

2026

● ● ● | **SPONSORSHIP  
OPPORTUNITIES**



# Why Partner with AIA Florida?

When you sponsor AIA Florida, you're not just investing in an event—you're aligning your brand with the most respected voice in architecture and design across the state.

Benefits include:

- Direct access to over 800 convention attendees and 4,000+ AIA Florida members
- Brand visibility before, during, and after the event
- Recognition across event signage, mobile app, and the convention program
- Networking opportunities with key decision-makers and influencers
- The ability to showcase products, services, and thought leadership

Whether you sponsor a single event or curate a custom package, your support strengthens Florida's design community and enhances your company's connection with the people shaping the future of our cities and spaces.



# Our Events & Programs

- Convention & Trade Show
- Advertising
  - Friday Facts
  - Florida/Caribbean magazine
  - AIA Florida website
  - Epigram
  - Social media
- Legislative Day
- Board Meetings and Dinners
- Stand alone webinars
- Fall Hot Topics
- License Renewal webinar



# Convention & Trade Show

# Convention & Trade Show



The AIA Florida Annual Convention & Trade Show brings together the state's most influential architects, emerging professionals, and industry leaders for four days of inspiration, networking, and innovation.

As one of the largest AIA state chapters in the nation—with more than 4,000 members—AIA Florida provides a powerful platform for sponsors and exhibitors to connect directly with decision-makers shaping the built environment across the state and beyond.

Our 2026 Convention promises to deliver another memorable experience featuring:

- Distinguished keynote speakers
- Engaging continuing education sessions
- A dynamic trade show
- The prestigious Design & Honor Awards Gala
- Exclusive networking receptions and social events

Join us July 15 – July 18, 2025, at the Gaylord Palms Resort in Orlando and experience firsthand the energy and creativity driving Florida's architectural community.

# President's Reception – \$6,200 (Exclusive)

Be the first to welcome attendees! Hosted by the AIA Florida President, this elegant opening-night event sets the tone for the entire convention.

- Complimentary convention registration and trade show booth or tabletop
- Opportunity to address attendees (2–3 minutes)
- Branding on napkins, signage, and event materials
- Inclusion in the mobile app and event program
- Access to the attendee mailing list

# Keynote or General Session — \$4,500 (2 Available)

Sponsor a thought-provoking speaker who inspires innovation and creativity.

- Complimentary registration and 25% booth discount
- Opportunity to address attendees (2–3 minutes)
- Branding on napkins, signage, and event materials
- Inclusion in the mobile app and event program
- Access to the attendee mailing list

# Earlybird or Lunch CE Session

— **\$8,000 (5 Available) SOLD**

● ● ● Showcase your expertise by presenting a 1-hour HSW-approved course.

- Complimentary convention registration and trade show booth
- Three luncheon tickets and a speaking opportunity
- Branding on signage, app, and program
- Access to the attendee mailing list

# Fellows Dinner— \$3,500

**(Exclusive) -SOLD**

Support one of the convention's most distinguished gatherings, honoring AIA Florida Fellows and leaders.

- One ticket to dinner and speaking opportunity
- Branding on signage, app, and program
- Access to the attendee mailing list

# Continental Breakfast— \$3,000 (3 Available)

Start attendees' mornings with your brand.

- Complimentary registration and 25% booth discount
- Branding on napkins, signage, app, and program
- Access to the attendee mailing list

# Snack/Refreshment Breaks— \$2,000 (11 Available)

Refresh attendees with your brand with on snack or refreshment breaks.

- Complimentary registration and 25% booth discount
- Branding on napkins, signage, app, and program
- Access to the attendee mailing list

# Drink and Draw Reception— \$5,000 (Exclusive)

A favorite among attendees, this relaxed, creative social event blends art, networking, and fun.

- Complimentary convention registration
- Opportunity to address audience (2-3 mins)
- Branding on signage, app, and program
- Access to the attendee mailing list

# Women in Architecture Meeting— \$2,000 (Exclusive) -**SOLD**

Support women in the profession and gain exposure to a dynamic and engaged audience.

- Address the audience for 2–3 minutes
- Convention registration included
- Branding on signage, app, and program
- Access to the attendee list

# Social Media

- Everwall – *(Exclusive sponsor entire event)* \$2,500
- Company name/logo:
  - “How To” handout to attendees
  - Displayed on projection wall by registration and during sessions.
  - Mobile app
  - Opportunity to post from company social media accounts and cycle through live wall.
- Facebook and Twitter posts \$800  
*Facebook reach over 10,000, Twitter reach over 25,000.*
  - Content provided by sponsor in advance, limited to three (3) sponsors with two (2) posts per day.

# Attendee Lanyards - \$3,000 **SOLD** (Exclusive)



- Receive one (1) complimentary convention registration.
- A 25% discount on the purchase of a trade show booth or tabletop, depending on availability.
- Company name/logo on:
  - All lanyards for attendees
  - Mobile app

A copy of the Convention & Trade Show attendee mailing list

# Attendee Name Badges - \$3,000

## (Exclusive)

- Receive one (1) complimentary convention registration.
- A 25% discount on the purchase of a trade show booth or tabletop, depending on availability.
- Company name/logo on:
  - All name badges for attendees
  - Mobile app

A copy of the Convention & Trade Show attendee mailing list

# Hotel Key Card- \$4,000

**(Exclusive) SOLD**

- Receive one (1) complimentary convention registration.
- A 25% discount on the purchase of a trade show booth or tabletop, depending on availability.
- Company name/logo on:
  - All hotel key cards for attendees
  - Mobile app

A copy of the Convention & Trade Show attendee mailing list

# Hotel Guest Room Door Hangers

## \$4,000 (Exclusive)

- Receive one (1) complimentary convention registration.
- A 25% discount on the purchase of a trade show booth or tabletop, depending on availability.
- Company name/logo on:
  - All hotel door hangers for attendees
  - Mobile app

A copy of the Convention & Trade Show attendee mailing list

# AIA Florida Welcome Desk \$2,500

*(Two opportunities available)*

- Receive one (1) complimentary convention registration.
- A 25% discount on the purchase of a trade show booth or tabletop, depending on availability.
- Company name/logo on:
  - Signage with company logo on welcome desk
  - Mobile app

A copy of the Convention & Trade Show attendee mailing list

# Convention Welcome Padfolio

**\$4,000** (*Exclusive*) **SOLD**

- Receive one (1) complimentary convention registration.
- A 25% discount on the purchase of a trade show booth or tabletop, depending on availability.
- Company name/logo on:
  - All padfolios for attendees to receive
  - Mobile app

A copy of the Convention & Trade Show attendee mailing list

# Networking Station \$2,500

*(Exclusive)*

- Receive one (1) complimentary convention registration.
- A 25% discount on the purchase of a trade show booth or tabletop, depending on availability.
- Company name/logo on:
  - Signage at networking station
  - Mobile app

A copy of the Convention & Trade Show attendee mailing list

# Registration Drop \$1,500

*(Three opportunities available)*

- Provide branded collateral at AIA Florida's welcome desk.
- Company name/logo on:
  - Promotional signage
  - Mobile app
- Can pick up leftover collateral on Saturday prior to 5 p.m.

# Online Registration Sponsor \$1,000

- Company name/logo displayed on online registration for when attendees register for convention.
- Potential exposure to over 1,000 members

# Personal Schedule Sponsor \$1,000

- Company name/logo displayed on each attendees' personal schedule.
- Potential exposure to over 800 members.

# Mobile App Sponsor \$1,500

*(Exclusive)*

- Company name/logo displayed in instructions on downloading the app.
- Company name/logo in the mobile app.
- A copy of the Convention & Trade Show attendee list

# Tour Sponsor \$2,000

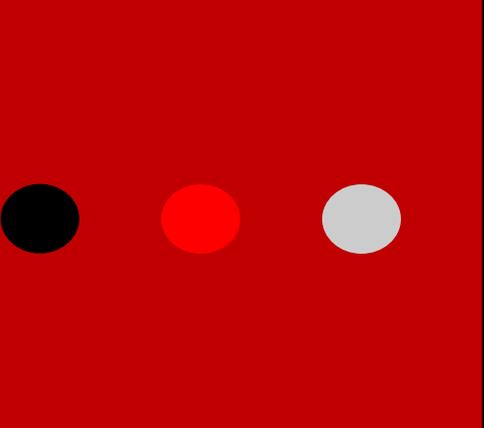
*(Six opportunities available)*

- Receive one (1) complimentary convention registration.
- Receive one (1) tour ticket.
- Opportunity to address the audience (2-3 mins.)
- Company name/logo on:
  - Signage for tour
  - Shuttle of the tour (if shuttle is needed)
  - Mobile app
- A copy of the Convention & Trade Show attendee mailing list



# Shuttle Sponsor \$2,000

- Receive one (1) complimentary convention registration.
- Company name/logo on:
  - Signage on shuttle
  - Mobile app
- A copy of the Convention & Trade Show attendee mailing list



# **Golf Tournament at Convention & Trade Show**

# Golf Tournament Title Sponsor— \$12,000 (*Exclusive*) **SOLD**

- Receive two (2) complimentary convention registrations.
- Receive one (1) complimentary trade show booth or tabletop, depending on availability.
- One (1) complimentary foursome golf registration
- Company name/logo listed:
  - Event signage as sponsor and mobile app
- A copy of the Convention & Trade Show attendee mailing list

# Practice Range/Putting Green Sponsor— \$2,500

(*Two opportunities available*) **ONE SOLD**

- One (1) golf registration
- Company name/logo listed:
  - Event signage as sponsor and mobile app
- A copy of the Convention & Trade Show attendee mailing list

# Drink Cart Sponsor— \$2,500

*(Three opportunities available)*

- One (1) golf registration
- Company name/logo listed:
  - Event signage as sponsor and mobile app
  - Logo on drink tickets
- A copy of the Convention & Trade Show attendee mailing list

# Longest Drive Sponsor— \$1,000 (*Exclusive*)

- Company name/logo listed:
  - On signage at contest
  - Event signage as sponsor and mobile app
- A copy of the Convention & Trade Show attendee mailing list

# Closest to the Pin Drive Sponsor— \$1,000 (*Exclusive*)

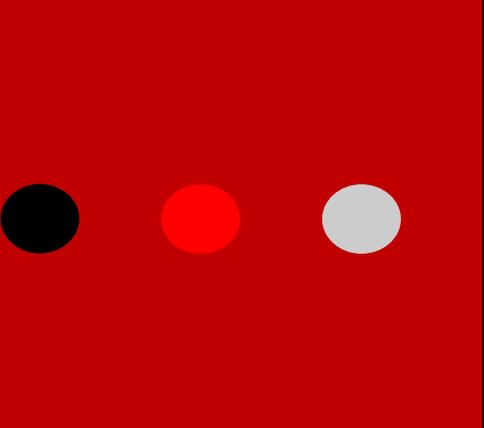


- Company name/logo listed:
  - On signage at contest
  - Event signage as sponsor and mobile app
- A copy of the Convention & Trade Show attendee mailing list



# Tee Sponsor— \$500

- Company name/logo listed:
  - On signage at sponsored tee
  - Mobile app
- A copy of the Convention & Trade Show attendee mailing list



# Design Awards at Convention & Trade Show



# Red Carpet – \$5,000 (Exclusive)

- Receive one (1) complimentary convention registration.
- Receive two (2) complimentary tickets to reception.
- A 25% discount on the purchase of a trade show booth or tabletop, depending on availability.
- Company name/logo listed:
  - Logo displayed on the red-carpet entrance.
  - Event signage as sponsor and mobile app
- A copy of the Convention & Trade Show attendee mailing list

# Awards Reception — \$6,500

*(Two \$6,500 opportunities available)*

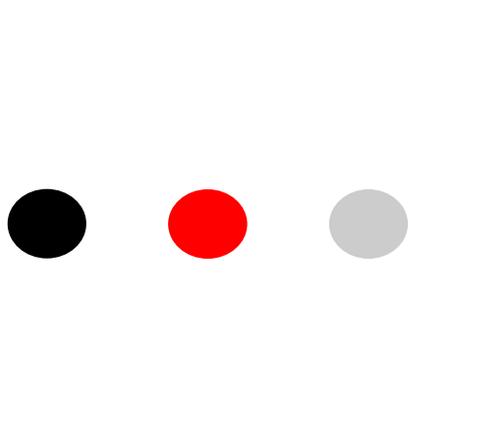
## **ONE SOLD**

- Receive one (1) complimentary convention registration.
- Receive two (2) complimentary tickets to reception.
- A 25% discount on the purchase of a trade show booth or tabletop, depending on availability.
- Company name/logo listed:
  - Step and repeat for professional photo op
  - Event signage as sponsor and mobile app
- A copy of the Convention & Trade Show attendee mailing list



# Awards Toast – \$4,000 *(Two \$4,000 opportunities available)*

- Includes dessert/champagne toast to winners.
- Receive one (1) complimentary convention registration.
- Receive two (2) complimentary tickets to reception.
- A 25% discount on the purchase of a trade show booth or tabletop, depending on availability.
- Company name/logo listed:
  - Event signage as sponsor and mobile app
- A copy of the Convention & Trade Show attendee mailing list

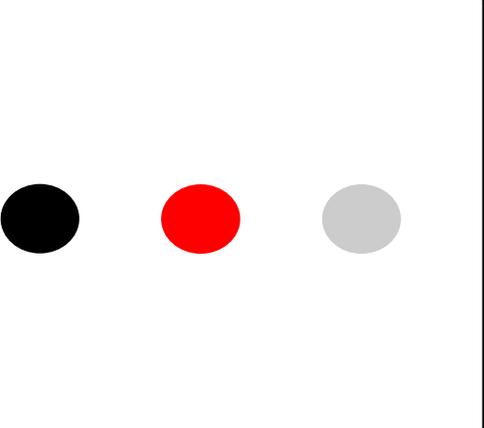


# Design Awards Program Ad—

- Full page - \$1,000
- Half page - \$750
- Quarter page - \$500
- Company name/logo:
  - Mobile app
  - Convention & Trade Show program



# Trade Show at Convention



# Trade Show — **\$11,000** *(Exclusive)*

- Receive two (2) complimentary booths.
- Receive two (2) complimentary convention registrations.
- Recognized in promotional material including:
  - Opportunity to address the audience during the trade show.
  - Opportunity to provide promotional material in trade show bags.
- Company name/logo listed:
  - Event signage as sponsor and mobile app
- A copy of the Convention & Trade Show attendee mailing list

# Trade Show Bar – \$3,000

*(Four opportunities available)*

- Receive one (1) complimentary convention registration.
- A 25% discount on the purchase of a trade show booth or tabletop, depending on availability.
- Opportunity for bartenders to wear your branded shirts (*subject to approval.*)
- Company name/logo listed:
  - Napkins
  - Event signage as sponsor and mobile app
- A copy of the Convention & Trade Show attendee mailing list

# Trade Show Bags— \$3,500 (*Exclusive*)

**SOLD**

- Receive one (1) complimentary convention registration.
- A 25% discount on the purchase of a trade show booth or tabletop, depending on availability.
- Company name/logo listed:
  - Trade show bags
  - Event signage as sponsor and mobile app
- A copy of the Convention & Trade Show attendee mailing list

# Trade Show Lanyards – \$3,000

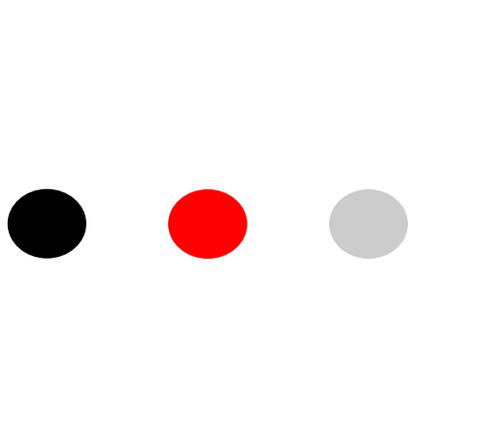
*(Exclusive)* **SOLD**

- Receive one (1) complimentary convention registration.
- A 25% discount on the purchase of a trade show booth or tabletop, depending on availability.
- Company name/logo listed:
  - Lanyards for all exhibitors
  - Event signage as sponsor and mobile app
- A copy of the Convention & Trade Show attendee mailing list

# Trade Show Game Card— \$1,500

*(Two opportunities available)*

- Company name/logo:
  - Printed on game cards for all attendees
  - Mobile app
- A copy of the Convention & Trade Show attendee mailing list



# Trade Show Program Ad—

- Full page - \$1,000
- Half page - \$750
- Quarter page - \$500
- Company name/logo:
  - Mobile app
  - Convention & Trade Show program

# Trade Show Bag Drop— \$1,500

*(Three opportunities available)*

- Provide branded collateral for the trade show bags
- Company name/logo:
  - Promotional signage
  - Mobile app
- A copy of the Convention & Trade Show attendee mailing list



# Signage Branding Opportunities at Convention & Trade Show

# Column Wraps – \$600

*(Six opportunities available)*



# Window Clings – \$600 per window

*(Ten opportunities available)*



# Transportation Foyer— \$2,500 - Exclusive

*192" x 48" with 4" sewn pockets*



# Everglades & Key West Banners — \$2,500 per column

*(Two opportunities available)*

Up to 30' x 30' with 4" sewn pockets.  
Maximum weight of 175 pounds.



# Emerald Bay Plaza Banner— \$4,500 per banner *(Exclusive)*

Horizontal banner – 27' x 9'



# St. Augustine Atrium Banner— \$4,000 per banner (*Exclusive*)

Horizontal banner – up to 34' x 25' with 4" sewn pockets.

Vertical banners – up to 17' x 31' with 4" sewn pocket.



# Pavilion Wrap & Banners – \$2,500

*(Exclusive)*



# Pole Banners – \$300 (48 available)

*Up to 15" x 31" with 4" sewn pockets*



# Walkway Clings — *192" x 48" with 4" sewn pockets*

**2 x 2 decal - \$100 per cling**

**3 x 3 decal - \$120 per cling**



# Convention Center Bridge Clings –

2 x 2 decal - \$100 per cling

3 x 3 decal - \$120 per cling



# Window Clings—\$200 per cling

The breezeway is lined with large windows overlooking the Coquina Lawn.

Windows measure approximately 37” x 36”

Hotel must partner on approval of final design

*(56 opportunities available)*



# City Hall Column Wraps- \$500 per column

*(Four opportunities available)*



# Mezzanine Arches-\$1,800 per arch

*(Three opportunities available)*

*Measurements are up to 10' x 14' in length inclusive of a 4" sewn pocket at top and bottom*



# Convention Center Window Clings – \$250 per window

*(Opportunities available: City Hall lobby, Ballroom pre-function space and Exhibit Hall pre-function space)*



# Mezzanine Escalator—\$2,300 per escalator *(Four opportunities available)*

Sizing provided upon request



# Exhibit Hall Escalator—\$2,300 per escalator

*(Four opportunities available)*



# Escalator Landings \$1,200 per every (2)

*(Eight opportunities available)*

*Each landing includes (2) 3' x3' decals*



# Convention Center Rotunda Column Wraps - \$500 per column

*(Eight opportunities available)*

*Sizing provided upon request*



# Convention Center Rotunda Window Clings-\$300 per window



# Convention Center Rotunda Stair Decals (*Exclusive*)

*Pricing available upon request*



# Convention Center Rotunda Escalator Clings - \$2,300 per escalator *(12 Panels available)*



# Convention Center Rotunda Escalator Landings - \$800 per every (2)

Each landing includes (2) 3'x3' decals  
*(12 Opportunities available)*



# Convention Center Bus Loop Column Wraps- \$500 per column

*(Six Opportunities available)*



# Convention Center Bus Loop Foyer Window Clings- \$300 per window



# Guest Room Door Hangers - \$2,500



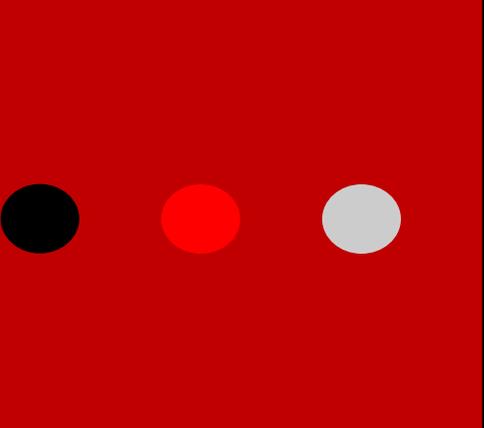
# Guest Room Keys- \$4,000 **SOLD**



# Restroom Decals – Door, floor and mirror decals available. – Rates vary

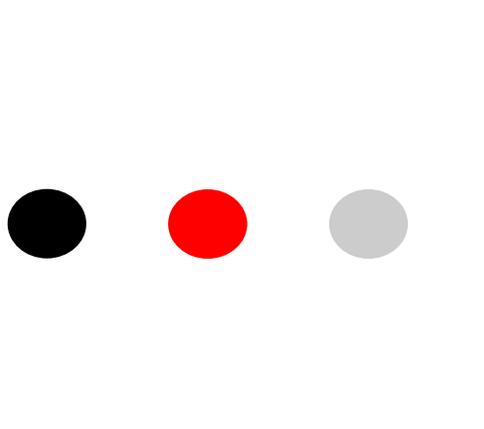


- Door Decals – \$200 per door
- Mirror Decal – \$200 per mirror
- 2'x2' Floor Decal – \$60 per decal
- 3'x3' Floor Decal – \$70 per decal



# Legislative Day Sponsorships

# Legislative Day



AIA Florida Legislative Day is a high-visibility advocacy event where architects, allied professionals, and public officials come together to discuss policy issues that shape the built environment. It takes place in mid-late January annually.

Sponsoring it offers companies to elevate their brand:

- Forge meaningful relationships
- Influence relevant public policy
- Support the architecture and design community
- Grow strategically within the Florida market

# Legislative Day Reception

— **\$3,000 (Exclusive)**

Celebrate with AIA Florida members the success of advocating for the architect profession.

- Recognized and thanked during reception, which includes AIA Florida leadership and local component members.
- Company name and logo on reception sponsorship signage.
- Up to two company representatives invited to join members at reception.
- Address members for two to three minutes at reception.

# Legislative Day Lunch — \$2,000 (Exclusive)

Provide lunch for AIA Florida members after their visits with legislatures.

- Recognized and thanked during luncheon, which includes AIA Florida leadership and local component members.
- Company name and logo on lunch sponsorship signage.
- One company representatives invited to join members at lunch.

# Legislative Day Breakfast — \$1,500 (Exclusive)

Provide breakfast at the briefing for members prior to their visits with legislatures.

- Recognized and thanked during luncheon, which includes AIA Florida leadership and local component members.
- Company name and logo on breakfast sponsorship signage.
- One company representatives invited to join members at breakfast.

# Legislative Day Everwall — \$1,000 (Exclusive)

Company name/logo displayed:

- “How To” handouts to attendees
- Displayed on projection wall by registration and throughout Legislature Day events.
- Mobile app
- Social media post as everwall sponsor

# Legislative Day Mobile App

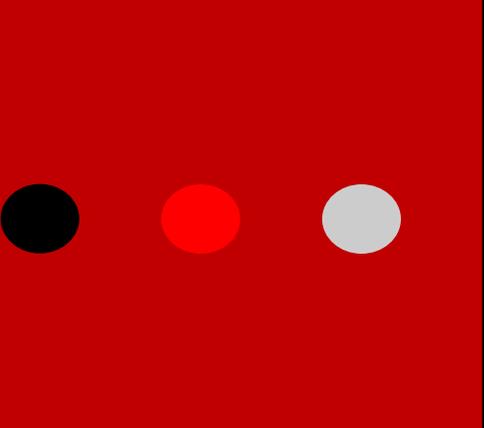
## — \$1,000 (Exclusive)

Company name/logo displayed:

- Printed on signage promoting the app
- Mobile app
- Social media post as mobile app sponsor

# Legislative Day Firm Sponsor — \$500

- Recognized and thanked during Board of Directors' meeting.
- Company name and logo on sponsorship signage.
- Address Board members for two to three minutes at board meeting.
- One company representative invited to join members at lunch.



# Board Meetings & Dinner Sponsorships

# Board Meetings & Dinners



Sponsoring AIA Florida Board Meetings and Dinners is a meaningful way for companies to build strong relationships with key decision-makers in Florida's architecture community.

Board members represent firms from across the state and help guide the direction of AIA Florida. By sponsoring these gatherings, companies gain direct access to influential architects and firm leaders in a more personal, focused setting than larger conferences or trade shows.

Sponsorship provides:

- Targeted visibility with leadership-level architects
- Relationship-building opportunities in a relaxed, professional environment
- Brand alignment with a respected statewide professional organization
- Demonstrated support for the advancement of architecture in Florida

Board meetings and dinners offer quality time and meaningful conversations.



# Board Meeting Sponsor — \$2,000

There are three board meetings annually. One in January in conjunction with Legislative Day, one in April and the last one in October.

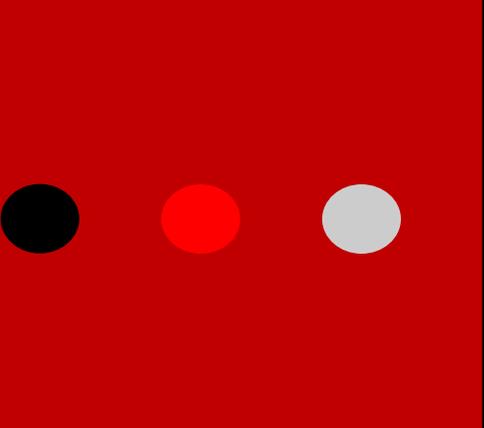
- Recognized and thanked during Board of Directors' meeting.
- Company name and logo on sponsorship signage.
- Address board members for two to three minutes at board meeting.



# Board Dinner Sponsor — \$2,000

There are three board dinners annually. One in January in conjunction with Legislative Day, one in April and the last one in October.

- Recognized and thanked during board dinner.
- Company name and logo on sponsorship signage.
- Address board members for two to three minutes at dinner.
- Up to two representatives can attend the dinner.



# Continuing Education Presentation Opportunities

# Continuing Education Presentation Opportunities

Sponsoring continuing education presentations for AIA Florida positions your company as a trusted resource and thought leader within Florida's architectural community.

These programs attract licensed architects who are actively seeking high-quality learning opportunities to maintain their credentials, giving sponsors direct access to engaged decision-makers.

By aligning your brand with professional development, you demonstrate a commitment to advancing the profession while increasing visibility, credibility, and meaningful industry relationships across the state.

# Stand-alone Webinar— \$2,000

- Date and time TBD
- Virtual presentation via Zoom
- Exposure up to 11,000 licensed architects
- Possible attendance of up to 100 virtual participants
- Sole presenter
- AIA Florida will have the classes accredited and report architects' CE hours to AIA
- Present 1 hour of preferred HSW updated educational material.
- Webinar will be promoted on the [AIA website](#), in the weekly AIA Florida *Friday Facts* newsletter, emailed to over 4,300 members and listed on social media
- Receive an email list of the attendees' mailing information to follow up and further describe your products and services.

# Fall Hot Topics— \$4,000

- 3-4 cities TBA in the Fall (dates TBA).
- The in-person presentation you provide will also be presented via Zoom webinar after the live presentations in our Fall Hot Topics Remix (Date and time TBA.)
- AIA Florida will have the classes accredited and report architects' CE hours to AIA.
- Company name/logo listed as the Hot Topics CE Course Sponsor on all promotional material, including the [AIA website](#), in the weekly AIA Florida *Friday Facts* newsletter, emailed to over 4,200 members and posted on social media.
- Company brochures and business cards (supplied by sponsors) displayed on a table set up in the lobby at each venue.
- Receive a list of the attendees' mailing information to follow up and further describe your products and services.
- Provide the presenter with standard audio-visual equipment (such as LCD projector, screen, laptop and microphone) for each seminar – *the speaker provides a copy of presentation material in advance of the seminars and any educational material for attendees*

# License Renewal Webinar— \$1,000

CE License Renewal Virtual Presentation – December

- Exposure up to 11,000 licensed architects
- Virtual presentation via Zoom with other presenters.
- Possible attendance up to 300 virtual participants
- Present (1) one-hour HSW approved course.
- Submit AIA Florida course material to get approved in a timely manner.
- A separate speaker agreement from AIA Florida will be provided on presentation needs.
- AIA Florida will have the classes accredited and report architects' CE hours to AIA
- Webinar will be promoted on the [AIA website](#), in the weekly AIA Florida *Friday Facts* newsletter, emailed to over 11,000 license architects and listed on social media.
- Receive an email list of the attendees' mailing information to follow up and further describe your products and services.