



AIA
Florida

2018 CONVENTION & TRADE SHOW SPONSORSHIP OPPORTUNITIES

**MAKE CONNECTIONS, DRIVE SALES, INCREASE R.O.I. WITH AIA FLORIDA
PICK A CONVENTION SPONSORSHIP OR CREATE YOUR OWN!**



The AIA Florida Annual Convention & Trade Show features distinguished speakers, special events, an awards ceremony, a trade show for product vendors and service providers, the annual business meeting, and a black-tie-optional design awards reception. As an essential part of the event's programming, exhibitors and sponsors are provided the unique opportunity to gain brand exposure, reach influential design professionals, and gain new clients.

AIA Florida is the fifth largest state chapter in AIA with 3,600 members and an annual 2% growth in membership. The Annual AIA Florida Convention & Trade Show is the largest annual event for the organization, attracting over 500 attendees each year. The Convention & Trade Show is also host to the prestigious Design & Honor Awards, honoring a select group of winners selected by an esteemed jury from over 250 submissions. By taking part in this prominent industry event, you will connect with new customers who are experienced professionals and industry leaders.

Join us at July 19 – 22 at our [2018 AIA Florida Convention & Trade Show at the Sawgrass Marriott Golf Resort in Ponte Vedra Beach, FL](#). Come meet architects and associates throughout Florida and the Southeast and enjoy the newly-renovated hotel and golf course!

Convention sponsors are welcome to choose one specific event or build their own package. All sponsors will enjoy a multitude of benefits for their investment.





EVENT OPPORTUNITIES

☐ PRESIDENT'S RECEPTION.....\$5,000

*The opening night reception, hosted by the AIA Florida President for all convention attendees. **Two \$5000 Opportunities Available.***

- * Receive complimentary convention registration
- * Complimentary Trade Show Booth or Table Top Exhibit
- * Receive (4) complimentary tickets to President's Reception
- * Opportunity to address the audience 2-3 minutes
- * Company name listed on Signage as Reception Sponsor
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

☐ DRINK AND DRAW RECEPTION.....\$2,500

Exclusive sponsorship

- * Receive a complimentary convention registration
- * Opportunity to address the audience 2-3 minutes
- * A 25% discount on purchase of booth or table top
- * Company name listed on Signage as Reception Sponsor
- * Company logo on drink and draw passes
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

☐ LUNCHEON SPONSOR.....\$7,500

*Sponsor a lunch for all attendees. **Two \$7500 Opportunities Available***

- * Receive complimentary convention registration
- * Receive a complimentary Trade Show Booth or table top exhibit
- * Receive (4) complimentary tickets to Luncheon
- * Opportunity to address the audience 2-3 minutes
- * Company name listed on Signage as Luncheon Sponsor
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

☐ ANNUAL MEETING.....\$1,000

Exclusive sponsorship

- * Receive a complimentary convention registration
- * Opportunity to address the audience 2-3 minutes
- * A 25% discount on purchase of booth or table top
- * Company name listed on Signage as Annual Meeting Sponsor
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses
- * Recognition on AIA Florida website at www.aiafla.org

☐ DESSERT RECEPTION SPONSOR.....\$1,000

Exclusive Opportunity

- * Exclusive Opportunity to host a dessert reception on Thursday, July 19 following the president's reception
- * A 25% discount on purchase of table top exhibit
- * Sponsor may develop theme for reception
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses
- * Cost of reception is the responsibility of the sponsor

☐ ARCHITECTURAL TOUR.....\$1,000

Tour is arranged by architects/staff to areas of interest in the host city.

Four \$1000 Opportunities Available

- * Receive a complimentary convention registration
- * Attendance on Sponsored Tour (1 person)
- * A 25% discount on purchase of booth or table top exhibit
- * Company name listed on Signage near Registration area
- * Company listing in the Conference & Trade Show Guide
- * Company logo on attendee tour passes
- * Final attendee list with mailing addresses



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EVENT OPPORTUNITIES

☐ REFRESHMENT BREAK.....\$1,000

*Sponsor a refreshment break for all convention attendees. **Three \$1000***

Opportunities Available.

- * Receive a complimentary convention registration
- * Optional Tabletop display near Break area
- * A 25% discount on purchase of booth or table top exhibit
- * Company name and/or logo listed on final slide of previous session
- * Company name listed on Signage at Break
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

☐ CONTINENTAL BREAKFAST.....\$2,500

Three \$2500 Opportunities Available

- * Receive a complimentary convention registration
- * Optional Tabletop display near Breakfast
- * A 25% discount on purchase of booth
- * Company name listed on Signage at Breakfast
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

2 AVAILABLE

1 SOLD Thank You Magic Pak

CONTINUING EDUCATION OPPORTUNITIES

☐ KEYNOTE OR GENERAL SESSION.....\$3,500

*Sponsor a leading and influential speaker at an event attended by all convention attendees. **Seven \$3500 Opportunities Available.***

- * Opportunity to address the audience 2-3 minutes
- * Receive a complimentary convention registration
- * Receive a complimentary ticket to President's Reception
- * A 25% discount on purchase of booth or table top exhibit
- * Company name listed on Signage as General Session Sponsor at entrance to session
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

6 AVAILABLE

1 SOLD

Thank You
Behr Paint

☐ CONTINUING EDUCATION LUNCH SEMINAR.....\$5,000

Present a quality continuing education seminar to convention attendees. (Note: CE seminars must be approved through the convention committee prior to approval and submitted to the AIA Florida for approved hours).

- * Receive a complimentary convention registration
- * Complimentary Trade Show Booth
- * Company name listed on Signage at Lunch Seminar
- * Company name included on final slide of presentation
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

SOLD
Thank You
Masonry Assoc of FL
LP Bldg Products

HONOR & DESIGN AWARDS OPPORTUNITIES

☐ AWARDS RECEPTION.....\$5,000

Two \$5000 Opportunities Available

- * Receive complimentary convention registration
- * Receive (2) complimentary tickets to Reception
- * A 25% discount on purchase of booth or table top exhibit
- * Company name listed prominently on Signage as Sponsor
- * Company name listed in Program as Reception Sponsor
- * Final attendee list with mailing addresses
- * Step & Repeat Sign for professional keepsake photographs
- * Company logo imprinted on sign/w red carpet

1 AVAILABLE

1 SOLD

Thank You
Masonry
Association
of Florida

☐ PROGRAM & VIDEO PRESENTATION.....\$5,000

Exclusive sponsorship

- * Enjoy recognition as a major sponsor pre and post awards program by emcees
- * Receive complimentary convention registration
- * Receive (2) complimentary tickets to Reception
- * A 25% discount on purchase of booth or table top exhibit
- * Company name listed on Signage & Program as Video Sponsor
- * Final attendee list with mailing addresses



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HONOR & DESIGN AWARDS OPPORTUNITIES

☐ AWARDS DESSERT AND CHAMPAGNE TOAST AFTER PARTY...\$3,500

Two \$3500 Opportunities Available

- * Receive a complimentary convention registration
- * Receive (1) complimentary ticket to Reception
- * A 25% discount on purchase of booth
- * Company name listed on Signage as After Party Sponsor
- * Final attendee list with mailing addresses



GOLF TOURNAMENT OPPORTUNITIES

☐ GOLF TOURNAMENT TITLE SPONSOR..... \$9,500

Exclusive sponsorship

- * Receive (2) complimentary convention registration
- * Receive a complimentary Trade Show booth or table top exhibit
- * One Foursome in Golf Tournament
- * Two (2) Tee Sponsorships with signage at the course
- * Company name listed on Signage at Convention Registration area
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

SOLD
Thank You
EuroWall Systems

☐ DRINK CART SPONSOR.....\$1,500

Three \$1500 Opportunities Available

- * Receive (1) one ticket to Golf Tournament
- * Company name prominently listed on drink carts
- * One golf tee sponsor
- * Company logo on drink tickets
- * Company listing in the Conference & Trade Show Guide
- * Final attendee mailing list with mailing addresses

☐ TEE SPONSOR..... \$500

Sponsor a tee/hole on the course

- * Receive a complimentary convention registration
- * Company name listed on Tee signage on course
- * Company listing in the Conference & Trade Show Guide
- * Final attendee mailing list with mailing addresses

☐ PRACTICE RANGE / PUTTING GREEN SPONSOR.....\$1,500

Three \$1500 Opportunities Available

- * Receive (1) one ticket to Golf Tournament
- * Company name prominently listed on a practice facility on course
- * One golf tee sponsor
- * Company listing in the Conference & Trade Show Guide
- * Final attendee mailing list with mailing addresses

This year's tournament tees up at the legendary Tournament Players Club at Sawgrass. TPC is home to the PGA Tour's signature event, THE PLAYERS Championship, held annually in May.





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TRADE SHOW OPPORTUNITIES



☐ TRADE SHOW BAGS.....\$1,500

Your company name and/or logo imprinted on Trade Show bags.

Exclusive Opportunity.

- * Receive a complimentary convention registration
- * A 25% discount on purchase of booth or table top exhibit
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

SOLD
Thank You
Window Classics

☐ TRADE SHOW BAR.....\$1,500

Three \$1500 Opportunities Available

- * Receive a complimentary convention registration
- * A 25% discount on purchase of booth or table top exhibit
- * Company name listed on Signage on Bar
- * Opportunity for bartender to wear your logo apparel (subject to approval)
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

TRADE SHOW BOOTHS/TABLE TOP EXHIBITS

All booths include 8' x 10' space/w pipe/drape, 6' table, 2 chairs, wastebasket and company name on I.D. sign. Each booth is allowed four (4) name tags. Table top exhibits include a draped 6' table. See included floor plan for space availability

	MEMBER	NON-MEMBER
BOOTH	\$1,300	\$1,600
TABLE TOP EXHIBIT	\$900	\$1,000

OTHER OPPORTUNITIES

☐ KEYCARD SPONSOR.....\$2,500

Exclusive Opportunity

- * Company logo on hotel room keys for all attendees
- * Receive (1) complimentary convention registration
- * Company listing in the Conference & Trade Show Guide
- * A 25% discount on purchase of booth or table top exhibit

☐ AIA FLORIDA WELCOME DESK.....\$2,500

Guaranteed highest traffic area. Two \$2500 Opportunities Available.

- * Receive a complimentary convention registration
- * A 25% discount on purchase of booth or table top exhibit
- * Company signage at Registration Desk
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

☐ BAG INSERTS.....\$500/per piece

Your company's marketing piece included in all conference bags/limit of two items per company

- * A 25% discount on purchase of booth or table top exhibit
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

☐ ATTENDEE LAYNARD/WALLETS.....\$2,000

Exclusive opportunity...company name and/or logo imprinted on attendee neck wallets.

- * Receive a complimentary convention registration
- * A 25% discount on purchase of booth or table top exhibit
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses



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OTHER OPPORTUNITIES

☐ CONFERENCE WELCOME BAG.....\$1,500

Exclusive sponsorship including company name and/or logo imprinted on conference bags.

- * Receive a complimentary convention registration
- * A 25% discount on purchase of booth or table top exhibit
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

☐ REGISTRATION AREA TABLE TOP.....\$850

Set up a 6' area exhibit in the high traffic area around registration desk.

- * Company signage at Registration area
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

☐ SOCIAL MEDIA: EVERWALL.....\$1,500

Exclusive Opportunity

- * Company listing in "How To" handout to attendees
- * Company logo displayed on projection wall
- * Opportunity to post from company social media accounts and cycle through live wall
- * In use for entire convention

☐ LOUNGE AREA/CHARGING STATION.....\$1,500

- * Receive a complimentary convention registration
- * A 25% discount on purchase of booth or table top exhibit
- * Company name listed on Charging Station
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

☐ Wi-Fi..... \$3,500

Exclusive Opportunity

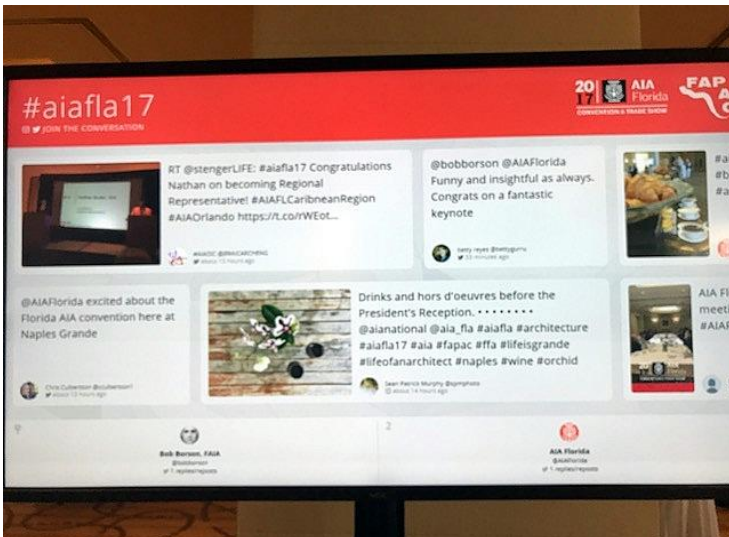
- * Receive a complimentary convention registration
- * A 25% discount on purchase of booth or table top exhibit
- * Wi-Fi instructions include sponsored by....with company name as the password
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses

☐ SOCIAL MEDIA: FACEBOOK/TWITTER POSTS.....\$1,500

Facebook reach over 10,000, Twitter reach over 25,000 (Three \$500 Opportunities Available)

- * Content provided by sponsor, limited to three (3) sponsors with two (2) posts per day

EVERWALL IN USE AT 2017 AIA FLORIDA CONVENTION



AIA Florida @AIAFlorida · 27 Jul 2017

Make sure to tweet and Instagram with hashtag #aiafla17 to get on the big screen!





OTHER OPPORTUNITIES

☐ FELLOWS DINNER SPONSOR.....\$1,500

Exclusive Opportunity

- * One (1) ticket to Fellows Dinner
- * Opportunity to address dinner guests (2-3 minutes)
- * Company name/logo on step-and-repeat banner located near dinner entrance
- * Company name/logo signage on tables
- * A 25% discount on purchase of booth or table top exhibit

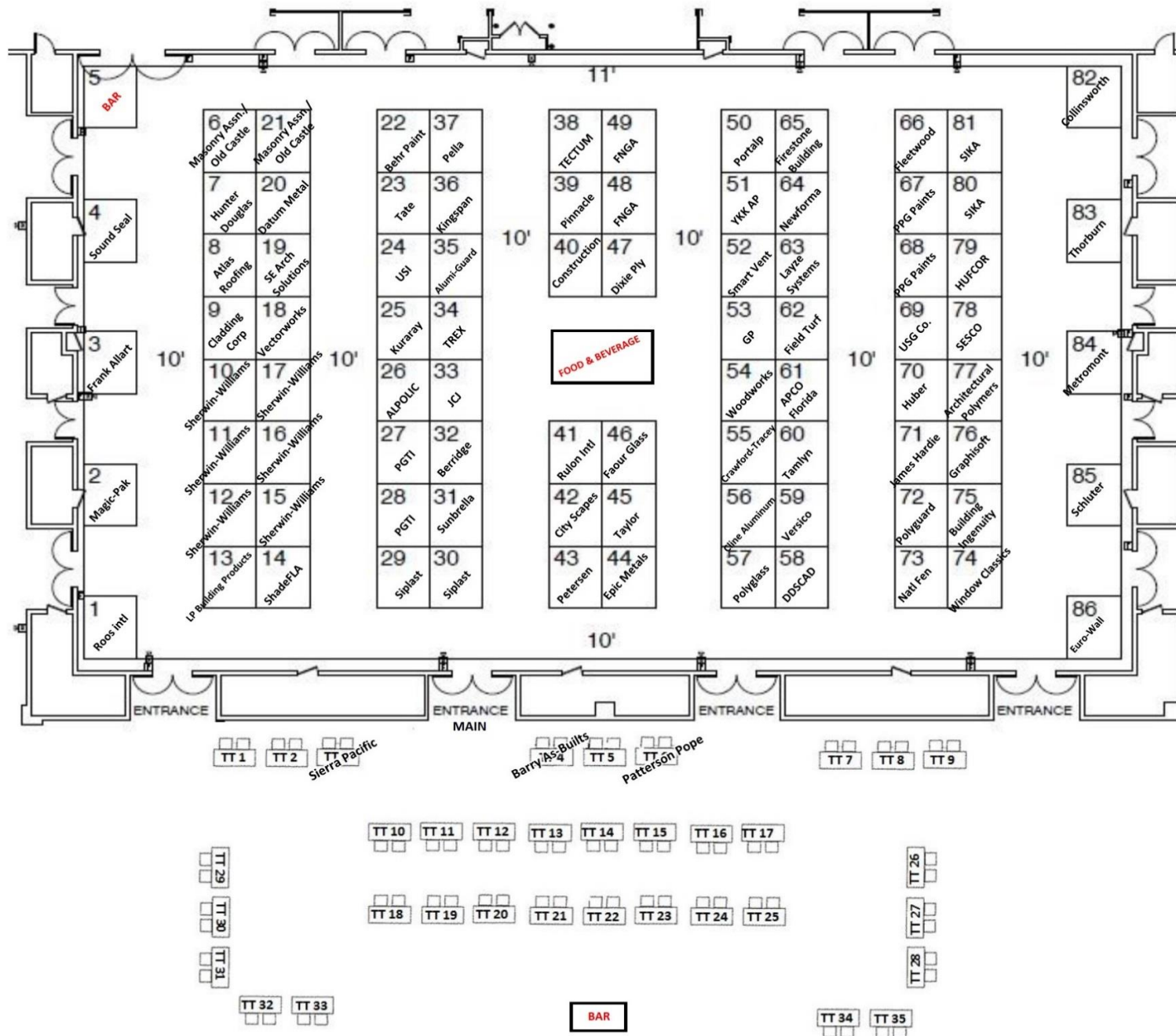
☐ NIGHT AT THE MOVIES.....\$1,000

Exclusive Opportunity

- * Receive a complimentary convention registration
- * Optional Tabletop display in movie room
- * A 25% discount on purchase of booth
- * Company name listed on Signage at Movie
- * Company listing in the Conference & Trade Show Guide
- * Final attendee list with mailing addresses



2018 AIA Florida Trade Show
7/20/18
Sawgrass Marriott Golf Resort & Spa - Ponte Vedra Beach, Florida





AIA FLORIDA 2018 CONVENTION AND TRADE SHOW REGISTRATION FORM JULY 19-22 SAWGRASS MARRIOTT

PLEASE PRINT CLEARLY

COMPANY NAME: _____

REPRESENTATIVE: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

Sponsorships (Please see sponsor packet for details)

____ President's Reception \$5000 (2 Available)

____ Luncheon Sponsor \$7500 (2 Available)

____ Night At The Movies \$1000 (3 Available)

____ Refreshment Break \$1000 (3 Available)

____ Keynote or General Session \$3500 (6 Available)

____ Design Awards Reception \$5000 (1 Available)

____ Design Awards After Party \$3500 (2 Available)

____ Design Awards Program & Video \$5000 (Exclusive)

____ Fellows Dinner Sponsor \$2500 (Exclusive)

____ Trade Show Bar \$1500 (3 Available)

SOLD Trade Show Bags \$1500

____ Wi-Fi Sponsor \$3500 (Exclusive)

SOLD Conference Welcome Bags \$1500

SOLD Registration Area Table Top \$850

SOLD Lounge Area/Charging Station \$1500

____ Dessert Reception Sponsor \$1000

SOLD Drink and Draw Reception \$2500 (Exclusive)

SOLD Annual Meeting \$1000 (Exclusive)

____ Architectural Tour \$1000 (4 Available)

____ Continental Breakfast \$2500 (1 Available)

SOLD Continuing Education Lunch Seminar \$5000

____ Keycard Sponsor \$2500 (Exclusive)

SOLD Golf Tournament Title Sponsor \$9500

____ Golf Tournament Drink Cart \$1500 (3 Available)

____ Golf Tournament Tee/Hole \$500

____ Golf Practice Range/Putting Green \$1500 (3 Available)

____ AIA Florida Welcome Desk \$2500 (2 Available)

____ Attendee Bag Inserts \$500 per piece

____ Attendee Laynard/Neck Wallets \$2000 (Exclusive)

____ Social Media: Everwall \$1500 (Exclusive)

____ Social Media: Facebook/Twitter \$1500 (3 Available)

If package includes trade booth or table top exhibit, please indicate top 3 available choices

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Trade Show Exhibitor Registration

Booths (Limited Availability)

____ Allied Member \$1300

____ Non-Member \$1600

Table Top Exhibit

____ Allied Member \$900

____ Non-Member \$1000

Please indicate top 3 available choices:

1st Choice _____ 2nd Choice _____

3rd Choice _____

Total Sponsor Fees: _____

Total Exhibitor Fees: _____

Payment Method:

____ Check Enclosed ____ Visa ____ Mastercard ____ Amercian Express

Credit Card No: _____

Exp Date: _____ Security Code: _____ Billing Zip: _____

Signature: _____

Fax to: 850-224-8048

Mail to:

AIA Florida
104 East Jefferson St
Tallahassee, FL 32301