

CONVENTION & TRADE SHOW SPONSORSHIPS

MAKE CONNECTIONS, DRIVE SALES, INCREASE R.O.I. WITH AIA FLORIDA
PICK A CONVENTION SPONSORSHIP OR CREATE YOUR OWN!

AIA Florida hosts an annual convention featuring distinguished speakers, special events, a Trade Show for product vendors and service providers, the annual business meeting and a black-tie-optional design awards reception. The conference provides exhibitors and sponsors a unique opportunity to generate exposure and awareness about their offerings to architects and associates throughout Florida.

The Annual Convention routinely attracts more than 500 architects and associates from around Florida, along with over 100 exhibitors. As the largest annual event for the organization, the convention provides an excellent opportunity to network with architects and expand your brand to the decision-makers for architecture firms across the state.



event!

Join us at our [2018 AIA Florida Convention & Trade Show on July 19-22 at the Sawgrass Marriott Golf Resort in Ponte Vedra Beach, FL](#). We look forward to welcoming you and your company to the



Convention sponsors are welcome to choose one specific event or build their own package. All sponsors will enjoy a multitude of benefits for their investment.

CONVENTION & TRADE SHOW SPONSORSHIPS

EVENT OPPORTUNITIES

CONTINUING EDUCATION LUNCH SEMINAR.....\$5,000

Present a quality continuing education seminar to convention attendees.

(Note: CE seminars must be vetted through the convention committee prior to approval and submitted by AIA Florida for approved hours).

- Receive a complimentary convention registration
- Complimentary Trade Show Booth
- Company name listed on Signage at session entrance
- Company name included on intro slide of presentation
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

PRESIDENT'S RECEPTION.....\$5,000

The opening night reception, hosted by the AIA Florida President for all convention attendees. (Limit two sponsors)

- Receive complimentary convention registration
- Complimentary Trade Show Booth
- Receive (4) complimentary tickets to President's Reception
- Opportunity to address the audience 2-3 minutes
- Company name listed on Signage as Reception Sponsor
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

ARCHITECTURAL TOUR.....\$1,000

Tour is arranged by architects/staff to areas of interest in the host city.

(Limit one sponsor per tour)

- Receive a complimentary convention registration
- Optional Tabletop display near Registration area
- A 25% discount on purchase of booth
- Company name listed on Signage near Registration area
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

KEYNOTE OR GENERAL SESSION.....\$3,500

Sponsor a leading and influential speaker at an event attended by all convention attendees (Exclusive)

- Receive a complimentary convention registration
- Receive a complimentary ticket to President's Reception
- A 25% discount on purchase of booth
- Opportunity to address the audience 2-3 minutes
- Company name listed on Signage as General Session Sponsor at entrance to session
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

CONTINENTAL BREAKFAST.....\$2,500

(Limit three sponsors)

- Receive a complimentary convention registration
- Optional Tabletop display near Breakfast
- A 25% discount on purchase of booth
- Company name listed on Signage at Breakfast
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

REFRESHMENT BREAK.....\$1,000

(Limit three sponsors)

Sponsor a refreshment break for all convention attendees

- Receive a complimentary convention registration
- Optional Tabletop display near Break area
- A 25% discount on purchase of booth
- Company name and/or logo listed on final slide of previous session
- Company name listed on Signage at Break
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

EVENT OPPORTUNITIES

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EVENT OPPORTUNITIES

LUNCHEON SPONSOR.....\$7,500

Sponsor a lunch for all attendees. (Limit two sponsors)

- Receive complimentary convention registration
- Receive a complimentary Trade Show booth
- Receive (4) complimentary tickets to Luncheon
- Opportunity to address the audience 2-3 minutes
- Company name listed on Signage as Luncheon Sponsor
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

GOLF TOURNAMENT TITLE SPONSOR..... \$9,500

Exclusive sponsorship

- Receive (2) two complimentary convention registration
- Receive a complimentary Trade Show booth
- One Foursome in Golf Tournament
- Two (2) Tee Sponsorships with signage at tees on the course
- Company name listed on Signage at Golf Club or Convention Registration area
- Company listing in the Conference & Trade Show Guide
- Final attendee mailing list with mailing addresses

PRACTICE RANGE / PUTTING GREEN SPONSOR.....\$1,500

(Limit three sponsors)

- Receive (1) one ticket to Golf Tournament
- Company name prominently listed on a practice facility on course
- One golf tee sponsor
- Company listing in the Conference & Trade Show Guide
- Final attendee mailing list with mailing addresses

EVENT OPPORTUNITIES

DRINK CART SPONSOR.....\$1,500

(Limit three sponsors)

- Receive (1) one ticket to Golf Tournament
- Company name prominently listed on drink carts
- One golf tee sponsor
- Company logo on drink tickets
- Company listing in the Conference & Trade Show Guide
- Final attendee mailing list with mailing addresses

TEE SPONSOR..... \$500

Sponsor a tee/hole on the course

- Receive a complimentary convention registration
- Company name listed on Tee signage on course
- Company listing in the Conference & Trade Show Guide
- Final attendee mailing list with mailing addresses

DRINK AND DRAW RECEPTION.....\$2,500

Exclusive sponsorship

- Receive a complimentary convention registration
- Opportunity to address the audience 2-3 minutes
- A 25% discount on purchase of booth
- Company name listed on Signage as Reception Sponsor
- Company logo on drink coasters
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

NIGHT AT THE MOVIES.....\$1,000

(Limit three sponsors)

- Receive a complimentary convention registration
- Optional Tabletop display in movie room
- A 25% discount on purchase of booth
- Company name listed on Signage at Movie
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

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EVENT OPPORTUNITIES

ANNUAL MEETING.....\$1,000

(Exclusive sponsorship)

- Receive a complimentary convention registration
- Opportunity to address the audience 2-3 minutes
- A 25% discount on purchase of booth
- Company name listed on Signage & Intro slides
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses
- Recognition on AIA Florida Sponsor Webpage at www.aiafla.org

HONOR & DESIGN AWARDS OPPORTUNITIES

PROGRAM & VIDEO PRESENTATION.....\$5,000

(Exclusive sponsorship)

- Receive complimentary convention registration
- Receive (2) complimentary tickets to Reception
- A 25% discount on purchase of booth
- Company name listed on Signage & Program as Video Sponsor
- Final attendee list with mailing addresses

AWARDS RECEPTION.....\$5,000

(Limit two sponsors)

- Receive complimentary convention registration
- Receive (2) complimentary tickets to Reception
- A 25% discount on purchase of booth
- Company name listed prominently on Signage as Reception Sponsor
- Company name listed in Program as Reception Sponsor
- Final attendee list with mailing addresses
- Step & Repeat Sign for professional keepsake photographs
 - Company logo imprinted on sign/w red carpet

HONOR & DESIGN AWARDS OPPORTUNITIES

AWARDS AFTER PARTY.....\$3,500

(Limit two sponsors)

- Receive a complimentary convention registration
- Receive (1) complimentary ticket to Reception
- A 25% discount on purchase of booth
- Company name listed on Signage as After Party Sponsor
- Includes dessert and champagne toast
- Final attendee list with mailing addresses

ADDITIONAL OPPORTUNITIES

SOCIAL MEDIA:

- **Everwall – exclusive sponsor entire event.....\$1,500**
 - Company listing in “How To” handout to attendees
 - Company logo displayed on projection wall
 - Opportunity to post from company social media accounts and cycle through live wall

- **Facebook and Twitter posts.....\$500**

Facebook reach over 10,000, Twitter reach over 25,000

- Content provided by sponsor, limited to three (3) sponsors with two (2) posts per day

Wi-Fi..... \$3,500

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Wi-Fi instructions include sponsored by....with company name as the password
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

CONVENTION & TRADE SHOW SPONSORSHIPS

ADDITIONAL OPPORTUNITIES

ATTENDEE LAYNARD/WALLETS.....\$2,000

(Exclusive sponsorship)

Your company name and/or logo imprinted on all attendee neck wallets.

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

AIA FLORIDA WELCOME DESK.....\$2,500

(Limit two sponsors)

Guarantee highest traffic area

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company signage at Registration Desk
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

CONFERENCE WELCOME BAGS.....\$1,500

(Exclusive sponsorship)

Your company name and/or logo imprinted on conference bags.

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

BAG INSERTS.....\$500/per piece

Your company's marketing piece included in all conference bags/limit of two items per company

- A 25% discount on purchase of booth
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

ADDITIONAL OPPORTUNITIES

LOUNGE AREA/CHARGING STATION.....\$1,500

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company name listed on Signage at Charging Station
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

CONVENTION & TRADE SHOW SPONSORSHIPS

TRADE SHOW SPONSOR (Exclusive).....\$10,000

- Receive (2) exhibit booths: (2) 6-foot tables and 4 chairs, 8' x 10' space
- Receive (2) complimentary convention registrations
- Receive (1) Allied Membership
- Recognized in promotional material including:
 - Company listing in the Conference & Trade Show Guide
 - Announced at Kick-off (Opening Ceremony)
 - Facebook, Twitter posts
- Opportunity to address the audience 2-3 minutes
- Company listing in the Conference & Trade Show Guide
- Company name listed on Signage at Trade Show
- Final attendee list with mailing addresses

TRADE SHOW SPONSOR..... \$5,000

(Limit three sponsors)

- Receive (1) booth
- Receive a complimentary convention registration
- Recognized in promotional material including:
 - Program
 - Announced at Kick-off (Opening Ceremony)
 - Facebook, Twitter posts
- Company listing in the Conference & Trade Show Guide
- Company name listed on Signage at Trade Show
- Final attendee list with mailing addresses

TRADE SHOW BAR.....\$1,500

(Limit three sponsors)

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company name listed on Signage on Bar
- Opportunity for bartender to wear your logo apparel (subject to approval)
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

REGISTRATION AREA TABLETOP.....\$850

Set up a 6' area exhibit in the high traffic area around registration desk.

- Company signage at Registration area
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

TRADE SHOW BAGS.....\$1,500

Your company name and/or logo imprinted on Trade Show bags.

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company listing in the Conference & Trade Show Guide
- Final attendee list with mailing addresses

TRADE SHOW GAME CARD.....\$1,000

(Limit three sponsors)

Your company name and/or logo imprinted on game cards.

- Company name and logo listed on game card
- Opportunity to address the audience 2-3 minutes
- Final attendee list with mailing addresses

TRADE SHOW BOOTHS

All booths include 8' x 10' space/w pipe/drape, 6' table, 2 chairs, wastebasket and company name on I.D. sign. Each booth is allowed four (4) name tags.

	MEMBER	NON-MEMBER
Early Bird (through Jan. 31)	\$1,200	\$1,450
After Jan. 31, 2018	\$1,300	\$1,600

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