



The Concrete Masonry Products Board (CMPB) is seeking a Region 2 Technical Director to lead regional efforts to engage, educate, and support the design and construction communities on the economical, safe, and sustainable use of concrete masonry systems. The ideal candidate for this position will be a collaborative leader, engaging presenter, and influential communicator.

Who We Are

The Concrete Masonry Products Board (CMPB) oversees the Concrete Masonry Checkoff program. The Checkoff program is a nationwide, industry-funded initiative that supports the advancement and growth of concrete masonry through education, research, and promotion. Checkoff is comprised of five distinct regions across the U.S. that operate under the CMPB. Each region is governed by a Regional Advisory Committee (RAC) that identifies local priorities and make recommendations to the CMPB.

CMPB strives to be a leading provider of design assistance and technical support in the field of concrete masonry. We work closely with architects, engineers, contractors, and other stakeholders to promote the use of concrete masonry in construction projects across the nation. Our mission is to drive innovation, sustainability, and excellence in concrete masonry design and construction. The Regional 2 Technical Director will be one of five regional directors that will report to the National Design Director. Each Regional Director will play a pivotal role in making the Design Center a reality by providing technical expertise, educational resources, and design solutions to support the use of concrete masonry in diverse construction projects. The chief task of the inaugural Region 2 Director will be building the infrastructure for a new, transformational design assistance and project delivery network that will be a well-established and widely recognized service within the engineering and architecture communities.



Region 2 includes FL, GA, AL, MS, TN, SC, NC, and VA

Primary Responsibilities

- Industry Collaboration: Foster collaborative relationships with industry associations, producers, contractors, and other organizations to maximize collective exposure of concrete masonry and avoid duplicative efforts.
- Design Assistance Coordination: Process and filter technical inquiries from the design community. Partner with local associations and contacts to provide timely assistance at an appropriate level.
- Technical Expertise: Stay abreast of industry trends, codes, standards, and best practices related to concrete masonry design and construction. Provide technical guidance and support to internal teams and external clients.
- Business Development: Identify opportunities to influence the choice of building materials through engaging firms, owners, and agencies. Coordinate with regional partners to deliver preliminary design, cost estimates, and address technical concerns to encourage the use of masonry on more projects and in more applications.
- Strategic Leadership: Develop and implement region-specific strategies to promote the use of concrete masonry. Lead regional and/or state-level strategy sessions to align promotional efforts with regional objectives.

Other Roles

- Communication and Outreach: Create and distribute email blasts, social media posts, and newsletters to promote concrete masonry.
- Lead Management: Generate and manage contact and project leads through effective networking and outreach efforts.
- Educational and Promotional Coordination: Coordinate and deliver presentations and seminars to educate architects and engineers about concrete masonry design, benefits, and applications. Organize and manage demonstrations and tours to showcase concrete masonry projects and innovations.
- Association and Trade Show Involvement: Actively participate in relevant industry associations to promote concrete masonry products and initiatives. Represent the organization at trade shows, ensuring a strong and professional presence.

Required Qualifications

- Self-motivated and driven professional who can influence others.
- Bachelor's degree in business, construction management, architecture, engineering or a related field
- A team player with strong presentation and communication skills with the capability to serve as the face of the organization.
- Strong interpersonal skills and the ability to build and maintain relationships with industry stakeholders.
- Proactive and self-motivated with a strong sense of initiative.
- Strategic thinker with a track record of developing and executing successful business strategies.
- Ability to travel within the region as needed. Expected travel for this position is 30-40%.

Additional Qualifications to be Considered

- Proven experience in concrete masonry, construction, or related AEC profession.
- In-depth knowledge of concrete masonry materials, seismic design principles, fire rating standards, and energy code compliance.
- Professional Engineering licensure with a focus on structural applications

Compensation and Other Information

- Salary includes a base compensation of \$120,000 - \$150,000 (USD) per year commensurate with and negotiable based on qualifications. Regional cost-of-living adjustments may also be considered.
- Full health benefits, 401k match, and annual bonus plan.
- Applicant's geographic location can be anywhere within the defined region, with a preference for a metropolitan area near a major airport hub.
- Expected start date: July-August 2025
- References may be required for finalists.

We are accepting applications through July 28th. Please apply through [this link](#).