employee engagement? By understanding the basics of physical, cognitive and social ergonomics, we can help create humancentered spaces that reinvigorate the workplace.

Speaker: Kibibi Springs, Ph.D., MillerKnoll

# Session L: Optional Lunch Session: Metal Surface Preparation Overview

## 1.5 LU/HSW | 12:30-2 p.m.

Discover the importance of specifications for steel surface preparation. Join our coatings experts to explore profile requirements; identify inaccessible areas and the need to address them; SSPC cleaning standards; the benefits of centrifugal blast cleaning; removal of non-visible contaminants; and special requirements in preparing ductile iron, stainless steel, galvanized and aluminum surfaces.

Speaker: Bob Spano, Sherwin Williams

# Session M: Young Architects Workshop 1.5 LU | 12:30-2 p.m.

SHERWIN

This informal discussion will introduce candidates for the AIA National Young Architects Award to the process of preparing and submitting their application. Attendees will discuss the process and challenges candidates encounter when preparing submissions.

Speakers: Jeff Huber, FAIA, Brooks+Scarpa; and Rebecca Talbert, AIA, project manager at RLF

# Session N: Architects Do's and Don'ts During the Construction Phase

#### 1 LU/HSW | 2:30-3:30 p.m.

John Ehrig, FAIA, will share some of his recent experience in the litigation arena. He will focus on the pitfalls that architects encounter during the construction phase of a project. He will provide insights to assist architects to limit their risk during this crucial phase of a project.

Speaker: John Ehrig, FAIA, vice president, HHCP Architects

# Session 0: Using Technology to Improve Practice

#### 1 LU | 3:40-4:40 p.m.

Burnout, hiring squeezes and hybrid work- in two years, these trends accelerated. Many architects say that inefficient workflow is a major contributor to their burnout, and some are implementing a hybrid work mode going into 2022. Prospects today want to work where management cares about process and outcomes. Technology is at the center. Yet, technology adopted without strategy will fail.

# **CONTINUING EDUCATION**

During this presentation, we'll go over the future of technology in practice operations. We'll cover a strategic framework to minimize burnout, improve hiring and enable teams to work from anywhere.

Speaker: George Valdes, Assoc. AIA, Monograph

# **Saturday, July 30, 2022**

# Session P: Early Bird Session: Topic to be Determined

7:15-8:15 a.m.

Speakers: Chris Bettinger and Lisa Pelham, Oldcastle Coastal and FC&PA





# Session Q: Keynote: The Legacy House and Bridging the Gap

1.5 LU/HSW | 8:30-10 a.m.

We should all question how we define normal and legacy. The challenges we face in our practices offer opportunities to bridge across generations with a hopeful perspective. Identity can be a thread that ties these elements together. Attendees will hear about examples and processes that approach identity in design to supplement the rich histories of historically overlooked communities.

Speaker: Jonathan Moody, AIA, CEO at Moody Nolan

# Architecture Registration Exam (ARE) Review | 10:15 a.m.-3:30 p.m.

Attend this training to become familiar with the appropriate range of material that will be tested as well as the depth of knowledge that is reasonably required on each of the six divisions of the Architecture Registration Exam (ARE). The types of questions asked on the exam will be covered, as well as the strategies that will help answer the questions.

Speaker: Seth D. Yeslow, AIA, architect at Steven L.

Cohen & Associates, PA, AIA

# Session R: Beyond Burnout: Overcoming Career Crisis as an Architect

1 LU | 10:15-11:15 a.m.

This session will inspire you to address burnout head on through the captivating, true stories of architects who successfully defeated it themselves. You will leave with a tangible plan to defend against burnout and to build a career from a balanced place of harmony for your peers, your family and yourself.

Speaker: Mike LaValley, AIA, architect at Trautman Associates

# Session S: Empowering and Connecting Through Strong Communication Skills 1 LU | 10:15-11:15 a.m.

This session will review the issues involved in creating presentations that allow you to connect with your audience and have a message that resonates and builds emotional appeal to win over your prospects. In addition, learn the critical importance of developing successful body language and communication skills to better deliver your story and elicit positive responses.

Speaker: Ignacio Reyes, FAIA, vice president, chief development officer at LEO A DALY

# Session T: Small/Medium/Large Firms: How to Work Together and Mentor

1.5 LU | 11:30 a.m-1 p.m.

This session will entail a conversation among panelists representing various sizes of architecture firms. They will share their experiences on how they handle employee development and retention through mentorship within their firms, how they partner with other firms on various projects, and how they're mitigating risk within their firm.

Speakers: Ignacio Reyes, FAIA, vice president, chief

development officer at LEO A DALY, moderator; Beverly L. Frank, AIA, principal at BFrankStudio; Stephen Panzarino, AIA, regional director of architecture, buildings + places at AECOM; and Hernan Rivera, AIA, HuntonBrady Architects

# Session U: Encouraging Architect Careers Through Successful Programs

(CE credit pending AIA approval) 11:30 a.m.-1 p.m.

Attend this session and hear from panelists discussing the importance of inspiring architecture's next generation and encouraging a career path in architecture through a variety of programs and initiatives such as AlA's K-12 program, AlA Florida's Architects in Education program, and Black Architects in the Making (BAM).

Speakers: Adam Gayle, AIA, director of architecture at LEVEL Architecture + Interiors, moderator; Judson Kline, FAIA, president of CIVITAD Services, LLC; Craig Aquart, AIA, managing partner at M.C. Harry & Associates; Gabriella Bermea, AIA, design architect at VLK Architects

# Session V: Optional Lunch Session: Masonry Game Show

1.5 LU/HSW | 1:10-2:40 p.m.

This session will summarize masonry technical resources available to the design community. Subjects will highlight best practices and sustainable masonry from the National Concrete Masonry Association (NCMA) Tek Notes and the Brick Industry Association (BIA) Tek Notes. We will also review the 2022 AIA Masonry Award winner.

Speakers: Chris Bettinger and Lisa Pelham, Oldcastle Coastal and FC&PA





# Session W: Encouraging Architect Careers Workshop

(CE credit pending AIA approval) 2:50-3:50 p.m.

This workshop will continue the conversation about the importance of cultivating the next generation of architects through a deeper dive into how to incorporate a program locally, including demonstrations and activities for the younger convention attendees to enjoy.

Speaker: Kim Headland, AIA, Wilder Architects Inc.

# Session X: Designing Leaders to Build Your Firm Legacy

1 LU | 2:50-3:50 p.m.

How you nurture, mentor and advance the responsibilities of your staff will determine their satisfaction with their career path and their longevity with your firm. Their commitment creates valuable institutional knowledge, reduces turnover costs and builds your next generation of firm owners. Get on the same page regarding developmental priorities for technical/design skills and their career path and personal leadership skills. Learn the engagement priorities of today's young professionals, how to get consensus with them on incremental actions to expand their leadership mastery and assess if your grooming is empowering them to enhance their well-rounded skillsets.

Speakers: Debra Lupton, FAIA, CEO/chairman, TLC Engineering Solutions; Alexander Straughn, AIA, SchenkelShultz

# Session Y: Implicit Bias and How it Can Affect Architects

1 LU | 4:20-5:20 p.m.

Are you able to maintain an objective point of view when engaging your stakeholders?

If you answered in the affirmative, you have just made yourself even more susceptible to your implicit biases, those subconscious views you hold about the world and everything in it. In this session, attendees will learn how implicit biases can have positive and negative effects on your behavior, your decision making and your interpersonal communication skills. Participants will also explore methods to assist in identifying and recognizing implicit biases, while also creating methods, policies and procedures to mitigate negative effects.

Speaker: Bret Hood, 21st Century Learning & Consulting LLC & JLI leadership trainer

# Session Z: The Power of Art Shaping Cities

1 LU | 4:20-5:20 p.m.

Art provides soul to cities. Get inside the studio with artist JEFRE, who has created numerous iconic works that have helped define cities and provide economic development.

Speaker: JEFRE Manuel, artist

# **Sunday, July 31, 2022**

# **Session AA: Awards Panel Discussion**

1.5 LU/HSW | 8:30-10 a.m.

Recipients of 2022 AIA Florida Design Awards will discuss building systems, building design and materials, and methods used in the design process for their award-winning work. Architects will discuss structural systems, site design, sustainability features, interior design, furnishing and finishes or historic preservation techniques.

Speakers: 2022 AIA Florida Design & Honor Award winners

# **Session BB: Demystifying the Fellowship**

1.5 LU | 8:30-10 a.m.

Fellowship is the highest membership honor and is bestowed by one's peers in recognition of significant contributions to architecture. This course will inform AIA members about the annual opportunity for elevation to Fellowship in the AIA and how to apply. Attendees will understand the process involved, the value of the honor itself and the importance of the College of Fellows as a mentoring body and venue for professional interaction.

Speakers: Gregory Burke, FAIA, Gregory John Burke, Architect, PA; and Nati Soto, FAIA, Ferguson Glasgow Schuster Soto Inc.

# Session CC: Advanced FBC: 7th Edition (2020) – Mixed-Use Buildings

2 LU/HSW/FBC | 10:15 a.m.-12:15 p.m.

The course provides a detailed overview of what and how an architect should understand in the design considerations for a mixed-use building. The course will also define how architects can combine multiple occupancies compliant with the Florida Building Code. The course will develop concepts for determining allowable building sizes compliant with height and area regulations, fire separation requirements and potential detailing requirements. The course will address primarily Construction Types III, IV and V-type buildings as Types I and II do not provide the complicated code understanding as the more restrictive requirements of III, IV and V-Type buildings.

Speaker: Gregory Burke, FAIA, Gregory John Burke, Architect PA

# SPECIAL EVENTS

Be a part of all the amazing special events taking place at this year's convention. In addition to the great continuing education. traditional networking, fun events such as our golf tournament, and the beautiful resort, we also have several new events planned.

# Wednesday, July 27, 2022

## **AIA Florida Annual Meeting** 1-4 p.m.



Hear speeches from candidates running for leadership positions, participate in the traditional FAPAC parade of checks, get updated on the latest activities taking place through the volunteer committees and learn about what's in store for the architecture industry in the future. Sponsored by: Collinsworth Insurance

# **Thursday, July 28, 2022**

## **President's Welcome Reception** 5:30-7 p.m.



The traditional kick-off social event of the convention will be hosted by 2022 President Lourdes Solera, FAIA. Plan to join friends and colleagues at the reception as Solera welcomes all attendees to the convention.

Fee: Complimentary Sponsored by: USI Insurance

## **Fellows' Dinner** 7-10 p.m.

Fee: \$129 \*By Invitation Only

# Friday, July 29, 2022

## New! Archi 5K Fun Run 6:30-7:30 a.m.

Hit the streets of Palm Beach and take an early morning untimed and unofficial 5K fun run with AIA Florida President Lourdes Solera, FAIA, and other convention attendees. This fun run will let you see the natural beauty of Palm Beach.

## **New! Women in Architecture Breakfast** 7:30-8:30 a.m.

AIA Florida celebrates women in the profession with this opportunity for networking. Grab your continental breakfast and join the discussion about the progress being made to increase the viability and visibility of women in the architecture profession. All attendees are welcome!

## **Euro-Wall Systems Golf Tournament** 7:30 a.m.-1 p.m.

Join fellow architects for great networking, friendly competition- and most of- all a fun round of golf. This year's tournament will be held at Florida's oldest golf course, The Breakers Ocean Course, Aspiring players of all levels are afforded an extraordinary golf experience that honors the course's heritage and seaside location with contemporary playability. euro-wall Fee per person: \$160

Sponsored by: Euro-Wall

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## **Havana Nights Trade Show** 2-6:30 p.m.

Visit with vendors displaying and demonstrating their latest products and services to attendees during the 2022 Trade Show. Each year, the trade show provides an important networking venue made even better by complimentary food, drinks and prizes! Thank you to our sponsors and exhibitors who have made this trade show possible.

Fee: Complimentary

## **New! Mid-Career Mentoring** 2:15-3:15 p.m.

Now that you're licensed, what's next? Attend this networking session where soon to be and newly licensed architects can meet with seasoned architects to discuss lessons learned and next steps towards project management and all that comes with the mid-level career professional.

## **Sumi-e and Sake Social Hour** 2:30-4 p.m.

In this very popular workshop on sumi-e zen brush painting, you will learn why less is more. Sumi-e, a monochrome painting executed in ink,

encompasses energy and spirit. In this art form. you should not be concerned with painting exactly what you see, but instead use your feelings and your experience with the subject. You will learn basic brush strokes, zen philosophy and timeless techniques all while tasting a selection of sake. Fee includes fun, sake tasting, a brush and sumi-e ink. You will leave with your own zen masterpiece! Space is limited.

Fee: \$55

Instructor/Host: Don Yoshino, FAIA

## **New! JLI Graduates Reception** 4:45-5:45 p.m.

In its fourth year, the Jacob Leadership Institute now has almost 50 architects and associates who have completed the intensive course work. All graduates are welcome to come reunite with their class and get to know other JLI graduates during this social hour.

#### **Drink and Draw with Salsa Dancing** Reception GRAPHISOFT. **ARCHICAD** 6:30-8:30 p.m.

Drink & Draw is an old favorite, but new this year will be salsa lessons, too! Sketch, win prizes, then break out your dancing shoes with our salsa dancers.

Fee: Complimentary Sponsored by: Graphisoft

## **Schools of Architecture Alumni Receptions** 7:30-8:30 p.m.

Coming soon! Look for more information on the Florida schools of architecture who will host a reception during the convention.

## **New! Associates Social Hour** 8:30-9:30 p.m.

Associate directors held their annual summit in January to set their goals for the year. It is now a midway point for them to discuss their progress. Join them and your fellow associates to network and socialize during the associate's social hour.

# Saturday, July 30, 2022

# AIA Florida Past Presidents' Breakfast 7:30-8:15 a.m.

This year's Past President Ignacio Reyes, FAIA, will host a special breakfast honoring AIA Florida's past presidents and their guests. Former presidents and their guests are invited to this breakfast.

Fee: Complimentary, AIA Florida past presidents

Spouse/guest, \$40

## Architecture Registration Exam (ARE) Review 10:15 a.m.-3:30 p.m.

This seminar will help familiarize attendees with the types of questions asked on each of the six divisions of the ARE exam. They will learn strategies to help them answer the questions to the best of their knowledge.

Fee: Complimentary

# AIA Florida Design & Honor Awards Reception and Presentation 6-9 p.m.

Celebrate excellence in architecture and the architects whose work enriches our communities at the 2022 AIA Florida Design & Honor Awards Reception and Presentation. Guests will enjoy hors d'oeuvres and drinks during the reception. The awards presentation will feature the 2022 Design & Honor Award winners and the announcement of the 2022 People's Choice winner.

Fee: \$90, \$35 for 17 and under Sponsored by: FC&PA

# New! Fellowship Application Review By Appointment Only

Whether you're just beginning to consider applying for Fellowship or you're ready to submit your application, take advantage of this opportunity to discuss lessons learned, helpful tips and even a review of your application in a one-on-one meeting with an AIA member previously elevated to Fellowship.

By appointment only. Fee: Complimentary













## **THURSDAY - JULY 28, 2022**

# The Breakers: A Balance Between Preservation and Modernization 3-5 p.m. I 2 HSW credits

The Breakers' storied history is well documented from its Jan. 16, 1896, opening as the Palm Beach Inn, later renamed The Breakers in 1901, to the rebuild efforts after the fires of 1903 and 1925. In a tribute to the vision of Henry Morrison Flagler, the Flagler heirs built The Breakers to reopen in a record-breaking 11½ months to the first guest check-in on Dec. 29, 1926, the start of the Palm Beach season. Now into its second century, The Breakers strives for a balance between preservation and continuing modernization—the tradition of excellence, having successfully preserved; ensuring the resort remains energized and appealing to future generations.

Join Peacock + Lewis Architects and The WEITZ Co., who for more than 25 years have been part of the team behind the yearly capital project expenditures, and learn about the intricacies behind recently completed projects while understanding the benefits of the design-build delivery method, ensuring The Breakers is open for the Palm Beach season- not unlike the challenges met during The Breakers' past.

Fee: \$25

# FRIDAY - JULY 29, 2022

# Concrete Materials Plant Tour and Hands-On Training

#### 8 a.m.-12 p.m. I 3 HSW credits

Not your average tour! In addition to a tour of the Oldcastle West Palm Beach concrete production facility, attendees will receive hands-on training to help connect design with the work done in the field. Be prepared to review the components and participate in the assembly of segmental retaining walls and permeable pavements, concrete masonry unit wall systems and thin veneer finishes. See the complete production process from raw materials to

finished product, with a focus on control methods utilized in concrete product manufacturing.

Fee: \$55. includes shuttle and lunch

# The New Norton: The Making of a Cultural Icon

## 7-10 p.m. I 2 HSW credits

Join a 'Night at the Museum' for an opportunity to learn of the procurement, planning, design and construction of the transformative expansion museum project by Foster + Partners in West Palm Beach: The New Norton. The New Norton redefines the museum's relationship with the city by means of a dynamic new west wing. The design celebrates the local landscape and architecture, taking advantage of the museum's excellent location in the heart of West Palm Beach and transforming the landscape to create a museum within a garden. Fee: \$55, includes appetizer and shuttle.

## **SATURDAY - JULY 30, 2022**

# West Palm Beach – Then, Now, and Tomorrow

#### 8-11:30 a.m.l 3 HSW credits

This walking tour will take attendees on a journey of the historic richness and redevelopment process of downtown West Palm Beach. Your guide will focus on the historic importance of some of the buildings and placemaking strategies implemented for the past 25 years from an urban design perspective. Learn how the decades have affected the culture and community of the area and what the road ahead might look like. After the downtown tour, attendees will visit the Historic 1916 Palm Beach County Court House for an in-depth tour.

Fee: \$55, includes shuttle and lunch

# **ABOUT THE BREAKERS**







AIA Florida is pleased to announce the 2022 AIA Florida Convention & Trade Show will be held at The Breakers, one of America's legendary resort destinations in the heart of Palm Beach on 140 acres of oceanfront property. The Breakers is a historic, glamorous, world-class, seaside, Italian Renaissance-style resort.

#### **RESERVATIONS**

Room Rate: \$215\* plus tax, per night Hotel Cutoff Date: June 30 or until room block sells out.

\*This special rate is only available until June 30 or until rooms in our block sell out, at which time reservations are subject to availability and at the hotel's prevailing room rate.

To register, use the QR code below, or call: (888) 273-2537 and mention you are with the Florida Association of the American Institute of Architects.

#### **PARKING RATES:**

Guests staying at the resort receive complimentary self-parking (limited spaces), and valet parking at \$15/day (discounted from \$35/day). Guests not staying at the hotel pay the discounted rate of \$15/day.





# **IMPORTANT CONVENTION INFORMATION**

#### REGISTRATION

Each attendee, including spouses and guests, pays a registration fee. The registration fee includes tickets to the President's Reception, Drink and Draw! and Salsa Dancing, the Trade Show, general sessions (architects are given priority on CE sessions), various networking events and daily continental breakfasts and beverage breaks.

# Badges must be worn at all times during the convention.

Convention registrants must register for CE sessions. If you have already registered for the convention, you must return to your registration and choose your sessions. All continuing education seminars are offered on first-served basis and will be considered a confirmed registration. Changes will be made on-site based on availability. Tickets are required for all social events, lunches, activities and tours, including children where applicable.

#### **CANCELLATION POLICY**

Registration or event ticket cancellations must be submitted in writing and received by the AIA Florida office by 5 p.m. Eastern, July 13, to receive a full refund. No refunds for registration or event tickets received after 5 p.m. Eastern on July 13 will be granted without a documented hardship. Following a review, a refund may be granted less a \$75 processing fee.

Registrations may be transferred to another person. No verbal or phone requests for cancellations will be taken. All requests must be in writing. For additional policies, scan this QR code for AIA Florida's website:

# CONSENT TO USE PHOTOGRAPHS

By attending an AIA Florida event, you grant AIA Florida permission to use your name, image or

voice in any of AIA Florida's electronic, print or multimedia publications and agree that you will make no monetary or other claim against AIA Florida relating to this use of your name, image or voice. Minors will not be photographed, videoed or recorded, or their images or voices used by AIA Florida without the written consent of parents or legal guardians.

## **OVERFLOW HOTEL**

Additional rooms are available at:

Hilton West Palm Beach 600 Okeechobee Blvd. West Palm Beach, FL 33401

Reservations:

Room Rate: \$189 plus tax, per night Hotel Cutoff Date: June 30 or until room block sells out.

To book a room, use the QR code below, or call: 561-2321-6000 Monday-Friday 9:00 a.m.-5 p.m. for assistance.

#### **OUESTIONS?**

Call AIA Florida office at (850) 222-7590 or email Wendy Johnson at wjohnson@aiafla.org or Hilary Gill at hgill@aiafla.org.













# **REGISTRATION FEES AND INFORMATION**



# To register, go to www.aiafla.org or scan the QR code above.

To request a paper registration form or for assistance registering, contact Hilary Gill at AIA Florida at hgill@aiafla.org or call (850) 222-7590.

	Until April 20 Early Bird	April 21-June 8 Advanced		July 27-July 31 On Site
AIA Member	\$299	\$360	\$385	\$410
Young Architect: Licensed 10 years or fewer	\$225	\$270	\$295	\$320
Associate Member	\$150	\$175	\$185	\$200
Student	\$45	\$55	\$65	\$75
Guest/Spouse	\$75	\$95	\$115	\$125
Non-Members	\$399	\$475	\$499	\$525
1-day registration, architect members	\$190	\$220	\$230	\$250
1-day registration, associate members	\$75	\$100	\$115	\$125

DAY/TIME	COURSE/ACTIVITY	FEE
WEDNESDAY, JULY 27, 2022		
1-4 p.m.	AIA Florida Annual Meeting	Comp
THURSDAY, JULY 28, 2022	•	
3:30-9:45 a.m.	Session A: Creating Space for Well-Being	Comp
10-11 a.m.	Session B: Empowering Civic and Community Change Through Design	Comp
11:15 a.m12:30 p.m.	Session C: Optional Lunch Presentation: Adaptive Reuse by TLC Engineering	\$55
2:45-2:30 p.m.	Session D: Kickoff: I Was Asked to Stand	Comp
2:45-3:45 p.m.	Session E: High Design for Low-Income Housing	Comp
3-5 p.m.	Tour: The Breakers: A Balance Between Preservation and Modernization	\$25
I-5:30 p.m.	Session F: The Power of Home: How Design Impacts Community	Comp
5:30-7 p.m.	President's Welcome Reception Sponsored by USI Insurance	Comp
'-10 p.m.	Fellows' Dinner (Invitation Only)	\$129
RIDAY, JULY 29, 2022		
i:30-7:30 a.m.	Archi 5K Fun Run	Comp
:15-8:15 a.m.	Session G: Early Bird Session: Early Design Decisions: Priming Mass Timber Projects by Woodworks	Comp
':30-8:30 a.m.	Women in Architecture Breakfast	Comp
':30 a.m1 p.m.	Euro-Wall Golf Tournament	\$160
3 a.m12 p.m.	Tour: Concrete Materials Plant and Hands-On Training by Masonry Association	\$55
3:30-9:45 a.m.	Session H: Keynote: The Architecture of Healthy Communities	Comp
0-11 a.m.	Session I: Keynote: Bridging the Gap Between Traditional Practice & What's Next	Comp
1:15 a.m12:15 p.m.	Session J: Coastal Urbanism and Geophysical City: Strengthening Human and Natural Ecology	Comp
1:15 a.m12:15 p.m.	Session K: Human Factors in Workplace Design: Designing Spaces that are More Naturally Human	Comp
2:30-2 p.m.	Session L: Optional Lunch Session: Metal Surface Preparation Overview by Sherwin Williams	\$55
2:30-2 p.m.	Session M: Young Architects Workshop	Comp
2-6:30 p.m.	Havana Nights Trade Show	Comp
2:15-3:15 p.m.	Mid-Career Mentoring	Comp
2:30-3:30 p.m.	Session N: Architects Do's and Don'ts During the Construction Phase	Comp
2:30-4 p.m.	Sumi-e and Sake Social Hour	\$55
3:40-4:40 p.m.	Session O: Using Technology to Improve Practice	Comp
l:45-5:45 p.m.	JLI Graduates Reception	Comp
6:30-8:30 p.m.	Drink & Draw! with Salsa Dancing Sponsored by Graphisoft	Comp
7-10 p.m.	Tour: The New Norton: The Making of a Cultural Icon	\$55
7:30-8:30 p.m.	Alumni Receptions	Comp
3:30-9:30 p.m.	Associates Social Hour	Comp
SATURDAY, JULY 30, 2022		
':15-8:15 a.m.	Session P: Early Bird Session: Masonry - Topic to be Determined	Comp
7:30-8:15 a.m.	Past Presidents' Breakfast (Invitation Only)	Guest \$40
3-11:30 a.m.	Tour: West Palm Beach: Then, Now and Tomorrow	\$55
3:30-10 a.m.	Session Q: Keynote: The Legacy House and Bridging the Gap	Comp
0:15 a.m3:30 p.m.	Architecture Registration Exam (ARE) Review	Comp
0:15-11:15 a.m.	Session R: Beyond Burnout: Overcoming Career Crisis as an Architect	Comp
0:15-11:15 a.m.	Session S: Empowering and Connecting Through Strong Communication Skills	Comp
1:30 a.m1 p.m.	Session T: Small/Medium/Large Firm: How to Work Together and Mentor	Comp
1:30 a.m1 p.m.	Session U: Encouraging Architect Careers Through Successful Programs	Comp
-2 p.m.	Florida Foundation for Architecture Lunch Meeting (Invitation Only)	Comp
:10-2:40 p.m.	Session V: Optional Lunch Session: Masonry Game Show by Masonry Association	\$55
2:50-3:50 p.m.	Session W: Encouraging Architect Careers Workshop	Comp
2:50-3:50 p.m.	Session X: Designing Leaders to Build Your Firm Legacy	Comp
1:20-5:20 p.m.	Session Y: Implicit Bias: How it Can Affect Architects	Comp
1:20-5:20 p.m.	Session Z: The Power of Art Shaping Cities	Comp
6-9 p.m.	Design & Honor Awards Reception & Presentation Sponsored by FC&PA \$90, \$35 u	
SUNDAY, JULY 31, 2022		
3:30-10 a.m.	Session AA: Design Awards Panel Discussion	Comp
3:30-10 a.m.	Session BB: Demystifying the Fellowship	Comp
10:15 a.m12:15 p.m.	Session CC: Advanced FBC: 7th Edition (2020) - Mixed Use Buildings	Comp
	Please select only one when registering.	2 M

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