

# INNOVATE+

## AIA FLORIDA CONVENTION 2018



JULY 19-22, 2018 | SAWGRASS MARRIOTT GOLF RESORT & SPA



**AIA**  
Florida



# PRESIDENT'S MESSAGE



It is my honor to personally invite you to attend the AIA Florida Convention and Trade Show at the Sawgrass Marriott Golf Resort & Spa in Ponte Vedra Beach, Florida. Our theme this year is Innovate+.

This year's convention committee, led by Holly Stenger, AIA, and Jordan Yee, AIA, developed what promises to be an engaging and inspiring event. New and compelling programming will explore forward thinking ideas centered around positively impacting our communities, leadership in a changing world and progressive new

design and development opportunities.

Nationally recognized professionals will discuss a wide range of topics, from the most cutting-edge practice models to crowd-sourced project development. A few speaker highlights include Jonathan Segal, FAIA, of Segal Design; Mimi Hoang, AIA, LEED, and partner at nArchitects; David Benjamin, principal at The Living; and Kevin Cavanaugh, manager of Guerrilla Development.

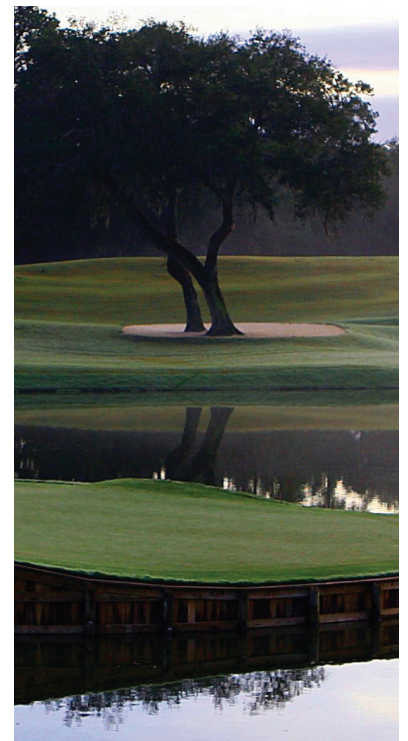
In addition to the engaging content, the convention offers well-curated

local tours, networking opportunities such as the ever-popular Drink and Draw night, the golf tournament at the TPC at Sawgrass and our annual Trade Show.

Please join us for four days chock full of inspiring discussions, comradery and fun! I look forward to seeing you all at the AIA Florida Annual Convention and Trade Show July 19-22, 2018!

A handwritten signature in black ink, reading "Kim Headland".

Kim Headland, AIA



# 2018 KEYNOTE SPEAKERS

## KICKOFF SPEAKER: JONATHAN SEGAL, FAIA

Jonathan Segal, FAIA has a reputation for providing superior housing at a low cost. His focus is on urban projects, ranging from 80 to 160 dwelling units per acre. Over the last 19 years, Segal has been the recipient of numerous accolades including 24 local, state and national AIA awards.

## DAVID BENJAMIN (THE LIVING), PRINCIPAL

David Benjamin is the Founding Principal of The Living. The Living, a first-of-its-kind Autodesk Studio, explores the future by building full-scale functioning prototypes today. His projects apply generative design, biology and new materials to real built projects in the context of technology, culture and the environment. The Living was recently ranked third by Fast Company in its list of World's Most Innovative Companies in Architecture.

## THOMAS BERCY, BARCH, BA (BERCY & CHEN)

Thomas Bercy's focus is on design-build projects with attention to global vernacular culture and materiality. His firm has strong international perspectives influenced by the partners' Asian and European backgrounds. Bercy Chen Studio LP has been published in over 30 countries worldwide, including New York Times, Wall Street Journal, Business Week, GA Houses, Domus, Icon, Mark and Dwell.

## ANGELA BROOKS, FAIA (BROOKS + SCARPA), PRINCIPAL

Angela Brooks is a recognized leader in the field of environmental and sustainable design and construction and has pioneered holistic ways of delivering affordable housing, sustainable architecture and advances in social equity. Ms. Brooks was featured in the book *Women in Green: Voices of Sustainable Design* for her policy work with Livable Places and on Fuller Lofts, a sustainable mixed-use project designed to be a catalyst for neighborhood revitalization.

## KEVIN CAVENAUGH (GUERRILLA DEVELOPMENT), MANAGER,

Cavanaugh was a Loeb Fellow in 2007-2008 at Harvard's Graduate School of Design. His projects include micro restaurants in The Ocean, experimental lenticular art along the façade of The Zipper, and social capital-turned-architecture in an adaptive re-use livery stable 4-plex. Recently Cavanaugh has been weaving social repair into his developments, such as the Atomic Orchard Experiment and Jolene's First Cousin, a housing project for the homeless.

## PETER GLUCK (GLUCK+), PRINCIPAL

Peter Gluck's is founder and principal of GLUCK+, a practice recognized for their approach to Architect Led Design Build. For over 40 years, the firm has crafted a diverse body of award-winning work, receiving numerous AIA design honor awards. In 2014, Fast Company's "World's Top 10 Most Innovative Companies in Architecture" list included GLUCK+ "for taking control of the entire building process." Mr. Gluck lectures widely on the responsibility of architects to change the profession and currently serves on the NCARB Futures Task Force, advising on the future of the role of the architect.

## MIMI HOANG, AIA, LEED (NARCHITECTS), PARTNER

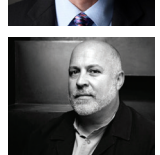
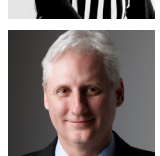
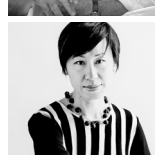
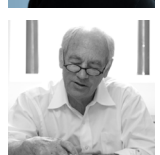
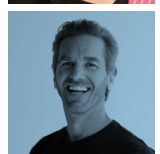
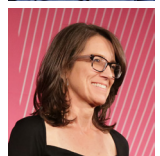
Mimi Hoang, AIA, and Eric Bunge co-founded nARCHITECTS, which has been honored with an American Academy of Arts and Letters Award in Architecture, AIA NYS Firm of the Year Award, AIA's Andrew J. Thomson Award for Pioneering in Housing, several AIA Design Honor Awards, the Architectural League's Emerging Voices and the Canadian Professional Rome Prize. World Architecture News named nARCHITECTS "part of the group crowned to lead the next generation of designers in the "21st Century."

## MICKY JACOB, FAIA (BDG ARCHITECTS), CHIEF MARKETING OFFICER

Mickey Jacob, FAIA has been practicing architecture in Tampa, Florida for 35 years and his commitment to leadership in the profession has been the driving force behind his extensive AIA participation. Following his term as President of AIA Florida in 2004-2005, he served as the 2007-2009 AIA Florida/Caribbean Regional Director on the AIA National Board of Directors and was then elected AIA Vice President 2009-2011. Mickey was subsequently elected to serve as the 2013 AIA President, making him only the second person from Florida to hold that office in the 157-year history of the AIA.

## LARRY SCARPA, FAIA (BROOKS + SCARPA), PRINCIPAL

Lawrence Scarpa, FAIA has redefined the role of the architect to produce some of the most remarkable and exploratory work today. Scarpa has received more than 100 major design awards, including twenty National AIA Awards, 2014 Smithsonian Cooper Hewitt National Design Award, 2005 Record House, 2003 Record Interiors, 2003 Rudy Bruner Prize, five AIA COTE "Top Ten Green Building" Awards and was a finalist for the World Habitat for Humanity. In 2014 the Architectural League of New York selected him as an "Emerging Voice" in architecture.





# SCHEDULE OF EVENTS

## THR - 07.19.18

**7:30 AM – 5:00 PM**  
Registration Desk Open

**8:00 AM - 10:30 AM**  
Annual/Board/Regional Meetings

**9:00 AM - 1:00 PM**  
Tour - Historic St. Augustine

**10:40 AM - 11:35 PM**  
Session A: The Building Envelope and Commissioning

**11:35 PM - 12:55 PM**  
Session B: Building Envelope Panel Discussion with Lunch

**1:05 PM - 2:20 PM**  
Session C: Kickoff Presentation: Architects as Developers

**2:20 PM - 3:15 PM**  
Session D: Keynote: Building Leaders with Jacob Leadership Institute

**3:30 PM – 4:25 PM**  
Session E: How Stricter Hurricane Codes Saved Lives and Property in 2017

**3:30 PM – 4:25 PM**  
Session F: Managing Your Energy Costs

**4:35 PM - 5:30 PM**  
Session G: International Opportunities

**4:35 PM - 5:30 PM**  
Session H: Reinserting Craft in Architectural Process through Robotic Fabrication

**5:30 PM – 7:00 PM**  
President's Reception

**7:30 PM – 10:00 PM**  
Fellows' Dinner (Invitation Only)

## FRI - 07.20.18

**7:00 AM – 1:00 PM**  
Golf Tournament

**7:30 AM – 5:00 PM**  
Registration Desk Open

**8:00 AM - 9:15 AM**  
Session I: Keynote - Architect Led Design Build: Taking Control

**9:25 AM - 10:25 AM**  
Session J: New Transit Systems in Florida

**9:25 AM - 10:25 AM**  
Session K: Creating a Career That's Open to Innovation

**9:30 AM - 1:30 PM**  
Tour - Prairie Style in Jacksonville and the Masterpiece of Klutho's Architecture

**10:35 AM - 11:35 AM**  
Session L: Keynote - Buildings & Almost Buildings

**11:45 AM - 1:00 PM**  
Session M: Fire-Rated Cementitious Coated OSB with Lunch

**1:10 PM - 2:10 PM**  
Session N: Keynote - High Design for Low-Income Housing

**2:10 PM - 3:10 PM**  
Session O: The Modern Modular

**3:00 PM – 6:30 PM**  
Tee Time Trade Show

**6:45 PM - 7:45 PM**  
Drink & Draw!

**8:00 PM – 9:30 PM**  
Movie - Unfinished Spaces

## SAT - 07.21.18

**7:30 AM – 5:00 PM**  
Registration Desk Open

**8:00 AM – 8:45 AM**  
AIA Florida Past-Presidents' Breakfast

**8:45 AM - 10:00 AM**  
Session P: Keynote - Design/Build Developer as a New Model

**10:00 AM - 11:00 AM**  
Session Q: Keynote – The Living Projects

**11:00 AM - 3:00 PM**  
Tour - The Modern Gems of Jacksonville

**11:15 AM - 12:15 PM**  
Session R: Keynote - Owning Phase Zero - JLI

**12:30 PM - 2:00 PM**  
Session S: Masonry Game Show with Lunch

**2:15 PM - 3:15 PM**  
Session T: Masonry Roundtable Discussion

**2:15 PM - 3:15 PM**  
Session U: Air, Water, Light: Essential for a Healthy Building

**3:30 PM - 5:30 PM**  
Session V: Wicked Water: The Challenge to Design for Future Flooding and Rising Sea Level

**6:00 PM – 9:00 PM**  
2018 AIA Florida/Caribbean Honor and Design Awards and Reception

## SUN - 07.22.18

**7:30 AM – 10:00 AM**  
Registration Desk Open

**8:30 AM – 10:00 AM**  
Session X: Awards Panel Discussion

**9:00 AM - 10:00 AM**  
Session Y: Why the Fellowship?

**10:15 AM – 12:15 PM**  
Session Z: Advanced FBC: Significant Changes to the 6th Edition



# GENERAL INFORMATION

## 2018 ANNUAL CONVENTION COMMITTEE

This event would not be possible without the dedication of a very talented group of architects.

Holly Stenger, AIA – Co-Chair	Michael Halfants, AIA	Jeff Huber, AIA
Jordan Yee, AIA – Co-Chair	Kim Headland, AIA	Steve Panzarino, AIA
Melody Bishop, AIA	Lisa Hess, AIA	Asa Santa Cruz, Assoc. AIA
Amie Calisti, Assoc. AIA	Steve Hruby, AIA	Nati Soto, FAIA
		Jennifer Suharmadji, AIA



## EMERGING PROFESSIONALS

The AIA Florida Convention planning committee has built an agenda that is full of great sessions and events in which the emerging professional will be interested. EPs are encouraged to review the full agenda and carefully identify the topics that best fit their needs, both now and in the future. Best of all, young professionals licensed 10 years or less enjoy a reduced registration rate.

**New!** Need help getting to the AIA Florida Convention? Make it simple, affordable, and attainable. Connect on the Facebook group **Convention Connection** to find a carpool and split gas fare or to share an Airbnb or hotel room. Don't miss this amazing experience to receive insight from speakers, gain AXP hours and to network with mentors and peers. Stay informed about speaker information and key events through regular posts and

updates. Also, check out the Facebook group **Archi EPs: Florida & Caribbean** for what's happening throughout Florida, Puerto Rico and the U.S. Virgin Islands.

EPs don't want to miss one of the convention's best traditions – the **Drink and Draw** Reception, sponsored by Graphisoft. EPs and Fellows team up and see who can create the best sketch, drawn on a coaster or napkin, and win a prize!

In addition to more than 30 CE sessions, EPs are invited and encouraged to attend as many social gatherings as possible for networking and career development opportunities.

- Drink and Draw Reception/Fellows Mentoring
- President's Reception
- Tee Time Trade Show
- Movie – Unfinished Spaces
- Design Awards Reception and Presentation



## JACOB LEADERSHIP INSTITUTE (JLI)

The Jacob Leadership Institute (JLI) has returned and will be offering a few sessions dedicated to leadership development. These courses will assist you in attaining leadership levels in all aspects of your life, be it personally or professionally. These sessions will be marked with the "JLI" logo on the agenda.

Be sure and attend the JLI sessions for the unveiling of JLI's new leadership program!



## HOTEL ACTIVITIES

The Sawgrass Marriott Golf Resort and Spa is the perfect place to call home base for AIA Florida's 2018 Convention. With a wide variety of activities, events, recreation and relaxation - there is something for everyone!

- Play the famous Players Stadium Course – home of THE PLAYERS PGA Championship.
- Stroll or sunbathe on beautiful Ponte Vedra Beach.
- Take a dip in any of the four luxurious pools.
- Relax and refresh in an Oasis at Sawgrass Spa.
- Indulge in eight different dining options.
- Enjoy bike rentals, trails, table tennis and mini golf.

## FLORIDA FOUNDATION FOR ARCHITECTURE ANNUAL RAFFLE GIVEAWAY

Enter to win a \$3,500 cruise for two voucher from Royal Caribbean! The Florida Foundation for Architecture is raffling off a giveaway for the 8th consecutive year with all proceeds benefitting the Architecture in Education program. The Foundation would like to extend a generous thanks to prize sponsor Crawford-Tracey Corp. The Architecture in Education program has paired architects with fourth and fifth grade students since its inception in 2015 to enrich the existing curriculum during classroom hours. With programs held in Tallahassee, Tampa, Sarasota, Melbourne, Boca Raton and Fernandina Beach, this successful program continues to grow with your support. Be sure to purchase your raffle tickets at the AIA Florida Logo Store.





# CONTINUING EDUCATION

THURSDAY 07/19

## A The Building Envelope & Commissioning

10:40 AM - 11:35 AM | 1 LU/HSW

A review of the building envelope & possible water entry points at joints, openings and penetrations. The building envelope commissioning process works to mitigate potential moisture intrusion. An introduction to Hygrothermics and a look to the future of BECx.

**Speakers:** Kristophor Linster, P.E., CDT, RRO/ BEC Jacksonville Founder The Tremco Group

## B Building Envelope Panel Discussion with Lunch

11:35 AM - 12:55 PM | 1 LU/HSW

These panelists will discuss their experience with the building envelope including past successes and the mitigation of failures and its impacts. A discussion will also include the future of the building envelope.

**Panelists:** TBD



BUILDING TRUST



## C Kickoff Presentation: Architects as Developers

1:25 PM - 2:20 PM | 1 LU/HSW

In this presentation, Jonathan Segal, FAIA, will explain how their model of "architect as developer" works. Through examples and anecdotal examples, he will introduce to attendees how they can liberate themselves from the client and develop their own work.

**Speaker:** Jonathan Segal, FAIA / Senior Partner/Jman Development Companies

## D Keynote: Building Leaders with the Jacob Leadership Institute

2:20 PM - 3:15 PM | 1 LU

The Mission of the Jacob Leadership Institute is "To build a robust pipeline of leaders to expand the profession's influence in the public setting." Building a leadership pipeline is critical to the success of any organization. This talk will explore the importance of leadership and the role it plays in the architecture profession to position architects as vocal advocates, respected experts and effective participants for issues affecting the relevance of the profession, the success of business and the quality of life in the community.

**Speaker:** Mickey Jacob, FAIA, / Chief Marketing Officer / BDG Architects



## E How Stricter Hurricane Codes Saved Lives and Property in 2017



3:30 PM - 4:25 PM | 1 LU/HSW

Learn how past storms have influenced Building Codes and how these codes have evolved. Damage assessment after Irma in Florida and the Caribbean. Lessons learned and review the latest changes to the Codes.

**Speaker:** Oscar Cordova, Sr. / Architectural Sales Representative / CGI Windows and Doors, Inc.

## F Managing Your Energy Costs – FNGA



3:30 PM - 4:25 PM | 1 LU/HSW

This course will help you as a business owner and home owner identify practical ways to reduce your utility costs. Many illustrations of situations found in the field and suggestions for best practices. Training will include natural gas, electricity and water.

**Speaker:** Scott Ranck, CEM, CEA / Senior Energy Specialist / Florida Public Utilities

## G International Business Development

4:35 PM - 5:30 PM | 1 LU/HSW

Hear from the Director of the U.S. Export Assistance Center at the U.S. Department of Commerce as he talks about ways to open opportunities for architects to secure international projects, including the resources needed and where to find them.

**Speaker:** Jorge Arce / Director / U.S. Department of Commerce

## H Reinserting Craft in Architectural Process through Robotic Fabrication

4:35 PM - 5:30 PM | 1 LU/HSW

Guy Martin Design is a leader in digital fabrication on large scale architecture, entertainment, and public art installations. Learn how his innovative design methods enable architects to insert the hand and craft, unifying very old and very new, into contemporary construction methods through the use of digital modeling and robotic fabrication methods.

**Speaker:** Guy Martin Wenzel, NCARB / Principal / Guy Martin Design, Ltd



## FRIDAY 0720

### I Keynote: Architect Led Design Build: Taking Control

8:00 AM - 9:15 AM | 1 LU/HSW

The complexity of our modern world has fostered specialization, and in turn, incomprehensible divisions of responsibility and consequent turf wars of risk avoidance. To counteract this siloing responsibility, Architects must reconnect to the building process and take back control.

**Speaker: Peter L. Gluck** / Founder and Principal / GLUCK+

### J New Transit Systems in Florida

9:25 AM - 10:25 AM | 1 LU/HSW

This panel with representatives from different cities in Florida will discuss how the integration of new transportation systems in their cities, neighborhoods or region have impacted development and the built environment.

**Panelist: TBD**

### K Creating a Career That's Open to Innovation

9:25 AM - 10:25 AM | 1 LU

Innovation is a hot topic. But what does it mean for you + architecture? Join Lora Teagarden, #AREsketches author, business owner and 2017 National Young Architect Award recipient, as she talks through potential for innovation in mentorship, career paths and communication in architect.

**Speaker: Lora Teagarden**, AIA, LEED AP BD+C / Project Architect / Ratio Architects



### L Keynote: Buildings & Almost Buildings

10:35 AM - 11:35 AM | 1 LU/HSW

nARCHITECTS has been exploring the "almost building" structures that are somehow incomplete and responsive to change-be it weather, demographics or environment. Mimi Hoang will speak about engaging with the dynamically fluctuating contexts in which they build, including their micro-unit housing project.

**Speaker: Mimi Hoang**, AIA, LEED / Partner / nARCHITECTS

### M Fire-Rated Cementitious Coated OSB for Wall and Roof Sheathing Applications with Lunch

11:45 AM - 1:00 PM | 1 LU/HSW

The course looks at Fire-Retardant Cementitious Coated OSB: its constitution, history, and current application in wall and roof systems. The course also covers key building code and fire code requirements relevant to FRCC OSB, as well as "green" or sustainable design properties.

**Speaker: Scott Lockyear** / Architectural Sales Manager SE / LP Building Products



### N Keynote: High Design for Low-Income Housing

1:10 PM - 2:10 PM | 1 LU/HSW

Low income, affordable housing used to mean fortress-like structures that were cheaply built and lacked visual appeal. Today, there is a growing interest among architects around new and innovative approaches to affordable housing. These new housing projects are well-designed and incorporate creative social programming, cutting-edge forms and materials, sustainable design, and a keen sense of aesthetic. Join this session to explore new models that have transformed affordable and low-income housing into cutting edge architecture that can help create better cities and more equitable societies.

**Speakers: Lawrence Scarpa**, FAIA / Principal / Brooks + Scarpa Architects

**Angela Brooks**, FAIA / Principal / Brooks + Scarpa Architects

### O The Modern Modular

2:10 PM - 3:10 PM | 1 LU/HSW

The efficiency of mass production, both conceptually and physically, has in many ways contributed to the self-same tombstones representing graveyards of complacency otherwise known as the American suburb. Joseph Tanney will present his firm's ongoing prefab experiment, THE MODERN MODULAR, including several recently completed projects, the process of implementation, and the ideas behind the work.

**Speaker: Joseph Tanney**, AIA / Partner / Resolution: 4 Architecture



# CONTINUING EDUCATION

## Tee Time Trade Show

**3:00 PM – 6:30 PM | 1 LU**

Visit with vendors displaying and demonstrating their products and services to architects during the annual trade show. Each year, the trade show provides an important networking venue made even better by complimentary food, drinks and prizes! Thank you to our sponsors and exhibitors who have made this trade show possible!

## Movie - Unfinished Spaces

**8:00 PM – 9:30 PM | 1.5 LU/HSW**

In 1961, three young, visionary architects were commissioned by Fidel Castro and Che Guevara to create Cuba's National Art Schools, but construction was halted, and the architects and their designs were deemed irrelevant in the prevailing political climate. Forty years later the schools are in use but remain unfinished. A few years ago, Castro ordered to finally complete the school.

## SATURDAY 07.21

**P** **Keynote: Design/Build Developer as a New Model of an Architectural Practice**

**8:45 AM – 10:00 AM | 1 LU/HSW**

Until the middle of the 20th century, architecture used to be the art of building and architects lead the building industry. Since then the profession has lost its luster and has been marginalized, where architects have a limited control over the building they design while retaining a large liability. This presentation will illustrate how architecture, construction and development can be vertically integrated.

**Speaker: Thomas Bercy** / Principal / Bercy Chen Studio LP

**Q** **Keynote: The Living Projects**

**10:00 AM – 11:00 AM | 1 LU/HSW**

The Living works at the intersection of biology, computation, and design. The firm explores an expanded definition of sustainability through applied projects for real-world clients such as the City of New York, Airbus, and the Museum of Modern Art.

**Speaker: David Benjamin**, Principal/The Living

**R** **Keynote: Owning Phase Zero and the Myth of Highest and Best Use**

**11:15 AM - 12:15 PM | 1 LU/HSW**

Architects are typically hired at Phase One, after the developer has decided a building program - Phase Zero. The architect's seat at the table, along with their professional voice, is shrinking. Taking a more integral role in the development of a project allows better opportunities for good design to shine and for strong civic moves to ride alongside the profit imperative.

**Speaker: Kevin Cavanaugh** / Owner / Guerrilla Development



**S** **Masonry with Lunch – Game Show**

**12:30 PM - 2:00 PM | 1.5 LU/HSW**

This session will summarize the Masonry Technical Resources available to the design community. Subjects will highlight best practices and sustainable masonry from the National Concrete Masonry Association (NCMA) Tek Notes, and the Brick Industry Association (BIA) Tech Notes. We will also review the 2018 AIA Excellence in Masonry Award Winner.

**Speakers: Chris Bettinger**, Masonry Association of Florida Board Member and Oldcastle Representative

**Lisa Pelham**, Masonry Association of Florida Board Member and Oldcastle Representative

**Don Beers**, Masonry Association of Florida Staff Engineer



**T** **Masonry Roundtable**

**2:15 PM - 3:15 PM | 1 LU/HSW**

This roundtable will be an open discussion of masonry issues in Florida and the United States. The panel will consist of representatives from the National Concrete Masonry Association (NCMA), Brick Industry Association (BIA), and the Masonry Contractors Association of America (MCAA). Subjects will include: labor availability, masonry performance values, new product trends. We will also have an open question period.

**Moderator: Chris Bettinger**, Masonry Association of Florida Board Member and Oldcastle Representative

**Panel Members:** National Concrete Masonry Association, Brick Industry Association, Masonry Contractors Association of America





## U Air, Water, Light: Essential for a Healthy Building



**2:15 PM - 3:15 PM | 1 LU/HSW**

Overview of the healthy building movement, followed by a more in-depth study of the air, water and light requirements/portions of the WELL certification process.

**Speaker: A. Brian Lomel**, PE, LEED Fellow, CxA, WELL AP / TLC Engineering for Architecture

## V Wicked Water: The Challenge to Design for Future Flooding and Rising Sea Level

**3:30 PM - 5:30 PM | 2 LU/HSW**

Wicked Water will be a panel discussion outlining the role of architecture and urban design as a platform for adapting to current and future flooding. Key to this discussion will include development of a shared vocabulary that can be used by AIA Florida Architects.

### Panelists:

**Don Yoshino**, FAIA / Principal / Yoshino Architecture, PA - Moderator

**Craig Fugate**, Craig Fugate Consulting LLC

**John Englander** / President, International Sea Level Institute

**Jeffrey Huber**, AIA, LEED AP, NCARB / Principal/ Professor / Brooks + Scarpa/ Florida Atlantic University

**Brad Schiffer**, AIA / Owner / TAXIS Inc.

**Anthony Abbate**, AIA, LEED AP / Director and Professor-School of Architecture / Florida Atlantic University

## SUNDAY 07.22

## X Design Award Winners Panel

**8:30 AM - 10:00 AM | 1.5 LU/HSW**

Learn more about each award-winning design while having an opportunity to discuss the submittal process with the 2018 AIA Florida/Caribbean Design Award of Excellence recipients.

## Y Why the Fellowship?

**9:00 AM - 10:00 AM | 1 LU**

Fellowship is the highest membership honor and is bestowed by one's peers in recognition of the architect's significant contribution to architecture. This course will inform AIA members about the annual opportunity for elevation to Fellowship in the AIA and how to apply. The session will help attendees understand the process involved, the value of the honor itself and the importance of the College of Fellows as a mentoring body and a venue for professional interaction and fellowship.

**Speakers: Lourdes Solera**, FAIA | Principal | MC Harry & Associates  
**William J. Hercules**, FAIA, FACHA, ACHE, LEED AP

## Z Advanced FBC: Significant Changes to the 6th Edition (2017) Florida Building Code - Building and Residential Codes

**10:15 AM - 12:15 PM | 2 HSW/FBC**

The 2015 International Codes are the base codes for the 6th Edition (2017) Florida Building Code. This course is intended to introduce the significant changes to the 6th Edition (2017) Florida Building Code, Building (FBCB) and the 6th Edition (2017) Florida Building Code, Residential (FBCR) from the 2014 editions. The presentation will address changes to the building planning, fire protection, means of egress and structural provisions of the codes. This course will provide a detailed analysis of the significant changes to the codes resulting from changes to the base code and new Florida-specific Amendments.

**Speaker: Eric Stafford**, T. Eric Stafford & Associates, LLC



## THURSDAY 07.19

### President's Welcome Reception

**5:30 PM - 7:00 PM**

The traditional kick-off social event of the Convention will be hosted by 2018 President, Kim Headland, AIA. Plan to attend as she welcomes all attendees to the convention where you will have an opportunity to greet old friends and establish new ones.

**Fee:** Complimentary



### Fellows' Dinner\*

**7:30 PM - 10:00 PM**

This year's Fellows' Dinner will be held in the freshly updated and elegantly appointed Arbor Ballroom; a separate venue situated by a quiet lagoon on the resort grounds with a wrap-around patio, providing ample indoor and outside space for our Fellows and their guests.

\*Invitation Only

## FRIDAY 07.20

### Euro-Wall Systems Golf Tournament

**7:30 AM. - 1:00 PM**

Don't miss a once in a lifetime chance to play on the Stadium Course at TPC Sawgrass, home of THE PLAYERS Championship, and the signature island green on the par-3, 17th hole. The Stadium Course has been honored by multiple golf publications as a top golf destination, including being ranked 9th overall among "America's 100 Greatest Public Golf Courses" in 2015-2016, and Golfweek's ranking of No. 1 "Best Course You Can Play in the State of Florida." Bucket List? Check!

**Fee per person: \$295**

Fee includes green fees, carts, range balls, tournament fees/gratuities, prizes, breakfast and lunch.

**Sponsored by:**

**euro-wall®**  
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### Tee Time Trade Show

**3:00 PM - 6:30 PM | 1 LU**

It's "tee time" folks! After enjoying the morning with a round of golf at the TPC, visit with national vendors displaying and demonstrating their products and services to architects during the annual trade show. Each year, the trade show provides an important networking venue made even better by complimentary food, drinks and prizes! Golf tournament winners will be announced during the trade show. Thank you to our sponsors and exhibitors who have made this trade show possible!

**Fee:** Complimentary

### Drink and Draw Reception

**6:45 PM - 7:45 PM**

This exciting event has gained interest and participation each year and continues to be a "draw" for emerging professionals and seasoned professionals alike. EPs and Fellows enjoy a drink and team up to compete on the best sketch that can be drawn on a napkin or coaster. Drawing supplies provided and prizes awarded at the end of the evening for the best and most creative designs!

**Fee:** Complimentary

**Sponsored by:**

GRAPHISOFT  
**ARCHICAD**

### Movie – Unfinished Spaces

**8:00 PM - 9:30 PM 1.5 LU/HSW**

In 1961, three young, visionary architects were commissioned by Fidel Castro and Che Guevara to create Cuba's National Art Schools, but construction was halted, and the architects and their designs were deemed irrelevant in the prevailing political climate. Forty years later the schools are in use but remain unfinished. A few years ago, Castro ordered to finally complete the school.

**Fee:** Complimentary





# AIA FLORIDA CONVENTION TOURS

**SATURDAY 07.21**

## AIA Florida Past Presidents' Breakfast\*

**8:00 AM - 8:45 AM**

This year's immediate Past President Joyce Owens, FAIA, RIBA, will host one of the AIA Florida Convention traditions of honoring the Past Presidents with a special breakfast. If you are a Past President of the Florida state association, we invite you to attend.

**Fee:** Complimentary - AIA Florida Past Presidents

Spouse/Guest \$35

\*Past Presidents Only

## AIA Florida/Caribbean Honor & Design Awards Reception and Presentation

**6:00 PM - 9:00 PM**

Celebrate with architects, owners and contractors and clients at the 2018 AIA Florida/Caribbean Honor and Design Awards Reception. Guests will enjoy hors d'oeuvres and drinks before the presentation, which will be followed by dessert after the presentation.

You also won't want to miss the announcement of the 2018 AIA Florida People's Choice Winner. In its inaugural year, the 2014 People's Choice Competition garnered more than 800,000 votes. Last year, People's Choice had a record-shattering 5.6 million cast. To see buildings up for vote, visit [www.floridapeopleschoice.org](http://www.floridapeopleschoice.org)

**Fee:** \$75

**Sponsored by:**



Go back in time and explore the many architectural phases of Jacksonville by joining one or more of the three tours being offered at this year's convention. Earn CE credit at the same time!

## Historic St. Augustine

**07.19.18 | 9:00 AM - 1:00 PM | 2 LU/HSW**

Enjoy your day in the Nation's Oldest City! The various architectural styles, narrow brick streets, and European flavors combine for a unique escape. Your professional tour guide meets the group dressed in period costume and weaves a tapestry of stories focusing on the Ancient City architecture. We tour all the major sites including the Spanish Mission Grounds, Wardens Castle, City Gates, Spanish Plaza, Cathedral-Basilica, Grace Methodist Church, Spanish Government House, and Henry Flagler Hotels. We stop at the Castillo de San Marcos, the stone fort that was never captured in battle. St. Augustine was also the first winter resort for the rich and famous during the Gilded Age. See how Henry Flagler built the most opulent hotels of the day and transformed the city into the first winter resort for the rich and famous in 1888. We continue the tour inside the Venetian Renaissance gem of Flagler Memorial Church; listed by CNN as a top eight "Religious Wonder." The tour will include a stop at the St. Augustine Distillery for history and tastings. Your guide creates an interactive tour atmosphere which is fun for everyone.

**Fee:** \$50

## The Prairie Style in Jacksonville & the Masterpieces of Klutho's Architecture

**07.20.18 | 9:30 AM - 1:30 PM | 2 LU/HSW**

The City of Jacksonville has more examples of the Prairie School than any city outside the Midwest. To many architects and historians, it seems an anomaly that there should be ANY Prairie School buildings in Jacksonville, a metropolis far removed from the Midwestern center of this movement. It is because of one man, Jacksonville architect Henry John Klutho, who met Frank Lloyd Wright in 1905 and became a champion for this new American architecture. This bus tour will take you to see the premiere examples of this style, including several interior tours. The tour leader is the author of several books on Jacksonville architecture and is a leading authority on the Prairie School of architecture.

**Fee:** \$45

## Mid-Century Bus Tour - The Modern Gems of Jacksonville

**07.21.18 | 11:00 AM - 3:00 PM | 2 LU/HSW**

It is a question that no one dared to ask until recently: "When does modern architecture become historic?" Ranch-style houses on the National Register? What? Jacksonville has over 100 excellent examples of Mid-Century Modern buildings, many of which have achieved national recognition. Join Jacksonville historian and author Dr. Wayne Wood, Hon. AIA, for a magical history tour highlighting some of the best Modern buildings in the Jacksonville area and including numerous stops for interior visits. This bus tour will cover buildings in Downtown, the South Bank, Arlington, and the Beaches.

**Fee:** \$45

# IMPORTANT CONVENTION INFORMATION

Each attendee (including spouse/guest) pays a registration fee. The registration fee includes: Tickets to the President's Reception, Drink and Draw!, general sessions, trade show, continuing education sessions excluding lunch sessions and tours, (architects are given priority on CE sessions), continental breakfasts on Thursday, Friday, Saturday and Sunday, and daily beverage breaks.

Badges must be worn at all times during the Convention.

Registrations will be accepted in the office until July 13. Registrations after July 13 will be accepted on-site at the Convention, starting July 19, provided space is available.

Convention registrants must pre-register for

CE sessions. All seminars are offered on first-come basis and will be considered a confirmed registration. Changes will be made on-site on the basis of availability. Tickets are required for all social events, activities & tours, including children where applicable.

## CANCELLATION POLICY

Request for registration and event ticket cancellations must be in writing before 5:00 p.m., July 13. The cancellation fee is \$75. No refunds for registration or event tickets cancelled after July 13. Registrations may be transferred to another person. No verbal or phone requests for cancellations will be taken. All requests must be in writing.

For additional policies, visit AIA Florida's Website at [www.aiafla.org/Continuing-Education\\_Policies-.cfm](http://www.aiafla.org/Continuing-Education_Policies-.cfm)

## CONSENT TO USE PHOTOGRAPHS

By attending an AIA Florida event, you grant permission to AIA Florida to use your name, image, and/or voice in any of AIA Florida's electronic, print, or multimedia publications and agree that you will make no monetary or other claim against AIA Florida relating to this use of your name, image and/or voice.

Minors will not be photographed, videoed or recorded or their images or voices used by AIA Florida without the written consent of parents or legal guardians.

## QUESTIONS?

Call AIA Florida Office at (850) 222-7590 or email Wendy Johnson, Director of Professional Development at: [wjohnson@aiafla.org](mailto:wjohnson@aiafla.org). or Hilary Gill at [hgill@aiafla.org](mailto:hgill@aiafla.org).



# ABOUT THE SAWGRASS MARRIOTT GOLF RESORT & SPA

Recipient of the 2017 TripAdvisor Certificate of Excellence Award, the Sawgrass Marriott is next to the legendary TPC Sawgrass and sets the standard for treating guests and families to endless activities, incredible nearby sights, and an unmatched level of service and attention. Recently renovated and brimming with amenities, the Sawgrass Marriott Golf Resort & Spa sets the stage for a visit you won't soon forget. Indulge in a special getaway at this luxury resort in Ponte Vedra Beach, Florida.

## RESERVATIONS

Room Rate: \$134\* + \$15 Resort Fee\* = \$149

Hotel Cutoff Date: June 25, 2018

This special rate is only available until June 25, 2018 OR until rooms in our block sell out, at which time reservations are subject to availability and at the hotel's prevailing room rate.

Reservations can be made at <https://aws.passkey.com/go/aiafla> or call: 800-457-4653 and mention you are with the Florida Association of the American Institute of Architect.

## PARKING RATES:

Guests Staying in the Hotel:

- Self-parking - Complimentary
- Valet \$24.00

Guests not Staying in the Hotel:

- Self-parking - \$14.00 for the day
- Valet - \$24.00 Valet

\*Resort fee is not charged until check-in and includes complementary enhanced high-speed internet, two (2) bottles of water in room daily; choice of two (2) drinks per stay, miniature golf, private access to the cabana beach club and self-parking.





# AIA Florida

## 2018 Convention and Trade Show Registration Form

Register online at [www.aiafla.org](http://www.aiafla.org).

**Payment must accompany this Form. No registration will be processed without the appropriate fees enclosed.**

- **Use copies of this form if registering more than one person.**
- **Please complete all information. Incomplete information may delay processing your registration.**

**PRINT: Names as they will appear on Badge – Badges must be worn at all times during the Convention.**

Name and AIA Member Number: \_\_\_\_\_

Spouse/Guest: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Do you have any special needs? \_\_\_\_\_

Is this your first AIA Florida Convention? ☐ yes ☐ no

Will you bring any children to the Convention? ☐ yes ☐ no If yes, how many? \_\_\_\_\_ Ages? \_\_\_\_\_

Each attendee (including Spouse/Guest) pays a registration fee. The registration fee includes:

Tickets to the President's Reception, General Sessions, Trade Show, Continuing Education Sessions, excluding lunch and tours (architects are given priority on CE sessions), continental breakfast, daily breaks and other receptions.

### Registration Fees

	Early Bird Registration Through May 23	Advanced May 24-July 13	On-Site July 19-22
AIA Member*	\$299	\$360	\$410
Young Architect**	\$225	\$270	\$320
Associate Member	\$150	\$175	\$200
Student (Undergraduates)	\$45	\$55	\$75
Spouse/Guest	\$75	\$95	\$125
Non-Member	\$399	\$475	\$525
1-Day Registration - <i>Architect Members</i>	\$190	\$220	\$250
1-Day Registration - <i>Associate Members</i>	\$75	\$100	\$125

\* Must be a current member of AIA - includes allied members

\*\* Licensed 10 years or less

Indicate (1) Day Only ☐ Thursday ☐ Friday ☐ Saturday ☐ Sunday

*Only Registration Forms with full payment will be accepted.*

**(VISA, MC, AMEX or check in advance  
will be accepted as full payment.)**

Subtotal Registration Fees: \$ \_\_\_\_\_

Subtotal Special Event Fees: \$ \_\_\_\_\_

**Grand Total:** \$ \_\_\_\_\_

Register online with a credit card only, by accessing the AIA Florida web page at [www.aiafla.org](http://www.aiafla.org). You will receive a confirmation by email. If you do not receive a confirmation after a two-week period, please contact the AIA Florida office.

☐ **Check** (payable to AIA Florida, must be mailed to 104 E. Jefferson St., Tallahassee, FL, 32301)

**Charge to:** ☐ MC ☐ Visa ☐ AMEX (Only Credit Card Payments may be FAXED to (850) 224-8048)

Card Holder Name \_\_\_\_\_ Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Billing Zip: \_\_\_\_\_ CVV/CVS: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

## THR - 07.19.18

Time	Course	Fee	Qty
8:00 AM - 10:30 AM	Annual/Board/Regional Meetings	Comp	
9:00 AM - 1:00 PM	Tour - Historic St. Augustine	\$50	
10:40 AM - 11:35 AM	Session A: The Building Envelope and Commissioning	Comp	
11:35 AM - 12:55 PM	Session B: Building Envelope Panel Discussion with Lunch	\$25	
1:05 PM - 2:20 PM	Session C: Kickoff Presentation: Architects as Developers	Comp	
2:20 PM - 3:15 PM	Session D: Keynote: Building Leaders with the Jacob Leadership Institute	Comp	
3:30 PM - 4:25 PM	Session E: How Stricter Hurricane Codes Saved Lives and Property in 2017	Comp	
3:30 PM - 4:25 PM	Session F: Managing Your Energy Costs	Comp	
4:35 PM - 5:30 PM	Session G: International Opportunities	Comp	
4:35 PM - 5:30 PM	Session H: Reinserting Craft in Architectural Process through Robotic Fabrication	Comp	
5:30 PM - 7:00 PM	President's Reception	Comp	

## FRI - 07.20.18

7:00 AM - 1:00 PM	Golf Tournament	\$295	
8:00 AM - 9:15 AM	Session I: Keynote - Architect Led Design Build: Taking Control	Comp	
9:25 AM - 10:25 AM	Session J: New Transit Systems in Florida	Comp	
9:25 AM - 10:25 AM	Session K: Creating a Career That's Open to Innovation - JLI	Comp	
9:30 AM - 1:30 PM	Tour - Prairie Style Homes	\$45	
10:35 AM - 11:35 AM	Session L: Keynote - Buildings & Almost Buildings	Comp	
11:45 AM - 1:00 PM	Session M: Fire-Rated Cementitious Coated OSB with Lunch	\$25	
1:10 PM - 2:10 PM	Session N: Keynote - High Design for Low-Income Housing	Comp	
2:10 PM - 3:10 PM	Session O: The Modern Modular	Comp	
3:00 PM - 6:30 PM	Tee Time Trade Show	Comp	
6:45 PM - 7:45 PM	Drink & Draw!	Comp	
8:00 PM - 9:30 PM	Movie - Unfinished Spaces	Comp	

## SAT - 07.21.18

8:00 AM - 8:45 AM	AIA Florida Past-Presidents' Breakfast	Guest \$35	
8:45 AM - 10:00 AM	Session P: Keynote - Design/Build Developer as a New Model	Comp	
10:00 AM - 11:00 AM	Session Q: Keynote - The Living Projects	Comp	
11:00 AM - 3:00 PM	Mid-Century Modern Homes on the Beach	\$45	
11:15 AM - 12:15 PM	Session R: Keynote - Owning Phase Zero and the Myth of Highest and Best Use - JLI	Comp	
12:30 PM - 2:00 PM	Session S: Masonry Game Show with Lunch	\$25	
2:15 PM - 3:15 PM	Session T: Masonry Roundtable	Comp	
2:15 PM - 3:15 PM	Session U: Air, Water, Light: Essential for a Healthy Building	Comp	
3:30 PM - 5:30 PM	Session V: Wicked Water: The Challenge to Design for Future Flooding and Rising Sea Level	Comp	
6:00 PM - 9:00 PM	2018 AIA Florida/Caribbean Honor and Design Awards and Reception	\$75	

## SUN - 07.22.18

8:30 AM - 10:00 AM	Session X: Awards Panel Discussion	Comp	
9:00 AM - 10:00 AM	Session Y: Why the Fellowship?	Comp	
10:15 AM - 12:15 PM	Session Z: Advanced FBC: Significant Changes to the 6th Edition	Comp	



# THANK YOU TO OUR SPONSORS



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