



AIA Florida

The Florida Association of the
American Institute of Architects

Sponsorship Convention Levels and Values

2014 Annual Convention

July 17 – 19th

Miami, Florida

DIAMOND - \$10,000 Sponsorship of the Keynote Speaker or the Exclusive Sponsor of the President's Reception

- Opportunity to address the audience at the Keynote Session (Speaker Sponsor)
- Optional table-top exhibit at the event
- Four tickets to the President's Reception (Eight tickets – President's Reception Sponsor)
- A Sponsor 8X10 booth at the Tradeshow in a prime location
- Company name and paragraph on services offered in the Tradeshow Program
- Company name & logo on printed & electronic convention brochure
- Optional email to attendees prior to the Convention
- Contact information for all Convention attendees (excluding email)
- Company name & logo on the multi-team banner
- Special Sponsor Flag at your booth
- Optional webinar during the year
- One year individual Allied Membership with full benefits
- One editorial article in the weekly Friday Facts newsletter
- Recognition in *Florida/Caribbean Architect* magazine
- Six months of recognition on the AIA Florida website

EMERALD - \$7500 - Sponsorship of a Continuing Education Presentation

- Presentation of a CE seminar at the Convention (approval of the Committee)
- Optional table-top exhibit at the seminar
- Three tickets to the President's Reception
- A Sponsor 8 X 10 Booth at the Tradeshow in a prime location
- Company name and paragraph on services offered in the Tradeshow Program
- Company name & logo on the printed & electronic convention brochure
- Contact information for all Convention attendees (excluding email)
- Company name & logo on the multi-team banner
- Special Sponsor Flag at your booth
- One year individual Allied Membership with full benefits
- One editorial article in the weekly Friday Facts newsletter
- Recognition in *Florida/Caribbean Architect* magazine
- Three months of recognition on the AIA Florida website

- **EMERALD - \$7500 – Digital Sponsorship: Wi-Fi, Charging Station, Convention Apps & Social Media**

- Sponsor 8X10 Booth at the Tradeshow in a prime location
- Three tickets to the President's Reception
- Company name and paragraph on services offered in the Tradeshow Program
- Company name & logo Charging Station, Convention Apps & Facebook, Twitter
- Company name & logo on the printed & electronic convention brochure
- Push Notification of sponsorship during the Convention
- Contact information for all Convention attendees (excluding email)
- Company name & logo on the multi-team banner
- Special Sponsor Flag at your booth
- One year individual Allied Membership with full benefits
- One editorial article in the weekly Friday Facts newsletter
- Recognition in *Florida/Caribbean Architect* magazine
- Three months of recognition on the AIA Florida website

GOLD - \$5,000 – Sponsorship of the Kickoff Speaker, General Session Speaker or a Co-Sponsor of the President's Reception

VALUE:

- Sponsor 8X10 Booth at the Tradeshow in a prime location
- Signage and verbal recognition at your sponsored event
- Optional table-top display at sponsored event
- Two tickets to the Presidents Reception
- Company name and paragraph on services offered in Tradeshow Program
- Company name & logo on the printed & electronic convention brochure
- Contact information for all convention attendees (excluding emails)
- Your company name and logo on the multi-team banner
- Special Sponsor flag at booth
- One year individual Allied Membership with full benefits
- Recognition in *Florida/Caribbean Architect* magazine
- Three months of recognition on AIA Florida web site

SILVER - \$3500 – Sponsorship of a Tradeshow Bar, Convention Registration-Welcome Desk, Continental Breakfast, the Annual Board of Directors Meeting, Kickoff Entertainment, or the Tradeshow Bags

VALUE:

- Includes a Premium 8x10 booth at the Tradeshow
- Complimentary drink tickets at Tradeshow (Bar Sponsor)
- Logo on the Registration Desk (Registration-Welcome Desk Sponsor)
- Optional table-top display at sponsored event
- Signage and verbal recognition at your sponsored event

- Company name and paragraph on services offered in Tradeshow Program
- Contact information for all Convention attendees (excluding emails)
- Your company name and logo on the multi-team banner
- Special Sponsor flag at your booth
- Recognition in *Florida/Caribbean Architect* magazine
- One month of recognition on AIA Florida web site

BRONZE - \$2,500 – Sponsorship of, Refreshment Break, Night at the Movies, President's Reception Bar, Tour or EP Boot Camp

VALUE:

- Includes an 8x10 booth at the Tradeshow
- Optional table top display at sponsored event
- Signage recognition at your sponsored event
- Company name and paragraph on services offered in Tradeshow Program
- Contact information for all Convention attendees (excluding emails)
- Your company logo on the multi-team banner
- Recognition in *Florida/Caribbean Architect* magazine

COPPER - \$1,500 –Logo Store, EP Reception, Past-Presidents Breakfast or the AIA Florida Staff Logo Shirt Uniforms

VALUE:

- Table-top display at the Tradeshow
- Logo on store bags (Logo Store sponsor)
- Logo on Staff shirts (Shirt sponsor)
- Optional table top display at event
- Contact information for all Convention attendees (excluding emails)
- Your company logo on the multi-team banner
- Recognition in *Florida/Caribbean Architect* magazine

(1/9/2014)