

Bonus!

Have your company name and logo stay with our attendees long after the convention is over. Sponsor one of the smart looking give-a-ways attendees look forward to receiving, such as a tradeshow tote bag, flash drives, refillable water bottles, neck wallets with your logo prominently displayed. Call 850-222-7590 for details.



AIA Florida

104 East Jefferson Street
Tallahassee, FL 32301

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PAID
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Permit #320

REGISTRATION FORM

All show correspondence will be sent to the address shown below and all printed references to the company will be exactly as written unless otherwise indicated in writing.

Company Name: _____
Representative Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
E-mail: _____

Booth Preference:

- Standard Booth Only - \$1,100 Premium Booth Only - \$1,350 Multi-Booth - please call

Sponsorships:

- Platinum - \$15,000 Diamond - \$10,000 Gold - \$5,000
 Silver - \$3,500 Bronze - \$2,500

Location Preference:

List your preferences in the spaces below. Your 1st preference will be assigned, if available.

1st: _____ 2nd: _____ 3rd: _____

Booth set-up must be completed one (1) hour prior to the show opening. No late set-ups will be permitted.

I wish to pay my fee by:

- Check
Credit Card: American Express Master Card Visa

Amount/Total: _____
Card Number: _____ Expiration Date: _____
Cardholder's Name (Print): _____
Authorized Signature: _____

Payment confirmation will be sent by return mail. REFUNDS must be requested in writing. No verbal refunds will be issued credit. A \$150 cancellation fee will be assessed when cancelled before July 21, 2010. No refunds after July 21, 2010.

If you are paying by credit card, you may fax this form with payment information to (850) 224-8048.

If you are paying by check, mail this form and check made out to: AIA Florida
104 East Jefferson Street
Tallahassee, FL 32301.

Questions: Contact Lisa O'Donnell at (850) 222-7590 or lodonnell@aiafla.org or Eileen Johnson at ejohnson@aiafla.org



AIA Florida

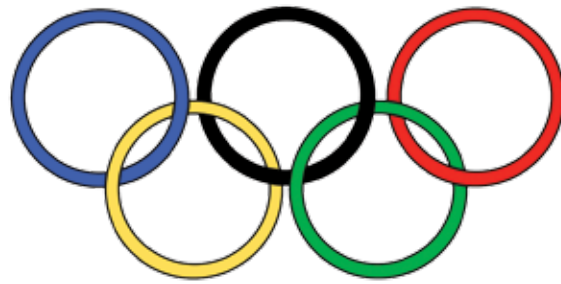
TRADESHOW & SPONSORSHIP OPPORTUNITIES



BRING YOUR GAME!

LET THE GAMES BEGIN

The 2010 Winter Olympics...World Cup 2010...the Master's Golf Tournament...the 2010 World Boardgaming Championships...this is the year to play some games and have some fun. AIA Florida invites you to [get off the bench](#) and [join the team](#) at the 2010 Annual Tradeshow on Friday, Aug. 20, 2010 at the Sawgrass Marriott 3:00 p.m. – 7:00 p.m. in Ponte Vedra Beach!



This show offers you a [win-win](#) opportunity to show off your products and services, and meet with potential clients face-to-face. [Get on board](#), and [monopolize](#) your opportunities! Don't be [sorry](#) that you missed out on showcasing your products and services to hundreds of architects.

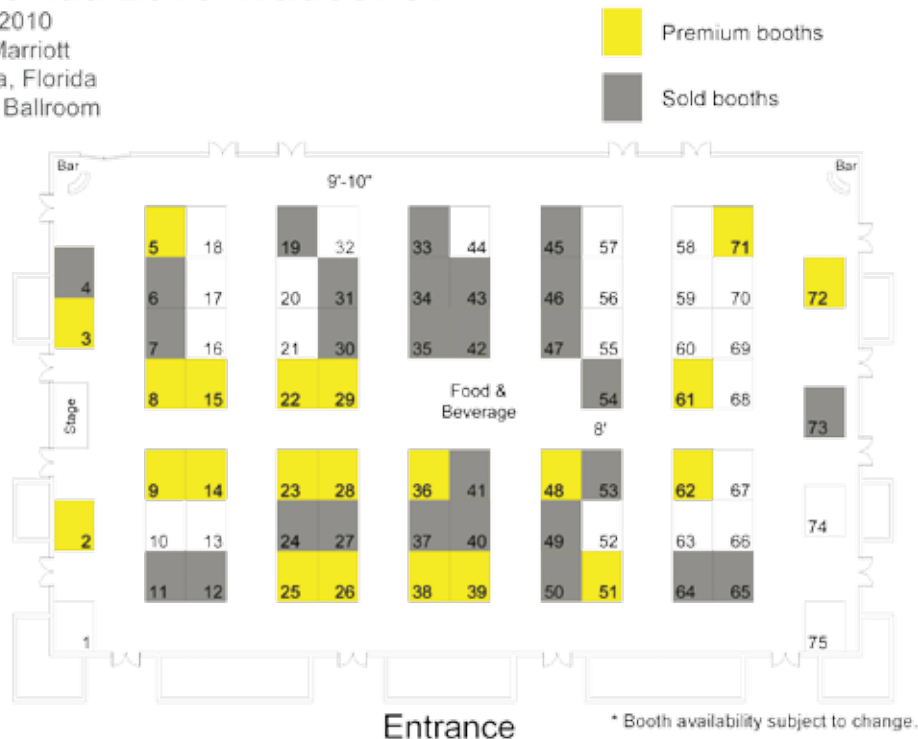
Want to [score more points](#)? Become a Convention Sponsor for one of the individual events during the convention. There are five levels of sponsorship to choose from, giving you the ability to customize your participation, and give a [game-winning performance](#)!



So, [put your game face on](#) and join us in August for fun and games at the AIA Florida 2010 Convention and Tradeshow!

AIA Florida 2010 Tradeshow

August 20, 2010
Sawgrass Marriott
Ponte Vedra, Florida
Champions Ballroom



Platinum Sponsor - \$15,000 and up - The Platinum Sponsor is the highest level of Sponsorship for the AIA Florida Convention. As the Major Sponsor you will receive special recognition throughout the Convention in all printed materials.

- Two Premium 8X10 Booths at the Tradeshow
- Banner and verbal recognition as the Major Sponsor of Convention at all events
- Greens fees paid for two (2) at the Convention Golf Tournament
- Four (4) tickets to the President's Reception
- Four (2) tickets to the Design & Honor Awards Dinner & Program
- Invitation to a special Sponsor Breakfast at convention
- Opportunity to present a CE seminar during the convention
- Company name, paragraph on services offered in Trade Show Program
- Contact information for all convention attendees
- Your company name & logo on the multi-team banner
- One year individual Allied Membership with full benefits
- Recognition in Florida/Caribbean Architect magazine
- Twelve (12) months of banner advertising on AIA Florida web site



The FNGA crew and the infamous gas grill giveaway!

Diamond Sponsor - \$10,000 - Sponsorship of one of the major AIA Florida Programs and Convention events – the Design & Honor Awards Program and the Gala Awards Dinner. Receive recognition and exposure throughout the year.

- Company name and logo on Call for Entries mailed to 3,500 leading architects and on all other Program collateral through out the year
- Company name on the Awards video presented at the Awards Dinner
- Includes a Premium 8X10 Booth at Tradeshow
- Verbal introduction, recognition, and signage at your sponsored event
- Four (4) tickets to the Design & Honor Awards Dinner (exclusive level)
- Invitation to a special Sponsor Breakfast at the convention
- Company name, and paragraph on services offered in Tradeshow Program
- Contact information for all convention attendees
- Your company name & logo on the multi-team banner
- One year individual Allied Membership with full benefits
- Recognition in Florida/Caribbean Architect magazine
- Six (6) months of banner advertising on AIA Florida web site (exclusive level)

*One Opportunity-Exclusive
Two Opportunities - \$5000 each*

Gold - \$5,000 - Sponsor one of the premium elements of the convention, such as the Keynote Speaker, Presidents Reception, a "Learning with Lunch" CE Presentation, or the Golf Tournament.

- Includes a Premium 8X10 booth at the Tradeshow
- Optional table-top display at sponsored event
- Signage and verbal recognition at your sponsored event
- Two (2) tickets to the Presidents Reception (Reception sponsor)
- Invitation to a special Sponsor Breakfast at convention
- Company name and paragraph on services offered in Tradeshow Program
- Contact information for all convention attendees
- Your company name and logo on the multi-team banner
- Recognition in Florida/Caribbean Architect magazine
- One month of Gold Level banner advertising on AIA Florida web site

Six Opportunities

Silver - \$3,500 - Sponsor the Annual Board of Directors Meeting, a General Session, or Continental Breakfast and receive special recognition.

- Includes a Premium 8X10 booth at the Tradeshow
- Optional table-top display at sponsored event
- Signage and verbal recognition at your sponsored event
- Invitation to a special Sponsor Breakfast
- Company name and paragraph on services offered in Tradeshow Program
- Contact information for all convention attendees
- Your company name and logo on the multi-team banner
- Recognition in Florida/Caribbean Architect magazine
- One month of Silver Level banner advertising on AIA Florida web site

Six Opportunities

Bronze- \$2,500 - Sponsor a Refreshment Break, CE Seminar, Convention Registration Table or a Trade Show Bar.

- Includes a Premium 8X10 booth at the tradeshow
- table top display at sponsored event
- Signage recognition at your sponsored event
- Invitation to a special Sponsor Breakfast
- Company name, and paragraph on services offered in Tradeshow Program
- Contact information for all convention attendees
- Your company logo on the multi-team banner
- Recognition in Florida/Caribbean Architect magazine

Ten Opportunities



Last year's theme was Anchor's Aweigh, and many exhibitors dressed the part, including these invading pirates!