

AIA FLORIDA 2012 ANNUAL CONVENTION



Wish you were here!

July 19 – 22, 2012

The Breakers

Palm Beach, Florida



AIA Florida

BUILD ON THE PAST TO SHAPE THE FUTURE



President's Message

It is with unabashed enthusiasm that I invite you to join us at our AIA Florida 2012 Annual Convention in Palm Beach, July 19th through the 22nd as we continue our recognition and celebration of the 100th year of our Association.

This year's Annual Meeting and Convention promises to be the biggest ever! I am pleased to announce that Senator Bob Graham will be our kick-off speaker, along with such notables as Charles Waldheim, FAAR, Craig Dykers, AIA and much more!

This year's Convention will offer architects, emerging architects, associates, allied members and families alike a complete array of programs and continuing education opportunities! For those getting ready for license renewal, you will have the opportunity to receive all of your CE requirements at the Convention. And you will want to make time for the tradeshow, tours, receptions and, of course, the design awards dinner.

The Breakers has been one of our most popular venues, and with the added impetus of being our 100th anniversary, everyone who is anyone in Florida architecture will want to be there!

So join me as we honor the past, celebrate the present, and embrace the future.



Peter Jones, AIA

AIA Florida 2012 President

More information on www.aiafla.org



2012 Annual Convention Committee

Miguel Rodriguez, FAIA, Chair
Amy Nowacki, AIA, Co-Chair
Martin Gold, AIA
Kim Headland, AIA
Lee Poechmann, AIA
John Tice, FAIA
Alice Schultz, AIA
Vicki Soderlund, AIA

Guest Speakers

Kickoff Speaker:

Senator Bob Graham

With two terms as the Governor of Florida, 18 years in the United States Senate, and 12 years in the Florida legislature, Senator Bob Graham has served the public for 38 years. As Governor and Senator, Bob Graham was a centrist, committed to bringing his colleagues together behind programs that served the broadest public interest. He was recognized by the people of Florida when he received an 83% approval ranking as he concluded eight years as Governor. Bob Graham retired from public service in January 2005, following his presidential campaign in 2004. AIA Florida designated an award in his honor, the Bob Graham, Hon. AIA, Architectural Awareness Award.



Keynote Speaker:

Craig Dykers, AIA

Mr. Dykers was born in Frankfurt, Germany in 1961 and has lived in Europe and North America. He received a bachelor degree in Architecture at the University of Texas at Austin with additional studies in medicine and art. After working in Texas and California, Mr. Dykers co-founded the architecture, landscape architecture, and interior design company Snøhetta arkitektur landskap AS in Oslo, Norway in 1989, opening a branch in New York City in 2004. Mr. Dykers has worked on the design of several projects including the Alexandria Library in Egypt, the Norwegian National Opera in Oslo, and the National September 11 Memorial Museum at the World Trade Center site in New York City. Other projects have included the Lillehammer Winter Olympics Art Museum and the Norwegian Embassy in Berlin. More recently, Mr. Dykers' firm won Builder of the Year 2011 from ArchDaily.com, was shortlisted for the design of the U.S. Embassy in Mexico City, and made finalist in the National Mall Design Competition.



General Session Speakers:

James Cramer

James P. Cramer is the Chairman and Principal of the Greenway Group, Inc., a management consulting, research, and publishing organization specializing in architecture, real estate, and construction management. He is a foresight advisor, futurist, and trends authority in the architecture, design, and construction industry. He is the editor of *Design Intelligence*, a design management change and innovation journal, and the author of four books, including the critically acclaimed *How Firms Succeed: A Field Guide to Design Management*.



Charles Waldheim, FAAR

Charles Waldheim is the John E. Irving Professor of Landscape Architecture and Chair of the Department of Landscape Architecture at Harvard University's Graduate School of Design. His teaching and research examines the relationship between landscape and contemporary urbanism. Waldheim coined the term "landscape urbanism" to describe the recent emergence of landscape as a medium of urban order for the contemporary city. Waldheim has authored numerous articles and chapters on the topic, and edited *The Landscape Urbanism Reader*.



Location Information

The Breakers

www.thebreakers.com

Set amidst breathtaking beauty in a world-famous locale, the Breakers Palm Beach upholds its legendary heritage of timeless luxury and uncompromising personal service. Magnificent architecture and opulent design make a stunning impression upon arrival and through out your stay.

Reservations:

AIA Florida has arranged a special discounted room rate for this convention, with a Deluxe room at \$169 +taxes or a Premium room at \$190 + taxes. The Breakers has also extended a discounted valet parking rate of \$12 per day. There is very limited complimentary self-parking.

Reservations may be made on-line through <https://resweb.passkey.com/go/FAAIA12>. Should you prefer to make your reservations via phone, you should identify yourself with the Florida Association of the American Institute of Architects. The Reservations Department can be reached at 888-BREAKERS (273-2537).

The following policies are applicable to room reservations:

- One-night room deposit (excluding taxes) is required at time of reservation.
- 7-day cancellation policy. If a reservation is cancelled within 7 days of arrival, the full deposit will be forfeited (non-refundable).
- If a reservation is reduced in length of the stay within the cancellation period, a penalty fee applies.
- All reservations require a valid credit card and picture identification at time of check in.

Reserve Early, don't be disappointed! This special rate is available until June 14th or until the group block is sold-out, whichever ever comes first. Remember, to book your room NOW!



Guest/ Spouses & Kids

Many events are available for guests and are complimentary with a Guest Registration including the Kickoff, Keynote & General Sessions; President's & Dessert Receptions; Movie; Tradeshow; Book Club and Continental Breakfasts. We have added several new events and tours for purchase, including the popular Painting with a Twist class. (See pages 8-9 for more information)

Kids:

Kids are welcome to join their parents for the Tradeshow and continental Breakfasts without a registration fee. This year, we are happy to announce an architecture themed summer camp will be available during the convention.

Architects in the Making (AIM)

Kids, you may know what architects do today, but do you know what architects did 100 years ago or may do 100 years from now? The Architects in the Making AIM Leadership Summer Camp will use our own unique, creative, collaborative approach to learn about the past while designing a green city of the future. What will the city look like 100 years from now? What role will architects play? You get to decide through fun hands-on model building and presenting your collective ideas.

The Camp will be held Friday and Saturday from 9 – 12 pm, for kids ages 7-14. All supplies and a T-Shirt will be provided.

Fee: \$20 per day or \$35 for 2 days.

Sponsored by the AIA Ft. Lauderdale Chapter

For more information visit
www.aiafla.org

July 19 – 22, 2012

The Breakers | Palm Beach, Florida

Schedule of Events

☛ **CE credit**

Over 21 hours of CE
credit will be available.

AIA Florida

BUILD ON THE PAST TO SHAPE THE FUTURE



Thursday, July 19th

7:30 am – 8:30 am **FAPAC Breakfast Meeting**

8:30 am – 12:30 pm **Board/Annual Meetings**

12:30 pm – 1:30 pm **Seminar:**
Making an Impact with
Wind-borne Debris

1:30 pm – 3:00 pm **Kickoff:**
Senator Bob Graham

3:15 pm – 4:45 pm **General Session:**
Charles Waldheim, FAAR,
Harvard University

3:30 pm – 4:30 pm **Tour: Breakers Hotel**

5:30 pm – 7:00 pm **Presidents Welcome**
Reception

7:30 pm – 10:00 pm **Florida/Caribbean Fellows**
Dinner

8:00 pm – 9:30 pm **"Night at the Movies"**
CGI Dessert Reception

Friday, July 20th

8:00 am – 9:00 am **Past Presidents'**
Breakfast

9:00 am – 10:30 am **Keynote:**
Craig Dykers, AIA,
SNØHETTA

9:00 am – 12:00 pm **Kids Camp: "Architects in the**
Making"

10:30 am – 12:00 pm **CE Breakouts:**
Preserving the
Records of our Built
Environment
Sprawl Repair in Florida

AIA Florida Book Club

Florida Foundation Annual
Meeting

12:00 pm – 1:30 pm **100th Anniversary**
Luncheon

1:30 pm – 3:00 pm **CE Breakouts:**
Florida Architecture: the
Good, the Bad and the
AIA
Design Professionals
Guide to IPD

2:00 pm – 3:00 pm

3:00 pm – 7:00 pm

7:30 pm - 9:30pm

Demystifying the Fellows
Session

Tradeshow — CELEBRATE...
Good Times!

AIA Palm Beach Chapter
Party

Saturday, July 21st

7:00 am – 1:30 pm

9:00 am – 12:00 pm

10:00 am – 12:30 pm

9:00 am – 11:00 am

9:00 am – 12:00 pm

10:00 am – 11:30 am

12:00 pm – 1:30 pm

1:30 pm – 2:30 pm

2:00 pm – 4:00 pm

2:45 pm - 4:00 pm

2:45 pm – 4:45 pm

6:00 pm – 10:00 pm

100th Anniversary Golf
Tournament

Seminar and Tour: Worth
Ave. Restoration

Tour: Norton Museum of Art

Seminar:
A Morning at the Energy
Modeling Improv

Kids Camp: "Architects in the
Making"

Associates Roundtable &
Speaker

Seminar:
Masonry: Form & Function
"The Beauty & the Beast"

General Session:
James Cramer, Greenway
Group

Painting with a Twist

Tour: Mar-a-Lago Club

CE Breakouts:
International Practice
Innovative Building
Systems

Design Awards Reception/
Dinner

Sunday, July 22nd

8:30 am – 10:30 am

10:45am – 12:45 pm

What Shade of Green are
You?

Advanced FBC – 2010
Changes to Windload
Provisions

Continuing Education

Session A:

Making an Impact with Wind-borne Debris

Thursday, July 19th | 12:30 pm – 1:30 pm | 1 LU Hour (1 HSW)

This course provides a comprehensive review of the Florida Building Code as it relates to the window and door industry. You will gain knowledge of testing and labeling and their importance; wind speeds and design pressures and their role in fenestration.

Fee: \$20 (This session includes lunch)

Speaker: Dean Ruark, PGT Industries

Sponsored by: 

Session B:

Kickoff- Bob Graham

What Florida Will Our Grandchildren Inherit?

Thursday, July 19th | 1:30 pm – 3:00 pm | 1 LU Hour

A discussion of where Florida's been and where it's headed, viewed through the lens of former Senator and Florida Governor Bob Graham. The session will explore the following questions:

1. What is Florida, and who are Floridians? Is there such a thing?
2. What are the economic drivers, and where is the state's economic future?
3. What are the stumbling blocks to growth?
4. Do we have the infrastructure to support growth, and
5. How will we deal with a 'resurging' economy?

These questions will help participants understand the key influencers that will determine our success. A frank identification and discussion of the stumbling blocks will better position Florida architects to help our communities cope with change and to enjoy the benefits of economic resurgence. If you've ever wondered how things get done around here, this is a session you won't want to miss.

Speaker: Senator Bob Graham

Session C:

General Session- Charles Waldheim, FAAR

Landscape as Urbanism

Thursday, July 19th | 3:15 pm – 4:45 pm | 1.5 LU Hours (1.5 HSW/SD)

This presentation will begin with a brief overview of the origins, aspirations, and claims of landscape urbanism (LU). It continues with a range of canonical projects of early LU as well as a range of more recent projects representing a mature or robust landscape urbanist practices. It will reference the pedagogical implications of these practices, particularly the impact of digital media on landscape representation. Mr. Waldheim will conclude with a reference to experiments in landscape urbanism emerging from rapidly urbanizing cities in East Asia.

Speaker: Charles Waldheim, FAAR, Harvard University Graduate School of Design

Session D:

Keynote- Craig Dykers, AIA

Snohetta: Works

Friday, July, 20th | 9:00am – 10:30 am | 1 LU Hour (1 HSW)

"Architecture, or the making of places for living creatures to inhabit, has been pushed, pulled, directed and misdirected for so long it is difficult to define exactly what it is that architects do. Making architecture is business balanced by futility. It is practicality honed by artifice. Architectural meaning has been contained by formal qualities, semiotics, symbols, and formalism. There is little introspection and very little doubt. This talk will be a conversation about how to think about thinking about making places." – Craig Dykers, AIA. Examples of the speaker's work from the past 25 years in Africa, Asia, Europe and America will be scrolled throughout the talk to provide a backdrop for the ideas presented.

Speaker: Craig Dykers, AIA, Snohetta

Sponsored by:



Session E:

Creator, User, Keeper - Documenting and Preserving the Records of our Built Heritage

Friday, July 20th | 10:30 am – 12:00 pm | 1.5 LU Hours (1.5 HSW)

The AIA Florida centenary celebration is the context for stressing the importance of preserving the records of the design legacies in Florida. The presentation's objective is to raise public awareness for the social, cultural, economic and political value of humanistic research in architecture and its allied disciplines. Architectural collections are not only works of art but also have an ability to educate and inspire beyond their original function. Records of our built environment have enduring historical value for individuals, communities, students, and historians interested in studying the built and unbuilt environment.

Speaker: Cynthia Peterson, CA, University of Florida

Session F:

Sprawl Repair in Florida: From Auto Scale to Human Scale

Friday, July 20th | 10:30 am – 12:00 pm | 1.5 LU Hours (1.5 HSW)

For decades, Florida has been a laboratory for urban planning experimentation. Many of the most innovative communities were first built in Florida; some of its cities have been among the earliest to undergo zoning overhauls that revitalized urban cores and neighborhoods. But can Florida be at the forefront of American planning in the 21st Century, within the new reality of post-recession and downscaling? Or is Florida going to be remembered as the epicenter of foreclosure and economic demise? This session will challenge attendees to consider new ways to make Florida more competitive and dynamic by introducing the latest, cutting-edge ideas about how to fix existing sprawl.

Speaker Galina Tachieva, AICP, LEED, CNU, DPZ Architects and Town Planners

Session G:

Florida Architecture: the Good, the Bad & the AIA

Friday, July 20th | 1:30 pm – 3:00 pm | 1.5 LU Hours (1.5 HSW)

AIA Florida is celebrating its first 100 years as the professional association of Florida architects. But, for nearly 400 years prior to the creation of the Association, architects and builders were creating the state's architectural legacy. The years between the 1565 establishment of St. Augustine and the 1912 birth of AIA Florida produced buildings influenced by a variety of forces including exploration and settlement, defense, climate, historical precedents, technology and, more recently, current national trends, state and local building codes and the media. The creation of AIA Florida and the introduction of its awards, communications, and public relations programs began putting architecture before the public, thus opening it up for both praise and criticism. The impact of the association's awards programs, media coverage, political strength and public perception will be discussed as related to the state's architectural history.

Speaker: Diane Greer, Editor, Florida/Caribbean Architect

Sponsored by:



VIEWED TO BE THE BEST.

Session H:

Design Professional's Guide to IPD: Other Delivery Methods & BIM

Friday, July 20th | 1:30 pm – 3:00 pm | 1.5 LU Hours (1.5 HSW)

This session will discuss project delivery methods from traditional and design/build to integrated project delivery (IPD) and other collaborative delivery methods. It will discuss the risks inherent in design/build, IPD and other collaborative delivery methods, identifying specific contract language used to allocate risks properly. The speakers will explore how the inclusion of building information modeling (BIM) drives or enhances each project delivery method, giving the participants a clearer understanding of BIM's role in various delivery systems. In addition, the session will show the insurance issues that can arise and the types of coverage available for IPD and collaborative design projects. Participants will walk away with a broader knowledge of alternative project delivery methods and how BIM is being applied on projects today.

Speakers: Richard G. Daniels, Esq., Cindy W. Baldwin, CGC, LEED AP, Donna Hunt, AIA, Esq.



Session I:

A Morning at the Energy Modeling Improv – Featuring the Wizard of SD

Saturday, July 21st | 9:00 am – 11:00 am | 2 LU Hours (2 HSW/SD)

This session is a lively and interactive demonstration in the use of energy modeling software and how it can be used by the architect and the owner to inform and influence early design decisions.

The architect and engineer presenters will divide the audience into competitive teams and engage them as participants in the early design process, demonstrating how the free public software eQuest: Schematic Design Wizard can assist designers with building geometry, building orientation, daylighting, insulation, glazing, etc., and how the accrual of informed design decisions can lay the foundation for truly low energy, high performance green buildings.

Speaker: Kim Shinn, ACG, TLC Engineering for Architecture; Jessica Karsten, LEED, HK Architects

Session J:

Masonry: Form & Function - "The Beauty & the Beast"

Saturday, July 21st | 12:00 pm – 1:30 pm | 1.5 LU Hours (1.5 HSW)

Form: "The Beauty": The ability to dream it, design it and build it with masonry is truly a thing of beauty. Take a look at today's masonry buildings and you realize that the "boring and boxy" stereotype is a thing of the past. Masonry's design flexibility may surprise you. In fact, modern concrete block construction can take shape any way your imagination can picture it. Curves, columns, arches or angles: concrete block and masonry is right at home!

Function: "The Beast": Concrete masonry is simply a beast: one of the most durable materials available. Masonry is not combustible, will not rot, rust or warp, has low maintenance and upkeep, lower insurance costs and provides unbeatable protection from Florida's tropical climate. When the walls of your building can withstand storm-force winds of up to 150 mph – that is definitely a feeling of security, especially in Florida.

Fee: \$20 (This session includes lunch)

Speakers: Chris Bettinger, Oldcastle Coastal; Don Beers, PE, Masonry Association of Florida, Inc.

Sponsored by:



Session K:

General Session- James Cramer

Visions and Scenarios for Florida's Architecture Profession

Saturday, July 21st | 1:30 pm – 2:30 pm | 1 LU Hours

Mr. Cramer's presentation will focus on his forecasts and scenarios for the future of the architecture profession in Florida. Topics covered will be the trend shifts, velocity and value migration of professional services, and the new definitions for relevancy of services in practice. He will discuss the most likely changes on the horizon, what professionals are doing to gain market share and several case studies of firms that are moving quickly and deliberately to reach tomorrow's opportunities for new success and achievement. The profession is entering a new entrepreneurial phase. There will be a revolutionary disruption ahead for traditional services. Nevertheless, the profession will grow and billings and earnings will set new records. Packed with statistics, facts, and proof of change this session will offer an upbeat scenario on the future of architectural practice and key strategies that professionals can take action on now.

Speaker: James P. Cramer, the Chairman of the Greenway Group

Continued next page

Continuing Education, continued

Session L:

Exploring Practice Abroad

Saturday, July 21st | 2:45 pm – 4:45 pm | 2 LU Hours

Opportunities for exporting architectural services are growing in overseas markets, and many U.S. firms are seizing the opportunities. Don't be left behind. Consider that 95% of the world's consumers live outside of U.S. borders, and 85% of the world's economic growth is also occurring abroad. Participating in the global marketplace is the reality of all businesses who aim to thrive, and architects, including small practices, are no exception. Especially with the economy still down in the United States, many companies are increasing their revenues by exporting their services to foreign countries with growing economies.

The Department of Commerce's Commercial Service is tasked with helping small and medium-sized U.S. companies export their goods and services. With offices in many foreign markets, the Commercial Service can answer questions of which countries have the greatest need, and can advise on how a firm should approach these potential marketplaces. This informative session will share cost-effective resources for entry into the global marketplace that many small & medium-sized companies don't know exist. Through case study examples and dialogue with a panel of fellow AIA colleagues, a forum will be provided for participants to engage in discussion and Q&A of how best to explore overseas markets.

Speaker: Cathy Feig, U.S. Department of Commerce

Panel: Timothy Lemons, AIA, L2 Studios; Donald Yoshino, FAIA, Yoshino Architecture

Session M:

Innovative Building Systems

Saturday, July 21st | 2:45 pm – 4:45 pm | 2 LU Hours (2 HSW/SD)

The Innovative Building Systems lecture explores the relationship of Studio H:T's design philosophies with interests in unconventional building materials and construction processes. These systems are then overlaid with explorations of project specific green design strategies. At the heart of the work lies the principle that design is an imperative – we must create with intent in order to avoid the poor results of creation by accident. The translation of idea into architecture and energy efficiency is an area of constant focus for us. The possibilities that come from advances in software technology, and the consequent direct links to hardware, hold the promise of a new way of making. We are in the midst of an unfolding set of events that drive our passion for the work.

Speakers: Christopher Herr, AIA, LEED AP & Brad Tomecek, AIA, LEED AP; H:T Architecture

Session N:

What Shade of Green Are You?

Sunday, July 22nd | 8:30 am – 10:30 pm | 2 LU Hours (2 HSW/SD)

An interactive, point-counterpoint presentation that will challenge the merits of sustainable design weighed against sound design practices, the use of innovative materials and/or techniques and future client and industry trends – moderator Peter Jones will engage all panelists and the audience in a discussion destined to challenge your sustainable thinking and help individuals decide once and for all, what their shade of green is!

Recognized economist Bernie Markstein will present a broad view of economic trends and climate questioning whether this is the right time for current efforts to enact and codify wide reaching sustainable design requirements and if the additional costs are warranted. But is sustainable design really more expensive and what is the real value proposition? What do you think? Consider the counterpoints presented by fellow panelist Herr and Shinn who are engaged in creative, sustainable processes, every day. What do our clients really want, what's their perspective? And, how do they see the business case for sustainable design? Practice guru, Jim Cramer will show us their perspective, discuss related client and practice trends and make the case for sustainable practices.

Don't miss this opportunity to engage and decide for yourself what your shade of green will be.

Moderator: Peter Jones, AIA

Panelists: Jim Cramer, The Greenway Group; Chris Herr, AIA LEED AP; Bernie Markstein, Reed Construction Data; Kim Shinn, ACG, TLC Engineering for Architecture



Sponsored by:

Session O:

Advanced FBC-2010 Florida Building Code Changes to the Windload Provisions of ASCE 7-10

Sunday, July 22nd | 10:45- 12:45pm | 2 LU Hours (2 HSW)

This course will address the significant changes to the wind load provisions of the 2010 Florida Building Codes (Building and Residential) and the 2010 Edition of ASCE 7 (ASCE 7-10). Since the first editions of the Florida Building Codes (2001), ASCE 7 has been the primary reference for the design of buildings for wind loads. The 2010 editions of the Florida Building Codes reference ASCE 7-10 for the design of wind loads. Due to the significant number of organizational and technical changes to ASCE 7-10, many correlative changes to the Florida Building Code, Building (FBCB) and the Florida Building Code, Residential (FBCR) were made. This course will address the significant changes to the wind load provisions of the 2010 Edition of ASCE 7-10 that impact wind provisions in the 2010 FBCB and 2010 FBCR.

Speaker: T. Eric Stafford, T. Eric Stafford & Associates

Special Events & Tours

Thursday, July 19th

The Breakers Hotel Tour

3:30 pm – 4:30 pm

A treasure of tradition envelopes this very rich and historical hotel. You will be guided by the hotel historian, highlighting the many architectural details and history of the famous Breakers Hotel.

Fee: \$40

President's Welcome Reception

5:30 pm – 7:00 pm

This kick-off social event of the Convention will be hosted by 2012 President, Peter Jones, AIA and welcomes all attendees to the Convention. It is an opportunity to meet old friends and make new ones. Be sure to attend.

Fee: Complimentary

Sponsored by:



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LIGHTOLIER

Movie: Charles and Ray Eames: The Architect and the Painter

8:00 pm – 9:30 pm | 1 LU Hours (1 HSW)

The husband-and-wife team of Charles and Ray Eames are widely regarded as America's most important designers. Perhaps best remembered for their mid-century plywood and fiberglass furniture, the Eames Office also created a mind-bending variety of other products, from splints for wounded military during World War II, to photography, interiors, multimedia exhibits, graphics, games, films and toys. But their personal lives and influence on significant events in American life – from the development of modernism, to the rise of the computer age – has been less widely understood.

Fee: Complimentary

Moderator: Kim Headland, AIA, WILDERARCHITECTURE, INC.

Sponsored by:  **Herman Miller**

Après Fete Dessert Reception!

8:00 pm – 9:30 pm

Join your fellow attendees at the après fete, or "after party," reception and end the first day of the convention in style. Enjoy drinks, coffee and dessert while you catch up with friends and network with colleagues.

Fee: Complimentary

Sponsored by:  **WE'RE STRONGER**
IMPACT RESISTANT WINDOWS & DOORS

Friday, July 20th

Past Presidents' Breakfast

8:00 am – 9:00 am

One of the AIA Florida Convention traditions is to honor the Past Presidents of the AIA Florida state association at a special breakfast. We invite you to attend & to bring a guest.

Fee: Complimentary - AIA Florida Past Presidents
Spouse/Guest \$40

Kids Camp: Architects in the Making (AIM)

9:00 am – 12:00 pm

What will the city look like in 100 years from Now? What role will role will architects play? You get to decide through fun hands-on model building and presenting your collective ideas. For kids 7-14, all supplies and T-shirt provided.

Fee \$20 per day or \$35 for 2 days

Sponsored by: the AIA Ft. Lauderdale Chapter

AIA Florida Book Club

10:30 am – 12:00 pm

An inaugural event at convention this year is a Book Club discussion. Read the novel *Loving Frank* by Nancy Horan, prior to the convention. It tells the story of Mamah Borthwick and her love affair with Frank Lloyd Wright amidst the public shame they experienced in early twentieth century America. Join the group for tea and a lively discussion. Space is limited, so sign up now!

Fee: Complimentary

100th Anniversary Luncheon

12:00 pm – 1:30 pm

Celebrate AIA Florida's 100th Anniversary as we honor the past, celebrate the present and embrace the future – featuring special guests and tributes to past and future members of AIA. More surprises to come!

Fee: \$35

Chair: Donald T. Yoshino, FAIA

Sponsored by:



Demystifying the Fellows

2:00 pm – 3:00 pm

Continued next page

Special Events & Tours

Friday, July 20th, continued

Fellowship in the AIA is the highest membership honor an architect member can receive. It is bestowed by one's peers in recognition of the architect's significant contribution to architecture and to society on a national level. If you would like to know more, this is your opportunity.

*Speakers: John Tice, FAIA, Bullock Tice Associates;
Donald T. Yoshino, FAIA*

Tradeshow

3:00 pm – 7:00 pm

CELEBRATE...good times! With more than 90 exhibitors anticipated to attend, along with hundreds of architects and guests, this year's tradeshow will be a highlight of the 100th Anniversary Convention. Join us for this fun and historic event... there won't be another one like it for another 100 years! Enjoy complimentary food, drinks and prizes throughout the show.

Fee: Complimentary

AIA Palm Beach Chapter Party – “100 Years of History”

7:30 pm – 9:30 pm

Welcome to the 2012 Palm Beach AIA host chapter party! Be transported back to 1912 for a night of music and dancing under the stars at the beautiful Breakers Resort Beach Club. See how far we have come and what we have accomplished in the last 100 years. Hors d'oeuvres will be served and spirits will be flowing at the cash bar. Be entranced by ballroom dancers in historic costumes, entertained by a local lore storyteller, and enjoy a cigar rolled for your pleasure. Winners of the Scavenger Hunt will be announced and prizes will be given to the top 3 winners. Dress accordingly, historic attire welcome! Come and enjoy an evening with your fellow AIA conventioners and Palm Beach Chapter hosts!

Fees: Adults \$55 | Children 16 and under \$25

Sponsored by: AIA Palm Beach



Saturday, July 21st

100th Anniversary Golf Tournament

7:00 am – 1:30 pm

7:30 am: Shotgun Start

Join your fellow architects and suppliers and play the 18-hole Ocean Course at the hotel, recently restored to its original grandeur in 2000 by Brian Silva. Awards ceremony and box lunch will follow immediately after the tournament. Fee includes green fees, carts, tournament fees, prizes and lunch.

Fee: \$125

Chair: Enrique Woodroffe, FAIA



Worth Avenue: A Premier Retail Streetscape Renovation Seminar & Tour

9:00 am – 12:00 pm | 2 LU Hours (2 HSW)

Worth Avenue underwent a massive transformation in 2010 to reinvigorate the retail business establishments along the corridor by creating a premier retail destination. This transformation succeeded through private sector funding, public sector administration and a successful partnership with the local community. The learning objective of the presentation is to provide the attendee with a detailed look at how this project was made possible through teamwork and community partnerships from project inception through construction completion. The presentation will begin at the hotel and conclude with a tour of Worth Avenue that highlights the most significant design elements of the project.

Fee: \$35 Transportation Included

Speakers: Kevin Schanen, AIA, Mark Marsh, AIA Bridges, Marsh and Associates, Dennis Haynes, Burkhardt Construction

Kids Camp: Architects in the Making (AIM)

9:00 am – 12:00 pm

What will the city look like in 100 years from Now? What role will role will architects play? You get to decide through fun hands-on model building and presenting your collective ideas. For kids 7-14, all supplies and T-shirt provided.

Fee \$20 per day or \$35 for 2 days

Sponsored by: the AIA Ft. Lauderdale Chapter

Associates Roundtable

10:00 am – 11:30 am

This roundtable discussion will be hosted and moderated by JJ Scott, Assoc. AIA and will feature a lecture by 2012 AIA Young Architect Award winner Brad Tomecek, AIA, LEED AP. Brad will discuss opportunities for Associate leadership, tackling the licensure process, and various other topics. The roundtable will take place Saturday morning, so it will not require a request for a day off to attend. It will also provide an opportunity for discussion among Associates, an opportunity to network, and celebrate the future of our profession. This is the first time an event at the convention has been provided specifically for Associate Members.

Guest Speaker & Moderator: Brad Tomecek, AIA, H:T Studio

Norton Museum of Art Tour

www.norton.org

10:00 am – 12:30 pm

Since its founding in 1941, The Norton Museum of Art has grown and evolved to become one of Florida's major cultural institutions. The Museum is internationally known for its distinguished permanent collection featuring American Art, Chinese Art, Contemporary Art, European Art and Photography. Its masterpieces of 19th Century and 20th Century painting and sculpture include works by Brancusi, Gauguin, Matisse, Miró, Monet, Picasso, Davis, Hassam, Hopper, Maniship, O'Keeffe, Pollock and Sheeler. After the tour you may visit the Museums Café 1451 for lunch.

Fee: \$40 Tour and Transportation included

Painting with a Twist

www.paintingwithatwist.com

2:00 – 4:00 pm

The Twist is you can enjoy a glass of wine or beverage and create a masterpiece along with a group of friends. Paint, canvas, and brushes are provided, as is an experienced and enthusiastic local artist who can lead you step by step through the process of recreating the featured artwork. At the end of the session, you'll have a one-of-a-kind creation to take home and a newfound talent you'll want to explore. This is not your average art class, this is art entertainment! Space is limited.

Fee: \$50



“Heron at the Beach” — Sample of what you can create at this event!

Mar-a-Lago Club Tour

www.maralago.com

2:45- 4:00 pm | 1.5 LU Hours (1.5 HSW)

The Mar-a-Lago Estate was opened officially in January of 1927 after four years of construction. Marjorie Merriweather Post (then Mrs. E.F. Hutton) searched for several years to find a proper location between the ocean and Lake Worth. In 1985 it was purchased by Donald Trump and made into a club in 1995. Today it is one of the most highly regarded private clubs in the world. Located within 20 acres of perfectly landscaped gardens and with ocean views, Mar-a-Lago is truly the crown jewel of Palm Beach and an acknowledged landmark in the National Register of Historic Places. Tour is open to Architects only – Space is limited.

Fee: \$55 (includes Transportation)

AIA Florida/Caribbean Honor & Design Awards

Presentation and Dinner

6:00 pm – 10:00 pm

The presentation of the 2012 Honor & Design Awards is the centerpiece of the reception and dinner party. Project boards from the winning entries are displayed for viewing pleasure during the reception. Join in on the festivities and celebrate with the architects, owners and contractors that will be honored for their exceptional work.

Fee: \$110 per person | \$1,000 for a reserved table of 10

Sponsored by:



AIA Florida 2012 Annual Convention Registration Form

Payment must accompany this Form. No registration will be processed without the appropriate fees enclosed.

- Use copies of this form if registering more than one person.
- Please complete all information. Incomplete information may delay processing your registration.

PRINT: Names as they will appear on Badge – Badges must be worn at all times during the Convention.

Name: _____

Spouse/Guest: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ AIA Membership Number: _____

Do you have any special needs? _____

Is this your first AIA Florida Convention? ☐ yes ☐ no

Will you bring any children to the Convention? ☐ yes ☐ no If yes, how many? _____ Ages? _____

Each attendee (**including Spouse/Guest**) pays a registration fee. The registration fee includes:

Tickets to the President's Reception, General Sessions, Trade Show, Continuing Education Sessions, (architects are given priority on CE sessions) and continental breakfast and daily breaks. **Badges must be worn at all times during the Convention.**

Registration Fees

	Early Bird Registration Through May 18	Advanced May 19- July 9	On-Site July 19 - 22	
AIA Member	\$ 299	\$329	\$355	(Must be a current member of AIA)
Associate Member	\$ 150	\$180	\$200	
Student (Undergraduates)	\$ 45	\$ 55	\$ 75	
Spouse/Guest	\$ 129	\$150	\$175	
Non-Member	\$ 350	\$375	\$399	
1-Day Registration <i>for Members Only</i>		\$175	\$200	
Indicate (1) Day Only	<input type="checkbox"/> Thursday	<input type="checkbox"/> Saturday	<input type="checkbox"/> Friday	<input type="checkbox"/> Sunday



Payment Information

Register online at www.aiafla.org.

Only Registration Forms with full payment will be accepted.

Subtotal Registration Fees (this page): \$ _____

(VISA, MC, AMEX or check in advance will be accepted as full payment.)

Subtotal Special Events Fees (page 13): \$ _____

Grand Total Fees: \$ _____

Register online with a credit card only, by accessing the AIA Florida web page at www.aiafla.org. You will receive a confirmation by email. If you do not receive a confirmation after a two-week period, please contact the AIA Florida office.

☐ **Check** (payable to AIA Florida, must be mailed to 104 E. Jefferson St., Tallahassee, FL, 32301)

Charge to: ☐ MC ☐ Visa ☐ AMEX (Only Credit Card Payments may be FAXED to (850) 224-8048)

Card Holder Name _____ Card # _____

Exp. Date _____ Billing Zip: _____ CVV/CVS: _____

Authorized Signature _____

CE Sessions and Special Event Selections

Convention registrants must pre-register for CE sessions. All seminars are offered on first-come basis & will be considered a confirmed registration. Changes will be made on-site on the basis of availability.

Tickets are required for all social events, activities & tours, including children where applicable.

Please select one Session per time slot.

DAY/EVENT	TIME	FEE	QUANTITY	SUB-TOTAL
Thursday, July 19th				
Sess.A: Impact with Wind-borne Debris	12:30 – 1:30 pm	\$20	_____	\$ _____
Sess.B: Kickoff – Senator Graham	1:30 – 3:00 pm	Comp	_____	\$ _____
Sess.C: Charles Waldheim, FAAR	3:15 – 4:45 pm	Comp	_____	\$ _____
Tour: Breakers Hotel	3:30 – 4:30 pm	\$40	_____	\$ _____
President's Reception	5:30 – 7:00 pm	Comp	_____	\$ _____
Night at the Movie	8:00 – 9:30 pm	Comp	_____	\$ _____
Dessert Reception	8:00 – 9:30 pm	Comp	_____	\$ _____
Friday, July 20th				
Past Presidents' Breakfast	8:00 – 9:00 am			
AIA Florida Past President		Comp	_____	\$ _____
Guest		\$40	_____	\$ _____
Camp: Architects in the Making	9:00 – 12:00 pm	\$20 (1-day)	_____	\$ _____
(T-Shirt size _____)		\$35 (2-day)	_____	\$ _____
Sess.D: Keynote- Craig Dykers, AIA	9:00 – 10:30 am	Comp	_____	\$ _____
Sess.E: Preserving Records	10:30 am – 12:00 pm	Comp	_____	\$ _____
Sess.F: Sprawl Repair	10:30 am – 12:00 pm	Comp	_____	\$ _____
Book Club	10:30 am – 12:00 pm	Comp	_____	\$ _____
100th Anniversary Luncheon	12:00 – 1:30 pm	\$35	_____	\$ _____
Sess. G: Florida Architecture	1:30 – 3:30 pm	Comp	_____	\$ _____
Sess. H: Guide to IDP & BIM	1:30 – 3:30 pm	Comp	_____	\$ _____
Demystifying the Fellows	2:00 – 3:00 pm	Comp	_____	\$ _____
Trade Show – Celebrate!	3:00 – 7:00 pm	Comp	_____	\$ _____
Chapter Party	7:30 – 9:30 pm	\$55	_____	\$ _____
Children under 16		\$25	_____	\$ _____
Saturday, July 21st				
Golf Tournament (Handicap _____)	7:00 am – 1:30 pm	\$125	_____	\$ _____
Tour: Worth Ave. Restoration	9:00 am – 12:00 pm	\$35	_____	\$ _____
Tour: Norton Art Museum	10:00 am – 12:30 pm	\$40	_____	\$ _____
Camp: Architects in the Making	9:00 am – 12:00 pm	\$20 (1-day)	_____	\$ _____
Sess.I: Energy Modeling	9:00 – 11:00 am	Comp	_____	\$ _____
Associates Roundtable	10:00 – 11:30 am	Comp	_____	\$ _____
Sess.J: Masonry Form & Function	12:00 – 1:30 pm	\$20	_____	\$ _____
Sess.K: James Cramer	1:30 – 2:30 pm	Comp	_____	\$ _____
Painting with a Twist	2:00 – 4:00 pm	\$50	_____	\$ _____
Tour: Mar-a-Logo	2:45 – 4:00 pm	\$55	_____	\$ _____
Sess. L: Exploring Practice Abroad	2:45 – 4:45 pm	Comp	_____	\$ _____
Sess. M: Innovative Building Systems	2:45 – 4:45 pm	Comp	_____	\$ _____
Honor & Design Awards & Dinne	6:00 – 10:00 pm			
Single Tickets		\$110		
Table of 10		\$1000		
Sunday, July 22nd				
Sess. N: What Shade of Green Are You?	8:30 – 10:30 am	Comp	_____	\$ _____
Sess. O: Advanced FBC – 2010 Changes	10:45 – 12:45 pm	Comp	_____	\$ _____
Sub Total this page:				\$ _____

Registrations will be accepted in the office until July 9th. Registrations, after July 9th will be accepted on-site at the Convention, provided space is available.

Cancellation Policy

Request for registration and event ticket cancellations must be in writing before 5:00 p.m., July 9th. The cancellation fee is \$75. No refunds for registration and event tickets cancelled after July 9th. Registrations may be transferred to another person. No verbal or phone request for cancellations will be taken. All requests must be in writing.

Questions?

Call AIA Florida Office at (850) 222-7590 or email Eileen Johnson, CMP, Hon. Assoc. AIA, Director of Professional Development at: ejohnson@aiafla.org or Natasha Reed at nreed@aiafla.org.

AIA FLORIDA 2012 ANNUAL CONVENTION

Thank You Sponsors

AIA Florida is extremely grateful for the commitment and support of our sponsors. The AIA Florida Convention would not be possible without them. These member companies represent some of the most active businesses supporting AIA Florida throughout the year, giving their time, and financial support to the events that promote the architectural profession in Florida. They definitely understand the importance of our mission and are proud to support it.

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The Florida Natural Gas Association is the 2012 AIA Florida Sponsor of the Year. Throughout the year Florida Natural Gas Association works on projects to provide you with the educational experiences that enrich and advance your practice and they have made that commitment again to this year's convention.



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