

PensaCAN

2020

Digital and At-Home/In-Office Sculptures

Demolish Hunger, Design Hope

AIA Florida Northwest Chapter's annual benefit for: Manna Food Bank

Save the Dates - Manna & Cordova Mall Happenings:

- *Sponsor Forms/Logos to Manna Friday, Oct. 2nd (kerri@mannahelps.org, miranda@mannahelps.org)
- *Sculptures Due 3+ Images/Video Friday, Oct. 2nd (kerri@mannahelps.org, miranda@mannahelps.org)
(Team/Individual Registry at www.aianwfl.com)
- *Sculptures Mall Boards Setup Friday, Oct. 23rd (7-10am @ Cordova)
- *Exhibit Friday, Oct. 23rd - Friday, Oct. 30th (@ Cordova)
- *Judging Friday, Oct. 23rd (late morn./early afternoon @ Cordova - local celebrities)
- *AWARDS Ceremony Friday, Oct. 23rd (Time & Place - TBD)
- *Display Boards Removal Friday, Oct. 30th (TBD)

FOOD:

Manna to update food products list with current labels/images and prices. Over 25 products including tuna are available to use in your digital models and at-home/in-office builds. See list of food that has each item available, pricing, dimensions & visuals for each label type to aid in your digital and at-home/in-office design. You may use food items not on the list, though utilizing food from Mannas most-need items list is encouraged. Mannas current most-needed items include canned fruit in 100% juice, canned chicken and tuna, and canned vegetables (all types as well as mixed).

SPONSORSHIP FORMS:

- *We have sponsorship forms available that shows each level of giving (\$500, \$400, \$300, \$200 & \$100), number of meals that correspond to the amount of giving and the types of advertising each sponsor will receive for making their donation.
- *Checks will be made payable to each firm and then the firm/team will either make payment to Manna Food Bank directly, or coordinate with AIA for a combined food purchase whichever the Chapter(s) prefers.

THINGS TO NOTE (register at www.aianwfl.com and see rules for more information):

- *Any group/individual can participate from any area.
- *Digital model and at-home/in-office build area limits are 10'x10'x10'. Provide 3+ images (Manna to provide specs) and 1 short fly-around video (Manna to provide specs) for Manna to create mall display boards and for use in Manna and AIA marketing and PR.
- *Preferred Formats: IMAGES: .png or .jpeg; 300dpi or higher; horizontal and vertical options for flexibility in layout. LOGOS: .png with transparent background; 300dpi or higher; horizontal and vertical options for flexibility in layout, if possible (we know some folks do not have variations of their logo). VIDEOS: MP4
- *If you build at-home/in-office, Manna will provide the banana boxes for team to breakdown sculpture afterwards and they will pick up when done.
- *If you are solo and need a team, let Manna & AIA know by signing up at www.aianwfl.com and ask a listed team captain. *You are to use mostly healthy foods for your digital and at-home/in-office sculptures.

AWARD CATEGORIES (See judging guidelines for more information):

- *Best Meal, *Best Use of Labels, *Structural Ingenuity, *Juror's Favorite, *Honorable Mention, *Best Video, *Most Valuable, *Peoples Choice, Etc. No firm shall win more than one award, except when the second award is the *People's Choice Award and/or when there are more trophies than teams.

We can do this! Manna needs our help and the Pensacola community needs to see the giving, creative, difference making force of local Architects and their colleagues!



PensaCAN 2020

Demolish Hunger, Design Hope

Digital and At-Home/In-Office Sculptures - Judging and Award Guidelines

General Premise of this event: Keep it Simple, Open and Fun to help Demolish Hunger, Design Hope.

1. Let as many teams participate as possible.
2. Donations are open to monetary as well as food products.
3. Digital and physical sculptures are acceptable to encourage in and out of area participation.
4. Promote sculptures, photos, videos, boards, etc. to bring community awareness to this cause.
5. Keep and build on the participation partnership between Manna, AIA, Cordova Mall, Bay Area Printing, Grocery Advantage, and Publix.
6. Have as many local/state/national celebrities judge this event and to promote the cause on a wide array of media platforms that follow the celebrities.

Physical & Digital Build Rules

1. All teams must have at least one member who is an architect, intern architect, engineer, designer, contractor, AIA Affiliate, local business, professor, school teacher, student or other designated design professional to provide mentorship. Non-architect teams are encouraged to participate, if interested, and can request to adopt an Architect or Architectural firm by contacting either Manna, an AIA board member or asking an Architect they know in the community. The main intent of this rule is to have as much community participation as possible so we can “Demolish Hunger, Design Hope”.
2. All Sculptures: Sculptures can be physical or digital or a combination of both to compete in awards.
 - a. Promotion of sculptures that are in a public must be displayed as an in place sculpture built by team OR in a board format put together and displayed by Manna.
 - b. Promotion of sculptures that are digital must provide of 3+ images and at least 1 video in format decided by Manna. Manna will put together these images on presentation boards for public display and promote through social/printed media formats
3. Physical Sculptures Teams: Teams are responsible for acquiring/purchasing all food for their sculpture if building at-home/in-office, unless otherwise specified by the local committee. Food may be purchased through our event partners or through another source. Tax receipts from the local Food Bank may be issued upon submission of receipts and donor information. Non-food costs are not eligible for tax receipts.
4. Digital Sculpture Teams: Teams are responsible for building their digital sculptures and coordination of label imagery. Tax receipts from the local Food Bank may be issued upon submission of receipts and donor information.
5. Sculpture must fit within a 10' x 10' area and must be a maximum of 10' high (3m x 3m x 3m).
6. There is no limit to the amount of people involved in the planning, logistics, design, modeling and build.
7. Teams must submit the following information: Title of structure, written description, design concept, dimensions, detailed list of foods and numbers of cans used. This information is used for display and national statistical purposes.
8. For at-home/in-office/in-public builds:
 - a. Structures must be made of unopened canned food, with minimal or no elements of nonperishable packaged food or props. All labels must remain intact.
 - b. Structures must be completely self-supporting. Structural support must not be load bearing. Maximum of less than ½” sheets of foam core, Masonite, MDS sheet, plexi glass, cardboard, plywood or similar materials can be used as a leveling device between rows of cans.
 - c. Canned food can be joined using any of the following methods: Clear packaging tape, double sided tape, duct tape, Velcro, fishing line, wire, rubber bands, zip straps etc. Any method that provides easy demounting is permitted provided the labels and cans are NOT damaged (labels must remain intact from disassembly). No gluing, welding or other permanent affixing of cans allowed that makes disassembly difficult.
9. No alcohol, glass containers, pet food, expired or open packages of food allowed in the structure. All labels must be intact.

Judging Awards Guidelines

Best Meal

The Best Meal award should be given to the firm whose build has the most balanced menu to include as many of the five food groups as possible (protein, grain, vegetables, fruits, and dairy).

Best Use of Labels

The Best Use of Labels award should be given to the firm whose sculpture utilizes qualities of the labels (color, shape, size, text, etc.) to enhance the sculpture as a whole.

Structural Ingenuity

The Structural Ingenuity award should be given to the firm whose sculpture demonstrates a technically impressive feat.

Juror's Favorite

The Juror's Favorite award should be given to the firm whose sculpture stands above the rest in all categories of achievement.

Honorable Mention

The Honorable Mention award should be given to the firm whose sculpture deserves recognition but is not deserving of top honors.

Video Production

The Video Production award should be given to the firm whose video fly through stands above the rest of the videos.

Most Valuable

The Most Valuable award should be given to the firm whose sculpture uses the most needed food items (i.e. Canned fruit in 100% juice, canned chicken/tuna and canned vegetables, oatmeal packets, peanut butter and canned beans that stands above the rest of the builds.

***No firm shall win more than one award (except when the second award is the People's Choice Award).

Under consideration:

- All awards available under two different categories: digital build and at-home/in-office build. Depending on participation, we may utilize the two different build categories.
- Additional awards for Best Video Production and Most Valuable

Grocery Advantage

Vegetables



Always Save Sliced Carrots, 14.5oz \$0.70ea



Best Choice Sliced Carrots, 14.5oz \$0.84ea



Always Save Chopped Spinach, 13.5oz \$0.70ea



Best Choice Small Early Peas, 15oz \$0.92ea



Best Choice Leaf Spinach, 13.5oz \$0.78ea



Best Choice Crushed Tomatoes, 15oz \$0.77ea



Popeye Spinach, 13.5oz \$1.03ea



Always Save Blackeye Peas, 15.5oz \$0.83ea



Hunt's Diced Tomatoes NSA, 14.5oz \$1.55ea



Best Choice Sweet Peas NSA, 15oz \$0.80ea



Le Sueur Very Young Small Peas 50% LS, 15oz \$1.63ea



Libby's Sliced White Potatoes, 15oz \$0.89ea

Grocery Advantage

Fruit



Libby's Chunk
Pineapple in
100% Juice, 20oz
\$1.38ea



Always Save
Crushed
Pineapple in
Juice, 20oz
\$0.99ea



Best Choice
Mandarin Oranges
NSA, 15oz \$1.48ea



Best Choice
Halved Pears in
100%, 15oz
\$1.32ea

Grocery Advantage

Soup



Campbell's
Chicken Noodle
25% LS, 10.75oz
\$1.43ea



Progresso Roasted
Chicken Noodle RS,
18.5oz \$2.39ea



Campbell's Old
Fashioned
Vegetable, 10.5oz
\$1.43ea



Best Choice
Vegetable Beef,
10.5oz \$1.15ea

Grocery Advantage

Protein



**Chicken of the Sea
Chunk Lt Tuna in
Water, 12oz \$2.24ea**



**Best Choice Black
Beans, 15oz
\$1.15ea**



**Always Save Chunk
Lt Tuna in Water, 5oz
\$0.79ea**



**Goya Black
Beans, 15.5oz
\$1.27ea**



**Best Choice
Shrd Breast
Chicken, 10oz
\$1.93ea**



**Trappey's Navy
Beans, 15.5oz
\$1.13ea**



**Best Choice Pm
Breast Chicken,
5oz \$1.07ea**

Publix

Vegetables



Publix Whole Kernel Sweet Corn NSA, 15oz \$0.89ea



Del Monte Leaf Spinach NSA, 13.5oz \$1.45ea

Publix

Fruit



Del Monte Fruit Cocktail in Water NSA, 14.5oz \$2.13ea



Publix Peach Slices in 100% Juice, 15oz \$1.45ea



Dole Pineapple Chunks in 100% Juice, 8oz \$1.05ea

Publix

Grains



Quaker Instant Oatmeal LS Variety, 10 packs, 11.5oz \$4.29ea



Quaker Instant Oatmeal Fiber & Protein, 8 packs, 12.1oz \$4.29ea

Publix Protein



**Chicken of the Sea
Chunk Lt Tuna in
Water, 5oz \$0.99ea**



**StarKist Solid White
Tuna in Water 25%
LS, 5oz \$1.99ea**



**Publix Chunk
White Chicken
Brst, 10oz \$2.39ea**



**Greenwise Organic
Black Beans LS,
15oz \$1.29ea**



**Publix Black
Beans RS, 15.25oz
\$0.85ea**



**Jif Creamy
Peanut Butter,
16oz \$2.72ea**



**Peter Pan
Creamy Peanut
Butter, 16.3oz
\$3.40ea**



**Publix Creamy
Peanut Butter,
18oz \$2.79ea**



**Bush's Drk Rd
Kidney Beans
RS, 16oz
\$1.16ea**



**Campbell's
Chunky HR Old
Fashioned
Vegetable Beef,
18.8oz \$2.52ea**

Publix Soup



AIA

Florida Northwest

PensaCan 2020 Sponsorship

Demolish Hunger, Design Hope

Hosted by Cordova Mall – A Simon Mall



Sponsorship forms are due by September 30, 2020 to Manna.

PensaCan Sponsorship Levels

\$500 – Provides **300 meals** for a neighbor in need!

- Logo on Event Signage
- Recognition on Social Media
- Logo in E-newsletter
- Logo on Manna Event Webpage
- Mention at Awards Ceremony
- Name included in Press Release

\$400 – Provides **240 meals** for a neighbor in need!

- Name on Event Signage
- Logo in E-newsletter
- Recognition on Social Media
- Logo on Manna Event Webpage
- Mention at Awards Ceremony

\$300 – Provides **180 meals** for a neighbor in need!

- Name on Event Signage
- Listed in E-newsletter
- Recognition on Social Media
- Name on Manna Event Webpage

\$200 – Provides **120 meals** for a neighbor in need!

- Name on Event Signage
- Listed in E-newsletter
- Recognition on Social Media

\$100 – Provides **60 meals** for a neighbor in need!

- Name on Event Signage
- Listed in E-newsletter

If included in sponsorship level above, please email logo to miranda@mannahelps.org by September 30.

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

Value of Sponsorship: \$ _____

Please make check payable to: _____