

What makes the Jacob Leadership Institute different than other leadership programs?

The curriculum focuses on personal leadership as well as professional leadership and the skills learned can be used in all aspects of life. The instructor Bret Hood uses his 25 years of leadership expertise as an FBI agent and takes a deep dive into the science, psychology, and ethics that define leadership.

Students will also have access to guest speakers who are national and international leaders in a variety of professions.

What is the time commitment?

In addition to the four hours a month for the six training sessions, students can expect to add travel time to each city for the three live training sessions. Effort is made to secure a venue that is centrally located. Students may also be given homework tasks to be completed in between sessions. These tasks will not exceed more than two-three hours for the entire training program.

What is the cost of the program beyond the \$725 tuition?

There is no additional cost except for minimal travel expenses, which will vary depending on the city where the program is held. Students can consider carpooling with other students to help with travel costs. Compared to other leadership programs, the cost is minimal. Food is also provided at each live training session.

What is the level of training?

Because this training focuses on developing a personal leadership style, individuals from all levels of leadership will benefit, from the associate emerging professional and young architect to the seasoned principal who is already in a leadership position.

What is the deadline to apply?

Dec. 1, 2021

Where can I learn more?

[AIA Florida's website](#) has a full overview of the program as well as tuition information and the application, or you can contact Wendy Johnson at AIA Florida at (850) 222-7590 or wjohnson@aiafla.org.