

2020 AIA FL CONVENTION & TRADE SHOW SPONSORSHIPS

MAKE CONNECTIONS, DRIVE SALES, INCREASE R.O.I. WITH AIA FLORIDA
PICK A CONVENTION SPONSORSHIP OR CREATE YOUR OWN!

The AIA Florida Annual Convention & Trade Show features distinguished speakers, special events, an awards ceremony, a trade show for product vendors and service providers, the annual business meeting, and a black-tie-optional design awards reception. As an essential part of the event's programming, exhibitors and sponsors are provided the unique opportunity to gain brand exposure, reach influential design professionals, and impress new clients.

AIA Florida is the fifth largest state chapter in AIA with 3,900 members and an annual 3% growth in membership. The Annual AIA Florida Convention & Trade Show is the largest annual event for the organization, attracting over 550 attendees each year. The Convention & Trade Show is also host to the prestigious Design & Honor Awards, honoring a select group of winners selected by an esteemed jury from over 250 submissions. By taking part in this prominent industry event, you will connect with new customers who are experienced professionals and industry leaders.

Join us at July 9–12 at our [2020 AIA Florida Convention & Trade Show at The Breakers, Palm Beach, Florida](#). Come meet architects and associates from Florida and the Caribbean and enjoy the exquisite property and golf course!

Convention sponsors are welcome to choose one specific event or build their own package. All sponsors will enjoy a multitude of benefits for their investment.



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EVENT OPPORTUNITIES

PRESIDENT'S RECEPTION.....\$5,000

The opening night reception is hosted by the AIA Florida President for all convention attendees.

- Receive one (1) complimentary convention registration
- One (1) complimentary trade show booth or table top, depending on availability
- Receive four (4) complimentary tickets to the President's Reception
- Opportunity to address the audience (2-3 minutes)
- Company name/logo listed:
 - event signage as sponsor
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

SOLD
Thank You
US Insurance

ARCHITECTURAL TOUR.....\$1,500 per tour

Tours are arranged by architects/staff to areas of interest in the host city.

- Receive one (1) complimentary convention registration
- A 25% discount on the purchase of a booth or table top, depending on availability
- Company name/logo listed:
 - event signage as sponsor
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

FELLOWS DINNER.....\$2,000

(Exclusive Sponsor)

- a. One (1) ticket to the dinner
- b. Opportunity to address dinner guests (2-3 minutes)
- c. Company name/logo on:
 - i. sponsorship signage
 - ii. Step & Repeat banner for photo ops
 - iii. 2020 AIA Florida Convention & Trade Show program

EVENT OPPORTUNITIES

KEYNOTE OR GENERAL SESSION.....\$4,500

Sponsor a leading and influential speaker at an event attended by all convention attendees.

- Receive one (1) complimentary convention registration
- A 25% discount on the purchase of a booth or table top, depending on availability
- Opportunity to address the audience (2-3 minutes)
- Company name/logo listed:
 - event signage as sponsor
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

1 LEFT
Thank You
PGI &
Behr Paint

CONTINENTAL BREAKFAST.....\$3,000

(Two \$3,000 opportunities available)

- Receive one (1) complimentary convention registration
- A 25% discount on the purchase of a booth or table top, depending on availability
- Company name/logo listed:
 - event signage as sponsor
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

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EVENT OPPORTUNITIES

REFRESHMENT BREAK.....\$2,000

(Two \$2,000 opportunities available)

- Receive one (1) complimentary convention registration
- A 25% discount on the purchase of a booth or table top, depending on availability
- Company name/logo listed:
 - event signage as sponsor
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

LUNCHEON SPONSOR.....\$8,000

(Two \$8,000 opportunities available)

- Receive (1) complimentary convention registration
- One (1) complimentary booth or table top, depending on availability
- Receive three (3) complimentary tickets to Luncheon
- Opportunity to address the audience (5-10 minutes)
- Company name/logo listed:
 - event signage as sponsor
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

GOLF TOURNAMENT OPPORTUNITIES

TEE SPONSOR.....\$500

- One (1) golf tee sponsorship
- Company name/logo listed:
 - event signage displayed at sponsored tee
 - Convention & Trade Show program

- A copy of the Convention & Trade Show attendee mailing list

EVENT OPPORTUNITIES

GOLF TOURNAMENT TITLE SPONSOR..... \$12,000

(Exclusive sponsorship)

- Receive:
 - Two (2) complimentary convention registrations
 - One (1) complimentary booth or table top, depending on availability
 - Two (2) complimentary golf registrations
 - Two (2) tee sponsorship signage displayed at tees
- Company name/logo listed:
 - event signage as sponsor
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

PRACTICE RANGE/PUTTING GREEN SPONSOR.....\$2,500

(Two \$2,500 opportunities available)

- Receive one (1) complimentary golf registration
- Company name/logo listed:
 - event signage as sponsor at putting green
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

DRINK CART SPONSOR.....\$2,000

(Three \$2,000 opportunities available)

- Receive one (1) golf registration
- Company name/logo listed:
 - drink carts
 - drink tickets
 - event signage as sponsor
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

Contact Jon Shiver jshiver@aiafla.org or 850-222-7590 to secure your sponsorship

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EVENT OPPORTUNITIES

DRINK AND DRAW RECEPTION.....\$3,000

(Exclusive sponsorship)

- Receive one (1) complimentary convention registration
- Opportunity to address the audience (2-3 minutes)
- A 25% discount on the purchase of a booth or table top, depending on availability
- Company name/logo listed:
 - drink coasters
 - event signage as sponsor
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

ANNUAL MEETING.....\$2,000

(Exclusive sponsorship)

- Receive one (1) complimentary convention registration
- Opportunity to address the audience (2-3 minutes)
- A 25% discount on the purchase of a booth or table top, depending on availability
- Company name/logo listed:
 - event signage as sponsor
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

HONOR & DESIGN AWARDS OPPORTUNITIES

Red Carpet Sponsorship.....\$5,000

(Exclusive sponsorship)

- Receive one (1) complimentary convention registration
- Receive two (2) complimentary tickets to Reception
- A 25% discount on the purchase of a booth or table top, depending on availability
- Company name/logo listed:
 - event signage as sponsor
 - Convention & Trade Show program
 - On event step & repeat
- A copy of the Convention & Trade Show attendee mailing list

AWARDS RECEPTION.....\$6,500

(Two \$6,500 opportunities available)

- Receive one (1) complimentary convention registration
- Receive two (2) complimentary tickets to Reception
- A 25% discount on the purchase of a booth or table top, depending on availability
- Company name/logo listed:
 - Step & Repeat signage professional keepsake photographs
 - event signage as sponsor
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

AWARDS AFTER PARTY.....\$4,000

Includes dessert/champagne toast to winners. (Two \$4,000 opportunities available)

- Receive one (1) complimentary convention registration
- Receive one (1) complimentary ticket to Reception

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- A 25% discount on the purchase of a booth or table top, depending on availability
- Company name/logo listed on signage as After Party Sponsor
- A copy of the Convention & Trade Show attendees mailing list

ADDITIONAL OPPORTUNITIES

SOCIAL MEDIA:

- **Everwall – (Exclusive sponsor entire event).....\$1,500**
 - Company name/logo:
 - “How To” handout to attendees
 - displayed on projection wall
 - Opportunity to post from company social media accounts and cycle through live wall
- **Facebook and Twitter posts.....\$750**
Facebook reach over 10,000, Twitter reach over 25,000.
 - Content provided by sponsor in advance, limited to three (3) sponsors with two (2) posts per day
- **Wi-Fi..... \$3,500**
 - Receive one (1) complimentary convention registration
 - Wi-Fi instructions include company name/logo and company name as the password
 - Facebook, Twitter posts
 - Company name/logo in Convention & Trade Show program
 - A copy of the Convention & Trade Show attendee mailing list

ATTENDEE LAYNARD/WALLETS.....\$3,000

(Exclusive sponsorship)

Your company name and/or logo imprinted on all attendee neck wallets.

- Receive one (1) complimentary convention registration
- A 25% discount on the purchase of a booth or table top, depending on availability
- Company name/logo in Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

AIA FLORIDA WELCOME DESK.....\$2,500

(Two \$2,500 opportunities available)

- Receive one (1) complimentary convention registration
- A 25% discount on the purchase of a booth or table top, depending on availability
- Company signage at Registration Desk
- Company name/logo in Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

CONFERENCE WELCOME BAGS.....\$2,000

Your company name/logo imprinted on convention bags.

- Receive one (1) complimentary convention registration
- A 25% discount on the purchase of a booth or table top, depending on availability
- Company name/logo in Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

BAG INSERTS.....\$1000/per piece

Your company's marketing piece included in all convention bags. (Limit two items per company)

LOUNGE AREA/CHARGING STATION.....\$2,500

- Receive one (1) complimentary convention registration
- A 25% discount on the purchase of a booth or table top, depending on availability
- Company name/logo:
 - Signage at charging station
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

Contact Jon Snell at jsnell@aiafla.org or 850-222-7590 to secure your sponsorship

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- Opportunity to address the audience during the trade show
- Company name/logo in the Convention & Trade Show program

TRADE SHOW OPPORTUNITIES

TRADE SHOW SPONSOR.....\$10,000

(Exclusive sponsorship)

- Receive two (2) premium exhibit booths 8' x 10' space with two (2) 6' x 2' tables and four chairs
- Receive two (2) complimentary convention registrations
- Recognized in promotional material including:
 - Announced at Kick-off (Opening Ceremony)
- A copy of the Convention & Trade Show attendee mailing list

TRADE SHOW BAGS.....\$2,500

Your company name/logo imprinted on convention bags.

- Receive one (1) complimentary convention registration
- A 25% discount on the purchase of a booth or table top, depending on availability
- Company name/logo in Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list

TRADE SHOW BAR.....\$2,500

(Three \$2,500 opportunities available)

- Receive one (1) complimentary convention registration
- A 25% discount on the purchase of a booth or table top, depending on availability
- Company name listed on signage at bars
- Opportunity for bartenders to wear your logo apparel *(subject to approval)*

TRADE SHOW GAME CARD.....\$1,500

(Two \$1,500 opportunities available)

- Company name/logo:
 - printed on game cards
 - Convention & Trade Show program
- A copy of the Convention & Trade Show attendee mailing list