

REGIONAL REPORT BRIEFING

January 16, 2006

- Inaugural Gala for the incoming President was a wonderful event on the evening of December 9, 2005, held at Union Station. Doug Steidl, FAIA, retiring President introduced the incoming president, Kate Schwensen, FAIA. All 500 guests enjoyed the festivities. See attached memo from in-coming President Kate Schwensen.
- On Saturday, December 10, the new 2006 Board met, followed by an evening reception for retiring Executive Vice President, CEO, Norman L. Koonce, FAIA. A moving celebration and presentation closed the reception. Norman, who has served the AIA his entire career, was AIA Foundation President for 12 years and was instrumental over the last 8 years as Executive Vice President/CEO in turning around the financial situation of AIA. We have a new CEO/EVP, Christine McEntee, who comes to us from the American Cardiologist Association side. Her unique perspective of having worked in a similar size national organization with many of the same issues related to organization and legislation will be a great asset to AIA. Her incoming speech to the 2005/2006 Board was on-target.
- During the Board proceedings, the 2006 Budget was approved and will exceed \$60 million. The many programs and issues that benefit our 77,000 members are continually being developed and implemented through the main AIA committees on Advocacy, Community and Knowledge. See attached AIA "Relationship of Programs to AIA Strategic Plan" organization chart.
- Enrique "Henry" Woodroffe, FAIA, Tampa, Junior Regional Director, replaces Ben Vargas, AIA, Puerto Rico, and will serve through 2008. We extend our gratitude to Ben for his diligent pursuit of an ever increasing service to our profession and to the community.
- Mike Rodriguez, AIA, Senior Regional Director, Florida/Caribbean Representative, will serve on the Knowledge Committee, while Henry Woodroffe, FAIA, will serve on the Advocacy Committee, and continue in the foot steps of Ben by also serving on the Diversity Committee. Additionally, Mike has thrown his hat into the ring for National AIA Vice President and will run for election this summer at the National Convention. We need to support Mike in this endeavor. His commitment to AIA is unmatched and his successful election would allow for the Florida/Caribbean region to have a truly dedicated architect at AIA.
- Ted Pappas, FAIA, from Jacksonville and past President of AIA in 1988, was installed as Chancellor of the College of Fellows. His tenure will continue the success of the College of Fellows in its efforts to elevate the profession and its members.
- An update of the AIA 150 celebration of the founding of AIA in 1857 was delivered. A very special national celebration event is being planned for 2007, to be held in New York City, the founding city. This celebration will require commitment from all local components. See attached AIA 150 Initiatives.
- Regional Leadership Conference: The recently established Regional Leadership Committee for AIA Florida/Caribbean will meet in the Virgin Islands the end of January. Issues to be discussed include: increased participation in regional activities; common issues affecting our profession; and discussion on how to continually improve our working relationship as a region.
- AIA Fellowship Program: This year the program received ten nominations from throughout the Florida/Caribbean region: two candidates from Puerto Rico; two from Orlando; five from Miami; and one from Palm Beach. We wish them success in their hopes of being elevated to Fellowship in 2006. We will continue to encourage AIA Florida/Caribbean members to submit their nominations in the coming year.

- We have also attached the Annual Report of the American Architectural Foundation for informational purposes, and to indicate the need to help continue the tradition.
- Mike and I need your input to continually improve AIA services to each member. Please e-mail us and let us know if you have any issues that need our attention.
- Finally, explore the AIA website at aia.org to review a description of AIA initiatives.

Enrique A. Woodroffe, FAIA
Regional Director, Secretary
Enrique.Woodroffe@WoodroffeArchitects.com

Miguel A. Rodriguez, AIA
Regional Director, Treasurer
Miker@rodriguezarchitects.com



THE AMERICAN INSTITUTE OF ARCHITECTS

October 2005

Dear AIA Member:

The American Institute of Architects is a community of architects who come together to discover and share knowledge and to advocate for better places in which to live, work, and play. Membership in the AIA enables us as individuals to accomplish goals we could not accomplish alone, powered by the voices of more than 74,000 architects, emerging professionals, and allied partners. This spirit of collaboration was best exemplified in the weeks following Hurricane Katrina, when members and colleagues around the globe reached out to support the affected architects and communities through several initiatives established by the AIA. Today, AIA members are helping to rebuild America's Gulf Coast through disaster assessment efforts in Mississippi and design assistance programs in Louisiana.

In 2005, the AIA continued to improve its service to members, the profession, and society. Building on the work of preceding years at all levels of the organization, we focused on four strategic objectives:

- Community for members
- Knowledge for the profession
- Advocacy for healthy, safe, sustainable, and livable communities
- Resources to accomplish the above.

We have also steadily gained credibility, influence, and expertise over the last year. Our AIA Community successes include record membership numbers and retention rates of an increasingly diverse and inclusive group. To better support a critically important segment of our community—architects of the future—we successfully launched the *Emerging Professionals Companion*, an unparalleled education and training resource free to all members. AIA Knowledge successes include the completion of more than 2.5 million hours of continuing education by members and record sales and use of AIA contract documents. AIA Public Advocacy successes have included increased recognition of the AIA credential and increased media “hits” of AIA-related features and information.

AIA Government Advocacy successes deserve special mention because we have celebrated several major federal legislative victories, including defeat of efforts to repeal the historic rehabilitation tax credit and passage of the brightfields/brownfields demonstration project, a \$20-million sun wall project for the U.S. Department of Energy, a major community enhancement study as part of the transportation program, a measure to upgrade sustainable design standards, a solar photovoltaic commercialization program, and a \$358-million tax cut for architects.

Next year, 2006, will be our organization's 149th year. As we prepare to observe and celebrate our sesquicentennial, we will continue to do all we can to achieve our mission of serving our members, profession, and society. Please join me in renewing your membership in the AIA and continuing to add your voice to this important and influential professional community.

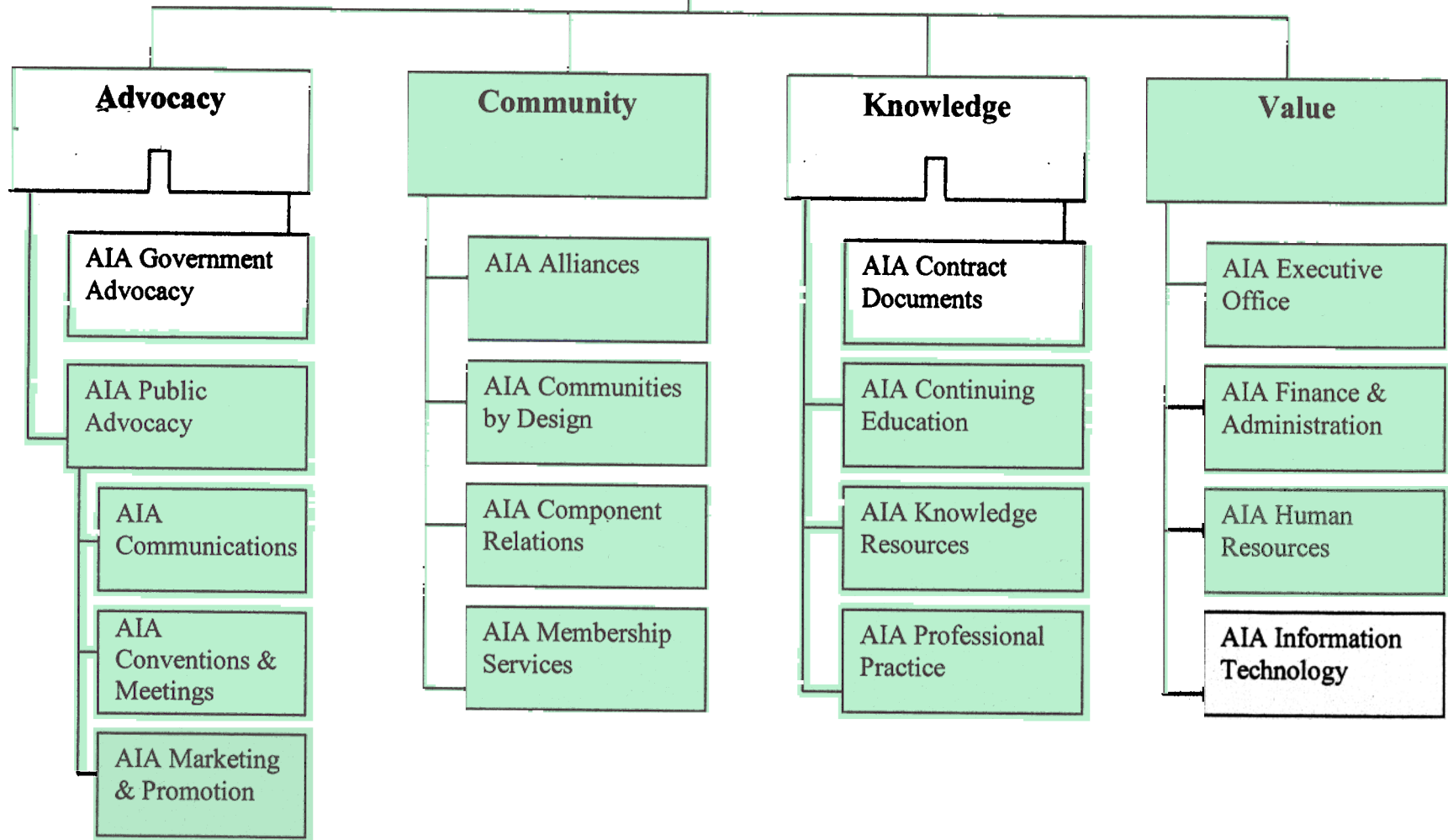
Sincerely,

Kate Schwensen, FAIA
2006 President

1735 New York Avenue, NW
Washington, DC 20006-5292
Information Central: 800-242-3837

The National Component of The American Institute of Architects

Relationship of Programs to the AIA Strategic Plan





MEMORANDUM

AIA Board of Directors

FROM: Norbert W. Young, Jr., FAIA
Chair, Board of Regents of the American Architectural Foundation

DATE: November 21, 2005

The AAF is pleased to submit this report of its 2005 accomplishments and 2006 goals to the AIA Board of Directors. We are appreciative of the continued commitment and involvement of the AIA and its membership in support of AAF's mission to educate the public on the power of architecture to improve lives and transform communities. We are also pleased to report that we recently began a two-year program to complete all deferred maintenance of the historic Octagon. This year also marked the formalization of the AIA-AAF partnership through the creation and adoption of a Memorandum of Understanding. For purposes of our report, attached is the summary of the key actions endorsed unanimously by the Board of Regents at our April meeting. These key actions provide the current direction for the Foundation. We look forward to working together with you in the coming year and wish you great success with the AIA 150 celebration.

AAF REPORT TO THE 2006 AIA BOARD OF DIRECTORS

AAF REGENTS UNANIMOUSLY APPROVE THREE-YEAR STRATEGIC PLAN

In 2005, the AAF Board of Regents unanimously approved and affirmed a three-year strategic plan for the organization as presented by AAF President and CEO Ron Bogle. The plan details the programs that will help AAF advance its mission “to educate the public on the power of architecture to improve lives and transform communities.” The programs fall into three areas:

- **Core AAF Programs**—Mayors’ Institute on City Design, Grants, Scholarships, Awards and Recognition, the Octagon and Museum, Prints and Drawing Collection, and Exhibitions
- **New Programs**—Great Schools by Design and a National K-12 Design Education Initiative
- **Programs in Development**—Civic Leadership Design Institute/Octagon Institute, AAF Speaker Series, the National Coalition of Architecture Foundations, and a greatly expanded grants, fellowship and scholarship program

Through these programs, AAF “leads and connects” a range of important constituents such as mayors, civic leaders, school officials, architects and other design professionals, government organizations, industry, and the public-at-large. In 2005, AAF will convene an increasing number of forums, institutes, symposia and summits. By 2008, AAF expects to convene 50-60 events annually. AAF communicates the knowledge created at these events to help improve the built environment in which people live, work, and play. As part of the three-year plan, AAF expects to grow its annual budget from \$4.5 million in 2006 to \$8 million in 2008 and the professional staff will grow from 22 in 2006 to about 30 by 2008. This growth will be financed through expanding the number of funding partners – the rate of growth will be determined by revenue. AAF operates on a pay-as-you-go basis.

OCTAGON TASK FORCE RECOMMENDATIONS UNANIMOUSLY ENDORSED

This year, the Board of Regents also enthusiastically and unanimously endorsed the Octagon Task Force’s recommendations on how to align Octagon programs to the mission of the AAF. The Task Force consisted of 13 distinguished national thought leaders representing such organizations as the National Trust for Historic Preservation, AIA, Heritage Philadelphia Program, and Winterthur Museum. The Task Force recommended that the Octagon become the symbolic home to AAF’s Octagon Institute. This program will bring together civic leaders and design professionals to learn about and discuss important urban design issues. They also recommended that the current exhibition program at the Octagon move to other venues that offer the potential for greater impact and larger audiences. It was also recommended that the space used for galleries serve as AAF office space. However, it was recommended that the AAF develop a strategy for periodic public accessibility to the house, especially to the historic Treaty Room. The Task Force advised continued dialogue with AIA to help establish an Octagon endowment, as well as discussion on how the proposed American Center for Architecture could encompass the Octagon.

JOINT AAF-AIA MEMORANDUM OF UNDERSTANDING RECEIVES FULL SUPPORT

Also in 2005, the AAF Board of Regents unanimously approved the draft Memorandum of Understanding (MOU) between the AAF and the AIA. The document details the two organizations’ missions, characteristics, areas of partnership, commitments to one another, and plans to strengthen communication between the AIA and AAF. The MOU is for a one-year period with an agreement to renew automatically for subsequent one year periods. The AAF Board recommended that the MOU be updated each year.

AAF REGENTS UNIFIED ON AIA'S PROPOSED CAPITAL CAMPAIGN

In the Spring meeting of the AAF board, AIA's Norman Koonce presented a proposed \$12-15 million development campaign to establish the American Center for Architecture as part of the AIA sesquicentennial initiative: *AIA150*. At that time, the proposal called for AIA and AAF to work together to raise the funds. After lengthy discussion, the AAF Board concluded unanimously that the American Center for Architecture proposal is not developed enough *at this time* to represent a viable plan for a campaign of this size. However, the AAF Board expressed enthusiastic and full support conceptually for the American Center for Architecture provided that it:

- encompass the Octagon house;
- establish an endowment for the Octagon;
- recognize AAF as the developer of Center community leadership programs
- define clear fundraising goals and rules of engagement for each organization.

AAF strongly recommends that the AIA work to better shape the direction, mission and details of the proposed American Center for Architecture before a final decision is made. We are prepared to assist in this continuing study.-