

## FRIDAY FACTS 2017 ADVERTISING CALENDAR

As of December 30, 2016

Friday Date	Vertical Ad / Horizontal Banner	Friday Date	Vertical Ad / Horizontal Banner
1/6	Available / Available	7/7	Available / Available
1/13	Reserved / Available	7/14	Reserved / Available
1/20	Available / Reserved	7/21	Reserved / Reserved
1/27	Available / Reserved	7/28	Available / Reserved
2/3	Available / Reserved	8/4	Available / Reserved
2/10	Reserved / Reserved	8/11	Available / Available
2/17	Reserved / Reserved	8/18	Available / Reserved
2/24	Reserved / Reserved	8/25	Available / Reserved
3/3	Reserved / Reserved	9/1	Available / Reserved
3/10	Reserved / Reserved	9/8	Reserved / Available
3/17	Reserved / Reserved	9/15	Reserved / Reserved
3/24	Reserved / Reserved	9/22	Available / Available
3/31	Reserved / Reserved	9/29	Available / Reserved
4/7	Reserved / Reserved	10/6	Available / Available
4/14	Reserved / Reserved	10/13	Available / Reserved
4/21	Reserved / Reserved	10/20	Available / Available
4/28	Reserved / Reserved	10/27	Available / Reserved
5/5	Reserved / Available	11/3	Available / Available
5/12	Reserved / Reserved	11/10	Available / Reserved
5/19	Available / Reserved	11/17	Available / Reserved
5/26	Reserved / Available	11/24	Available / Reserved
6/2	Available / Reserved	12/1	Reserved / Available
6/9	Available / Available	12/8	Available / Reserved
6/16	Available / Reserved	12/15	Available / Reserved
6/23	Available / Available	12/22	Available / Reserved
6/30	Available / Reserved	12/29	Available / Reserved