

CONVENTION SPONSORSHIPS

MAKE CONNECTIONS, DRIVE SALES, INCREASE R.O.I. WITH **AIA FLORIDA**
PICK A CONVENTION SPONSORSHIP OR CREATE YOUR OWN!

AIA Florida hosts an annual convention featuring distinguished speakers, special events, a tradeshow for product vendors and service providers, the annual business meeting and a black-tie-optional design awards gala. The conference provides exhibitors and sponsors with a unique opportunity to generate exposure and awareness about their offerings to architects, associates and allied professionals throughout Florida.

The Annual Convention routinely attracts more than 500 architects and associates from around Florida, along with over 100 exhibiting companies. As the largest annual event for the organization, the convention provides an excellent opportunity to network with architects and expand your brand to the decision-makers for architecture firms across the state.

Join us in 2017 at the Naples Grande Resort in Naples, FL! We look forward to welcoming you and your company to the event.

Convention sponsors are welcome to choose one specific event, or build their own package. All sponsors will enjoy logo and verbal recognition at the Annual Convention.



CONVENTION SPONSORSHIPS

EVENT OPPORTUNITIES

CONTINUING EDUCATION LUNCH SEMINAR.....\$5,000

*Present a quality continuing education seminar to convention attendees.
(Note: CE seminars must be vetted through the convention committee prior to approval and submitted by AIA Florida for approved hours. Limit three.)*

- Receive a complimentary convention registration
- Complimentary Trade Show Booth
- Company name listed on Signage at session entrance
- Company name included on intro slide of presentation
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

PRESIDENT'S RECEPTION.....\$5,000

The opening night reception, hosted by the AIA Florida President for all convention attendees. (Non-exclusive, 250-300+ attendees)

- Receive complimentary convention registration
- Complimentary Trade Show Booth
- Receive (4) complimentary tickets to President's Reception
- Opportunity to address the audience 2-3 minutes
- Company name listed on Signage as Reception Sponsor
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

KEYNOTE OR GENERAL SESSION.....\$3,500

Sponsor a leading and influential speaker at an event attended by all convention attendees (300+ attendees)

- Receive a complimentary convention registration
- Receive a complimentary ticket to President's Reception
- A 50% discount on purchase of booth
- Opportunity to address the audience 2-3 minutes
- Company name listed on Signage as General Session Sponsor at entrance to session
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

CONTINENTAL BREAKFAST.....\$2,500

- Receive a complimentary convention registration
- Optional Tabletop display near Breakfast
- A 50% discount on purchase of booth
- Company name listed on Signage at Breakfast
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

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REFRESHMENT BREAK.....\$1,000

Sponsor a refreshment break for all convention attendees

- Receive a complimentary convention registration
- Optional Tabletop display near Break area
- A 25% discount on purchase of booth
- Company name and/or logo listed on final slide of previous session
- Company name listed on Signage at Break
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

EMERGING PROFESSIONALS RECEPTION..... \$2,500

The EP reception is an opportunity to mix and mingle with the up and coming young architects from Florida

- Receive a complimentary convention registration
- Receive (2) complimentary ticket to EP Reception
- Opportunity to address the audience 2-3 minutes
- A 25% discount on purchase of booth
- Company name listed on Signage as Reception Sponsor
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

NIGHT AT THE MOVIES.....\$1,000

A feature film shown one evening at the convention with popcorn and drinks. (150+)

- Receive a complimentary convention registration
- Optional Tabletop display in movie room
- A 25% discount on purchase of booth
- Company name listed on Signage at Movie
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

ARCHITECTURAL TOUR.....\$1,000

Tours are arranged by architects /staff to areas of interest in the host city

- Receive a complimentary convention registration
- Optional Tabletop display near Registration area
- A 25% discount on purchase of booth
- Company name listed on Signage near Registration area
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

ANNUAL MEETING.....\$1,000

Sponsor the association's Annual Meeting of the Membership (50-80+ including elected leaders of AIA Florida)

- Receive a complimentary convention registration
- Opportunity to address the audience 2-3 minutes
- A 25% discount on purchase of booth
- Company name listed on Signage & Intro slides
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses
- Recognition on AIA Florida Sponsor Webpage at www.aiafla.org

CONVENTION SPONSORSHIPS

HONOR & DESIGN AWARDS OPPORTUNITIES

PROGRAM & VIDEO PRESENTATION.....\$5,000

- Receive complimentary convention registration
- Receive (2) complimentary tickets to Reception
- Opportunity to address the audience 2-3 minutes
- A 50% discount on purchase of booth
- Company name listed on Signage & Program as Reception Sponsor
- Final attendee list with mailing addresses

AWARDS RECEPTION.....\$3,500

- Receive complimentary convention registration
- Receive (2) complimentary tickets to Reception
- A 50% discount on purchase of booth
- Company name listed prominently on Signage as Reception Sponsor
- Company name listed in Program as Reception Sponsor
- Final attendee list with mailing addresses

HONOR & DESIGN AWARDS OPPORTUNITIES

DESSERT SPONSOR.....\$2,000

- Receive a complimentary convention registration
- Receive (1) complimentary ticket to Reception
- A 25% discount on purchase of booth
- Company name listed on Signage as Dessert Sponsor
- Final attendee list with mailing addresses

CHAMPAGNE TOAST SPONSOR.....\$1,500

- Receive a complimentary convention registration
- Receive (1) complimentary ticket to Reception
- A 25% discount on purchase of booth
- Company name listed on Signage as Champagne Sponsor
- Final attendee list with mailing addresses

CONVENTION SPONSORSHIPS

ADDITIONAL OPPORTUNITIES

Wi-Fi.....\$3,500

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company name listed on Signage at Registration Desk
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

PROFESSIONAL HEADSHOTS.....\$1,500

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

ATTENDEE NECK WALLET.....\$2,000

Your company name and/or logo is imprinted on all attendee neck wallets.

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

AIA FLORIDA WELCOME DESK.....\$2,500

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company name and LOGO printed on all registration desk kiosks
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

ADDITIONAL OPPORTUNITIES

CONFERENCE WELCOME BAGS.....\$1,500

Your company name and/or logo imprinted on conference bags.

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

BAG INSERTS.....\$500/piece

Your company's marketing piece included in all conference bags/ limit of 2 per company. 450 anticipated attendees.

- A 25% discount on purchase of booth
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

CHARGING STATION.....\$1,000

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company name listed on Signage at Registration Desk and on charging station graphics
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

STEP & REPEAT SIGN.....\$1,000

Your company logo imprinted on "red-carpet" style step & repeat sign, placed throughout convention events

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

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TRADESHOW OPPORTUNITIES

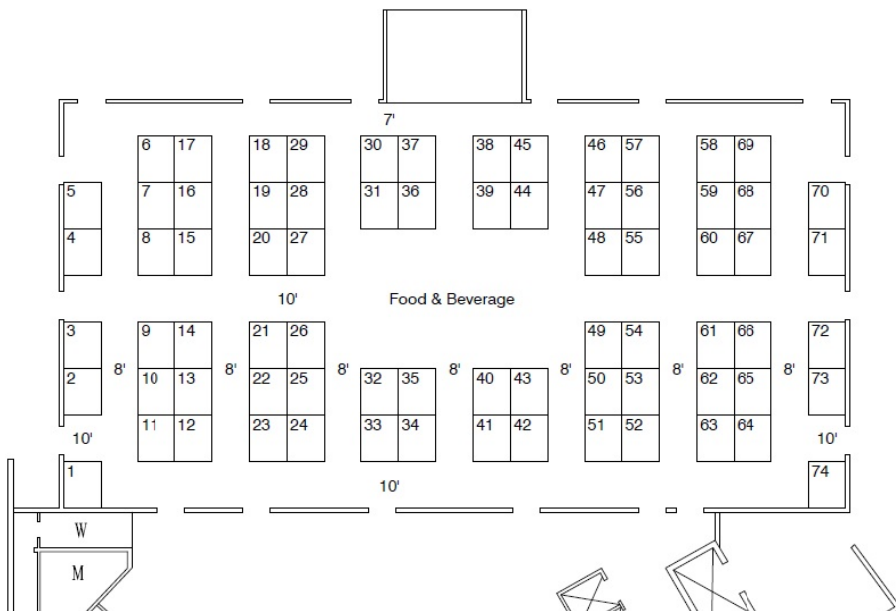
TRADESHOW BOOTHS

All booths include pipe/drape, 6' table, 2 chairs, wastebasket and I.D. sign.
Each booth is allowed four (4) name tags.

	<u>MEMBER</u>	<u>NON-MEMBER</u>
Early Bird (Through Jan. 31)	\$1,200	\$1,450
Standard Rate	\$1,300	\$1,600

Subject to change

2017 AIA
July 28, 2017
Naples Grande Beach Resort - Naples, Florida



TRADESHOW BAGS.....\$1,500

Your company name and/or logo imprinted on tradeshow bags.

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

TRADESHOW BAR.....\$1,500

Sponsor a tradeshow bar on the show floor for all convention attendees

- Receive a complimentary convention registration
- A 25% discount on purchase of booth
- Company name and logo on Signage on Bar
- Opportunity for bartender to wear your logo apparel (subject to approval)
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses

REGISTRATION AREA TABLETOP\$850

Set up a 6' area exhibit in the high traffic area around registration desk.

- 6' x 30" Table and chairs
- Company listing in the Conference & Tradeshow Guide
- Final attendee list with mailing addresses