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AIA Florida

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Course Description

Learn how to construct and craft an effective presentation. Explore strategies on how to connect with your audience, reach your speaking objectives and share memorable takeaways with your authentic voice.



Learning Objectives

At the end of the this course, participants will be able to:

- Learn building blocks of an effective presentation
- Learn how to have a conversation with your audience
- Learn basic elements of storytelling to enhance your message
- Learn mechanics of powerful voice and stage delivery



Speak Like A Pro

Mark Gai

**Public Speaking is an
energy exchange
between you and the
audience.**

Mark Gai

**Don't give a
speech,
have a
conversation.**

Speak Like a Pro

- Preparation
- Content
- Delivery

Preparation

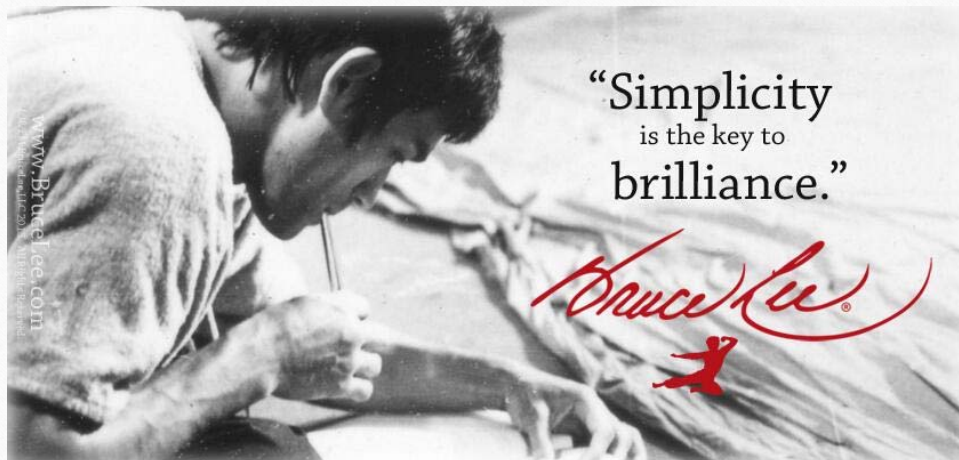
The Better You
Prepare
The Better You
Present

are
you
ready?

Content

SUCCESS

Simple



Unexpected



Concrete





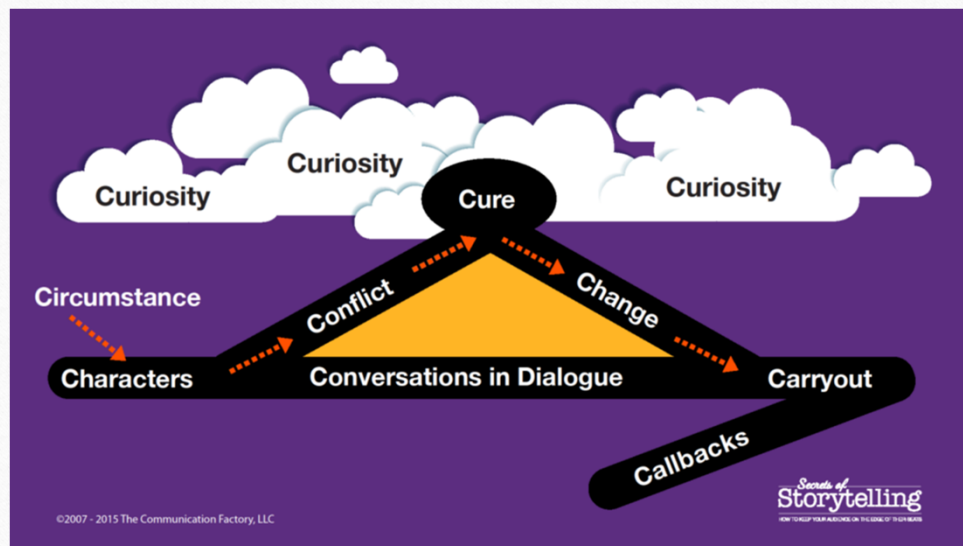
Credible



Emotional



Stories



**“THERE IS NO GREATER
AGONY THAN BEARING
AN UNTOLD STORY
INSIDE YOU.”**

MAYA ANGELOU

ADDICTED2SUCCESS.COM

what's
your
story?



Tell me a fact, and I'll learn. Tell me a truth, and I'll believe. But tell me a story, and it will live in my heart forever.

— *Ed Sabol* —

AZ QUOTES

Delivery

Just Breathe

**Breathe ... and remind
yourself that this very
moment is the only one
you know you have for
sure.**

- Oprah Winfrey

Presence

**We persuade with
our presence.**

- Walt Whitman

Find Presence

- O - Objective
- O - Open
- O – Off-Stage Presence

Keep a Body Language Diary

Body Gestures

Whole Body Movements

Power Pose

Low-Power Poses



High-Power Poses



High-Power Poses



**If we are strong, our
strength will speak for
itself.**

**If we are weak, words will
be of no help.**

- John F. Kennedy

**You can't shrink
yourself into
greatness.**

- Mark Gai



Mark Gai
Professional
Speaker

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This concludes The American Institute of Architects
Continuing Education Systems Course



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