

Annual Convention 2009

Anticipated Attendance: 500+

Audience Demographics: Registered Architects, Associates, Interior Designers, Design Build Professionals

Date: July 29 – August 1, 2009 at the Tampa Marriott Waterside Hotel

The 2009 Annual Convention Sponsorships are an opportunity for significant exposure at our largest event. This is the place to get to know today's Design-Build decision makers!

<input checked="" type="checkbox"/>	Sponsor Level	Amount	Benefits
<input type="checkbox"/>	Silver	\$3,500	<ul style="list-style-type: none"> • Exclusive sponsorship of a CE Seminar • Premium booth at Tradeshow • Signage at Event • Verbal and logo recognition in print materials • Logo recognition online
<input type="checkbox"/>	Bronze	\$2,000	<ul style="list-style-type: none"> • Exclusive sponsorship of a Continental Breakfast or Tour • Premium booth at Tradeshow • Verbal and logo recognition in print materials • Company recognition online
<input type="checkbox"/>	Hotel Key Cards *Exclusive Sponsorship	\$1,000	<ul style="list-style-type: none"> • Company name and logo on hotel key cards given to attendees
<input type="checkbox"/>	Tradeshow Bar *2 Available	\$1,000	<ul style="list-style-type: none"> • Sponsorship of bar area inside of Tradeshow • Signage and logo on drink ware • Bartender to wear your company uniform
<input type="checkbox"/>	Annual Meeting Sponsor	\$1,500	<ul style="list-style-type: none"> • Exclusive sponsorship of AIA Florida Annual Meeting • Signage at Event • Verbal recognition
<input type="checkbox"/>	Tradeshow Bags *Exclusive Sponsorship	\$750	<ul style="list-style-type: none"> • Company name and logo on giveaway bags to more than 500 Tradeshow attendees

2009 Board of Directors Meetings and Legislative Day Reception

Anticipated Attendance: 55

Audience Demographics: Local chapter level leadership as well as AIA Florida Executive Committee members

Date: January 2009, March 2009 and October 2009

Three Board of Directors Meetings are held quarterly in different geographic areas of the state. Our March Meeting and Legislative Day Reception take place at the AIA Florida Headquarters in Tallahassee.

<input checked="" type="checkbox"/>	Sponsor Level	Amount	Benefits
<input type="checkbox"/>	January Meeting	\$1,000	<ul style="list-style-type: none"> • Exclusive sponsorship of January Board of Directors Meeting • Logo and verbal recognition
<input type="checkbox"/>	March Meeting	\$1,000	<ul style="list-style-type: none"> • Exclusive sponsorship of March Board of Directors Meeting • Logo and verbal recognition
<input type="checkbox"/>	October Meeting	\$1,000	<ul style="list-style-type: none"> • Exclusive sponsorship of October Board of Directors Meeting • Logo and verbal recognition
<input type="checkbox"/>	Legislative Day Reception	\$1,000	<ul style="list-style-type: none"> • Sponsorship of reception hosted by AIA Florida for members, Senators and Representatives • Signage at Event • Opportunity to network in party atmosphere • <i>Multiple sponsorship opportunities are available</i>

2009 Advertising

Anticipated Audience: unlimited

Audience Demographics: Registered Architects both nationally and statewide, Associates, Interior Designers, Allied professionals

The **AIA Florida Advertising** program offers one-stop-shopping for our Allied members to reach both statewide and smaller, niche audiences. Spend your marketing dollars wisely and target specific areas to promote your products and services.

<input checked="" type="checkbox"/>	Sponsor Level	Amount	Benefits
<input type="checkbox"/>	<i>Friday Facts</i>	Call for Pricing	<i>Friday Facts</i> is a weekly, one-page e-newsletter produced by AIA Florida to keep members abreast of governmental and regulatory affairs, as well as other important AIA Florida news. Highly anticipated each week, <i>Friday Facts</i> is distributed by e-mail to over 3,700 subscribers, including AIA Florida members and others. It is also posted weekly on our Website, www.aiafla.org .
<input type="checkbox"/>	Skyscrapers Web Banners	Call for Pricing	<ul style="list-style-type: none"> • Illuminate architects, your target audience, about your products • Power your company 24/7 on the AIA Florida website • Amplify your bottom line <p>With several thousand visits to our site each month, Skyscrapers are viewed by the leaders and decision makers of Florida's architectural world.</p>
<input type="checkbox"/>	<i>Florida/Caribbean Architect Magazine</i>	Call for Media Kit	
<input type="checkbox"/>	<i>Florida/Caribbean Firm and Membership Directory</i>	Call for Media Kit	

The Florida Association of the American Institute of Architects

2009 SPONSORSHIP REGISTRATION FORM

Please mark those sponsorships that your company wishes to participate in and fill out information below. You will be contacted by the AIA Florida office to confirm receipt of forms and arrange details.

We greatly appreciate your support of AIA Florida programs!!

Company Name: _____

Company Representative: _____

Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____ Web site: _____

Name Badge: - *Please print your company representative's name as it is to appear on badge.*

Payment information:

Check/Money Order Enclosed (payable to AIA Florida) Please invoice me

Charge my: Visa MasterCard American Express

Amount Authorized: _____

Cardholder's Name: _____

Card #: _____ Exp. Date: _____

Signature: _____

Send payment to: The Florida Association of the American Institutes of Architects, 104 E. Jefferson St., Tallahassee, FL 32301 or Fax to: (850) 224-8048. Questions? Email kgordon@aiafla.org