



**What makes the Jacob Leadership Institute different than other leadership programs?**

The curriculum focuses on personal leadership as well as professional leadership and these skills learned can be used in all aspects of life. The instructor uses his 25 years of leadership expertise he gained as an FBI agent and takes a deep dive into the science, psychology, and ethics that define leadership.

**What is the actual time commitment beyond the monthly four-hour training?**

Students can expect to add travel time to each city. The distance varies depending on where you live but most locations can be reached in a day's travel without overnight stays. There will also be occasional homework assignments in between live sessions that make take 2-3 hours to complete.

**What is the cost of the program beyond the \$725 tuition?**

There is no additional cost except for minimal travel expenses, which will also vary depending on the city where the program is being held. Students can consider carpooling with other students who live in the same area to help with travel costs. Compared to other comparable leadership programs, the cost is minimal. Food is also provided during each training session.

**What is the level of training?**

Because this training focuses on developing a personal leadership style, individuals from all levels of leadership will benefit, from the associate emerging professional and young architect to the seasoned Principal who is already in a leadership position.

**What is the deadline to apply?**

December 15, 2020

**Where can I learn more?**

[AIA Florida's website](#) has a full overview of the program as well as tuition information and the application, or you can contact Wendy Johnson at AIA Florida at 850-222-7590 or [wjohnson@aiafla.org](mailto:wjohnson@aiafla.org).