



AIA
Florida

2019
Marketing &
Communication
Opportunities

Why Become an AIA Florida Sponsor?

Florida has a booming economy and it's our architect members who are designing the future in our state and beyond.

Architects design and manage projects, select products, contract vendors and guide clients in a variety of industry sectors including commercial, healthcare, residential, hospitality, education and more.

AIA Florida's sponsorship opportunities are geared toward providing you with ways to cultivate strategic relationships with our members who are decision-makers and thought leaders in the industry. As a sponsor, you can accelerate your business goals and increase brand visibility to position your company as an industry leader committed to creating quality spaces where we can all live, work and play.

Visibility

As one of the **top five largest** components in the country, AIA Florida programs and publications reach over **3,500 members and allied professionals** in the Florida/Caribbean region. Each of our sponsorship opportunities offers unique ways to promote your business to the architectural community and other design and construction leaders.

Positioning

Distinguish yourself among your competitors by partnering with AIA Florida. By sponsoring programs and events that lead the profession on issues such as sustainable design, accessibility or sea level rise, you **strategically enhance** your company's position as a leader and expert source of trusted information.

Strategic Collaboration

Sponsoring is a cost-effective way to **gain access** to our membership and help develop key relationships needed to boost and maintain your business in an increasingly competitive environment.





AIA Florida Fast Facts

\$30M

Our members spend over \$30 million per year on products and services.

500

Over 500 members attend AIA Florida's Annual Convention and Trade Show.

8,500

Our website has prime advertising space with an average of 8,500 impressions per month.

33%

Our award winning E-Newsletter, Friday Facts, boasts an industry leading 33% open rate.

2019 AIA Florida Marketing & Communication Opportunities

Choose exposure and brand-alignment opportunities based on your marketing goals and budget. AIA Florida offers multiple opportunities to increase and customize the benefits that best meet your business goals.

1. AIA Florida Corporate Sponsorship
2. Convention & Trade Show Sponsorships
3. Print & Digital Advertising
4. Select & Customize Your Sponsorship Package
5. Complete Your Commitment Form



1 AIA Florida Corporate Sponsorship

Companies that commit to a sponsorship of \$2,000 or more per year become AIA Florida Corporate Partners and enjoy valuable benefits of sponsorship throughout the year. Choose a sponsorship level to receive the benefits listed below and maximum exposure.

All levels of corporate sponsors receive complimentary profiles on AIA Florida's website and directory, access to AIA Florida events, subscription to the *Florida/Caribbean Architect* magazine, social media opportunities and member discounts.

AIA Florida Corporate Sponsorship Levels	Diamond <i>\$40,000 value</i> \$30,000	Platinum <i>\$30,000 value</i> \$25,000	Gold <i>\$22,000 value</i> \$20,000	Silver <i>\$20,000 value</i> \$15,000	Copper <i>\$6,500 value</i> \$5,000	Bronze <i>\$2,500 value</i> \$2,000
Complimentary exhibit booth at AIA Florida Annual Trade Show	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth	
Complimentary Convention registration	4	3	2	1	1	
Present Continuing Education Seminars to members	Up to 3 per year	Up to 2 per year	1 Per Year	1 per year		
Complimentary website banner advertisements	4 Banners for 12 months	3 Rectangle banners for 12 months	6 Rectangle banners for 6 months			
Complimentary weekly <i>Friday Facts</i> e-newsletter banner ad	12	6	4	1	1	1
Complimentary monthly <i>EPigram</i> e-newsletter banner ad	12	6	4	1	1	1
Complimentary print advertisements in the <i>Florida/Caribbean Architect</i> magazine	2-Full page color	1-Full page color	½ Page color	⅓ Page color	¼ Page color	⅛ Page color
Complimentary print advertisements in <i>Annual Firm & Membership Directory</i>	1-Full page color	½ Page color	¼ Page color	⅓ Page color	¼ Page color	
Complimentary Individual Allied Memberships with AIA Florida, and all benefits associated with membership	2	2	2	1	1	1



2 Convention & Trade Show Sponsorships

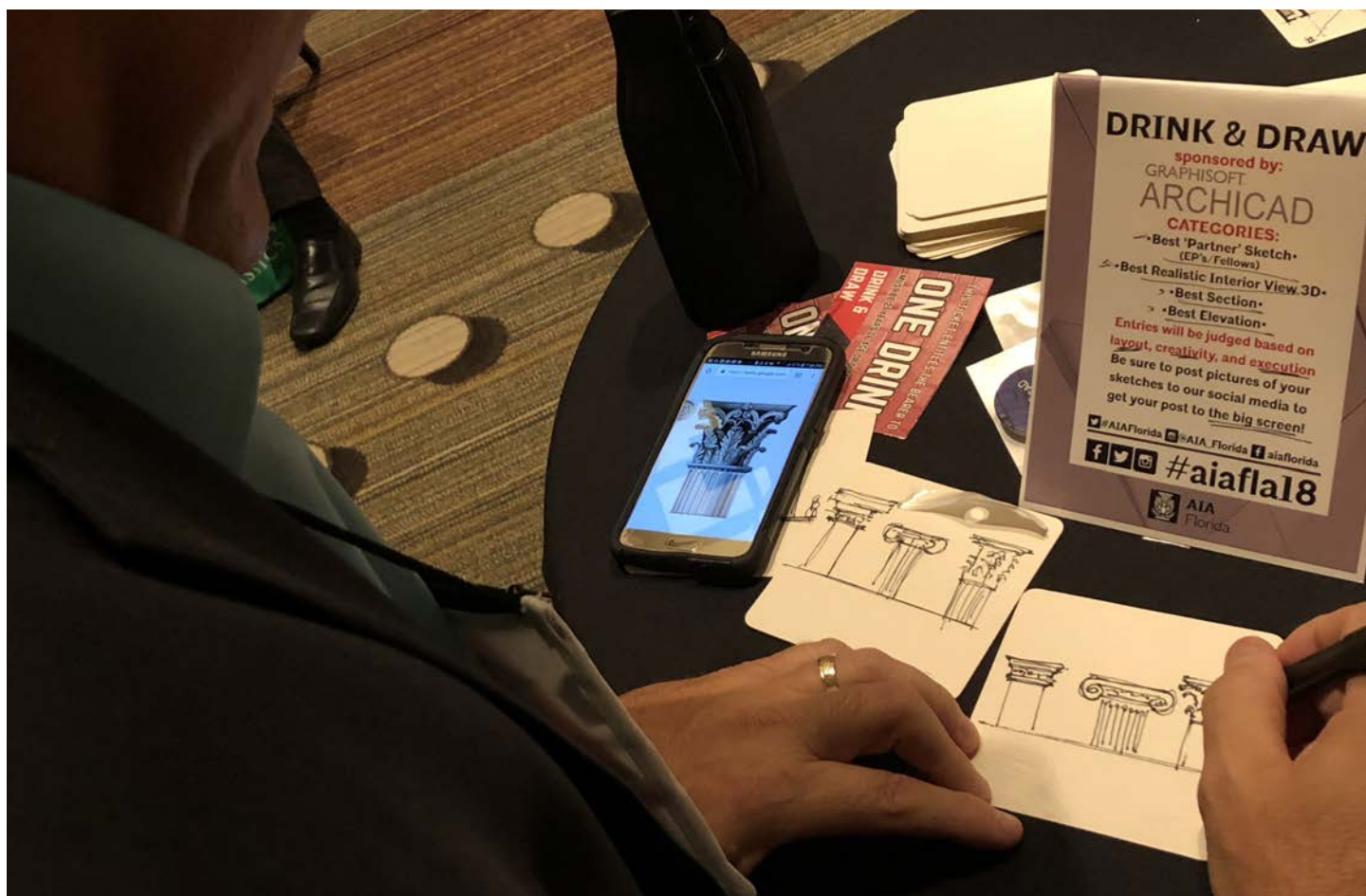
AIA Florida's Annual Convention & Trade Show features distinguished speakers, special events, black-tie optional awards ceremony and reception, annual business meetings and a trade show for product vendors and service providers. We anticipate attendance of over 500 architects, engineers and contractors at our 2019 AIA Florida Convention & Trade Show on July 25-28 at the Ritz-Carlton in Grande Lakes, Florida. Convention sponsors are welcome to choose one specific event or build their own package. All sponsors will enjoy a multitude of benefits.

Event Opportunities	Benefits	Available	Cost
Luncheon Sponsor <i>Over 250 architects attending.</i>	<ul style="list-style-type: none"> 1 Convention registration 3 tickets to the luncheon Opportunity to address the audience briefly 1 Trade Show table top <u>while supplies last</u> Company name/logo on event signage and in the Convention program A copy of the Convention attendee list 	SOLD	\$8,000
President's Reception <i>The opening night reception welcomes architects, engineers, contractors and vendors.</i>	<ul style="list-style-type: none"> 1 Convention registration 4 tickets to the President's Reception Opportunity to address the audience briefly 1 Trade Show table top <u>while supplies last</u> Company name/logo on event signage and in the Convention program A copy of the Convention attendee list 	1 Left 1 SOLD	\$5,000
Keynote or General Session <i>Sponsor a leading professional speaker at one of the sessions.</i>	<ul style="list-style-type: none"> 1 Convention registration 25% disc. on Trade Show table top <u>while supplies last</u> Opportunity to address the audience briefly Company name/logo on event signage and in the Convention program A copy of the Convention attendee list 	20-25 Left 1 SOLD	\$4,500
Continental Breakfast <i>Held before the start of the first session each day.</i>	<ul style="list-style-type: none"> 1 Convention registration 25% disc. on Trade Show table top <u>while supplies last</u> Company name/logo: event signage, hot bev. cup wraps and in the Convention program A copy of the Convention attendee list 	2 Left 1 SOLD	\$3,500
Drink & Draw Reception <i>Exclusive sponsorship.</i>	<ul style="list-style-type: none"> 1 Convention registration Opportunity to address the audience briefly Company name/logo on event signage, drink coasters and in the Convention program A copy of the Convention attendee list 	SOLD	\$3,000
Annual Meeting <i>Exclusive sponsorship.</i>	<ul style="list-style-type: none"> 1 Convention registration Opportunity to address the audience briefly 25% disc. on Trade Show table top <u>while supplies last</u> Company name/logo on event signage and in the Convention program A copy of the Convention attendee list 	SOLD	\$2,000
Fellows Dinner <i>Exclusive sponsor of annual event attended by accomplished members.</i>	<ul style="list-style-type: none"> 1 ticket to the Fellows Dinner Opportunity to address the audience briefly Company name/logo on event signage, Step & Repeat photo op and in the Convention program 	SOLD	\$2,000



2 Convention & Trade Show Sponsorships Cont.

Event Opportunities	Benefits	Available	Cost
Refreshment Break <i>Held between sessions each day.</i>	<ul style="list-style-type: none"> 1 Convention registration 25% disc. on Trade Show table top <u>while supplies last</u> Company name/logo on event signage and in the Convention program A copy of the Convention attendee list 	2 1 SOLD	\$2,000
Architectural Tours (3) <i>Tours are arranged by local architects featuring historical and innovative designs.</i>	<ul style="list-style-type: none"> 1 Convention registration 25% disc. on Trade Show table top <u>while supplies last</u> Company name/logo on event signage and in the Convention program A copy of the Convention attendee list 	SOLD	\$1,500 per tour
Night at the Movies <i>Educational documentary.</i>	<ul style="list-style-type: none"> 1 Convention registration 25% disc. on Trade Show table top <u>while supplies last</u> Company name/logo on event signage and in the Convention program A copy of the Convention attendee list 	SOLD	\$1,500



Drink & Draw Event



2 Convention & Trade Show Sponsorships *Cont.*

Golf Tournament Opportunities	Benefits	Available	Cost
Golf Tournament Title Sponsor <i>Exclusive sponsorship.</i>	<ul style="list-style-type: none"> 2 Convention registrations 1 Trade Show table top <i>while supplies last</i> 2 Golf Tournament registrations 2 Tee sponsorships Company name/logo on event signage and in the Convention program A copy of the Convention attendee list 	SOLD	\$12,000
Practice Range/Putting Green	<ul style="list-style-type: none"> 1 Golf Tournament registration Company name/logo on event signage at practice range and in the Convention program A copy of the Convention attendee list 	2 1 SOLD	\$2,500
Drink Cart	<ul style="list-style-type: none"> 1 Golf Tournament registration Company name/logo on signage, drink cart, drink tickets and in the Convention program A copy of the Convention attendee list 	1 Left 2 SOLD	\$2,000
Tee Time - <i>not a sponsored item</i>	<ul style="list-style-type: none"> 1 Golf Tournament Tee Company name/logo on signage at the tee and in the Convention program A copy of the Convention attendee list 	15 Left 4 SOLD	\$500



Golf Tournament



2

Convention & Trade Show Sponsorships Cont.

Design & Honor Awards Opportunities	Benefits	Available	Cost
Awards Reception <i>The prestigious awards program recognizes firms and individuals who contribute to the advancement of the profession.</i>	<ul style="list-style-type: none"> 1 Convention registration 2 tickets to the Reception 25% disc. on Trade Show table top <u>while supplies last</u> Company name/logo on event signage, Step & Repeat photo op and in the Convention program A copy of the Convention attendee list 	1 1 SOLD	\$6,500
Awards Program & Video Presentation <i>Exclusive sponsorship.</i>	<ul style="list-style-type: none"> 1 Convention registration 2 tickets to the Reception 25% disc. on Trade Show table top <u>while supplies last</u> Company name/logo on event signage and in the Convention program A copy of the Convention attendee list 	1	\$5,000
Awards After Party <i>Includes dessert/champagne toast to Design and Honor Award winners.</i>	<ul style="list-style-type: none"> 1 Convention registration 1 ticket to the Reception 25% disc. on Trade Show table top <u>while supplies last</u> Company name/logo on event signage and in the Convention program A copy of the Convention attendee list 	1 1 SOLD	\$5,000



Design Awards



2 Convention & Trade Show Sponsorships Cont.

Trade Show Opportunities	Benefits	Available	Cost
Trade Show Sponsor <i>Exclusive sponsorship.</i>	<ul style="list-style-type: none"> 2 exhibit booths including 8' x 10' space with 2, 6' x 2' tables and 4 chairs 2 Convention registrations Company recognition at the Opening Ceremony and in the Trade Show program A copy of the Convention attendee list 	SOLD	\$10,000
Trade Show Bags <i>Your company name/logo imprinted on Trade Show bags.</i>	<ul style="list-style-type: none"> 1 Convention registration 25% disc. on the purchase of a table top <u>while supplies last</u> Company name/logo in Convention & Trade Show program A copy of the Convention attendee list 	SOLD	\$2,500
Trade Show Bar <i>Advertise your company's support at one of the highest traffic areas.</i>	<ul style="list-style-type: none"> 1 Convention registration 25% disc. on the purchase of a table top <u>while supplies last</u> Opportunity for bartenders to wear your logo apparel (<i>subject to approval</i>) Company name/logo in Convention & Trade Show program and signage at bars 	2 1 SOLD	\$2,500
Trade Show Game Card <i>Advertise your company on the Trade Show attendee's game card.</i>	<ul style="list-style-type: none"> Company logo/name on printed game cards and in the Convention & Trade Show program A copy of the Convention attendee list 	SOLD	\$1,500



Trade Show



Trade Show Booths/Table Tops

Showcase your products and services with your very own space at our Annual Convention and Trade Show. All booths include a 8' x 10' space, pipe/drape, 6' x 2' table, two chairs, wastebasket and company ID sign. Up to four company representatives may staff the booth. Attendee roster provided post-convention. Table tops include one, 6' x 2' skirted and draped table and two chairs.

Exhibit Space Pricing

Early Bird Booth Pricing July 21, 2018 - January 31, 2019

AIA Florida Allied Members.....\$1,650

Non-members.....\$1,950

February 1, 2019 - July 25, 2019

AIA Florida Allied Members.....\$1,800

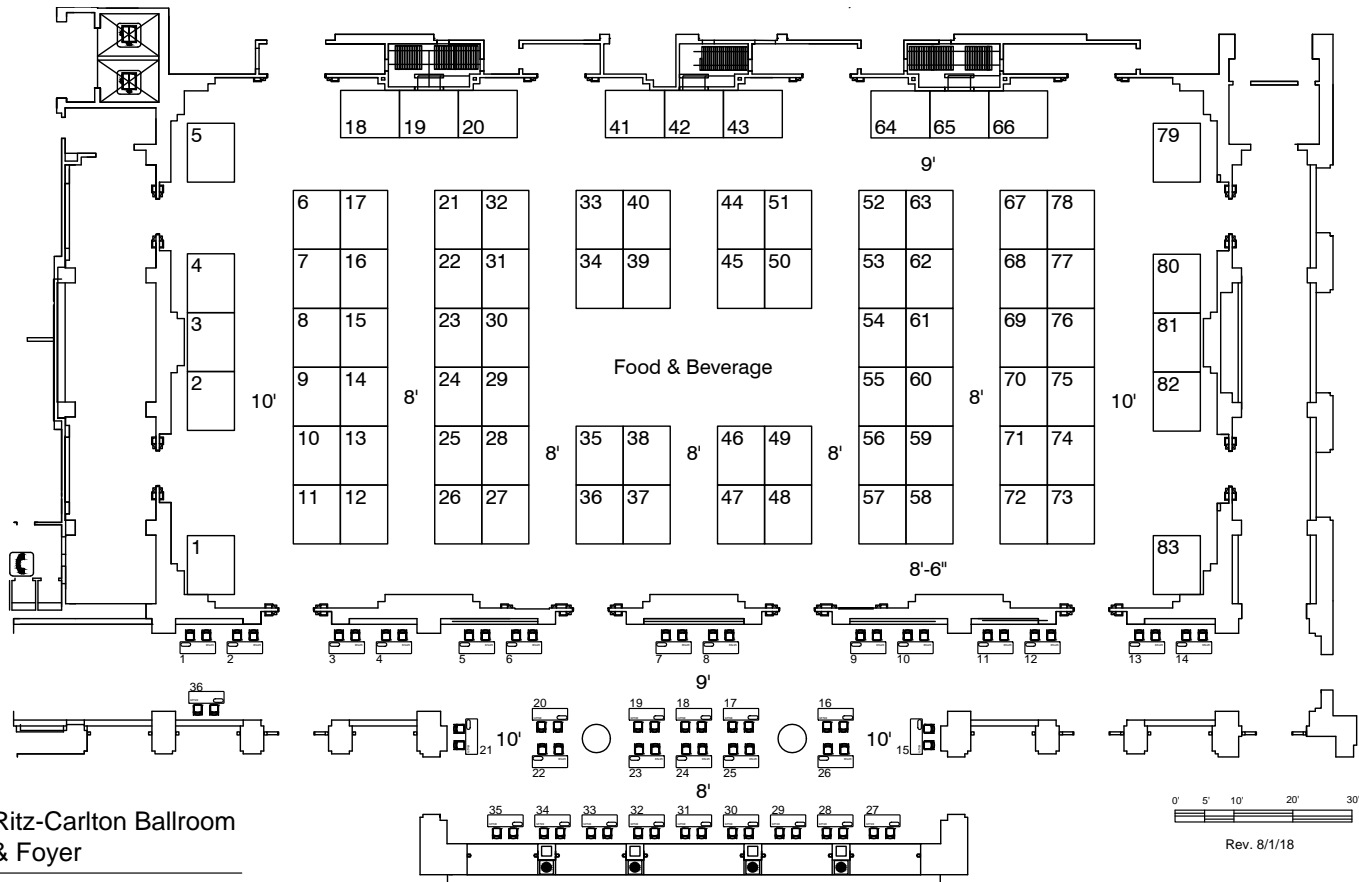
Non-members.....\$2,000

Table Top Pricing

AIA Florida Allied Members.....\$1,200

Non-members.....\$1,500

Booth space is selling fast so don't delay and purchase your booth or table top NOW! To secure exhibit space, contact Kathleen Hampton at khampton@aiafla.org or call (850) 222-7590.



Ritz-Carlton Ballroom
& Foyer

83-8x10 booths

36-6' tables

Aisle widths as noted

2

Convention & Trade Show Sponsorships Cont.

Additional Opportunities	Benefits	Available	Cost
Wi-Fi Sponsor <i>Exclusive sponsorship.</i>	<ul style="list-style-type: none"> 1 Convention registration Company name/logo on Wi-Fi access handouts, Wi-Fi password, and in Convention & Trade Show program Facebook and Twitter posts A copy of the convention attendee list 	1	\$3,500
Attendee Laynard/Wallets <i>Exclusive sponsorship.</i>	<ul style="list-style-type: none"> 1 Convention registration 25% disc. on the purchase of a table top <u>while supplies last</u> Company name/logo in Convention & Trade Show program A copy of the Convention attendee list 	SOLD	\$3,000
AIA Florida Welcome Desk <i>Capture your audience at the place every attendee visits during the Convention.</i>	<ul style="list-style-type: none"> 1 Convention registration 25% disc. on the purchase of a table top <u>while supplies last</u> Company name/logo in Convention & Trade Show program and on Welcome Desk signage A copy of the Convention attendee list 	1	\$3,000
Lounge Area/Charging Station <i>Exclusive sponsorship.</i>	<ul style="list-style-type: none"> 1 Convention registration 25% disc. on the purchase of a table top <u>while supplies last</u> Company name/logo in Convention & Trade Show program and signage at charging station A copy of the Convention attendee list 	1	\$2,500
Convention Welcome Bags <i>Your company name/logo on Convention attendee welcome bags.</i>	<ul style="list-style-type: none"> 1 Convention registration 25% disc. on the purchase of a table top <u>while supplies last</u> Company name/logo in Convention & Trade Show program and on welcome bags A copy of the Convention attendee list 	SOLD	\$2,000
Social Media Experience: Everwall <i>Exclusive sponsorship.</i>	<ul style="list-style-type: none"> Company name/logo included on computer monitors located throughout the venue and on the "How To" handout Opportunity to post from company social media accounts viewed by all attendees 	SOLD	\$1,500
Convention Welcome Bag Inserts - <i>not a sponsorship item</i>	<ul style="list-style-type: none"> Your company's marketing piece included in all convention attendee welcome bags. Limit two pieces per company 	5	\$500 per piece
Facebook/Twitter Post <i>Facebook reach over 10,000 people Twitter reach over 25,000 people.</i>	<ul style="list-style-type: none"> Content provided by sponsor to post from AIA Florida's social media accounts (2 posts per day) Posts will be displayed on Everwall where applicable 	SOLD	\$500



3 Print & Digital Advertising

Advertise your company's product and services in two different formats, providing you the biggest return on your investment.

1. Print

- Build your company's **brand and identity**. Educate architects about your products and services with a full color ad.
- Available five times a year in our quarterly publication of the *Florida/Caribbean Architect* magazine and in our annual Membership Directory.

2. Digital

Best for **quick responses** and brand building.

- Our digital formats reach your target audience with **limited competition** from
- your competitors.

Don't have an ad ready to publish? Provide us with all of your content and information and we will design it for you at **no additional fee**.

Print Advertising Rates

Size	Rate for 1 Ad	Rate for 5 Ads
Cover	\$2,500	\$2,100 per
Full Page	\$2,200	\$1,800 per
Half Page	\$1,500	\$1,250 per
1/3 Page	\$900	\$750
1/4 Page	\$650	\$525
1/8 Page	\$475	\$395



Print Advertising	Benefits
Advertorials <i>Feature in-depth information about your specific industry or product.</i>	<ul style="list-style-type: none"> • Educate your audience on your brand • Specifically target your message with corresponding <i>Florida/Caribbean Architect</i> magazine content • Associate the message with your brand
Display <i>Exclusive sponsorship</i>	<ul style="list-style-type: none"> • Visually appealing • Increase your company's brand awareness • Promote customer engagement
Outserts <i>Gain more attention by using this form of printed wrapped pieces.</i>	<ul style="list-style-type: none"> • Ease of response for your audience • Promote events, new product introduction or product guides • Literally jump off the page and attract the readers attention



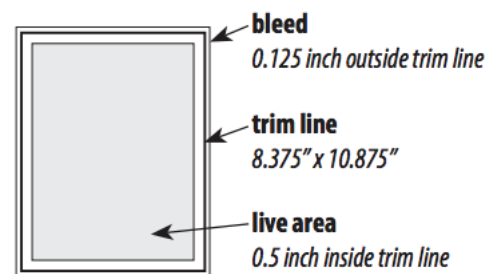
3 Print & Digital Advertising Cont.

Editorial Calendar

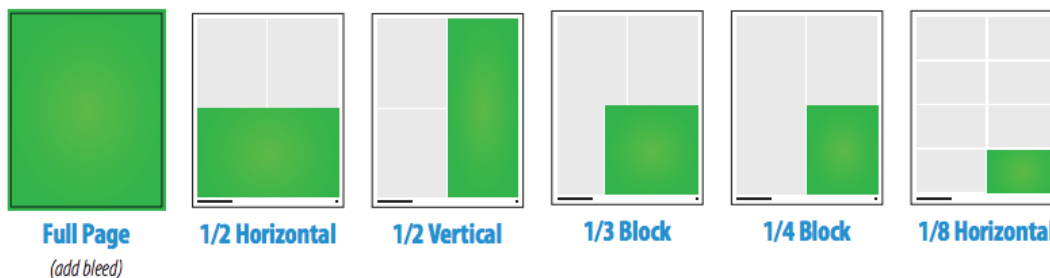
Ad Sales Close/Artwork Due	Delivered to Members
2019 Membership Directory	
12/28/2018	February 2019
Florida/Caribbean Architect	
2/26/2019	April 2019
5/14/2019	July 2019
8/28/2019	October 2019
11/15/2019	January 2020

Print Advertising Specifications

Page Size	8.375" x 10.875" (trim)
Full Page*	8.375" x 10.875"
Back Cover	8.375" x 8.3"
1/2 Page Horizontal	7.875" x 4.937"
1/2 Page Vertical	3.875" x 10"
1/3 Page Block	5.187" x 4.937"
1/4 Page Block	3.875" x 4.937"
1/8 Page Horizontal	3.874" x 2.34"



* Full-page ads are intended to bleed off the page
Please include an additional .125" of bleed on each side of the page



Print Advertising File Requirements

- All artwork should be submitted as an Adobe InDesign, Illustrator, Photoshop, or PDF file.
- Please embed or include all fonts and graphics.
- Full-page cover and tab ads must include a .125" bleed around the entire page and important information should be at least .5" away from the trim.
- Graphics should visually appear high-resolution and have a minimum 300 dpi (dots per inch)
- All colors should be created at CMYK process colors.



3

Print & Digital Advertising Cont.

Digital Advertising	Benefits
AIA Florida Website Ad Feature your business on the landing page of AIA Florida's website.	<ul style="list-style-type: none"> Reinforce your marketing message Reach members and non-members



AIA Florida Website Advertising Rates

Size	Rate (Published Price)
(4) Rotating ROS 12-month Banner	\$2,500 per ad
(3) Rotating ROS 12-month Rectangle	\$1,950 per ad
(6) Rotating ROS 6-month Rectangle	\$1,350 per ad

Online Advertising File Specifications

Custom Banner

- 485 x 77 pixels or
- 120 x 240 pixels
- JPG, GIF or Flash/SWF accepted
- Max files size 100 KB
- Run of site (ROS). Only one ad space available with four advertisers rotating in each position

Custom Rectangle

- 233 x 150 pixels
- JPG, GIF or Flash/SWF accepted
- Max files size 100 KB
- Two run of site (ROS) spaces available with four advertisers rotating position

Website Flash Guidelines

- Publish or export .SWF file for Flash Player 9 and ActionScript 3.0.
- Bitmaps should have "smoothing enabled" for best presentation.
- All fonts, images, and support animations files should be embedded within the file.
- Do NOT use flash stage color as background; create a bottom layer and draw a solid filled box.
- Animations time limit is approx. 25 seconds; a stop action is needed at the end of the animation.



Digital Advertising	Benefits	Cost
Friday Facts E-Newsletter	<ul style="list-style-type: none"> Reach your audience on a weekly basis Limited competition with only two ads sold per e-newsletter 	Four insertions \$880.00 or \$1,850 non-member (bulk discount available)
EPigram E-Newsletter	<ul style="list-style-type: none"> Reach over 1,000 emerging professionals on a monthly basis 	Four insertions \$887.50 (bulk discount available)
Digital Advertorial	<ul style="list-style-type: none"> Create your own message and content to be sent out as a news article in <i>Friday Facts</i> or <i>EPigram</i> 	One advertorial \$500

FRIDAY FACTS

A publication by the Florida Association of the American Institute of Architects

September 14, 2018

DESIGNING SMALL MULTIFAMILY SPACES?

Specify a bank of TANKLESS

- Water heaters outside
- Comfort inside
- Energy savings all around

SMARTER. TOUGHER.

fnga FLORIDA NATURAL GAS ASSOCIATION

In this Issue

- [AIA Issues Volunteer Request for Hurricane Florence](#)
- [Hurricane Florence Poses Challenges to Infrastructure](#)
- [AIA Florida Architects Listed in Florida 500](#)
- [Now Accepting Applications for the 2018 Class of Citizen Architects](#)
- [Last Chance to Register for Pensacola and Ft. Lauderdale Hot Topics](#)

AIA Issues Volunteer Request for Hurricane Florence

Hurricane Florence has made landfall in North Carolina as a Category 1 hurricane. It is expected that Florence's center may linger for another whole day along coastal North and South Carolina.

Vicki Long, CAE, Hon. AIA, AIA Florida executive vice president, has been in touch throughout the week with component leaders in North and South Carolina. Both states are aware and appreciative of AIA Florida's offers of assistance should it be needed or called upon by local officials.

AIA Florida staff has compiled a list of members with licenses in North Carolina, South Carolina, Virginia or Maryland and is cross referencing this data with the latest list of SAP-trained architects.

Kim Headland, AIA, 2018 AIA Florida president, has communicated updates to AIA Florida board members

ep·i·gram

/ep·e·gram/
n. a short poem or saying expressing an idea in a clever and amusing way

AIA Florida
a newsletter for emerging professionals

[AIA Florida](#) | [NCARB](#) | [BOAID](#) | [Contact Us](#)

ASSURING CRITICAL POWER for eldercare, data centers, & hospitality?

Spec a natural gas GENERATOR for reliable power

SMARTER. TOUGHER.

fnga FLORIDA NATURAL GAS ASSOCIATION

AIA Florida 2018 Associate of the Year: Amie Calisti, Assoc. AIA

Amie Calisti, Assoc. AIA was awarded the Associate Member Individual Honor Award at the AIA Florida Design and Honor Awards ceremony at the AIA Florida Convention on July 21.

Amie is an architecture associate dedicated to leadership in the profession and community with a lively and exceptional passion. She brings with her more than five years of experience as a designer and is a valued Project Manager within her firm.

She is an involved leader in the AIA Palm Beach chapter where she continues to support the organization after having been elected two consecutive years as Associate Director in 2016 and 2017.

Insert your company's advertisement in AIA Florida's *Friday Facts* weekly e-newsletter or *EPigram*'s monthly e-newsletter. As an added bonus, embed a clickable link to your website!



4 Select & Customize Your Sponsorship Package

1 Corporate Sponsorship

___ Diamond.....	\$30,000
___ Platinum.....	\$25,000
___ Gold.....	\$20,000
___ Silver.....	\$15,000
___ Copper.....	\$5,000
___ Bronze.....	\$2,000

2 Convention & Trade Show Sponsorship

Event Opportunities

___ Luncheon Sponsor.....	SOLD
___ President's Reception.....	\$5,000
___ Keynote or General Session..	\$4,500
___ Continental Breakfast.....	\$3,000
___ Drink & Draw Reception.....	SOLD
___ Annual Meeting.....	SOLD
___ Fellows Dinner.....	SOLD
___ Refreshment Break.....	\$2,000
___ Architectural Tours.....	SOLD
___ Night at the Movies.....	SOLD

Golf Tournament Opportunities

___ Golf Tournament Title Sponsor.....	SOLD
___ Practice Range/Putting Green.....	SOLD
___ Drink Cart.....	\$2,000
___ Tee Sponsor.....	\$500

Honor & Design Awards Opportunities

___ Awards Reception.....	\$6,500
___ Awards Program & Video Presentation.....	\$5,000
___ Awards After Party.....	\$4,000

2 Cont.

Trade Show Opportunities

___ Trade Show Sponsor.....	SOLD
___ Trade Show Bags.....	SOLD
___ Trade Show Bar.....	\$2,500
___ Trade Show Game Card.....	SOLD

Trade Show Booths

___ Allied Member.....	\$1,650
___ Non-member.....	\$1,800
After 1/31/2019	
___ Allied Member.....	\$1,950
___ Non-member.....	\$2,000

Trade Show Table Tops

___ Allied Member.....	\$1,200
___ Non-member.....	\$1,500

Additional Opportunities

___ Wi-Fi Sponsor.....	\$3,500
___ Attendee Laynard/Wallets.....	SOLD
___ AIA Florida Welcome Desk....	\$2,500
___ Lounge Area/Charging Station.....	\$2,500
___ Convention Welcome Bags..	\$2,000
___ Social Media Experience: Everwall.....	SOLD
___ Convention Welcome Bags Vendor Promotional Inserts.....	\$500 per
___ Facebook/Twitter Posts.....	SOLD



4 Select & Customize Your Sponsorship Package Cont.

3 Print & Digital Advertising

Print-Rate for 1 Ad

___ Cover.....	\$2,500 per
___ Full-Page.....	\$2,200 per
___ Half-Page.....	\$1,500 per
___ 1/3 Page.....	\$900 per
___ 1/4 Page.....	\$650 per
___ 1/8 Page.....	\$475 per

Print-Rate for 5 Ads

___ Cover.....	\$2,100 per
___ Full-Page.....	\$1,800 per
___ Half-Page.....	\$1,250 per
___ 1/3 Page.....	\$750 per
___ 1/4 Page.....	\$525 per
___ 1/8 Page.....	\$395 per

Digital- Website Advertising

___ (4) Rotating ROS 12-month Banner Ad.....	\$2,500 per
___ (3) Rotating ROS 12-month Rectangle Ad.....	\$1,950 per
___ (6) Rotating ROS 6-month Rectangle Ad.....	\$1,350 per

Digital- E-Newsletter

___ (4) Friday Facts E-Newsletter Ads.....Allied Member	\$880 per
.....Non-member	\$1,850 per
___ (4) EPigram E-Newsletter Ads Allied Member Opportunity ONLY.....	\$887.50 per
___ Digital Advertorial.....	\$500 per

Total Commitment

Total Investment \$ _____

(Please return with registration page.)



Thank You to Our 2018 Sponsors!



5 Complete Commitment Form

Please complete the company and contact information below. Total your sponsorship commitment and enter the total at the bottom of this page.

Company Information

Company Name _____
Mailing Address _____
City _____ State _____ Zip _____
Company Website _____
Main Contact _____
Phone _____ Email _____
Alternate Contact/Email _____
AIA Florida Allied Member # _____

Payment Information (check one below)

☐ Check ☐ Visa ☐ MasterCard ☐ AMEX

Card Number _____
Expiration Date _____ CVS Code _____
Billing Address _____
City _____ State _____ Zip _____
Cardholder Name (print legibly) _____
Cardholder Signature _____ Date _____

Add up the dollar amount of the program(s) you are sponsoring and write it in the space provided below:

Total Sponsorship Commitment Amount \$ _____

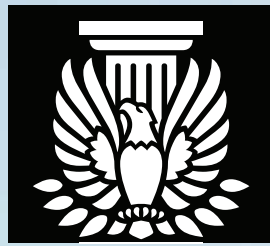
By signing this contract you understand and agree:

1. Acceptance of this contract shall be determined by the Director of Marketing & Strategic Communications.
2. Benefits of sponsorship are listed next to each event or program.
Unless included herein, there are no other conditions, terms or constraints associated with this agreement.

Signature: _____

Please return your selections and this page to the Director of Marketing & Strategic Communications, Kathleen Hampton at khampton@aiafla.org or (850) 222-7590. Once your form and payment is received, you will be sent a receipt.





AIA
Florida

Contact

Kathleen Hampton

khampton@aiafla.org

(850) 222-7590

ext. 205

